

## Request for Reconsideration after Final Action

**The table below presents the data as entered.**

Input Field	Entered
SERIAL NUMBER	79153852
LAW OFFICE ASSIGNED	LAW OFFICE 113
<b>MARK SECTION</b>	
MARK	<a href="http://tmng-al.uspto.gov/resting2/api/img/79153852/large">http://tmng-al.uspto.gov/resting2/api/img/79153852/large</a>
LITERAL ELEMENT	FOR EVERY JOURNEY
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>GOODS AND/OR SERVICES SECTION (016)(current)</b>	
INTERNATIONAL CLASS	016
<b>DESCRIPTION</b>	
Paper and cardboard; printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services; industrial packaging containers of paper; stationery; printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services; printed instructional and teaching material in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services	
<b>GOODS AND/OR SERVICES SECTION (016)(proposed)</b>	
INTERNATIONAL CLASS	016
<b>TRACKED TEXT DESCRIPTION</b>	
Paper and cardboard; <del>printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services;</del> <a href="#">printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services</a> ; industrial packaging containers of paper; stationery; <del>printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services;</del> <a href="#">printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services</a> ; <del>printed instructional and teaching material in the field of travel and accommodation, lifestyle,</del>	

~~leisure, luxury, and high-end goods and services~~; [printed instructional and teaching material in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services](#)

**FINAL DESCRIPTION**

Paper and cardboard; printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services; industrial packaging containers of paper; stationery; printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services; printed instructional and teaching material in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services

**GOODS AND/OR SERVICES SECTION (035)(no change)**

**GOODS AND/OR SERVICES SECTION (036)(current)**

<b>INTERNATIONAL CLASS</b>	036
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**DESCRIPTION**

Providing gift vouchers in the form of cash and other rebates as part of a customer bonus, loyalty, and reward program; financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices; credit card services offered in conjunction with customer loyalty and reward programs; insurance services, namely, underwriting, issuing and administration of travel insurance; financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices

**GOODS AND/OR SERVICES SECTION (036)(proposed)**

<b>INTERNATIONAL CLASS</b>	036
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**TRACKED TEXT DESCRIPTION**

Providing gift vouchers in the form of cash and other rebates as part of a customer bonus, loyalty, and reward program; ~~financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices~~; [financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, providing cash and other rebates for](#)

credit card use as part of a customer loyalty program, and the issuance of credit cards, debit cards, tokens of value, payment vouchers, points in exchange for money, pre-paid cards, mobile wallets, cloud-based digital wallets, e-wallets, bitcoin, electronic cash, electronic cash equivalents, digital currency, near field communication (NFC) enabled value devices, cryptocurrency; credit card services offered in conjunction with customer loyalty and reward programs; insurance services, namely, underwriting, issuing and administration of travel insurance; ~~financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices~~; financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, providing cash and other rebates for credit card use as part of a customer loyalty program, and the issuance of credit cards, debit cards, tokens of value, payment vouchers, points in exchange for money, pre-paid cards, mobile wallets, cloud-based digital wallets, e-wallets, bitcoin, electronic cash, electronic cash equivalents, digital currency, near field communication (NFC) enabled value devices, cryptocurrency

**FINAL DESCRIPTION**

Providing gift vouchers in the form of cash and other rebates as part of a customer bonus, loyalty, and reward program; financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, providing cash and other rebates for credit card use as part of a customer loyalty program, and the issuance of credit cards, debit cards, tokens of value, payment vouchers, points in exchange for money, pre-paid cards, mobile wallets, cloud-based digital wallets, e-wallets, bitcoin, electronic cash, electronic cash equivalents, digital currency, near field communication (NFC) enabled value devices, cryptocurrency; credit card services offered in conjunction with customer loyalty and reward programs; insurance services, namely, underwriting, issuing and administration of travel insurance; financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, providing cash and other rebates for credit card use as part of a customer loyalty program, and the issuance of credit cards, debit cards, tokens of value, payment vouchers, points in exchange for money, pre-paid cards, mobile wallets, cloud-based digital wallets, e-wallets, bitcoin, electronic cash, electronic cash equivalents, digital currency, near field communication (NFC) enabled value devices, cryptocurrency

**GOODS AND/OR SERVICES SECTION (039)(no change)**

**GOODS AND/OR SERVICES SECTION (041)(current)**

**INTERNATIONAL CLASS**

041

**DESCRIPTION**

Entertainment services, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours and providing in-flight entertainment, namely, movies, television shows, radio, and computer games; ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer

program or customer loyalty program points; booking of seats for shows; electronic ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points; ticket agency services for entertainment events; entertainment services via a global computer network, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours; ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points via a global computer network; booking of seats for shows via a global computer network

## GOODS AND/OR SERVICES SECTION (041)(proposed)

INTERNATIONAL CLASS

041

### TRACKED TEXT DESCRIPTION

~~Entertainment services, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours and providing in-flight entertainment, namely, movies, television shows, radio, and computer games;~~ Entertainment services, namely, organizing and conducting award program events and ceremonies for frequent flyer and customer loyalty programs, cocktail receptions, themed corporate parties for social entertainment purposes, dinner parties, galas, themed special events for social entertainment purposes, and sporting events in the nature of athletic competitions; ~~ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points;~~ entertainment services in the nature of live visual and audio performances, namely, comedy, variety, and trivia shows; entertainment services, namely, organizing and conducting guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes; ~~electronic ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points;~~ entertainment services, namely, providing cooking instruction and gourmet food tastings; entertainment services, namely, providing in-flight audio visual entertainment in the nature of movies, television shows, radio, and non-downloadable computer games; ~~entertainment services via a global computer network, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours;~~ ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points; ~~ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points via a global computer network;~~ ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points; booking of seats for shows; electronic ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points; electronic ticket

reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points; ticket agency services for entertainment events; entertainment services via a global computer network, namely, organizing and conducting sporting events in the nature of athletic competitions; entertainment services via a global computer network in the nature of live visual and audio performances, namely, comedy, variety, and trivia shows; entertainment services via a global computer network, namely, organizing and conducting guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes; entertainment services via a global computer network, namely, providing cooking instruction and gourmet food tastings; ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points via a global computer network; booking of seats for shows via a global computer network

#### **FINAL DESCRIPTION**

Entertainment services, namely, organizing and conducting award program events and ceremonies for frequent flyer and customer loyalty programs, cocktail receptions, themed corporate parties for social entertainment purposes, dinner parties, galas, themed special events for social entertainment purposes, and sporting events in the nature of athletic competitions; entertainment services in the nature of live visual and audio performances, namely, comedy, variety, and trivia shows; entertainment services, namely, organizing and conducting guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes; entertainment services, namely, providing cooking instruction and gourmet food tastings; entertainment services, namely, providing in-flight audio visual entertainment in the nature of movies, television shows, radio, and non-downloadable computer games; ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points; booking of seats for shows; electronic ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for

third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points; ticket agency services for entertainment events; entertainment services via a global computer network, namely, organizing and conducting sporting events in the nature of athletic competitions; entertainment services via a global computer network in the nature of live visual and audio performances, namely, comedy, variety, and trivia shows; entertainment services via a global computer network, namely, organizing and conducting guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes; entertainment services via a global computer network, namely, providing cooking instruction and gourmet food tastings; ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points via a global computer network; booking of seats for shows via a global computer network

**GOODS AND/OR SERVICES SECTION (043)(no change)**

**SIGNATURE SECTION**

<b>RESPONSE SIGNATURE</b>	/Paul L. Havel/
<b>SIGNATORY'S NAME</b>	Paul L. Havel
<b>SIGNATORY'S POSITION</b>	Attorney of record, Oregon bar member
<b>SIGNATORY'S PHONE NUMBER</b>	503.224.5858
<b>DATE SIGNED</b>	12/04/2015
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	YES

**FILING INFORMATION SECTION**

<b>SUBMIT DATE</b>	Fri Dec 04 11:07:11 EST 2015
<b>TEAS STAMP</b>	USPTO/RFR-XX.XXX.XXX.XX-2 0151204110711865096-79153 852-540971183c161fa5546c3 1d592b9ba8a215231c45b8461 656e8b4a1f8c0ed48-N/A-N/A -20151204104552088216

## Request for Reconsideration after Final Action

### To the Commissioner for Trademarks:

Application serial no. **79153852** FOR EVERY JOURNEY(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/79153852/large>) has been amended as follows:

#### CLASSIFICATION AND LISTING OF GOODS/SERVICES

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 016 for Paper and cardboard; printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services; industrial packaging containers of paper; stationery; printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services; printed instructional and teaching material in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services

Original Filing Basis:

**Filing Basis Section 66(a)** , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

#### Proposed:

**Tracked Text Description:** Paper and cardboard; ~~printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services;~~ printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services; industrial packaging containers of paper; stationery; ~~printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services;~~ printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services; ~~printed instructional and teaching material in the field of travel and accommodation, lifestyle, leisure, luxury, and high-end goods and services;~~ printed instructional and teaching material in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services

Class 016 for Paper and cardboard; printed publications, namely, books, magazines, catalogues, guides, pamphlets, brochures in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services; industrial packaging containers of paper; stationery; printed study materials, namely, study guides in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services; printed instructional and teaching material in the field of travel and accommodation, lifestyle, leisure, luxury consumer goods and services, and high-end goods and services

**Filing Basis Section 66(a)** , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 036 for Providing gift vouchers in the form of cash and other rebates as part of a customer bonus, loyalty, and reward program; financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices; credit card services offered in conjunction with customer loyalty and reward programs; insurance services, namely, underwriting, issuing and administration of travel insurance; financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices

Original Filing Basis:

**Filing Basis Section 66(a)** , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

**Proposed:**

**Tracked Text Description:** Providing gift vouchers in the form of cash and other rebates as part of a customer bonus, loyalty, and reward program; ~~financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices;~~ financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, providing cash and other rebates for credit card use as part of a customer loyalty program, and the issuance of credit cards, debit cards, tokens of value, payment vouchers, points in exchange for money, pre-paid cards, mobile wallets, cloud-based digital wallets, e-wallets, bitcoin, electronic cash, electronic cash equivalents, digital currency, near field communication (NFC) enabled value devices, cryptocurrency; credit card services offered in conjunction with customer loyalty and reward programs; insurance services, namely, underwriting, issuing and administration of travel insurance; ~~financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, and providing cash and other rebates for credit card use as part of a customer loyalty program, and the issue and use of credit cards, debit cards, tokens of value, vouchers, points and other payment or value devices;~~ financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, providing cash and other rebates for credit card use as part of a customer loyalty program, and the issuance of credit cards, debit cards, tokens of value, payment vouchers, points in exchange for money, pre-paid cards, mobile wallets, cloud-based digital wallets, e-wallets, bitcoin, electronic cash, electronic cash equivalents, digital currency, near field communication (NFC) enabled value devices, cryptocurrency

Class 036 for Providing gift vouchers in the form of cash and other rebates as part of a customer bonus,

loyalty, and reward program; financial, investment, and banking services associated with the use of customer loyalty and reward programs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, providing cash and other rebates for credit card use as part of a customer loyalty program, and the issuance of credit cards, debit cards, tokens of value, payment vouchers, points in exchange for money, pre-paid cards, mobile wallets, cloud-based digital wallets, e-wallets, bitcoin, electronic cash, electronic cash equivalents, digital currency, near field communication (NFC) enabled value devices, cryptocurrency; credit card services offered in conjunction with customer loyalty and reward programs; insurance services, namely, underwriting, issuing and administration of travel insurance; financial affairs and monetary affairs, namely, financial information, management and analysis services, financial services associated with loyalty programs or incentive schemes in the nature of loyalty coupon payment processing services, loyalty program payment processing services, providing cash and other rebates for credit card use as part of a customer loyalty program, and the issuance of credit cards, debit cards, tokens of value, payment vouchers, points in exchange for money, pre-paid cards, mobile wallets, cloud-based digital wallets, e-wallets, bitcoin, electronic cash, electronic cash equivalents, digital currency, near field communication (NFC) enabled value devices, cryptocurrency

**Filing Basis Section 66(a)** , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 041 for Entertainment services, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours and providing in-flight entertainment, namely, movies, television shows, radio, and computer games; ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points; booking of seats for shows; electronic ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points; ticket agency services for entertainment events; entertainment services via a global computer network, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours; ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points via a global computer network; booking of seats for shows via a global computer network

Original Filing Basis:

**Filing Basis Section 66(a)** , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

**Proposed:**

**Tracked Text Description:** ~~Entertainment services, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours and providing in-flight entertainment, namely, movies, television shows, radio, and computer games;~~ Entertainment services, namely, organizing and conducting award program events and ceremonies for frequent flyer and customer loyalty programs, cocktail receptions, themed corporate parties for social entertainment purposes, dinner parties, galas, themed special events for social entertainment purposes, and sporting events in the nature of athletic competitions; ~~ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points;~~ entertainment services in the nature of live visual and audio

performances, namely, comedy, variety, and trivia shows; entertainment services, namely, organizing and conducting guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes; ~~electronic ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points;~~ entertainment services, namely, providing cooking instruction and gourmet food tastings; entertainment services, namely, providing in-flight audio visual entertainment in the nature of movies, television shows, radio, and non-downloadable computer games; ~~entertainment services via a global computer network, namely, organizing and conducting music, cultural, sporting, and arts events, shows, and tours;~~ ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points; ~~ticket reservation, booking, and sale services for third party entertainment services, namely, music, cultural, sporting, and arts events, shows, and tours by way of accepting frequent flyer program or customer loyalty program points via a global computer network;~~ ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points; booking of seats for shows; electronic ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points; ticket agency services for entertainment events; entertainment services via a global computer network, namely, organizing and conducting sporting events in the nature of athletic competitions; entertainment services via a global computer network in the nature of live visual and audio performances, namely, comedy, variety, and trivia shows; entertainment services via a global computer network, namely, organizing and conducting guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes; entertainment services via a global computer network, namely, providing cooking instruction and gourmet food tastings; ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points via a global computer network; booking of seats for shows via a global computer network

Class 041 for Entertainment services, namely, organizing and conducting award program events and ceremonies for frequent flyer and customer loyalty programs, cocktail receptions, themed corporate parties for social entertainment purposes, dinner parties, galas, themed special events for social entertainment purposes, and sporting events in the nature of athletic competitions; entertainment services in the nature of live visual and audio performances, namely, comedy, variety, and trivia shows; entertainment services, namely, organizing and conducting guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes; entertainment services, namely, providing cooking instruction and gourmet food tastings; entertainment services, namely, providing in-flight audio visual entertainment in the nature of movies, television shows, radio, and non-downloadable computer games; ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points; ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points; booking of seats for shows; electronic ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points; electronic ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points; ticket agency services for entertainment events; entertainment services via a global computer network, namely, organizing and conducting sporting events in the nature of athletic competitions; entertainment services via a global computer network in the nature of live visual and audio performances, namely, comedy, variety, and trivia shows; entertainment services via a global computer network, namely, organizing and conducting guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes; entertainment services via a global computer network, namely, providing cooking instruction and gourmet food tastings; ticket reservation and booking services for third party entertainment events, namely, music, cultural, sporting, and arts events by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party entertainment shows, namely, comedy, variety, musical, and trivia shows by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party guided circus, theatre, museum, art gallery, amusement park, zoo, wildlife, and marine life tours for entertainment and educational purposes by way of accepting frequent flyer program or customer loyalty program points via a global computer network; ticket reservation and booking services for third party cooking instruction and gourmet food tastings by way of accepting frequent flyer program or customer loyalty program points via a global computer network; booking of seats for shows via a global computer network

**Filing Basis Section 66(a)** , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

**SIGNATURE(S)**

**Request for Reconsideration Signature**

Signature: /Paul L. Havel/ Date: 12/04/2015

Signatory's Name: Paul L. Havel

Signatory's Position: Attorney of record, Oregon bar member

Signatory's Phone Number: 503.224.5858

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79153852

Internet Transmission Date: Fri Dec 04 11:07:11 EST 2015

TEAS Stamp: USPTO/RFR-XX.XXX.XXX.XX-2015120411071186

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