

ESTTA Tracking number: **ESTTA481268**

Filing date: **07/02/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Facebook Inc.</b>
Application Serial Number:	<b>85020071</b>
Application Filing Date:	<b>04/21/2010</b>
Mark:	<b>LIKE</b>
Date of Publication	<b>06/05/2012</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, TiVo Brands LLC, 2160 Gold Street, Alviso, CA 95002, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/05/2012. TiVo Brands LLC respectfully requests that the time period within which to file an opposition be extended until 10/03/2012.

Respectfully submitted,  
/Jennifer A. Golinveaux/  
07/02/2012

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