

ESTTA Tracking number: **ESTTA656487**

Filing date: **02/18/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Purebrandz Pty Ltd
Application Serial Number:	79144066
Application Filing Date:	01/16/2014
Mark:	PURE OUTDOORS
Date of Publication	01/20/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Pure Licensing Limited, Trustnet Chambers, PO Box 3444 Road Town, Tortola, , VIRGIN ISLANDS, BRITISH, a corporation organized under the laws of British Virgin Islands , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/19/2015. Pure Licensing Limited respectfully requests that the time period within which to file an opposition be extended until 05/20/2015.

Respectfully submitted,

/LEU/

02/18/2015

Lisa W. Rosaya

Baker & McKenzie LLP

452 Fifth Avenue

New York, NY 10018

UNITED STATES

lisa.rosaya@bakermckenzie.com, lindsey.ustrata@bakermckenzie.com, nyctrade-marks@bakermckenzie.com

212.626.4242