

ESTTA Tracking number: **ESTTA701027**

Filing date: **10/08/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>"VASSA" Limited Liability Company</b>
Application Serial Number:	<b>79164688</b>
Application Filing Date:	<b>02/05/2015</b>
Mark:	<b>VASSA &amp; CO.</b>
Date of Publication	<b>09/15/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Vanity Fair, Inc., One Fruit of the Loom Drive, Bowling Green, KY 42103, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/15/2015. Vanity Fair, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/13/2016.

Respectfully submitted,

/bgg/

10/08/2015

**Belinda Gibbs**

**Vanity Fair, Inc.**

**One Fruit of the Loom Drive**

**Bowling Green, KY 42103**

**UNITED STATES**

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