

ESTTA Tracking number: **ESTTA383701**

Filing date: **12/15/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Apple Inc. |
| Application Serial Number: | 85025647 |
| Application Filing Date: | 04/28/2010 |
| Mark: | |
| Date of Publication | 11/16/2010 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Samsung Electronics Co., Ltd., 416, Maetan-dong, Yeongtong-gu Suwon-si, Gyeonggi-do, , KOREA, REPUBLIC OF, a CORPORATION, organized under the laws of Republic of Korea , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/16/2010. Samsung Electronics Co., Ltd. respectfully requests that the time period within which to file an opposition be extended until 03/16/2011.

Respectfully submitted,

/djm/

12/15/2010

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