

ESTTA Tracking number: **ESTTA773944**

Filing date: **09/30/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ORG Beverages S.Ä .r.l.
Application Serial Number:	79186940
Application Filing Date:	02/16/2016
Mark:	O SCHECKTER'S ORGANIC ENERGY
Date of Publication	09/06/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Safeway Inc., 11555 Dublin Canyon Road, Pleasanton, CA 94588, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 10/06/2016. Safeway Inc. respectfully requests that the time period within which to file an opposition be extended until 01/04/2017.

Respectfully submitted,

/jsw/

09/30/2016

Jordan S. Weinstein

Barnes & Thornburg, LLP

1717 Pennsylvania Avenue N.W.Suite 500

Washington, DC 20006

UNITED STATES

jweinstein@btlaw.com, dbondurant@btlaw.com, doctetingm-dc@btlaw.com

202-289-1313