

ESTTA Tracking number: **ESTTA366340**

Filing date: **09/01/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Big Dog Printing Company
Application Serial Number:	85013612
Application Filing Date:	04/14/2010
Mark:	BIG DOG FUNDRAISING BIGDOG FUNDRAISING.COM 866-582-3597
Date of Publication	08/03/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Walking Company Holdings, Inc., 121 Gray Avenue, Santa Barbara, CA 93101, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/02/2010. The Walking Company Holdings, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/01/2010.

Respectfully submitted,
/Kurt Koenig/
09/01/2010

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