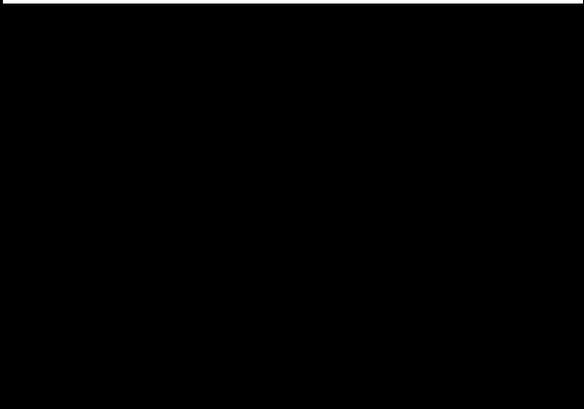


<p>U.S. PATENT AND TRADEMARK OFFICE</p> <p>APPEARANCE RECORD</p> <p>EX PARTE APPEAL</p>	<p>APPLICATION SERIAL NO.</p> <p>85077031</p>	<p>PAPER NO.</p>
	<p>HEARING DATE:</p> <p>October 28, 2014</p>	<p>TIME:</p> <p>10:00AM</p>
<p>HEARING BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD</p>		
<p>HEARD BY ADMINISTRATIVE TRADEMARK JUDGES:</p>		
<p>WELLINGTON</p>	<p>WOLFSON</p>	<p>SHAW</p>
<p>APPLICANT'S NAME:</p> <p>MICHELIN NORTH AMERICA, INC.</p>	<p>APPLICANT'S COUNSEL:</p> <p>Melissa Alcantara</p>	
		<p>TRADEMARK EXAMINING ATTORNEY:</p> <p>Michael Webster</p>