

ESTTA Tracking number: **ESTTA745956**

Filing date: **05/12/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79164635
Applicant	CENO COMPANY LTD.

Notice of Appeal

Notice is hereby given that CENO COMPANY LTD. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79164635.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Protective covers and cases for portable telephones; computer programmes, namely, software that allows users to purchase clothing; programmes for smartphones, namely, a mobile application that allows users to purchase clothing; spectacles; downloadable electronic publications, namely, catalogs featuring fashion; phonograph records; downloadable music files; downloadable image files featuring fashion; recorded video discs and video tapes featuring fashion
- Class 016. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Paper and cardboard; stationery; stickers; printed matter, namely, magazines, catalogues, newsletters, books and comics; paintings and calligraphic works; photographs; photograph stands; industrial packaging containers of paper; plastic bags for packaging
- Class 018. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Waist bags; carry-on bags; purses; shoulder bags; clutch bags; tote bags; handbags; business bags, namely, briefcases; Boston bags; leather pouches; rucksacks; messenger bags; business card cases; commuter pass cases; key cases; handbag frames; purse frames; industrial packaging containers of leather; vanity cases, not fitted; umbrellas; clothing for domestic pets; fur
- Class 025. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Coats; blousons; jackets; parkas; sweatshirts; sweat pants; sweaters; vests; suits; trousers; skirts; one-piece dresses; trousers, namely, leggings; blouses; cardigans; coveralls; salopettes; overalls; tee-shirts; shirts; camisoles; tube tops; underwear; swimwears; tights; Japanese traditional clothing in the nature of kimonos; socks and stockings; neckties; mufflers; neck warmer; stoles; bandanas; scarfs; gloves and mittens; headwear; garters; sock suspenders; suspenders; waistbands; belts; sneakers; leather shoes; dress shoes; casual shoes; boots; rain boots; women's shoes; footwear, namely, pumps; infants' shoes and boots; shoes, namely, sandals; Japanese style wooden clogs (geta); uniforms

Respectfully submitted,

/ft/

05/12/2016

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