

ESTTA Tracking number: **ESTTA753427**

Filing date: **06/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79164940
Applicant	ICON S.R.L.

## Notice of Appeal

Notice is hereby given that ICON S.R.L. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79164940.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: Business consultancy, advertising services, advertising services on the Internet, advertising and publicity services provided via television, radio or mail, all related to hair care and hair care products and services; business management related to hair care and hair care products and services; marketing services related to hair care and hair care products and services; business administration services related to hair care and hair care products and services; business advice relating to franchising related to hair care and hair care products and services; commercial management assistance in relation to franchises related to hair care and hair care products and services; business advice relating to merchandising related to hair care and hair care products and services

Respectfully submitted,  
/Dennis H. Cavanaugh/  
06/20/2016

**Dennis H. Cavanaugh**

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