

ESTTA Tracking number: **ESTTA779895**

Filing date: **10/31/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79171600
Applicant	FUNDACION BBVA PARA LAS MICROFINANZAS

Notice of Appeal

Notice is hereby given that FUNDACION BBVA PARA LAS MICROFINANZAS appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79171600.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Recorded operating system programs for computers; magnetic cards; magnetic identity cards; microprocessor cards, namely, chips; programmed microprocessor chip cards for use as debit/credit cards in the field of finance; blank cards for integrated circuits or for microprocessors; apparatus for the recording, transmission or reproduction of sound or images; magnetic data carriers for financial purposes; recorded discs, namely, digital video discs, digital versatile discs, highdefinition digital discs featuring music and video programs; downloadable electronic publications, namely, magazines, newsletters, brochures in the field of finance
- Class 016. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Publications, namely, books, catalogs, magazines, newspapers in the field of finance; brochures in the field of finance; pamphlets in the field of finance; stickers; photographs; paper or cardboard advertising material, namely, advertising posters on paper or cardboard; printed educational materials and teaching materials excluding apparatus; all the above in the field of finance
- Class 036. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Insurance services, namely, insurance brokerage, insurance claims processing; insurance consultancy, insurance administration, insurance agencies; banking services; financial advice, namely, financial and consultancy, due diligence in financial matters, monetary exchange, financial planning; monetary services, namely, monetary exchange; real estate services, namely, real estate management services
- Class 041. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Educational services, namely, classes, seminars, workshops in the field of finance; training in the field of finance; entertainment services, namely, providing recreation facilities; sporting and cultural activities services, namely, arranging sports and cultural events for the community; recording, editing and production of discs, video tapes and other magnetic media; entertainment production services, namely, multimedia production services; organization of symposiums, conferences, seminars, in the fields of education, culture, sports and entertainment for non-business purposes; editorial services for texts, other than publicity texts

Respectfully submitted,

/dcl/

10/31/2016

Donald C. Lucas

LUCAS & MERCANTI, LLP

30 BROAD STREET 21 ST FLOOR

NEW YORK, NY 10004

UNITED STATES

info@lmiplaw.com

212-661-8000

