

From: Fletcher, Tracy

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Subject: U.S. TRADEMARK APPLICATION NO. 79150952 - DOOMSDAY. - GHAC-2-53536 - Request for Reconsideration Denied - Return to TTAB

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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 79150952

MARK: DOOMSDAY.



CORRESPONDENT ADDRESS:

EVERETT E. FRUEHLING

CHRISTENSEN O'CONNOR JOHNSON KINDNESS

1201 THIRD AVENUE, SUITE 3600

SEATTLE, WA 98101

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

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APPLICANT: DOOMSDAY SUPPLIES PTY LTD

CORRESPONDENT'S REFERENCE/DOCKET NO:

GHAC-2-53536

CORRESPONDENT E-MAIL ADDRESS:

efiling@cojk.com

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE: 3/24/2016

INTERNATIONAL REGISTRATION NO. 1213532

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. See 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a). The following requirement(s) and/or refusal(s) made final in the Office action dated September 24, 2015 are maintained and continue to be final: likelihood of confusion refusal. See TMEP §§715.03(a)(ii)(B), 715.04(a).

The examining attorney notes applicant's request for suspension. As a general rule, the USPTO will not suspend an application to give an applicant time to secure a consent agreement. TMEP §716.02

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is **denied**.

If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. See TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); see 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); see TMEP §§715.03, 715.03(a)(ii)(B), (c).

The USPTO website provides information for those unfamiliar with the process of applying for federal trademark registration, such as an e-booklet about registering trademarks, FAQs, and more. Two tools on the USPTO's website that are particularly helpful during the examination process are (1) informational videos and (2) application processing timelines. The videos provide information in a broadcast news format regarding a range of issues that arise during the examination of an application, including specimens and goods and services, and are located at <http://www.uspto.gov/trademarks/process/TMIN.jsp>. The application processing timelines provide information regarding the USPTO's processing time for certain documents, as well as legal deadlines, and are located at <http://www.uspto.gov/trademark/trademark-timelines/trademark-application-and-post-registration-process-timelines>.

/Tracy L. Fletcher/

Trademark Examining Attorney

Law Office 115

U.S. Patent and Trademark Office

Telephone: (571) 272-9471

Facsimile: (571) 273-9471

tracyfletcher@uspto.gov