

ESTTA Tracking number: **ESTTA374870**

Filing date: **10/25/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Barber, Joseph A
Application Serial Number:	85023782
Application Filing Date:	04/27/2010
Mark:	IRONMAN JOE FITNESS
Date of Publication	10/05/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Lisa D. Herbst, Esq, 2701 North Rocky Point Drive, Suite 1250, Tampa, FL 33607, UNITED STATES, a Corporation, organized under the laws of Florida , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/04/2010. Lisa D. Herbst, Esq respectfully requests that the time period within which to file an opposition be extended until 02/02/2011.

Respectfully submitted,

/Lisa D. Herbst/

10/25/2010

Lisa D. Herbst, Esq.

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