

ESTTA Tracking number: **ESTTA388128**

Filing date: **01/13/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Gene Juarez Salons LLC
Application Serial Number:	85070104
Application Filing Date:	06/23/2010
Mark:	IDENTITY1
Date of Publication	12/14/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The House of Terence Pty. Limited, 486 Albert Street, Level 7, EAST MELBOURNE, 3002, AUSTRALIA, a corporation organized under the laws of Australia, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/13/2011. The House of Terence Pty. Limited respectfully requests that the time period within which to file an opposition be extended until 04/13/2011.

Respectfully submitted,
/Dean R. Karau/
01/13/2011

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