

ESTTA Tracking number: **ESTTA874133**

Filing date: **01/30/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Mediabay Marketplace Pte. Ltd.</b>
Application Serial Number:	<b>79208791</b>
Application Filing Date:	<b>02/17/2017</b>
Mark:	<b>MEDIA BAY</b>
Date of Publication	<b>01/30/2018</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, eBay, Inc., 2025 Hamilton Avenue, San Jose, CA 95125, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/01/2018. eBay, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/30/2018.

Respectfully submitted,  
/Tiffany D.W. Shimada/  
01/30/2018

**Tiffany D.W. Shimada**

**Holland & Hart LLP**

**P.O. Box 8749\_\_Attn: Trademark Docketing**

**Denver, CO 80201**

**UNITED STATES**

**docket@hollandhart.com, ebay@hollandhart.com, hihamilton@hollandhart.com, tdshimada@hollandhart.com**