

ESTTA Tracking number: **ESTTA409740**

Filing date: **05/18/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>BrainPOP ESL LLC</b>
Application Serial Number:	<b>85046467</b>
Application Filing Date:	<b>05/24/2010</b>
Mark:	<b>NIKKI</b>
Date of Publication	<b>04/19/2011</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Nikki Beach Publishing LLC, One Ocean Drive, Miami Beach, FL 33139, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 05/19/2011. Nikki Beach Publishing LLC respectfully requests that the time period within which to file an opposition be extended until 06/18/2011.

Respectfully submitted,  
/Steven Savola/  
05/18/2011

**Steven Savola**

**Nikki Beach Publishing LLC**

**One Ocean Drive**

**Miami Beach, FL 33139**

**UNITED STATES**

**stevesavola@nikkibeach.com**

**786-515-1130**