

ESTTA Tracking number: **ESTTA651997**

Filing date: **01/25/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Pizza Union Brands Limited</b>
Application Serial Number:	<b>79145851</b>
Application Filing Date:	<b>02/06/2014</b>
Mark:	<b>PIZZA UNION</b>
Date of Publication	<b>01/13/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Belasco Jacobs & Townsley, LLP, 6701 Center Drive West, Los Angeles, CA 90045, UNITED STATES, a partnership, composed of David A. Belasco Norton R. Townsley under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/12/2015. Belasco Jacobs & Townsley, LLP respectfully requests that the time period within which to file an opposition be extended until 05/13/2015.

Respectfully submitted,  
/David A. Belasco/  
01/25/2015

**David A. Belasco**

**Belasco Jacobs & Townsley, LLP**

**6701 Center Drive West**

**Los Angeles, CA 90045**

**UNITED STATES**

**tmmail@bjtlaw.com, dbelasco@bjtlaw.com, ntownsley@bjtlaw.com**

**(424) 543-8286**