

From: Meiners, Deborah

Sent: 4/18/2015 4:04:02 PM

To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79142478 - IREZQ - AWAP-2-53359 - Request for
Reconsideration Denied - Return to TTAB - Message 7 of 10

Attachment Information:

Count: 13

Files: softw-1.jpg, softw-2.jpg, duplicate name 54931 cams-1.jpg, duplicate name 54931 cams-2.jpg,
flirrrr.jpg, home-1.jpg, home-2.jpg, home-3.jpg, home-4.jpg, work-1.jpg, work-2.jpg, work-3.jpg, play-
1.jpg

Software

FLIR ITS offers intelligent software platforms for use with FLIR video detection systems, as well as software for transportation monitoring and management.

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Cameleon ITS



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FLIR GF300 / 320
FLIR GF343
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AUTOMATION

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FLIR A310d / A310f
FLIR A310ex
FLIR A315 / A615
FLIR A35
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FLIR MV-Series
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FLIR H-Series
FLIR BHS-Series
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Thermal Sensors
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SURVEILLANCE

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Thermal Security Cameras



FLIR TCX™ Thermal Mini Bullet Security Camera

Delivering intrusion detection, video alarm verification, lighting control, people counting, retail traffic flow and queue management, the TCX Mini Bullet enables a whole new range of applications for thermal imaging in one affordable device.

[Learn More](#)



FLIR MPX™ Security Camera

FLIR MPX™ is a revolutionary video surveillance format powered by HD-CVI technology. Ideal for retrofit, MPX makes upgrading to HD easier than ever without the expense of recabling.

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FC-Series Security Camera

Maintain 24/7 video awareness and intrusion detection with FLIR FC-Series IP thermal security cameras, now featuring powerful on-board video analytics for standalone edge-intrusion detection, temperature measurement, and FLIR's unparalleled 10-year detector warranty.

[Learn More](#)



SR-Series Security Camera

Fixed-site thermal cameras that come in ruggedized, all-weather enclosures, compatible with a wide variety of third-party accessories, making them easy to integrate. Comes in five models all with 640x480 thermal resolution.

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F-Series Security Camera

High-resolution thermal security cameras, giving you video and control over both IP and analog networks. Full 640x480 thermal resolution, giving you greater image detail, range, and analytics performance.

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PT-Series Security Camera

NEW Thermal Analytics Processing System



Learn more about this system now!

Thermal Security Site Planning Tool



Not sure what cameras you need? Plan your security site using our online tool!

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Email



High-performance, multi-sensor pan/tilt cameras, bringing thermal and visible-light imaging together in a system that gives you video and control over both IP and analog networks. Comes in five models that provide full 640 x 480 thermal resolution.
[Learn More](#)



D-Series Security Camera
The D-Series outdoor dome enclosure provides precision pan/tilt control while providing fully programmable scan patterns and radar slew-to-see and slew-to-alarm functionality. Fully enabled for control and operation over digital and analog networks, D-Series systems deploy a 320 x 240 thermal imager along with a daylight/lowlight 36x zoom color camera.
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A-Series Security Camera
A310F and A310PT cameras are the first in the world to combine thermal and visible light video security imaging with automated safety monitoring based on the detection of temperature measurement thresholds.
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HRC & HRC HS Series Security Camera
High-resolution, cooled (HWL) thermal security cameras provide TV-quality thermal video for long-range, 24/7 video security applications. Using cooled InSb detectors sensitive to the MWIR waveband and with 640 x 480 resolution, these cameras can detect small targets from extreme ranges, making them the perfect solutions for applications with long perimeters and in situations that need as much warning of potential intrusion as possible.
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Ranger III Security Camera
The FLIR Ranger III thermal security camera provides TV-quality thermal video for long-range, 24/7 video security applications. It is flexible enough to provide wide area coverage and long-range, high magnification performance.
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Guardman Security Camera
FLIR's Guardsman handheld thermal imaging cameras let security professionals see clearly in total darkness, providing an undeniable tactical advantage.
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FLIR High-Performance Pan-Tilts
Control and position your sensors and precision instruments with our advanced, high-performance pan-tilts.

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Have you purchased a camera from FLIR? Tell us what you think! We want your feedback.

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Quark 640
Check out the world's smallest & lightest VGA format thermal imager!

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At Home

BUY NOW

Put more things on the "Did It Yourself" list.

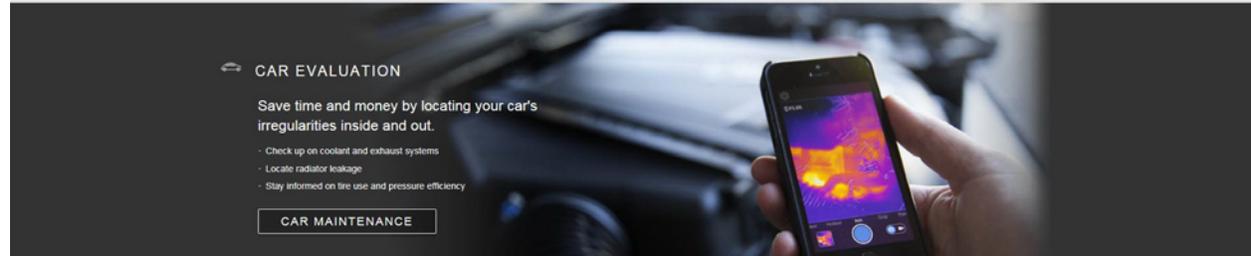
FLIR ONE can help you isolate places of possible warm or cold air leaks to optimize your home's energy efficiency; identify wet areas and potential leaks in ceilings, walls and floors before mold starts, and spot overloaded electrical connections at the source. This tool is the handyman's best friend and a must-have for your DIY days.

CAR EVALUATION

Save time and money by locating your car's irregularities inside and out.

- Check up on coolant and exhaust systems
- Locate radiator leakage
- Stay informed on tire use and pressure efficiency

CAR MAINTENANCE





ENERGY EFFICIENCY

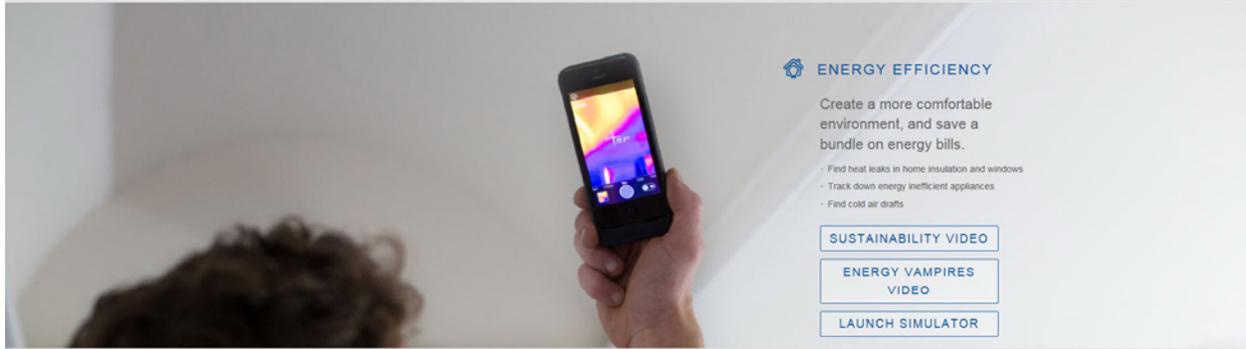
Create a more comfortable environment, and save a bundle on energy bills.

- Find heat leaks in home insulation and windows
- Track down energy inefficient appliances
- Find cold air drafts

[SUSTAINABILITY VIDEO](#)

[ENERGY VAMPIRES VIDEO](#)

[LAUNCH SIMULATOR](#)



HOUSEHOLD MAINTENANCE

Take the guesswork out of DIY projects, and identify concerns before they turn into catastrophes.

- Find water leaks
- Trace spills and water damage



- Find electrical shorts
- Locate radiant floor heating coils
- Find insects and rodents in walls/attics

[WATER DAMAGE VIDEO](#)

[WATER LEAKS VIDEO](#)

[BLOCKED PIPES VIDEO](#)



Keep an eye on your home and your mind at ease.



PET HEALTH AND SAFETY

Monitor and locate pets to help them stay safe.

- Locate fresh pet stains
- Look for "hot spots" on skin
- Find lost/trailing pets in the dark
- Find out if the dog, or your husband, has been lying on your favorite sofa



PERSONAL SAFETY

- Arm yourself with awareness
- Detect lurkers and intruders in your house or back yard
- Check around your car in a dark parking lot
- Check water temperature



HEALTH AND SAFETY

- A whole new way to help keep your family safe
- Check the temperature of baby food and formula
- Monitor exercise and physical activity

Explore all the ways FLIR ONE can help you work faster and play harder.

[EXPLORE AT WORK](#)

EXPLORE AT WORK

EXPLORE AT PLAY

ELECTRICAL / MECHANICAL

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FLIR E40, E50 & E60
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Test & Measurement Tools
IR Windows

BUILDING

FLIR E4, E5, E6 & E3
FLIR E400x, E500x & E600x
FLIR T4200x, T4400x, T6200x & T6400x

OPTICAL GAS IMAGING

FLIR G300
FLIR G300
FLIR G300
FLIR G300 / 320
FI IR G300

AUTOMATION

FLIR Compact A-Series
FLIR A300 / A310
FLIR A3100 / A310F
FLIR A3100x
FLIR A315 / A315

RESEARCH & DEVELOPMENT

Entry Level Systems
Performance Systems
Advanced Systems

PERSONAL VISION SYSTEMS

FLIR ONE
FLIR FX
FLIR Scout Series
FI IR ThermoLight R-Series

MARITIME

FLIR First Mate II & First Mate II M3
FLIR BHM-Series
FLIR MD-Series
FLIR M-Series
FLIR Voyager
FLIR MV-Series
Raymarine

FIRST RESPONDERS

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FI IR H-Series
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Work faster, smarter and safer.

Whether you're looking for water leaks, trying to find the source of something that smells hot, or searching for lost pets at night, FLIR ONE lets you see things you couldn't before.



HOME REALTOR

Be in-the-know and help your clients make smarter decisions about their home purchase.

- Check water heater and furnace efficiency
- Locate heat dissipation through windows and insulation
- See moisture build-up the naked eye cannot

[HOME BUYING VIDEO](#)



CONTRACTING

Quickly evaluate hidden issues, cutting down diagnostic time.

- Find water leaks
- Trace spills and water damage
- Find electrical shorts
- Check radiant floor heating
- Find insects and rodents in walls/attics

[CONTRACTING VIDEO](#)



PLUMBING

Get an up-close look at plumbing problems, saving valuable time and money.

- Locate pipes behind walls and under floors.
- Pinpoint leaks or blockages without cutting scout holes.
- Capture images/video and instantly communicate issue a remote client.

[PLUMBING VIDEO](#)

[LAUNCH SIMULATOR](#)

Explore all the ways FLIR ONE can help you play harder and

complete home projects faster.

EXPLORE AT PLAY

EXPLORE AT HOME

INDUSTRIAL / MECHANICAL

FLIR E4, E5, E6 & E3
FLIR E40, E50 & E60
FLIR T420, T440, T600, T620 & T640
Test & Measurement Tools
IR Windows

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FLIR E40bx, E50bx & E60bx
FLIR T120bx, T140bx, T620bx & T640bx

OPTICAL GAS IMAGING

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FLIR G6306
FLIR G6309
FLIR G6309 / 320
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AUTOMATION

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FLIR A310ex
FLIR A315 / A315

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FLIR H-Series
FLIR BHS-Series
FLIR K-Series Firefighting TICs
FLIR MLS-Series
FLIR HM- & MS-Series
SeaFLIR

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Thermal Sensors
Vehicle & Pedestrian Sensors
Video Detection Boards
Software

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FLIR Thermal Security Cameras
Visible-Light CCTV Cameras
Lorex

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Chemical Detection
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Biological Detection
Explosives Detection

OEM CORES & COMPONENTS

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MWIR Cooled Cores
SWIR Cores
ROICs, Micro-Optics & Components
Laser Components & Systems
Pan-Tilt Systems

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BUY NOW

Bring playtime to a whole new level.

Have longer days as you observe wildlife and navigate trails in complete darkness. Have more restful nights by checking your campsite for animals, or a smoldering fire, from the comfort of your tent. And have more fun putting a spin on a night game of hide-and-go-seek.

Whatever your activity of choice, you'll find FLIR ONE to be a complete game-changer.



OUTDOOR ADVENTURES

Check around the campsite without leaving the tent.

- Observe wild animals
- Detect other campsites