

ESTTA Tracking number: **ESTTA740663**

Filing date: **04/18/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|--------------------|
| Applicant: | Oatly AB |
| Application Serial Number: | 79168406 |
| Application Filing Date: | 11/07/2014 |
| Mark: | WOW NO COW! |
| Date of Publication | 03/29/2016 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, D's Naturals LLC, 6125 East Kemper Rd., Cincinnati, OH 45241, UNITED STATES, a LLC, organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/28/2016. D's Naturals LLC respectfully requests that the time period within which to file an opposition be extended until 07/27/2016.

Respectfully submitted,
/Sean K. Owens/
04/18/2016

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