

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	79146376
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 103
<b>MARK SECTION</b>	
<b>MARK</b>	<a href="http://tmng-al.uspto.gov/resting2/api/img/79146376/large">http://tmng-al.uspto.gov/resting2/api/img/79146376/large</a>
<b>LITERAL ELEMENT</b>	MOHAWK
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>ARGUMENT(S)</b>	
Applicant respectfully disagrees with the likelihood of confusion refusal. Applicant is filing a notice of appeal with the TTAB simultaneously with this response.	
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/NicholasTSantucci/
<b>SIGNATORY'S NAME</b>	Nicholas T. Santucci
<b>SIGNATORY'S POSITION</b>	Attorney of record, NY bar member
<b>SIGNATORY'S PHONE NUMBER</b>	(202) 659-8225
<b>DATE SIGNED</b>	08/13/2015
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Thu Aug 13 16:47:38 EDT 2015
<b>TEAS STAMP</b>	USPTO/RFR-173.8.20.250-20 150813164738357496-791463 76-54034bd7ab669d97f29af9 2658378665b59bb44be3c66b9

**Request for Reconsideration after Final Action  
To the Commissioner for Trademarks:**

Application serial no. **79146376** MOHAWK(Standard Characters, see <http://tmngal.uspto.gov/resting2/api/img/79146376/large>) has been amended as follows:

**ARGUMENT(S)**

**In response to the substantive refusal(s), please note the following:**

Applicant respectfully disagrees with the likelihood of confusion refusal. Applicant is filing a notice of appeal with the TTAB simultaneously with this response.

**SIGNATURE(S)**

**Request for Reconsideration Signature**

Signature: /NicholasTSantucci/ Date: 08/13/2015

Signatory's Name: Nicholas T. Santucci

Signatory's Position: Attorney of record, NY bar member

Signatory's Phone Number: (202) 659-8225

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79146376

Internet Transmission Date: Thu Aug 13 16:47:38 EDT 2015

TEAS Stamp: USPTO/RFR-173.8.20.250-20150813164738357

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