

ESTTA Tracking number: **ESTTA415740**

Filing date: **06/22/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Cuervo Media LLC</b>
Application Serial Number:	<b>85009614</b>
Application Filing Date:	<b>04/08/2010</b>
Mark:	<b>CUERVO MEDIA</b>
Date of Publication	<b>04/26/2011</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Tequila Cuervo La Rojena, S.A. de C.V., Circunvalacion Sur #44A, FraccionamientoLas Fuentes Zapopan Jalisco, Codigo, 45070, MEXICO respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/25/2011. Tequila Cuervo La Rojena, S.A. de C.V. respectfully requests that the time period within which to file an opposition be extended until 08/24/2011.

Respectfully submitted,  
/lea/  
06/22/2011

**Lawrence E. Abelman**

**Abelman, Frayne & Schwab**

**666 Third Ave.10th Floor**

**New York, NY 10017**

**UNITED STATES**

**ehalstead@lawabel.com, docket@lawabel.com**