

ESTTA Tracking number: **ESTTA646551**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79142068
Applicant	THE SIZE SINTERED CERAMICS, S.L.

## Notice of Appeal

Notice is hereby given that THE SIZE SINTERED CERAMICS, S.L. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79142068.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 019. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Non-metallic building materials, namely, wall, cladding, large format flooring and cladding facades, decking, boards and plates of porcelain prepared with natural and ecological raw materials for coating facades, buildings, roofs, walls and floors; prefabricated boards of ceramic and porcelain for coating and building construction; pavings and coatings of ceramic, sandstone, porcelain, natural or artificial stone and wood; tiles of sandstone; tiles of ceramic; tiles of natural or artificial stone, porcelain and wood; marble for building construction; plates of ceramic, porcelain and marble for building construction; slabs of natural stone, concrete or marble; paving blocks not of metal; exterior and outdoor blinds not of metal or textile; coatings for stairs not of metal; facing tiles not of metal for use in building; coating materials not of metal, namely, protective sealing coatings sold as an integral component of granite and stone; sealer coatings sold as an integral component of non-metal tiles, natural stone, and molded resins for construction purposes; tarcoatings for use on roofs, walls and pavements; panels, slabs, plates, not of metal, for coating walls, floors and roofs; glass panels for windows and doors; moldings and decorative trim for use in building construction; non-metallic transportable buildings
- Class 020. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Worktops; worktops of ceramic and porcelain; worktops of marble; kitchen furniture; bathroom furniture; office furniture; and outdoor furniture; mirrors being looking glasses; furniture frames; picture frames
- Class 035. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Wholesale and retail store services and on-line wholesale and retail store services featuring building materials comprising slabs and plates resembling porcelain made with natural and organic raw materials for cladding of facades, buildings, roofs, walls and floors, prefabricated porcelain and ceramic plates for coating all types of constructions and worktops, ceramic and porcelain worktops, marble worktops; advertising services, import and export services in the field of building materials, namely ceramic and porcelain products; commercial services including via global communication networks, namely, ; commercial business services, namely, promoting the goods and services of others via a global communication network, namely, via online notices and advertisements and posting on an electronic site accessible via computer networks; auction and on-line auction services; professional business consulting services; organization of exhibitions for commercial or advertising purposes; conducting an on-line tradeshow exhibition in the field of building materials; commercial information; distribution of product samples for advertising purposes; distribution of advertisements and advertising material; cost-price analysis; market research and studies; business efficiency expert services; message transcription, namely, transcription of written communications and recordings; dissemination of advertising matter; business management of commercial or industrial companies; operational business assistance to commercial and industrial enterprises; advice in the running of establishments as franchises, namely, support services for the issuance of franchises

Respectfully submitted,  
/Arturo Perez-Guerrero/  
12/22/2014

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