

ESTTA Tracking number: **ESTTA395407**

Filing date: **02/28/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Caudle, Charles P.</b>
Application Serial Number:	<b>85107806</b>
Application Filing Date:	<b>08/15/2010</b>
Mark:	<b>GREATERADE</b>
Date of Publication	<b>02/01/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Stokely-Van Camp, Inc., 555 West Monroe Street, Chicago, IL 60661, UNITED STATES, a corporation organized under the laws of Indiana, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/03/2011. Stokely-Van Camp, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/01/2011.

Respectfully submitted,  
/janet silverberg/  
02/28/2011

**Janet Silverberg**

**Chief Trademark Counsel**

**Stokely-Van Camp, Inc.**

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**UNITED STATES**

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