

ESTTA Tracking number: **ESTTA374244**

Filing date: **10/20/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Payless ShoeSource Worldwide, Inc.
Application Serial Number:	85019778
Application Filing Date:	04/21/2010
Mark:	LOWER EAST SIDE
Date of Publication	09/21/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Robert G. Lopez, 230 Clinton Street - Suite 11C, New York, NY 10002, UNITED STATES, an individual and a citizen of UNITED STATES respectfully requests that he/she be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/21/2010. Robert G. Lopez respectfully requests that the time period within which to file an opposition be extended until 01/19/2011.

Respectfully submitted,

/Robert G. Lopez/

10/20/2010

Robert G. Lopez

230 Clinton Street - Suite 11C

New York, NY 10002

UNITED STATES

trademarkrob@gmail.com

(917) 515-9333