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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79153854
Applicant	Qantas Airways Limited

## Notice of Appeal

Notice is hereby given that Qantas Airways Limited appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79153854.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 016. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Paper and cardboard; printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services; industrial packaging containers of paper; stationery; printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services; printed instructional and teaching material in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services
- Class 036. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Providing gift vouchers in the form of cash and other rebates as part of a customer bonus, loyalty, and reward program; financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices; credit card services offered in conjunction with customer loyalty and reward programs; insurance services, namely, underwriting, issuing and administration of travel insurance; financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices
- Class 041. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Entertainment services, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours and providing in-flight entertainment, namely, movies, television shows, radio, and computer games; ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points; booking of seats for shows; electronic ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points; ticket agency services for entertainment events; entertainment services via a global computer network, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours; ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points via a global computer network; booking of seats for shows via a global computer network

Respectfully submitted,  
/Paul L. Havel/  
12/04/2015

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