

ESTTA Tracking number: **ESTTA638355**

Filing date: **11/12/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	QIAQIA FOOD CO., LTD.
Application Serial Number:	79143314
Application Filing Date:	11/04/2013
Mark:	CHACHA
Date of Publication	09/16/2014

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Mars, Incorporated, 6885 Elm Street, McLean, VA 22101, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/15/2014. Mars, Incorporated respectfully requests that the time period within which to file an opposition be extended until 01/14/2015.

Respectfully submitted,

/Jason J. Mazur/

11/12/2014

JASON J MAZUR

ARENT FOX LLP

1717 K STREET NW

WASHINGTON, DC 20006

UNITED STATES

jason.mazur@arentfox.com, tmdocket@arentfox.com