

ESTTA Tracking number: **ESTTA769130**

Filing date: **09/07/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	79168615
Applicant	REEF COSMETICS SA
Applied for Mark	ESLABONDEXX
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Submission	Appeal Brief
Attachments	Applicants-Brief.pdf(651066 bytes )
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Date	09/07/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

Applicant: REEF COSMETICS SA  
Mark: ESLABONDEXX  
Application No.: 79/168,615  
Filed: JUNE 3, 2015 Class: 3  
Docket No.: STUD-55316

**APPLICANT'S BRIEF**

Sir:

Pursuant to 37 CFR 2.142, Applicant hereby submits its Applicant's Brief. By an Office action issued January 25, 2016, the Examining Attorney finally rejected the above-identified application. Applicant's mark is ESLABONDEXX, for "Bleaching preparations for cosmetic use; hair dyes; hair lotions; hair balsams; hair sprays; hair straightening preparations; hair waving preparations; cosmetics, excluding fingernail care products and fingernail primers", in Class 3.

The Examining Attorney has refused registration under Section 2(d) on the grounds of an asserted likelihood of confusion with the mark in U.S. Reg. No. 1507709 for BONDEX, for "Fingernail care products, namely fingernail primer", in Class 3.

Comparison of the Goods

Applicant has amended its application to completely exclude from its listing of goods the goods in the cited '709 registration. Specifically, applicant has amended its listing of goods to recite "Bleaching preparations for cosmetic use; hair dyes; hair lotions; hair balsams; hair sprays; hair straightening preparations; hair waving preparations; cosmetics, excluding fingernail care products and fingernail primers". By this amendment, applicant has excluded the goods from the '709 registration from its listing of goods, so that there is now no overlap whatsoever between applicant's goods and registrant's goods.

### Similarity of the Marks

First, we need to examine the cited mark, BONDEX. The word BOND is the dominant component of this mark, but BOND is descriptive of registrant's goods. Registrant's goods are fingernail primers. Fingernail primer has two main functions. The first is to create a small amount of roughness on the natural fingernail, which gives nail polish or the artificial fingernail something to cling to. The second function is to form a chemical bond between the natural fingernail and the fingernail polish or artificial fingernail. In summary, fingernail primer helps to bond the fingernail polish or artificial fingernail to the natural underlying fingernail. Since the BOND component of BONDEX is descriptive, it is a weak component of the mark. Also, there are a number of marks on the Principal Register wherein the word BOND is a component of the mark and the goods include fingernail care products. For example, please see Attachment A, which includes the following marks for fingernail care products: POWERBOND; XTRABOND; TRUEBOND; QUIK BOND; ULTRABOND; PROTEIN BOND; THREEBOND; GELBOND; SURE-BOND; SPEEDBOND; POLISH BOND; ULTRABOND PRIMER; MEGABOND; BOND-AID. The fact that there are all these other BOND-type marks for fingernail care products on the Principal Register indicates that the scope of protection of the cited BONDEX registration is very narrow.

Furthermore, since all these other BOND-type marks, including BONDEX, are able to coexist on the Principal Register without a likelihood of confusion, applicant's ESLABONDEXX mark should also be able to coexist without a likelihood of confusion. In other words, these other 14 BOND-type marks are currently able to coexist on the Principal Register with the cited BONDEX mark. Since all 15 of these marks are able to coexist without a likelihood of confusion, applicant's ESLABONDEXX mark should also be able to coexist without a likelihood of confusion.

Let us now look at the prefixes and suffixes of the marks. Applicant's ESLABONDEXX mark includes the prefix ESLA. According to US law, the first portion of a trademark is the portion most likely to be impressed upon the mind of a purchaser and remembered. As a general rule, consumers are more inclined to focus on the first word, prefix or syllable in any trademark or service mark. See *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F. 3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005); see also *Mattel Inc. v. Funline Merch. Co.*, 81 USPQ2d 1372, 1374-75

(TTAB 2006); Presto Prods., Inc. v. Nice-Pak Prods., Inc., 9 USPQ2d 1895, 1897 (TTAB 1988) ("it is often the first part of a mark which is most likely to be impressed upon the mind of a purchaser and remembered" when making purchasing decisions). In summary, applicant's prefix, ESLA, is very significant and makes applicant's mark distinctive and unique.

Next, the extra X at the end of applicant's ESLABONDEXX further distinguishes applicant's mark from registrant's mark. The second "X" at the end of applicant's mark is very significant. The ordinary consumer would understand that it would be very unusual for registrant to add a second "X" at the end of its mark, i.e., BONDEXX, similar to the double X in EXXON. The ordinary consumer would appreciate that the XX at the end of applicant's mark is distinctive and unique and not to be confused with registrant's single X.

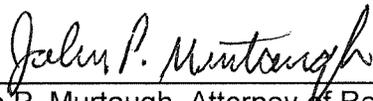
Next, the marks must be compared for similarities in appearance, sound, meaning and commercial impression. Of course, due to applicant's prefix ESLA and suffix XX, the two marks BONDEX and ESLABONDEXX are completely different and distinct in appearance, sound, meaning and commercial impression. Of most importance is the comparison of the commercial impressions of the two marks. When you compare the two marks side by side, the initial ESLA portion of applicant's mark in particular results in the commercial impressions of the marks being completely different and distinct. The ordinary consumer, confronted with applicant's ESLABONDEXX mark, would immediately appreciate that the mark is different, distinct and unique and unlikely to be confused with registrant's BONDEX mark, particularly since the dominant BOND component of BONDEX is descriptive of its goods. In summary, when the two marks are compared for similarities in appearance, sound, meaning and commercial impression, the only conclusion which can be drawn is that applicant's mark ESLABONDEXX is completely unique, distinct and different from the cited BONDEX mark.

As noted above, applicant has amended its listing of goods and has specifically excluded registrant's goods from its listing of goods, so that there is now no overlap between applicant's goods and registrant's goods. In summary, for all the reasons set forth above, it is clear that applicant's mark is different and uniquely distinct from registrant's mark, and there is now no longer any overlap between applicant's goods and

registrant's goods. For these reasons, it is clear that there is no likelihood of confusion between the two marks.

For all the reasons set forth above, it is clear that the refusal should be overruled; accordingly, applicant requests that the Examining Attorney's refusal be overruled and that applicant's mark be allowed and passed to publication. If any further fees are required by this communication, please charge such fees to our Deposit Account No. 16-0820, Order No. STUD-55316.

Respectfully submitted,  
PEARNE & GORDON LLP

By   
John P. Murtaugh, Attorney of Record

1801 East 9<sup>th</sup> Street, Suite 1200  
Cleveland, OH 44114-3108  
Phone: 216-579-1700

Date: Sept. 7, 2016

ATTACHMENT A

**Word Mark** POWERBOND  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Adhesives for attaching artificial fingernails and/or eyelashes; Artificial fingernails; Artificial fingernails not of precious metal; Fingernail embellishments; Fingernail sculpting liquid. FIRST USE: 20140501. FIRST USE IN COMMERCE: 20140501  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86266295  
**Filing Date** April 29, 2014  
**Current Basis** 1A  
**Published for Opposition** September 23, 2014  
**Registration Number** 4690013  
**Registration Date** February 17, 2015  
**Owner** (REGISTRANT) McConnell, James W INDIVIDUAL UNITED STATES 406 SW Umatilla Ave Redmond OREGON 97756  
**Attorney of Record** Mark  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** XTRABOND  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Finger nail adhesive; Acid-free finger nail adhesive; Finger nail adhesive which is acid-free that does not burn the natural nails or cuticles, but dehydrates the nail surface to increase the adhering of artificial nail to natural nails to create a strong bond between natural nails and artificial nails to prevent lifting. FIRST USE: 20120710. FIRST USE IN COMMERCE: 20120710  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85577692  
**Filing Date** March 23, 2012  
**Current Basis** 1A  
**Published for Opposition** August 14, 2012  
**Registration Number** 4336115  
**Registration Date** May 14, 2013  
**Owner** (REGISTRANT) De Roblin Inc. CORPORATION CALIFORNIA 17070 Green Drive City of Industry CALIFORNIA 91745  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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ATTACHMENT A

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**Word Mark** TRUEBOND  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Nail care preparations; nail care preparations, namely, nail primers; nail polish base coats; nail polish top coats. FIRST USE: 20100601. FIRST USE IN COMMERCE: 20100601  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77946087  
**Filing Date** February 26, 2010  
**Current Basis** 1A  
**Published for Opposition** May 25, 2010  
**Registration Number** 3909264  
**Registration Date** January 18, 2011  
**Owner** (REGISTRANT) Sparitual, L.L.C. LIMITED LIABILITY COMPANY CALIFORNIA 7710 HASKELL AVE Los Angeles CALIFORNIA 91406  
**Attorney of Record** Daniel T. Earle  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** QUIK BOND  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Adhesives for attaching artificial fingernails and/or eyelashes. FIRST USE: 20090303. FIRST USE IN COMMERCE: 20090303  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77737300  
**Filing Date** May 14, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** August 25, 2009  
**Registration Number** 3708683  
**Registration Date** November 10, 2009  
**Owner** (REGISTRANT) Chemence, Inc. CORPORATION OHIO 185 Bluegrass Valley Parkway Alpharetta GEORGIA 30005  
**Attorney of Record** Robert D. Wilson  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BOND" APART FROM THE MARK AS SHOWN  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

ATTACHMENT A

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<b>Word Mark</b>	ULTRABOND
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Finger nail adhesives sold in bulk to distributors of consumer cosmetic finger nail products. FIRST USE: 20020101. FIRST USE IN COMMERCE: 20020101
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77380298
<b>Filing Date</b>	January 25, 2008
<b>Current Basis</b>	1A
<b>Published for Opposition</b>	May 18, 2010
<b>Registration Number</b>	3826806
<b>Registration Date</b>	August 3, 2010
<b>Owner</b>	(REGISTRANT) Mycone Dental Supply Co., Inc. CORPORATION NEW YORK 616 Hollywood Avenue Cherry Hill NEW JERSEY 08002
<b>Attorney of Record</b>	Lisa A. Lori
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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PROTEIN BOND

<b>Word Mark</b>	PROTEIN BOND
<b>Goods and Services</b>	IC 003. US 001 004 006 050 051 052. G & S: Artificial fingernail kits, consisting primarily of nail liquid and nail powders and gels used to create artificial enhancements to natural and artificial nails, artificial fingernails, adhesives for nails; adhesives for attaching artificial fingernails; artificial fingernails; nail buffing preparations; nail care preparations; nail enamel; nail grooming products, namely, glue, nail lacquer, nail hardeners, nail polish, nail polish base coat, nail polish top coat, nail polish remover, nail tips, false nails for professional distributors and salons; nail care preparations in the nature of gel paints for sculpturing and decorating nails; nail care preparations in the nature of color acrylic liquid and powder for use in making cosmetic enhancements to natural and artificial nails; nail care preparations for artificial nails, namely, powders and acrylic gels for use in making cosmetic enhancements to natural and artificial nails. FIRST USE: 20040315. FIRST USE IN COMMERCE: 20040315
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77629759
<b>Filing Date</b>	December 9, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 2, 2010
<b>Registration Number</b>	3789254

ATTACHMENT A

**Registration Date** May 18, 2010  
**Owner** (REGISTRANT) Young Nails, Inc. CORPORATION CALIFORNIA 1149 North Patt Street, Building B Anaheim CALIFORNIA 92801  
**Attorney of Record** Elizabeth Baio  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Live/Dead Indicator** LIVE

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**Word Mark** THREEBOND  
**Goods and Services** IC 001. US 001 005 006 010 026 046. G & S: SYNTHETIC RESINS FOR USE IN REPAIR OF PUNCTURED TIRES, [ CEMENT ADDITIVES, ] FUEL ECONOMY AGENTS, BATTERY ENHANCING AGENTS, ANTIFREEZE LIQUID ENHANCING AGENTS, AGENTS REMOVING WATER IN FUEL, GLAZING AGENTS, ANTIBACTERIAL AGENTS, ANTISTATIC AGENTS AND WATER REPELLENT AGENTS; EPOXY RESIN COMPOUND, POLYURETHANE RESIN COMPOUND, ACRYLIC, SILICONE RESIN COMPOUND, MODIFIED SILICONE AND CYANOACRYLATE RESIN COMPOUND FOR GENERAL BONDING, FILLING, SEALING AND COATING PURPOSES; PHOTO HARDENING RESIN, NAMELY, AN ULTRAVIOLET CURING ADHESIVE USED FOR BONDING, FILLING, SEALING AND COATING; MOISTURE CURING ADHESIVE OR ANAEROBIC CURING ADHESIVE, SEALANT AND COATING AGENT; ELECTRICALLY CONDUCTIVE ADHESIVE, SEALANT AND COATING AGENT; ADHESIVE, SEALANT AND COATING AGENT FOR ELECTRIC AND ELECTRONIC COMPONENTS, LAND VEHICLES, BOATS AND SHIPS; ADHESIVE, SEALANT AND CAULKING AGENT FOR ACCOMMODATION AND RESIDENTIAL UNITS, BRIDGES AND CONCRETE STRUCTURES; ADHESIVE, SEALANT AND COATING AGENT; THREAD LOCKING ADHESIVE, SEALANT AND COATING AGENT FOR PREVENTING SCREWS, NUTS AND BOLTS FROM LOOSENING, LEAKING AND RUSTING; ADHERING SUPPLEMENTS USED TOGETHER WITH ADHESIVE, SEALANT, COATING AGENT AND CAULKING AGENT, NAMELY, PRIMER; [ DILUENT, SOLVENT AND FILLING AGENT; ] ALL FOR INDUSTRIAL USE. FIRST USE: 19610613. FIRST USE IN COMMERCE: 19730100

IC 002. US 006 011 016. G & S: PAINTS, NAMELY, RUST-PREVENTION AND HEAT RESISTANT PAINTS FOR INDUSTRIAL EQUIPMENT AND MACHINERY, OIL PAINTS, WATERBASE PAINTS, SYNTHETIC RESIN PAINTS, [ FLUORESCENT PAINTS, ] ANTICORROSIVE PAINTS, ANTIFOULING PAINTS, [ ANTIBACTERIAL PAINTS, ] SOUND PROOFING PAINT, VIBRATION RESISTING PAINTS, [ PUTTIES FOR COATING, ] ANTICORROSIVE PAINTS FOR AUTOMOBILE, ANTIFOULING PAINTS FOR AUTOMOBILE, HEAT-RESISTING PAINTS AND ZINC CONTAINING PAINTS; GREASE FOR RUST PREVENTION. FIRST USE: 19610613. FIRST USE IN COMMERCE: 19730100

IC 003. US 001 004 006 050 051 052. G & S: ADHESIVES FOR ARTIFICIAL FINGERNAILS; GENERAL PURPOSE CLEANING PREPARATIONS FOR INDUSTRIAL USE; INDUSTRIAL CLEANING PREPARATIONS FOR USE ON HANDS; GLASS CLEANING DETERGENT; INDUSTRIAL DETERGENT; INDUSTRIAL HAND WASHING DETERGENT; FLOOR CLEANING DETERGENT; OIL BASED SYNTHETIC DETERGENT; DEFATTING CLEANING DETERGENT FOR MECHANICAL PARTS; CARBURETOR AND BREAK CLEANING DETERGENT; TAR AND PITCH REMOVER; AND CLEANER FOR AUTOMOBILE, LEATHER, RUBBER, PLASTIC AND ELECTRIC COMPONENTS. FIRST USE: 19610613. FIRST USE IN COMMERCE: 19730300

IC 007. US 013 019 021 023 031 034 035. G & S: MACHINERY FOR INDUSTRIAL USE, NAMELY, ADHESIVE AND SEALANT COATING MACHINES AND PARTS THEREFOR, ADHESIVE AND SEALANT SUPPLYING PUMP; ADHESIVE AND SEALANT DISPENSERS, ADHESIVE AND SEALANT DISPENSING NOZZLE, AND ULTRAVIOLET RAY IRRADIATOR FOR HARDENING ADHESIVES, SEALANTS AND COATING AGENTS

ATTACHMENT A

AND PARTS THEREFOR, SYRINGE AND CARTRIDGE FILLER THAT FILLS ADHESIVE AND SEALANT AND MIXER COATER THAT MIXES TWO LIQUID TYPE ADHESIVES. FIRST USE: 19930900. FIRST USE IN COMMERCE: 19930900

IC 016. US 002 005 022 023 029 037 038 050. G & S: GLUES AND ADHESIVES FOR STATIONERY AND HOUSEHOLD PURPOSES. FIRST USE: 19610613. FIRST USE IN COMMERCE: 19730300

IC 017. US 001 005 012 013 035 050. G & S: SEALANTS FOR GENERAL INDUSTRIAL AND COMMERCIAL USE; ADHESIVE COATED PLASTIC SHEET; SOUND AND VIBRATION PROOF RUBBER SHEETS. FIRST USE: 19610613. FIRST USE IN COMMERCE: 19730300

IC 040. US 100 103 106. G & S: PARTS MOLDING AND CASTING, NAMELY, MOLDING AND CASTING PLASTIC, ELASTIC AND RESIN PRODUCTS; [ COATING OF METAL HARDWARES, BOLTS, NUTS, PIPES AND ELECTRIC COMPONENTS; ] POTTING OF UNIFYING TWO PARTS WITH RESIN; IMPREGNATING RESIN INTO PARTS. FIRST USE: 19931124. FIRST USE IN COMMERCE: 19931124

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 76632177

**Filing Date** March 2, 2005

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 25, 2006

**Registration Number** 3155677

**Registration Date** October 17, 2006

**Owner** (REGISTRANT) Three Bond Co., Ltd. CORPORATION JAPAN 1456, Hazama-cho Hachiojishi, Tokyo JAPAN

(LAST LISTED OWNER) THREEBOND HOLDINGS CO., LTD. CORPORATION JAPAN THREEBOND BUILDING, 1-18-15, EBISU, SHIBUYA-KU, TOKYO JAPAN

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Jason S. Nardiello

**Prior Registrations** 1652819;1874427

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

ATTACHMENT A

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**Word Mark** GELBOND  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Artificial fingernail tip adhesive. FIRST USE: 19871031. FIRST USE IN COMMERCE: 19871031  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 76303358  
**Filing Date** August 22, 2001  
**Current Basis** 1A  
**Published for Opposition** July 2, 2002  
**Registration Number** **2624508**  
**Registration Date** September 24, 2002  
**Owner** (REGISTRANT) Creative Nail Design, Inc. CORPORATION CALIFORNIA 9560 Towne Centre Drive, Suite 200 San Diego CALIFORNIA 92121  
**Attorney of Record** Steven Rosenthal  
**Prior Registrations** 1760926  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120216.  
**Renewal** 1ST RENEWAL 20120216  
**Live/Dead Indicator** LIVE

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**Word Mark** SURE-BOND  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: artificial fingernail care preparations. FIRST USE: 19961230. FIRST USE IN COMMERCE: 19961230  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 74704753  
**Filing Date** July 24, 1995  
**Current Basis** 1A  
**Published for Opposition** February 27, 1996  
**Registration Number** **2088126**  
**Registration Date** August 12, 1997  
**Owner** (REGISTRANT) Origi-Nails, Inc. CORPORATION TEXAS P.O. Box 180039 Arlington TEXAS 760960039  
  
(LAST LISTED OWNER) BEAUTY HOLDING LLC LIMITED LIABILITY COMPANY DELAWARE 3001Colorado Boulevard DENTON TEXAS 76210  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Daniel M. Vincenzo  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070820.  
**Renewal** 1ST RENEWAL 20070820  
**Live/Dead Indicator** LIVE

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ATTACHMENT A

**Word Mark** SPEEDBOND  
**Goods and Services** IC 003. US 040 051. G & S: artificial fingernail tip adhesive. FIRST USE: 19940820. FIRST USE IN COMMERCE: 19940820  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 74532339  
**Filing Date** June 2, 1994  
**Current Basis** 1A  
**Published for Opposition** April 11, 1995  
**Registration Number** **1902305**  
**Registration Date** July 4, 1995  
**Owner** (REGISTRANT) CREATIVE NAIL DESIGN, INC. CORPORATION CALIFORNIA 9560 Towne Centre Drive, Suite 200 San Diego CALIFORNIA 92121  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Steven Rosenthal  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050907.  
**Renewal** 1ST RENEWAL 20050907  
**Live/Dead Indicator** LIVE

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**Word Mark** POLISH BOND  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Nail care preparations, excluding adhesives for artificial nails. FIRST USE: 20101222. FIRST USE IN COMMERCE: 20101222  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85060324  
**Filing Date** June 11, 2010  
**Current Basis** 1A  
**Published for Opposition** November 30, 2010  
**Registration Number** **3963550**  
**Registration Date** May 17, 2011  
**Owner** (REGISTRANT) ORLY INTERNATIONAL, INC. CORPORATION CALIFORNIA 7710 HASKELL AVENUE VAN NUYS CALIFORNIA 91406  
**Attorney of Record** JAMES E. SHLESINGER  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POLISH" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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ATTACHMENT A

**Word Mark** ULTRABOND PRIMER  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Nail treatments, namely, acrylic liquid for application of false nails. FIRST USE: 20040301. FIRST USE IN COMMERCE: 20040301  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 78273279  
**Filing Date** July 11, 2003  
**Current Basis** 1A  
**Published for Opposition** March 23, 2004  
**Registration Number** 2902471  
**Registration Date** November 9, 2004  
**Owner** (REGISTRANT) Pacific World Corporation CORPORATION CALIFORNIA 75 Enterprise Suite 300 Aliso Viejo CALIFORNIA 92656  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Melanie C. Holloway  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE PRIMER APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140206.  
**Renewal** 1ST RENEWAL 20140206  
**Live/Dead Indicator** LIVE

**Word Mark** MEGABOND  
**Goods and Services** IC 003. US 005 051. G & S: nail care preparations and nail grooming glue. FIRST USE: 19910801. FIRST USE IN COMMERCE: 19910801  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 74404029  
**Filing Date** June 21, 1993  
**Current Basis** 1A  
**Published for Opposition** December 7, 1993  
**Registration Number** 1824053  
**Registration Date** March 1, 1994  
**Owner** (REGISTRANT) Pavcom Inc. CORPORATION NEW YORK 100 Porete Avenue North Arlington NEW JERSEY 07031  
  
 (LAST LISTED OWNER) MARKWINS BEAUTY PRODUCTS, INC. CORPORATION CALIFORNIA 22067 FERRERO PARKWAY CITY OF INDUSTRY CALIFORNIA 91789  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040915.  
**Renewal** 1ST RENEWAL 20040915  
**Live/Dead Indicator** LIVE

ATTACHMENT A

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**Word Mark** BOND-AID  
**Goods and Services** IC 003. US 005 006 051. G & S: PH BALANCING AGENT FOR INCREASING ADHESION OF PRIMER, POLISH OR GLUE FOR USE IN CONNECTION WITH ARTIFICIAL FINGER NAILS. FIRST USE: 19860500. FIRST USE IN COMMERCE: 19860500  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 73607801  
**Filing Date** July 3, 1986  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 3, 1987  
**Registration Number** 1437653  
**Registration Date** April 28, 1987  
**Owner** (REGISTRANT) OPI PRODUCTS, INC. CORPORATION CALIFORNIA 13056 SATICOY STREET NORTH HOLLYWOOD CALIFORNIA 91605  
  
(LAST LISTED OWNER) COTY-OPI, INC. CORPORATION DELAWARE 13034 SATICOY STREET NORTH HOLLYWOOD CALIFORNIA 91605  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** ERIC S. HYMAN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070317.  
**Renewal** 1ST RENEWAL 20070317  
**Live/Dead Indicator** LIVE