From: Makhdoom, Saima

Sent: 9/30/2015 11:11:45 AM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79147140 - E SPEED - SC&PT0124WOU - Request for Reconsideration Denied - Return to TTAB - Message 6 of 7

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Attachment Information:

Count: 8

Files: -4.jpg, vvv-1.jpg, vvv-2.jpg, vvv-3.jpg, vvv-4.jpg, vvv-5.jpg, duplicate name 35245 -1.jpg, duplicate name 35245 -2.jpg

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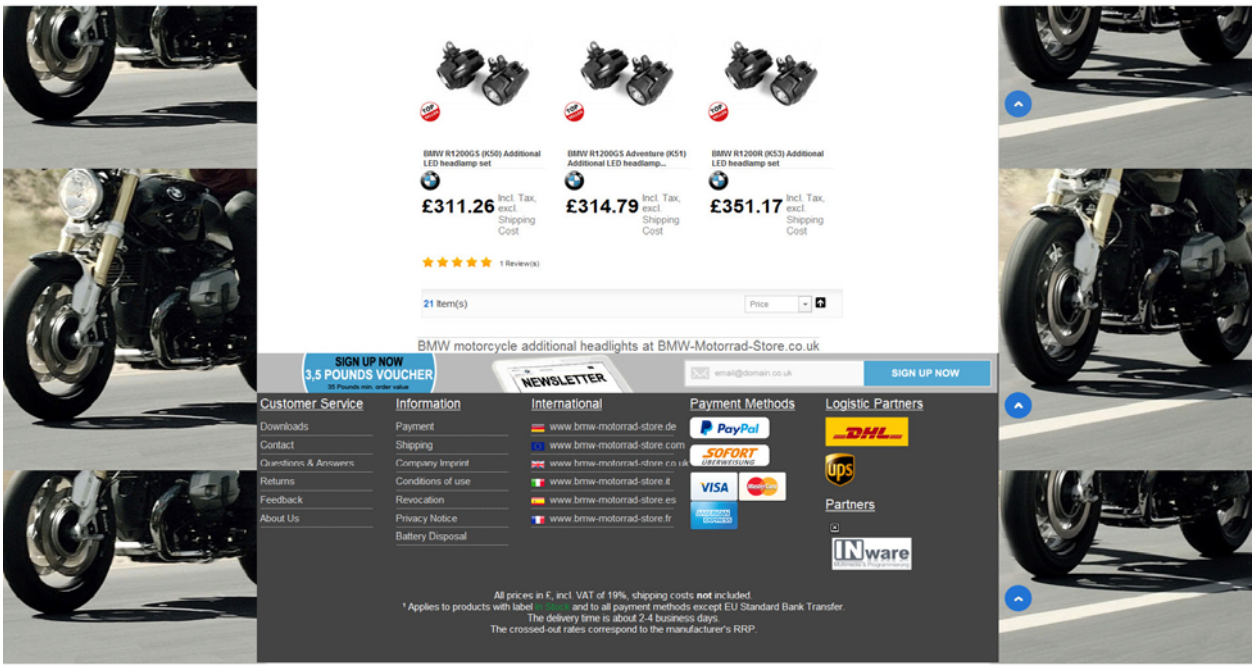

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BMW R nineT Back Rest for Aluminium tail cover
£48.59 Incl. 19% Tax, excl. Shipping Cost

BMW Comfort Pillion Seat for S1000RR (K46), S1000R...
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£148.33 Incl. 19% Tax, excl. Shipping Cost

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BMW lower seat for the R1200GS

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£178.88

Incl. 19% Tax, excl. Shipping Cost

-5%

BMW lower seat for the R1200RT

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£179.03

Incl. 19% Tax, excl. Shipping Cost

BMW R1200R (K53) Comfort Passenger seat

£180.48 Incl. 19% Tax, excl. Shipping Cost

BMW G650GS (R13) Single Seat with luggage...

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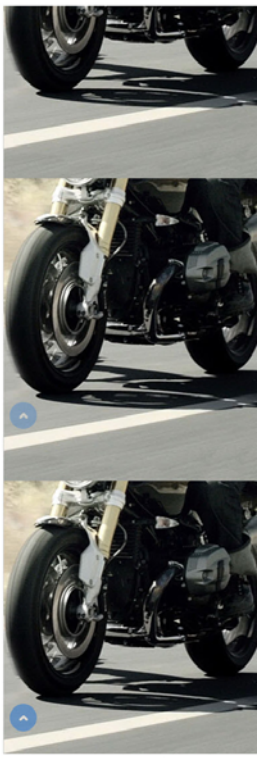

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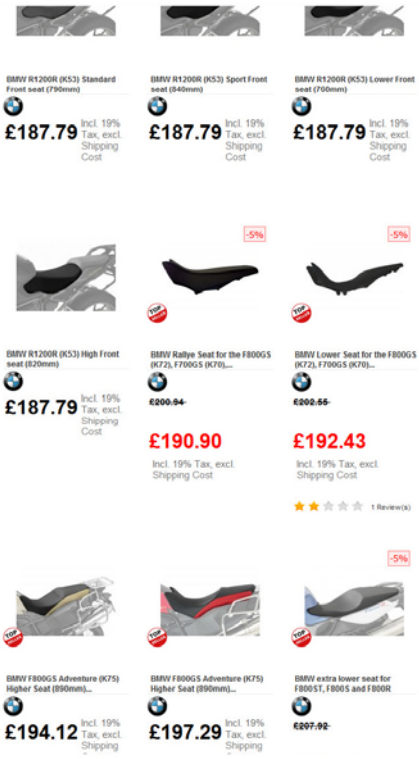

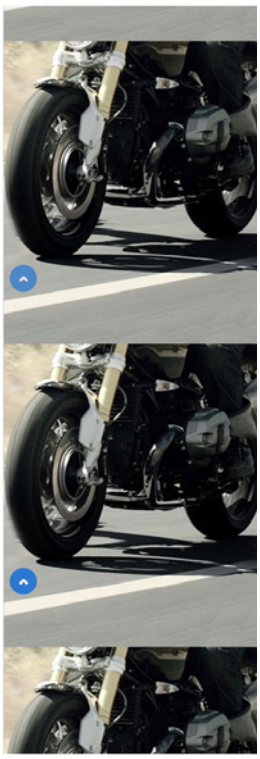

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Cost

Cost

£197.52

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BMW Comfort Seat for S1000RR (K46), S1000R (K47) and...

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BMW higher seat for the F800ST, F800S and F800R

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BMW S1000XR (K49) Lower Seat (820mm)

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BMW lower seat for the R1200R

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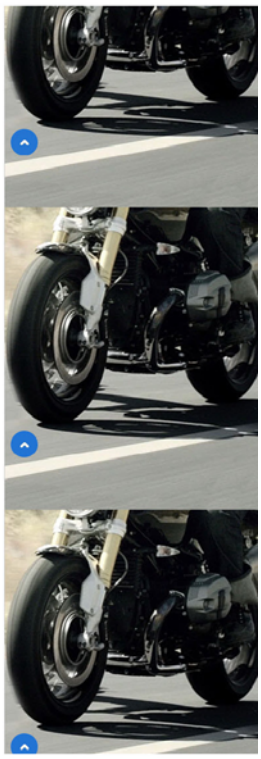

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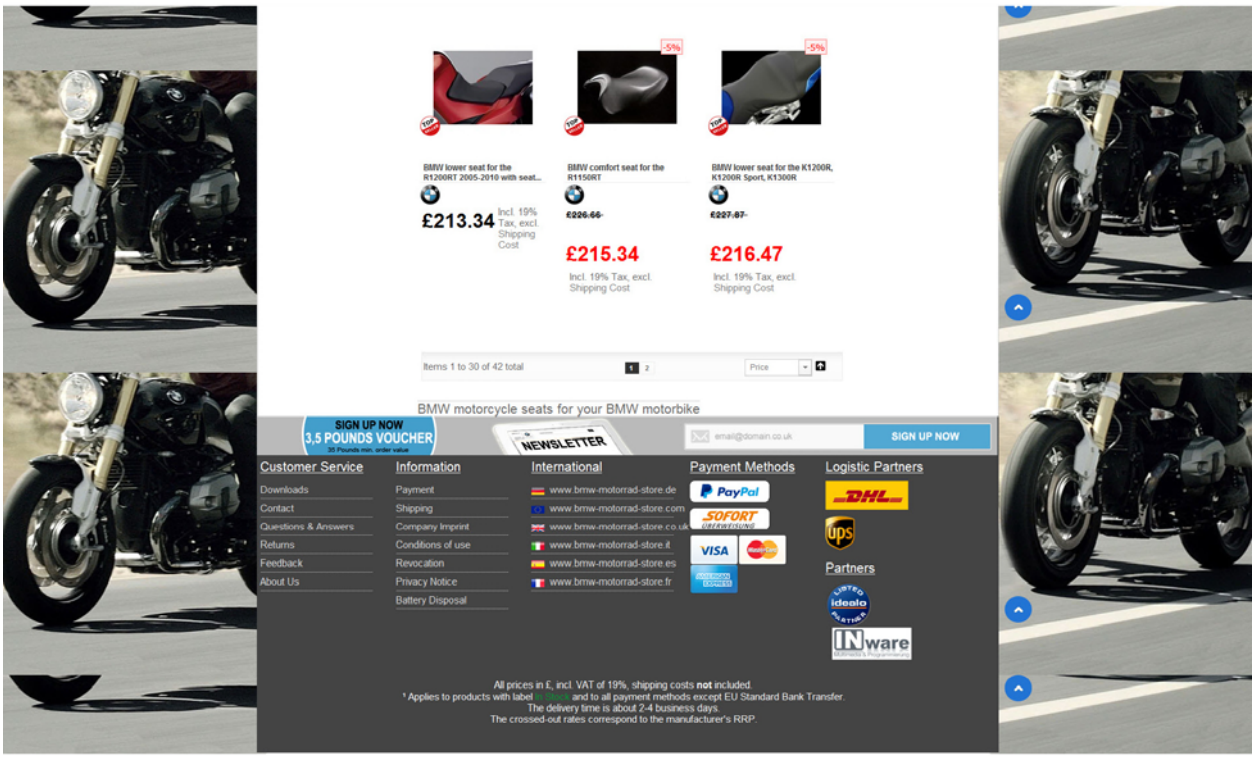

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The BMW is worthy for its ancestry, which has its roots in precision applications for aviation. Some of the engines that powered the aircraft flown by the Red Baron's legendary "Flying Circus" during the First World War were built by BMW. Since switching to auto manufacture in the late 1920's, BMW has built vehicles that are the epitome of luxury, style and drivability - a smart investment by any measure. Even the best-engineered machines require regular maintenance, however, and the BMW is no exception. A small investment in BMW parts today will save substantial money in the future as well as ensure dependable transportation for years to come. BMW parts that are part of regularly scheduled maintenance include oil filters as well as fuel and air filters, spark plugs, radiator hoses and belts. These kinds of discount BMW parts are not the most expensive ones you'll need to buy, but they represent a small investment that will have great returns when it comes to fuel economy and performance.

Even though your properly maintained BMW should continue to run well past 250,000 miles, there'll be some major components that will wear out long before then. The water pump is one of the BMW parts that will probably need to be switched out by 100,000 miles or so, and the radiator in any vehicle usually needs to be replaced every five to seven years. By using the right discount BMW parts and installing them correctly as needed, it's possible that your BMW will go on indefinitely.

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