

ESTTA Tracking number: **ESTTA403213**

Filing date: **04/12/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	Sequinot, Abimael Oviedo, Pedro Echeverria, Anthony Akins, Steve
Application Serial Number:	85009106
Application Filing Date:	04/08/2010
Mark:	SOUL-SA PRODUCTIONS
Date of Publication	03/22/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Shure Incorporated, 5800 West Touhy Avenue, Niles, IL 60714, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/21/2011. Shure Incorporated respectfully requests that the time period within which to file an opposition be extended until 07/20/2011.

Respectfully submitted,
/Katherine L. Fink/
04/12/2011

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