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Filing date: **11/17/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Pekny, Michael D |
| Application Serial Number: | 85045759 |
| Application Filing Date: | 05/22/2010 |
| Mark: | HAWKEYTOWN |
| Date of Publication | 10/19/2010 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Chicago Blackhawk Hockey Team, Inc., 1901 West Madison Street, Chicago, IL 60612, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- *The potential opposer expects to begin settlement discussions with applicant in the near future*

The time within which to file a notice of opposition is set to expire on 11/18/2010. Chicago Blackhawk Hockey Team, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/16/2011.

Respectfully submitted,
/s/ Conal Berberich
11/17/2010

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