

From: Meiners, Deborah

Sent: 4/18/2015 4:04:00 PM

To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79142478 - IREZQ - AWAP-2-53359 - Request for
Reconsideration Denied - Return to TTAB - Message 2 of 10

Attachment Information:

Count: 12

Files: wolfcam-08.jpg, wolfcam-09.jpg, wolfcam-10.jpg, wolfcam-11.jpg, wolfcam-12.jpg, wolfcam-13.jpg, wolfcam-14.jpg, wolfcam-15.jpg, wolfcam-16.jpg, wolfcam-17.jpg, wolfcam-18.jpg, wc-1.jpg

valuable when reviewing video of a foot or car chase as you'll be able to see the exact route taken as footage of the chase unfolds before you. The map can also be changed from regular map view to Satellite View showing actual photos of the surrounding areas taken by Satellites in orbit.



Note* We are the 1st company in the world to put GPS on a body worn camera that can then be tracked on moving map

Automatic GPS Time and Date Synchronization

Let The Built-In GPS Accurately Set Your Time and Date

With GPS Time Sync, the date and time is always accurate. Although the officer can manually adjust the date and time himself, with our built in GPS Sensor, the officer never has to worry about it. The Wolfcom 3rd Eye's internal clock will automatically be updated using received GPS information from satellites in orbit. This is the same GPS sensor that will stamp the Wolfcom 3rd Eye's GPS coordinate onto every video and picture file. With GPS Geo Tag, the location where the video or photo was taken cannot be disputed.



The Time is Always Right with GPS Time Sync



Note* We are the 1st company in the world to have this feature for a body worn camera

GPS with Time and Date Stamp and Unique ID

Know When and Where the Recording Took Place

The Wolfcom 3rd Eye is the first police body camera with time, date, and GPS coordinates stamped onto the upper left hand corner of every video and picture file. Not only can the officer prove what day and time the incident took place, he can prove his exact location as well. Each Wolfcom 3rd Eye unit also has its own Unique ID that can be assigned to a specific officer. With our GPS GeoTag sensor built right into the unit, the location of the video or photo will always be recorded and saved to memory.



Your Wolfcom 3rd Eye is Always With You



Note* We are the 1st company in the world to have a unique user ID feature for a body worn camera

2" LCD Screen with Instant Playback

Instantly Playback Audio, Video or Photos

The Wolfcom 3rd Eye allows the officer to instantly playback audio, video, and picture files. The officer can pause, rewind and fast forward at a maximum of 16x speed. During video playback the officer can pause a video and perform a screen capture saving the image to memory. With our Password Protect feature the officer can only playback and review files but cannot delete anything unless permitted by the Administrator.



Playback and Review Files On The Spot

*The Wolfcom 3rd Eye will be there for you. It will see and remember what you forget. It will be the truth behind false accusations when you need it the most!

See Police Sample Videos Here

accusations when you need it the most!

[See Police Sample Videos Here](#)

HDMI Connect To HD TV

Instantly Playback Audio, Video or Photos on An HD TV

In the event of a terrorist attack such as the Boston Bombing, an Officer may have precious video recorded on the 3rd Eye that must be view and assessed quickly. He may be instructed to take the 3rd Eye directly to the nearest FBI station or Mobile Command Center so that the video can be quickly assess. This means that the unit must be able to plug into a car computer or TV monitor so that the video can be carefully and quickly assessed and a decision made. The Wolfcom 3rd Eye allows the officer to connect the unit directly to a TV or Monitor via an HDMI cable to instantly playback audio, video, and picture files. The officer can use the Wolfcom 3rd Eye as a remote controller to pause, rewind, and fast forward the video or image files. During video playback the officer can pause a video and perform a screen capture saving the image to memory. Because the Wolfcom 3rd Eye records in High Definition of 1080P, the crystal clear video will put you right in the shoes of the Officer.



Quickly Assess The Situation

[See Police Sample Videos Here](#)

Note* We are the 1st company in the world to have this feature for a body worn camera



Screen Capture

Turn That Video Image Into a Photo Image

A bomb has gone off during an event. An officer thinks he might have a video of the suspect on his Wolfcom 3rd Eye. He reviews eight minutes worth of video footage until he finds his man. Time is of the essence! This image of the suspect needs to be quickly distributed to other agencies! How can he save this image without going through another eight minutes of video? With the Wolfcom 3rd Eye the officer can simply press the Snap shot button to capture the image on the screen and save it as a photo. The photo can then be quickly accessed without going through the video footage again. The photo can also be quickly downloaded onto a PC and emailed, printed, or faxed.



Instant Screen Capture

Note* We are the 1st company in the world to have the screen capture feature for a body worn camera



Discreet Photo Capture

Secretly Snap Photos of People of Interest Without Their Knowledge

The Wolfcom 3rd Eye allows the officer to discreetly snap photos during Video Recording. In the event that an officer is speaking to someone and wants to take a picture without that person knowing, all he needs to do is simply reach up and press the snap shot button. The Wolfcom 3rd Eye will silently take a photo of that person and save it to memory. This is extremely useful in the event that person becomes a suspect, the officer can quickly pull up that person's image without going through several minutes of video.



Note* We are the 1st company in the world to have this feature for a body worn camera





Interview Room Recording

Record Interrogations in Video, Audio or Both

The Wolfcom 3rd Eye can also be used to record statements in the interview room. The officer can set the unit down on a table and begin recording video, audio or both. If recording in video mode, the unit can record up to 17 hours of video. If recording audio only, the unit can record over 500 hours. The unit can also be plugged into a computer's USB port or wall charger for continuous power.



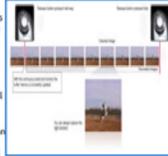
Pre-Record

No More Pre-Record Problems like other cameras

In the past, Pre-Record was needed to compensate for poor battery life. Pre-Record basically recorded the first 30 seconds of video before a recorder was activated. However, there are 2 downsides to Pre-Record.

1. Only Video is recorded and not Audio.

2. In a realistic situation that quickly turns bad, an officer will think about self preservation first before thinking about activating his recorder. He'll most likely draw his weapon, his pepper spray, baton, or stun device first. In some instances an officer may be fighting for his life. By the time this stressful situation is under control, several minutes would have passed before he will even think about activating his recorder. By that time, the first 30 seconds of the recording is useless.



Its better to record an entire event instead of part of it

We've solved the old Pre-Record Problem that other body

cameras have by replacing it with the OTR (One Touch Record) Switch, 6 to 12 hour battery life, 7 days stand by time, and 32 GB of memory that will record and store 17 hours worth of audio and video. Now an Officer can activate his Wolfcom 3rd Eye recorder as soon as he exits his vehicle and leave it on for the entire duration of the incident and turn it off when he is back in his vehicle. Instead of worrying about battery life and worrying about choosing the right moment to begin recording video, He can now concentrate on what matters most.

"At Wolfcom we believe that an officer should activate recording the moment he steps out of his vehicle and deactivate recording when he steps back into his vehicle and the incident is completed."

One Touch Record (OTR)

Press One Switch To Begin Recording

The Wolfcom 3rd Eye features a One Touch Record Switch. That means no menus to fumble through to turn on the camera. Just press the OTR Switch once in the downward position and the unit will power on and begin recording audio and video. ITS that simple!

Why are switches better than buttons?

Switches are much better than buttons because if an officer is not sure if he activated his camera, he can reach up and physically feel the position of the switch without having to look. Buttons are bad because an officer can accidentally turn



One
Touch
Record

off his camera if the button gets bumped or pressed by mistake.



120 Degree Wide Angle Lens

Capture All Of The Action Not Just Part Of It

Is Viewing Angle Important? You Bet It Is!

Close one eye and look through the other. That's what you'll see with other police cameras. Now open both eyes and see the difference. That's basically what you get with the Wolfcom 3rd Eye's 120 degree Wide Angle lens. If you're reviewing Video of an officer involved shooting, that extra 57 degrees is definitely going to be important. Don't tell yourself short by some with anything less. **Anything more than 120 degrees will distort the video so that's why we chose 120 degree for our units.** Look at the top image on the right. An investigator or prosecutor might ask, "why does he have his gun drawn when he could be using his taser or pepper spray?" Now look at the image below it. The officer has his gun drawn because another suspect is holding a gun. With the Wolfcom 3rd Eye, you'll be able to see more and that's important!



Competitors 63 Degree Lens At Resolution of 640 x 480



Our Wolfcom 120 Degree Wide Angle Lens At Resolution of 1920 x 1080P

Why Is 1080p Resolution Important?

1080p Resolution is far superior than 4:3 or 4:3. High definition television (HDTV) is the highest form of digital television. It has a 16:9 aspect ratio, which is similar in appearance to a movie theater screen. Resolution matters because the more lines means a better picture. Video quality is extremely important. The last thing you want to worry about is a grainy video. [See Police Sample Videos Here](#)

Note* We are the 1st company in the world to have this feature for a body worn camera

Switch Instantly From Body Camera To In-Car Camera

Use One Unit For Both A PVR And An In-Car Video Recorder

With the Wolfcom leather case the unit can also be attached to our high quality windshield mount to use as vehicle dash camera. During a traffic stop the officer can detach the camera from the windshield mount and quickly attached it onto his uniform to use as a body camera. After, the officer can detach the unit and mount it back onto the windshield. With our new quick release system, you'll be able to quickly detach the unit to take photos of crime scenes, Record audio statements, and peek around corners. And with our built-in detachable LCD cover you'll be able to flip the back cover open to change modes or playback files.



360 Degree Quick Release Clip

Note* We are the 1st company in the world to have this feature for a body worn camera

360 Degree In-Car Camera Mount

Suspect Behaving Badly In The Back Seat? Get Them On Video.

The Wolfcom 3rd Eye can also be used as an In-Car Video Recorder. Unlike other police in-car video cameras, the Wolfcom 3rd Eye features a rotating camera mount that allows the officer to reach up and turn the camera completely around to film the back seat. This feature is important when video documentation of a suspect in custody in the back seat is necessary. With our low light night vision technology, the Wolfcom 3rd eye will capture everything day or night. One of the advantages to this is that most misbehaving suspects will behave once they know they are on camera.



Note* We are the 1st company in the world to have this feature for a body worn camera

Password Protect

All Recorded Files Are Protected and Cannot Be Deleted

The Wolfcom 3rd Eye is also password protected. That means that the officer cannot delete files or change settings without the correct password. The 6 digit password can also be changed. The password feature can also be disabled so that no password is needed at all.



Note* We are the 1st company in the world to have Password Protect on a body worn camera

32 GB Of Memory

Record Over 17 Hours of Video, 20,000 Photos, or 500 Hours of Audio

The Wolfcom 3rd Eye has a whopping 32 GB of memory with the highest quality memory and the fastest read write speed in the industry of 45 MB/s. That means high quality recording and playback every single time. It's temperature proof, water proof, shock proof, and X-Ray proof.



Note* We are the 1st company in the world to have 32 GB of Memory on a body worn camera

7 Day Standby Time and 6 to 12 Hour Battery

Never worry about battery life again

The built in lithium polymer rechargeable battery will give you about 6 hours of continuous nonstop video recording and an average of 12 hours of regular use. That's plenty of battery life for an entire shift. The battery can be charged by a computer's USB port, a wall charger, or a cigarette lighter in the vehicle. Once fully charged the unit can retain its charge for 7 days or more.



Record Over 17 Hours of Video, 20,000 Photos, or 500 Hours of Audio

Battery life is 6 hours of continuous nonstop video recording and an average of 12 hours of regular use.

60 FPS Fast Recording to Capture Every Detail

Capture split second action in a heartbeat!

The Wolfcom 3rd Eye can record at a blazing 60 Frames Per Second capturing every single detail with crisp clarity. In the event of a pursuit, an officer involved shooting, or false allegation, every frame must be scrutinized for important clues and details. When playing back video, an officer or investigator can advance the video frame by frame forwards and backwards. The more frames the better. Sometimes an officer's career can ride on just 1 frame.



16:9 WideScreen Aspect Ratio

Video playback is like watching on a Wide Movie Theatre Screen

The Wolfcom 3rd Eye records and playback in 16:9 aspect ratio giving you the same sensation as sitting in a movie theatre. The video fills the entire screen and not just part of it. This is perhaps one of the most overlooked important features. Combined with our 120 degree wide angle lens and 60 FPS you'll be able to capture everything!



Our Aspect Ratio



Their Aspect Ratio

The Best Video Compression Technology

We're already ahead of the game with the best technology

H.264/MPEG-4 or AVC (Advanced Video Coding) is a standard for video compression, and is currently one of the most commonly used formats for the recording, compression, and distribution of high definition video.



Our video is .MOV file format making it ready to play on all types of video players. Quicktime, RealPlayer, Windows Media Player, etc. Combined with our 120 degree wide angle lens, 16:9 wide movie theatre screen playback and .MOV file format, you'll have the best video technology has to offer.

8 x Digital Zoom on Video and Camera Mode

We're already ahead of the game with the best technology

The Wolfcom 3rd Eye's 8 x Digital zoom feature works when taking video or photos. In some cases an officer may need to zoom in on an object, but is limited by a wall, window, fence, or light. He can now easily zoom in up to 8 times. An officer can also snap photos at the same time he is recording video without interrupting the video. The video will still record flawlessly.



Normal View



Zoom View

2 to 3 Shot Camera Burst

Press the shutter once and take 3 pictures



The Wolfcom 3rd Eye allows an officer to press the shutter once to take 2 to 3 shot Photo bursts. Completely configurable and easy to use.



3 Shot Burst

Recycle Record

Saves a file every few minutes during video recording

With the Wolfcom 3rd Eye Recycle Record Feature, precious evidence is saved in increments or fragments every few minutes just in case the unit is damaged from being shot, smashed, or dropped in water. Can be configured to save a file every 1 minute, 5 minutes, 10 minutes, and 25 minute increments.



"The Wolfcom 3rd Eye will be your best friend. It will see and remember what you forgot, it will be the truth behind false accusations when you need it the most!"



Presentation Video



New Mounting Option Video

See the Quality for yourself. Watch sample Videos of the Wolfcom 3rd Eye in action



The most robust mounting option in Police Body Camera Technology





Amazing 2 Year Extended Warranty

This amazing warranty ensures that your investment is protected and that your officers will always have the most updated Police body worn camera. No need to worry about your unit becoming outdated. We'll release a New Wolfcom Police camera every 18 months and when we do, we'll trade you our brand new one for your used old one. [Learn More](#)

New Product Alert!

Turn your Wolfcom Body camera into a Bomb Inspection camera tool or use it to look into dark attics and over walls and barriers. Perfect for SWAT. Works with both the Wolfcom 3rd Eye and Wolfcom Vision.





Visual Tactical Advantage Kit

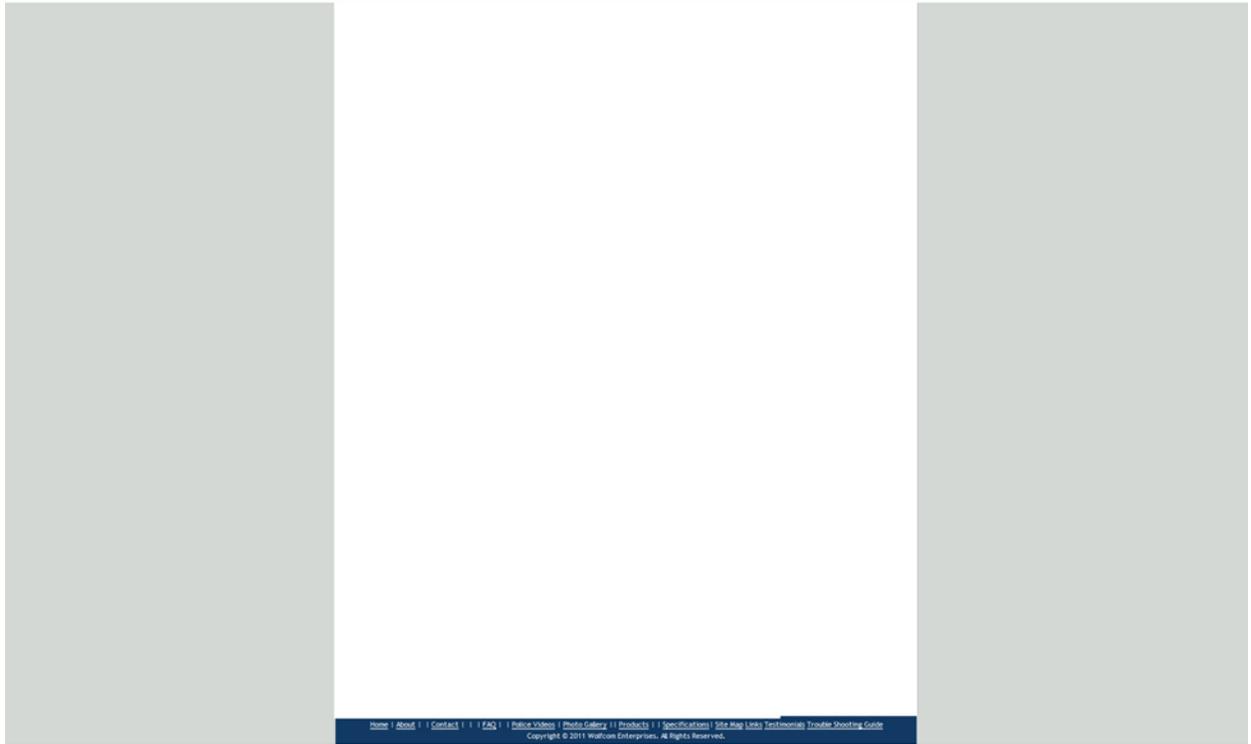
The Wolfcom VTA Kit allows the user to attach either a Wolfcom 3rd Eye or Wolfcom Vision to it instantly making it a valuable tool. Officers can extend the rod to peer up into attics or over walls. The VTA Kit can also be used as a car bomb inspection tool.

Model: VTA kit

Facebook

WOLFCOM 3RD EYE
A/V RECORDER FOR POLICE AND MILITARY

- 1080p Full HD Resolution
- GPS positioning
- 3" TFT LCD Screen w/ Pro Glass
- One Touch Automatic Recording
- One Touch Picture Snap Shot
- 32GB Internal Memory
- Up to 60 Frames Per Second
- Night Vision Mode
- Digital Zoom & Macro Capabilities
- Waterproof IP67, IPX8 Ratings
- High-Capacity Battery Pack
- Date & Time Stamp





Home Products Videos Car Camera Specs Downloads Software FAQ's User List Contact Training

Wolfcom Management Software With GPS



How do you manage all of you photo, video, and audio evidence?
Especially if you have multiple officers with precious evidence on their body worn cameras or from their In-Car Dash cameras.

facebook [join our group](#)



Is your Wolfcom a Fake?
[Click here to find out.](#)

Make the Right Decision
[Read our Body Camera Comparison Chart](#)

