

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	79138886
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 108
<b>MARK SECTION (no change)</b>	
<b>ARGUMENT(S)</b>	
<p>In the Office Action dated July 9, 2014, registration is refused based on a likelihood of confusion under Section 2(d) in view of U.S. Registration Nos. 3,476,535 and 3,632,982. Applicant respectfully disagrees.</p> <p>The identification of goods in Class 3 for the application recites “Colored cosmetics, namely, lip gloss, lipstick, mascara, eye liner, eye shadow, compact powder, blush, free powder, foundation, lip pencil, eye pencil, nail polish.” The goods recited in the present application are distinct from the goods in the cited registrations. The cited registrations do not include colored cosmetics including lip gloss, lipstick, mascara, eye liner, eye shadow, compact powder, blush, free powder, foundation, lip pencil, eye pencil and nail polish, and do not recite goods relating to these goods.</p> <p>It is asserted in the Office Action that the cited registrations include similar goods because they recite “cosmetics”, which includes colored cosmetics. Applicant respectfully disagrees. The cited registrations identify an immense amount of specific goods in class 3 and in class 5, and do not recite colored cosmetics, including lip gloss, lipstick, mascara, eye liner, eye shadow, compact powder, blush, free powder, foundation, lip pencil, eye pencil or nail polish. In view of the specificity by which registrant has identified the goods associated with the marks, if the “cosmetics” that the marks are used in connection with included the goods recited by applicant, it is apparent that registrant would have specifically identified those goods in the registrations.</p> <p>The only products that are the subject of the cited registrations are in the general nature of creams, gels, lotions, and washes or soaps. It is respectfully submitted that these goods are sufficiently different from applicant’s goods and that, in view of the distinctions between the marks discussed below, there is no likelihood that consumers would be confused by applicant’s and registrant’s marks. The creams, gels, lotions and soaps identified in the cited registrations serve a different function than</p>	

applicant's goods and would not necessarily be used or sold in conjunction with applicant's goods, or sold to the same consumers.

Furthermore, it is respectfully submitted that the applied for mark and the cited marks differ in sound and appearance. Although the Office focuses solely on the common ZAO formative, the applied for mark when considered in its entirety is distinct from the cited ZAO and ZAO (stylized) marks. "When comparing the marks, '[a]ll relevant facts pertaining to appearance, sound, and connotation must be considered before similarity as to one or more of those factors may be sufficient to support a finding that the marks are similar or dissimilar.'" T.M.E.P. § 1207.01(b) (citing *Recot, Inc. v. M.C. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1899 (Fed. Cir. 2000)). The applied for mark, which is in a stylized format, includes the phrase ESSENCE OF NATURE, in combination with ZAO, distinguishing the mark in sound and appearance from the cited marks.

Applicant respectfully submits that in considering the marks, consumers would further emphasize the distinctions between them in view of the number of marks in use that incorporate ZAO. There are several third party registrations and pending applications for marks including the ZAO formative, including U.S. Registration Nos. 2,422,011 (ZAO NOODLE BAR (stylized) in Class 42), 2,999,144 (ZAO in Class 32), 3,338,326 (ZAO NOODLE BAR (stylized) in Classes 35 and 43), and 4,287,402 (ZAO in Classes 6, 7 and 9), and U.S. Application No. 86231897 (allowed) (ZAOS STUDIOS in Class 9). Additionally, there are several further third party registrations and pending applications for marks that include a non-English language element that is stated to translate or transliterate to ZAO, including: U.S. Registration Nos. 2,527,749 (Class 5); 2,643,248 (Class 5); 3,577,122 (Class 5); 4,080,605 (Classes 3, 5 and 33); 4,166,290 (Class 30); 4,281,210 (Class 43); 4,281,281 (Class 19); 4,393,710 (Class 5); 4,409,220 (Class 9); 4,436,967 (Class 30); 4,505,679 (Class 44); 4,569,960 (Class 44); and 4,595,039 (Class 7); and U.S. Application Nos. 79145834 (to be published for opposition January 13, 2015)(Class 25) and 86323411 (published for opposition) (Class 29). Copies of the printouts dated January 8, 2015 from the Trademark Electronic Search System (TESS) for each of the above referenced applications or registrations have been included with this response.

In view of these third party registrations, it is clear that consumers would look to additional elements to distinguish between the source of the goods, such as distinctions between the goods and/or services offered in connection with the marks in order to distinguish between marks. *See* T.M.E.P. § 1207.01(d)(iii). As a result, it is unlikely that a consumer would be confused between applicant's ZAO ESSENCE OF NATURE (stylized) mark and the cited ZAO marks in view of the differences between the goods and the marks.

Therefore, it is respectfully submitted that there would not be a likelihood of confusion between the applied for mark and the cited registrations, and that the present application is in allowable form.

**EVIDENCE SECTION**

EVIDENCE FILE NAME(S)	
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_718858198-20150109145210346832_.3rd_Party_Regs.pdf</a>
<b>CONVERTED PDF FILE(S) (38 pages)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0002.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0003.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0004.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0005.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0006.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0007.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0008.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0009.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0010.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0011.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0012.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0013.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0014.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0015.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0016.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0017.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0018.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0019.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0020.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0021.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0022.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0023.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0024.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0025.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0026.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0027.JPG</a>

	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0028.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0028.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0029.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0029.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0030.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0030.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0031.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0031.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0032.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0032.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0033.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0033.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0034.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0034.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0035.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0035.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0036.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0036.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0037.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0037.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0038.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0038.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0039.JPG">\\TICRS\EXPORT16\IMAGEOUT16\791\388\79138886\xml13\RFR0039.JPG</a>
<b>DESCRIPTION OF EVIDENCE FILE</b>	copies of third party registrations/applications.
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/Steven T. Cooper/
<b>SIGNATORY'S NAME</b>	Steven T. Cooper
<b>SIGNATORY'S POSITION</b>	Attorney of Record, CT bar member
<b>SIGNATORY'S PHONE NUMBER</b>	(203)261-1234
<b>DATE SIGNED</b>	01/09/2015
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Jan 09 15:12:07 EST 2015
<b>TEAS STAMP</b>	USPTO/RFR-71.88.58.198-20 150109151207437105-791388 86-500bb342e6a64716495841 d2602184e6901d265c3af9d4a 2135f2b8bf2643490d7-N/A-N /A-20150109145210346832

## **Request for Reconsideration after Final Action To the Commissioner for Trademarks:**

Application serial no. **79138886** has been amended as follows:

### **ARGUMENT(S)**

**In response to the substantive refusal(s), please note the following:**

In the Office Action dated July 9, 2014, registration is refused based on a likelihood of confusion under Section 2(d) in view of U.S. Registration Nos. 3,476,535 and 3,632,982. Applicant respectfully disagrees.

The identification of goods in Class 3 for the application recites “Colored cosmetics, namely, lip gloss, lipstick, mascara, eye liner, eye shadow, compact powder, blush, free powder, foundation, lip pencil, eye pencil, nail polish.” The goods recited in the present application are distinct from the goods in the cited registrations. The cited registrations do not include colored cosmetics including lip gloss, lipstick, mascara, eye liner, eye shadow, compact powder, blush, free powder, foundation, lip pencil, eye pencil and nail polish, and do not recite goods relating to these goods.

It is asserted in the Office Action that the cited registrations include similar goods because they recite “cosmetics”, which includes colored cosmetics. Applicant respectfully disagrees. The cited registrations identify an immense amount of specific goods in class 3 and in class 5, and do not recite colored cosmetics, including lip gloss, lipstick, mascara, eye liner, eye shadow, compact powder, blush, free powder, foundation, lip pencil, eye pencil or nail polish. In view of the specificity by which registrant has identified the goods associated with the marks, if the “cosmetics” that the marks are used in connection with included the goods recited by applicant, it is apparent that registrant would have specifically identified those goods in the registrations.

The only products that are the subject of the cited registrations are in the general nature of creams, gels, lotions, and washes or soaps. It is respectfully submitted that these goods are sufficiently different from applicant’s goods and that, in view of the distinctions between the marks discussed below, there is no likelihood that consumers would be confused by applicant’s and registrant’s marks. The creams, gels, lotions and soaps identified in the cited registrations serve a different function than applicant’s goods and would not necessarily be used or sold in conjunction with applicant’s goods, or sold to the same consumers.

Furthermore, it is respectfully submitted that the applied for mark and the cited marks differ in sound and appearance. Although the Office focuses solely on the common ZAO formative, the applied for mark when considered in its entirety is distinct from the cited ZAO and ZAO (stylized) marks. “When comparing the marks, ‘[a]ll relevant facts pertaining to appearance, sound, and connotation must be considered before similarity as to one or more of those factors may be sufficient to support a finding that the marks are similar or dissimilar.’” T.M.E.P. § 1207.01(b) (citing *Recot, Inc. v. M.C. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1899 (Fed. Cir. 2000)). The applied for mark, which is in a stylized format, includes the phrase ESSENCE OF NATURE, in combination with ZAO, distinguishing the mark in sound and appearance from the cited marks.

Applicant respectfully submits that in considering the marks, consumers would further emphasize the distinctions between them in view of the number of marks in use that incorporate ZAO. There are several third party registrations and pending applications for marks including the ZAO formative, including U.S. Registration Nos. 2,422,011 (ZAO NOODLE BAR (stylized) in Class 42), 2,999,144 (ZAO in Class 32), 3,338,326 (ZAO NOODLE BAR (stylized) in Classes 35 and 43), and 4,287,402 (ZAO in Classes 6, 7 and 9), and U.S. Application No. 86231897 (allowed) (ZAOS STUDIOS in Class 9).

Additionally, there are several further third party registrations and pending applications for marks that include a non-English language element that is stated to translate or transliterate to ZAO, including: U.S. Registration Nos. 2,527,749 (Class 5); 2,643,248 (Class 5); 3,577,122 (Class 5); 4,080,605 (Classes 3, 5 and 33); 4,166,290 (Class 30); 4,281,210 (Class 43); 4,281,281 (Class 19); 4,393,710 (Class 5); 4,409,220 (Class 9); 4,436,967 (Class 30); 4,505,679 (Class 44); 4,569,960 (Class 44); and 4,595,039 (Class 7); and U.S. Application Nos. 79145834 (to be published for opposition January 13, 2015)(Class 25) and 86323411 (published for opposition) (Class 29). Copies of the printouts dated January 8, 2015 from the Trademark Electronic Search System (TESS) for each of the above referenced applications or registrations have been included with this response.

In view of these third party registrations, it is clear that consumers would look to additional elements to distinguish between the source of the goods, such as distinctions between the goods and/or services offered in connection with the marks in order to distinguish between marks. *See* T.M.E.P. § 1207.01(d)(iii). As a result, it is unlikely that a consumer would be confused between applicant’s ZAO ESSENCE OF NATURE (stylized) mark and the cited ZAO marks in view of the differences between the goods and the marks.

Therefore, it is respectfully submitted that there would not be a likelihood of confusion between the applied for mark and the cited registrations, and that the present application is in allowable form.

## **EVIDENCE**

Evidence in the nature of copies of third party registrations/applications. has been attached.

**Original PDF file:**

[evi\\_718858198-20150109145210346832\\_3rd\\_Party\\_Regs.pdf](#)

**Converted PDF file(s) ( 38 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

[Evidence-14](#)

[Evidence-15](#)

[Evidence-16](#)

[Evidence-17](#)

[Evidence-18](#)

[Evidence-19](#)

[Evidence-20](#)

[Evidence-21](#)

[Evidence-22](#)

[Evidence-23](#)

[Evidence-24](#)

[Evidence-25](#)

[Evidence-26](#)

[Evidence-27](#)

[Evidence-28](#)

[Evidence-29](#)

[Evidence-30](#)

[Evidence-31](#)

[Evidence-32](#)

[Evidence-33](#)

[Evidence-34](#)

[Evidence-35](#)

[Evidence-36](#)

[Evidence-37](#)

[Evidence-38](#)

**SIGNATURE(S)**

**Request for Reconsideration Signature**

Signature: /Steven T. Cooper/ Date: 01/09/2015

Signatory's Name: Steven T. Cooper

Signatory's Position: Attorney of Record, CT bar member

Signatory's Phone Number: (203)261-1234

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79138886

Internet Transmission Date: Fri Jan 09 15:12:07 EST 2015

TEAS Stamp: USPTO/RFR-71.88.58.198-20150109151207437

105-79138886-500bb342e6a64716495841d2602

184e6901d265c3af9d4a2135f2b8bf2643490d7-

N/A-N/A-20150109145210346832



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 23 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
( Use the "Back" button of the Internet Browser to return to TESS)



n o o d l e b a r

**Word Mark** ZAO NOODLE BAR

**Goods and Services** IC 042. US 100 101. G & S: restaurants, bar services, and carry-out restaurants. FIRST USE: 19970318. FIRST USE IN COMMERCE: 19970318

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 75614215

**Filing Date** December 31, 1998

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** September 21, 1999

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 2422011

**Registration Date** January 16, 2001

**Owner** (REGISTRANT) Noodle Bar, Inc. CORPORATION CALIFORNIA Suite 206 2680 Bishop Drive San Ramon CALIFORNIA 94583

**Attorney of Record** ALLYN TAYLOR

**Prior Registrations** 3338326

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NOODLE BAR" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100702.

Renewal 1ST RENEWAL 20100702

Live/Dead Indicator LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

---

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:      OR Jump to record:      **Record 16 out of 25**

- [TSDR](#)
  - [ASSIGN Status](#)
  - [TTAB Status](#)
- ( Use the "Back" button of the Internet Browser to return to TESS)

# ZAO

<b>Word Mark</b>	<b>ZAO</b>
<b>Goods and Services</b>	IC 032. US 045 046 048. G & S: bottled water. FIRST USE: 20040921. FIRST USE IN COMMERCE: 20040921
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78355435
<b>Filing Date</b>	January 22, 2004
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 19, 2004
<b>Registration Number</b>	2999144
<b>Registration Date</b>	September 20, 2005
<b>Owner</b>	(REGISTRANT) MorningStar Fellowship Church NON-PROFIT CORPORATION MISSISSIPPI P.O. Box 440 Wilkesboro NORTH CAROLINA 28697
<b>Attorney of Record</b>	Karl S. Sawyer, Jr.
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR).
<b>Live/Dead Indicator</b>	<b>LIVE</b>

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [TOP](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 22 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*



n o o d l e b a r

<b>Word Mark</b>	ZAO NOODLE BAR
<b>Goods and Services</b>	IC 035. US 100 101 102. G & S: On-line ordering services in the field of restaurant take-out and delivery. FIRST USE: 19990000. FIRST USE IN COMMERCE: 19990000
	IC 043. US 100 101. G & S: Catering of food and drinks. FIRST USE: 20001122. FIRST USE IN COMMERCE: 20001122
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.01.26 - Coils; Spirals; Swirls 26.13.21 - Quadrilaterals that are completely or partially shaded 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters 27.03.01 - Geometric figures forming letters, numerals or punctuation
<b>Trademark Search Facility Classification Code</b>	SHAPES-BAR-BANDS Designs with bar, bands or lines SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles SHAPES-GEOMETRIC Geometric figures and solids including squares, rectangles, quadrilaterals and polygons
<b>Serial Number</b>	77081518
<b>Filing Date</b>	January 11, 2007
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 4, 2007

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED  
**Registration Number** 3338326  
**Registration Date** November 20, 2007  
**Owner** (REGISTRANT) NOODLE BAR, INC. CORPORATION CALIFORNIA 5776 Stoneridge Mall Road, Suite 139 Pleasanton CALIFORNIA 94588  
**Attorney of Record** Allyn Taylor  
**Prior Registrations** 2422011  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "noodle bar" APART FROM THE MARK AS SHOWN  
**Description of Mark** The mark consists of the word "ZAO" in stylized lettering above the words "noodle bar".  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 12 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
( Use the "Back" button of the Internet Browser to return to TESS)

# ZAO

Word Mark **ZAO**

Translations The wording "ZAO" has no meaning in a foreign language.

Goods and Services IC 006. US 002 012 013 014 023 025 050. G & S: Metal alloys and metal alloys powders

IC 007. US 013 019 021 023 031 034 035. G & S: Getter pumps incorporating metal alloys powders for sorbing gasses or for perfecting and maintaining vacuum

IC 009. US 021 023 026 036 038. G & S: Getters for scientific use incorporating metal alloys powders for sorbing gasses or for perfecting and maintaining vacuum

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 79114757

Filing Date April 23, 2012

Current Basis 66A

Original Filing Basis 66A

Published for Opposition November 27, 2012

Registration Number 4287402

International Registration Number 1120997

Registration Date February 12, 2013

Owner (REGISTRANT) Saes Getters S.p.A. JOINT STOCK COMPANY ITALY Viale Italia, 77 I-20020 Lainate (MI) ITALY

Priority Date March 23, 2012

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator **LIVE**

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

---

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At: OR Jump to record: **Record 3 out of 25**

- [TSDR](#)
- [ASSIGN Status](#)
- [TTAB Status](#)
- ( Use the "Back" button of the Internet Browser to return to TESS)

# ZAOS STUDIOS

<b>Word Mark</b>	<b>ZAOS STUDIOS</b>
<b>Translations</b>	The wording " <b>ZAOS</b> " has no meaning in a foreign language.
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Interactive video game programs
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86231897
<b>Filing Date</b>	March 25, 2014
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	August 19, 2014
<b>Owner</b>	(APPLICANT) Campbell, Roger INDIVIDUAL UNITED STATES 4237 8th Ave NE Apt # 101 Seattle WASHINGTON 98105
<b>Attorney of Record</b>	Luke Brean
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STUDIOS" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	<b>LIVE</b>

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [TOP](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 25 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*

盈  
 養  
 草

<b>Translations</b>	The non-Latin characters in the mark transliterate to YING YANG <b>ZAO</b> (Mandarin); YING YEUNG TSO (Cantonese); and this means full, nutritious, herb in English.
<b>Goods and Services</b>	IC 005. US 006 018 044 046 051 052. G & S: food supplements, namely, herbal extracts in the form of capsules and tablets. FIRST USE: 19990525. FIRST USE IN COMMERCE: 19990525
<b>Mark Drawing Code</b>	(2) DESIGN ONLY
<b>Design Search Code</b>	28.01.03 - Asian characters; Chinese characters; Japanese characters
<b>Serial Number</b>	75311094
<b>Filing Date</b>	June 18, 1997
<b>Current Basis</b>	1A;44E
<b>Original Filing Basis</b>	1B;44D
<b>Published for Opposition</b>	February 22, 2000
<b>Registration Number</b>	2527749
<b>Registration Date</b>	January 8, 2002
<b>Owner</b>	(REGISTRANT) VITA GREEN HEALTH PRODUCTS COMPANY LIMITED LIMITED LIABILITY COMPANY HONG KONG Workshops 3-7, 15/F., Oceanic Indus Ctr Ap Lei Chau HONG KONG
<b>Attorney of Record</b>	John T. Gabrielides
<b>Priority Date</b>	December 18, 1996
<b>Type of Mark</b>	TRADEMARK

**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110814.  
**Renewal** 1ST RENEWAL 20110814  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

---

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 24 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
( Use the "Back" button of the Internet Browser to return to TESS)



- Word Mark** ROYAL KING WUCHI BAIFENG WAN MULTIPLE HERB FORMULA WITH BONE MEAL AND OYSTER SHELL
- Translations** The two Chinese characters above the words ROYAL KING are pronounced as HAUNG PAI, meaning royal brand. The five Chinese characters above WUCHI BAIFENG WAN are pronounced as WU JI BAI FENG WAN, meaning black chicken white phoenixes wax capsules. The thirteen Chinese characters beneath WUCHI BAIFENG WAN are pronounced as HAN YOU WU JI HE DU LI DENG DUO ZHONG ZHI WU YAO, meaning containing black chicken bone meal, oyster shell and many herbs. The three Chinese characters on the lower left corner of the design are pronounced as XIAO LI ZHUANG, meaning packaged in small pills. The three Chinese characters beneath the above words and to the left of "1.76 oz." are pronounced as MEI HE ZHONG, meaning every box weighs. The Chinese characters next to the number "10" is pronounced as WAN, meaning wax capsules. The three characters next to the above words are pronounced as MEI HE ZHONG, meaning every box weighs. The last two Chinese characters next to the number "50" are pronounced as YAO LI, meaning pills. The four Chinese characters in the middle of the lower bottom of the package are pronounced as ZHONG GUO ZHI ZAO, meaning made in China.
- Goods and Services** IC 005. US 006 018 044 046 051 052. G & S: Herbal and nutritional supplements containing bone meal or oyster shell and bone meal and oyster shell. FIRST USE: 19990800. FIRST USE IN COMMERCE: 20011000  
  
(CANCELLED) IC 030. US 046. G & S: [ Herbal food beverages containing bone meal or oyster shell, and bone meal and oyster shell ]. FIRST USE: 19990800. FIRST USE IN COMMERCE: 20011000
- Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
- Design** 03.15.25 - Cardinals; Crows; Doves; Other birds; Pigeons; Ravens; Robins; Woodpeckers
- Search Code** 24.11.02 - Crowns open at the top  
26.03.07 - Ovals with a decorative border, including scalloped, ruffled and zig-zag edges  
26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders  
28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 75611804  
**Filing Date** December 24, 1998  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** June 6, 2000  
**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED  
**Registration Number** 2643248  
**Registration Date** October 29, 2002  
**Owner** (REGISTRANT) HERBA NATURAL PRODUCTS, INC. CORPORATION NEW YORK 211 41st Street Brooklyn NEW YORK 11232  
**Attorney of Record** (Kenneth) Cang Li  
**Prior Registrations** 2058440;2141623  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PIA, WU JU BAI FENG WAN, HAN YOU WU JI HE DU LI DENG DUO ZHONG ZHI WU YAO, XIAO LI ZHUANG, MEI HE ZHONG, 10 WAN, 50 YAO LI, ZHONG GUO ZHI ZAO, MULTIPLE HERB FORMULA WITH BONE MEAL AND OYSTER SHELL, 10-.176 OZ. (5G) WAX CAPSULES (50 HERBAL PILLS) 1.76 OZ., 5 G AND WUCHI BAIFENG WAN" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a drawing of two phoenixes and a flower laurel, and the Chinese characters for black chicken bone meal and white phoenixes wax capsules, along with the wording "multiple herb formula with bone meal and oyster".  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20120810.  
**Renewal** 1ST RENEWAL 20120810  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 21 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*

# 引藻

**Translations** The non-Latin character(s) in the mark transliterate into yin, **zao**, and this means "pull, alga" in English. The foreign wording in the mark translates into English as "pull, alga".

**Goods and Services** IC 005. US 006 018 044 046 051 052. G & S: Nutritional additives for use in foods and dietary supplements for human consumption, dietary fiber as an additive for food products, dietary food supplements, dietary foods adapted for medical use. FIRST USE: 19920701. FIRST USE IN COMMERCE: 20080515

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Trademark Search Facility Classification Code** NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks

**Serial Number** 77216696

**Filing Date** June 27, 2007

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** July 8, 2008

**Registration Number** 3577122

**Registration Date** February 17, 2009

**Owner** (REGISTRANT) International Cryptomonadales Biotechnology Co., Ltd. CORPORATION TAIWAN No. 6, Alley 45, Lane 805, Tsao-Erh Sec. Erh-Hsi Road, Chien-ping, Fangyuan Changhua TAIWAN

**Attorney of Record** Lew Hansen

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE CHINESE CHARACTERS WHICH TRANSLATE INTO "ALGA" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a Chinese character mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

---

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 17 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
( Use the "Back" button of the Internet Browser to return to TESS)

# 引藻

**Translations** The non-Latin characters in the mark transliterate to "yin" and "zao" and this means "pull" and "alga" in English.

**Goods and Services**

IC 003. US 001 004 006 050 051 052. G & S: Beauty creams; bathing creams; facial cleaners; hair shampoos; cosmetics; skin care preparations; skin and hair care preparations; sunscreen preparations; body beauty lotions; skin whitening creams; wrinkle resistant creams; tooth pastes, all containing in significant part algae. FIRST USE: 19920701. FIRST USE IN COMMERCE: 20110501

IC 005. US 006 018 044 046 051 052. G & S: Dietary food supplements, not for medical purposes, all containing in significant part algae. FIRST USE: 19920701. FIRST USE IN COMMERCE: 20110501

IC 033. US 047 049. G & S: Alcoholic beverages, except beer, all containing in significant part algae. FIRST USE: 19920701. FIRST USE IN COMMERCE: 20110501

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 77933869

**Filing Date** February 11, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** September 21, 2010

**Registration Number** 4080605

**Registration Date** January 3, 2012  
**Owner** (REGISTRANT) International Cryptomonadales Biotechnology Co., Ltd. CORPORATION TAIWAN 1F, No. 589, Tsao-Erh Section Erh-Hsi Road, Cao-Hu, Fangyuan Changhua TAIWAN  
**Attorney of Record** Miriam D. Trudell  
**Prior Registrations** 3577122  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE CHINESE CHARACTER THAT TRANSLITERATES TO "ZAO" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a Chinese character mark.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

---

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)  
[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 15 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*



**Translations** The non-Latin characters in the mark transliterate to **ZAO BAI JIAN** and this means EARLY WHITE TIP in English.

**Goods and Services** IC 030. US 046. G & S: Tea; cereal preparations, namely, breakfast cereals; flour for food; maize flour; groats for human food; rice; rice flour used for dumplings in soup; fine dried noodles; instant noodles; vermicelli made from bean starch

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 79101155

**Filing Date** July 22, 2011

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** April 17, 2012

**Registration Number** 4166290

**International Registration Number** 1087066

**Registration Date** July 3, 2012

**Owner** (REGISTRANT) Sichuan Zaobaijian Tea Industry Co., Ltd Limited Corporation CHINA NO 1, Kaihua Road QingFu Town, Gao County YiBin City, SiChuan Province CHINA

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE NON-LATIN CHARACTERS THAT TRANSLITERATE TO BAI JIAN APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of three Chinese characters.

**Type of Mark** TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

---

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 14 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
( Use the "Back" button of the Internet Browser to return to TESS)



<b>Word Mark</b>	VEGETARIAN LIFE STYLE
<b>Translations</b>	The Chinese characters appearing in the mark are transliterated as "ZAO ZI SHU". The meaning of the Chinese characters appearing in the mark is "jujube tree".
<b>Goods and Services</b>	IC 043. US 100 101. G & S: Catering of food and drinks; restaurants; canteens; hotels; cafes; snack-bars; self-service restaurants; cafeterias
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	28.01.03 - Asian characters; Chinese characters; Japanese characters
<b>Serial Number</b>	79109517
<b>Filing Date</b>	December 13, 2011
<b>Current Basis</b>	66A
<b>Original Filing Basis</b>	66A
<b>Published for Opposition</b>	November 13, 2012
<b>Registration Number</b>	4281210
<b>International Registration Number</b>	1107736
<b>Registration Date</b>	January 29, 2013
<b>Owner</b>	(REGISTRANT) SHANGHAI JUJUBETREE CATERING CO., LTD LIMITED LIABILITY COMPANY CHINA The First Floor of No. 77 Songshan Road, Luwan District Shanghai CHINA
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VEGETARIAN LIFE STYLE" APART FROM THE MARK AS SHOWN
<b>Description of Mark</b>	Color is not claimed as a feature of the mark. The mark consists of several Asian characters under which is the wording "Vegetarian Life Style".

Type of Mark           SERVICE MARK  
Register                PRINCIPAL  
Live/Dead Indicator    LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

---

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 13 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** MANUFACTURED BY OULONG

**Translations** The non-Latin characters in the mark transliterate to OU, LONG, ZHI and **ZAO** and this means a surname, dragon and manufacture in English. The English translation of the foreign word(s) in the mark is: The first Chinese character whose transliteration is "OU" means a surname in Chinese, the second Chinese character whose transliteration is "LONG" means dragon, the last two Chinese characters whose transliterations is ZHI **ZAO** means manufacture, the combination of the first two Chinese characters and the wording "OULONG" have no significance to the relevant industry or trade, have no geographical significance, have no meaning in the foreign language, have no significance as applied to the goods.

**Goods and Services** IC 019. US 001 012 033 050. G & S: Hard wood flooring; parquet floor boards; lumber; floor boards; manufactured timber; parquet floor boards; worked timber; wood for making household utensils; non-metal construction materials, namely, xylolith; moldable wood, namely, semi-worked woods

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.09.03 - Incomplete squares; Squares, incomplete  
 26.09.09 - Squares made of geometric figures, objects, humans, plants or animals  
 26.17.12 - Angles (geometric); Chevrons  
 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 79114130

**Filing Date** March 26, 2012

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** November 13, 2012

**Registration Number** 4281281  
**International Registration Number** 1119446  
**Registration Date** January 29, 2013  
**Owner** (REGISTRANT) Jiangsu Oulong Flooring Co., Ltd. CORPORATION CHINA CuiBei Cun Gongye Jizhongqu Henglin Zhen, Wujin District, Changzhou City Jiangsu Province CHINA  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MANUFACTURED" AND THE NON-LATIN CHARACTERS THAT TRANSLITERATE TO ZHI ZAO APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of four Chinese characters and the wording "MANUFACTURED BY OULONG" and a square above the Chinese characters.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 5 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*



**Translations** The non-Latin characters in the mark transliterate to "ZAO, LU TANG" and this means "ZAO" means "algae", "LU" means "dew", and "TANG" means room in English.

**Goods and Services** IC 005. US 006 018 044 046 051 052. G & S: Medical dressings; medicinal drinks; medicinal herbal extracts for medical purposes; medicinal herbs; nutritional supplements; nutritional supplements in the form of capsules and powder; pharmaceutical preparations and substances for the treatment of viral, metabolic, endocrine, musculoskeletal, cardiovascular, cardiopulmonary, genitourinary, sexual dysfunction, oncological, hepatological, ophthalmic, respiratory, neurological, gastrointestinal, hormonal, dermatological, psychiatric and immune system related diseases and disorders; pharmaceutical preparations for the treatment of infertility; sterilising preparations; vitamins and vitamin preparations. FIRST USE: 19540101. FIRST USE IN COMMERCE: 20121110

**Mark Drawing Code** (2) DESIGN ONLY

**Design** 02.03.07 - Asian-Pacific women; Chinese women; Japanese women; Korean women; Women, Asian-Pacific

**Search Code** 02.07.02 - Groups, females  
 02.09.04 - Humans, including men, women and children, depicted sitting or kneeling; Kneeling, humans; Sitting, humans  
 09.09.07 - Looms; Spinning wheels  
 19.07.01 - Basket; Baskets, bicycle; Baskets, picnic; Baskets, sewing; Picnic baskets; Sewing baskets  
 25.01.25 - Borders, ornamental; Other framework and ornamental borders  
 26.09.02 - Plain single line squares; Squares, plain single line  
 26.09.07 - Squares with a decorative border, including scalloped, ruffled and zig-zag edges  
 26.09.20 - Squares inside one another  
 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 85663245

**Filing Date** June 27, 2012

**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** January 15, 2013  
**Registration Number** 4393710  
**Registration Date** August 27, 2013  
**Owner** (REGISTRANT) Song Yi INDIVIDUAL CHINA No. 40, Dachejia Lane Beilin District, Xi'an City Shanxi Province CHINA  
**Attorney of Record** Roberto Ledesma  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE NON-LATIN CHARACTER THAT TRANSLITERATES TO "ZAO" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of Chinese characters which transliterates to "ZAO LU TANG" appearing to the left of a fanciful design of two women in traditional Asian clothing all appearing within a stylized border. One woman is sitting down holding a stick attached to a spin wheel and the other woman is standing holding a basket. Appearing inside the border next to the Chinese characters is an incomplete concentric circle design with a square in the middle and fanciful frame design bordering the concentric circle.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">Browse Dict</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 11 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** FUJIRYOZO

**Translations** The transliteration of the four Chinese characters when read from left to right is "Bu", "Er", "Liang" and "Zao" and this means "no", "two", "good", "make" in English. The wording "FUJIRYOZO" has no meaning in a foreign language.

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Eyeglasses; eyeglass frames; spectacle cases; chains for eyeglasses; spectacle glasses; pince-nez cords; sunglasses; optical lenses

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 79125050

**Filing Date** December 12, 2012

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** July 16, 2013

**Registration Number** 4409220

**International Registration Number** 1147261

**Registration Date** October 1, 2013

**Owner** (REGISTRANT) Chen Feng INDIVIDUAL CHINA No.07 Atrium, 3 Floor Lane 1 Xiaokejia, Jinjiang Town, Chengdu City Sichuan Province CHINA

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the term "FUJIRYOZO" and Chinese characters within a shaded rectangle.

**Type of Mark** TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

---

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 6 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
( Use the "Back" button of the Internet Browser to return to TESS)



**Translations** The Chinese characters on the left side of the mark are transliterated as "Gu", "Fa", "Niang" and "Zao", which may be translated as "ancient", "method", "ferment" and "make". The Chinese characters in the center of the mark are transliterated as "Tian" and "Cu", which may be translated as "sweet" and "vinegar". The Chinese characters on the right side of the mark are transliterated as "Tian" and "Ding", which may be translated as "adding" and "a member of the family (especially a boy)".

**Goods and Services** IC 030. US 046. G & S: black vinegar; sweetened black rice vinegar; Chinese vinegar; spice vinegar; vinegar sauce; vinegar; flavorings for foodstuffs; non-medicated additives for foodstuffs, namely, food additives for non-nutritional purposes for use as a flavoring. FIRST USE: 19550000. FIRST USE IN COMMERCE: 20050000

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code**

- 02.05.04 - Children, girl(s); Girls
- 02.05.05 - Boys; Children, boy(s)
- 02.07.03 - Groups, males and females
- 02.07.05 - Groups, children
- 02.09.17 - Humans, including men, women and children, depicted riding horses and other animals; Riding animals, humans
- 03.19.25 - Catfish; Other fish (this section includes basic fish); Piranhas; Salmon; Tuna
- 09.01.04 - Bows, decorative; Ribbons, giftwrap (gift wrap); Ribbons, hair
- 09.05.03 - Fezzes, turbans, berets, other visorless and brimless hats
- 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 85393990

**Filing Date** August 10, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 6, 2012  
**Registration Number** 4436967  
**Registration Date** November 19, 2013  
**Owner** (REGISTRANT) Tung Chun Soy Sauce and Canned Food Company Limited CORPORATION HONG KONG c/o Suite 1803, 18th Floor, The Landmark 11 Pedder Street, , Gloucester Tower CENTRAL HONG KONG  
**Attorney of Record** Norman H. Zivin  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE NON-LATIN CHARACTERS THAT TRANSLITERATE TO "NIANG", "TIAN" AND "CU" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of an image of two children riding on top of two goldfish. Between the children appear three columns of Chinese characters. Behind the children appears a flower design.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 7 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*



**Word Mark** DONG-TIAN

**Translations** The non-Latin characters in the mark transliterate to "DONG TIAN **ZAO XING**" and this phrase has no meaning in a foreign language. Individually, the non-Latin character that transliterates to "DONG" means "EAST" in English; the non-Latin character that transliterates to "TIAN" means "FIELD" or "LAND" in English; the non-Latin characters that transliterate to the phrase "**ZAO XING**" mean "MOLD" or "MODEL" in English. The wording "DONG-TIAN" has no meaning in a foreign language as a unitary phrase, but the individual terms mean "EAST" and "FIELD" or "LAND", respectively.

**Goods and Services** IC 044. US 100 101. G & S: Beauty consultation services; Beauty salons; Hairdressing salons; Health spa services for health and wellness of the body and spirit, namely, providing massage, facial and body treatment services, cosmetic body care services; Manicuring; Massage; Operation of public baths for sanitary purposes; Providing on-site beauty services, namely, hair styling and make-up application services; Providing Turkish bath facilities; Sauna services; Solarium services; Tattooing. FIRST USE: 20131120. FIRST USE IN COMMERCE: 20131120

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 26.11.21 - Rectangles that are completely or partially shaded

**Search Code** 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 85311564

**Filing Date** May 3, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 28, 2012

**Registration Number** 4505679  
**Registration Date** April 1, 2014  
**Owner** (REGISTRANT) Dong Tian Fashion (Beijing) Culture Communication Co., Ltd. LIMITED LIABILITY COMPANY CHINA Room V-0117, Building 9, Jianwai SOHO 39 Central East 3rd Ring Road Chaoyang Dist., Beijing CHINA  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of stylized text of "DONG-TIAN" above Chinese characters.  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

---

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 4 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*

# 東田造型

**Translations** The non-Latin characters in the mark transliterate to "DONG TIAN **ZAO XING**". The English translation of four Chinese characters is "EAST" and "FIELD or LAND" for "DONG" and "TIAN" respectively; "**ZAO XING**" means "MOLD or MODEL". The whole phrase "DONG TIAN **ZAO XING**" has no specific meaning.

**Goods and Services** IC 044. US 100 101. G & S: Operation of public baths for sanitary purposes; Providing Turkish bath facilities; Beauty salons; Hairdressing salons; Massage; Manicuring; Tattooing; Sauna services; Solarium services; Health spa services for health and wellness of the body and spirit, namely, providing massage, facial and body treatment services, cosmetic body care services; Beauty consultation services; Providing on-site beauty services, namely, hair styling and make-up application services; Visagists' services; Beautician services. FIRST USE: 19991001. FIRST USE IN COMMERCE: 20131120

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 86068777

**Filing Date** September 18, 2013

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 11, 2014

**Registration Number** 4569960

**Registration Date** July 15, 2014

**Owner** (REGISTRANT) Dong Tian Fashion (Beijing) Culture Communication Co., Ltd. CORPORATION CHINA Room V-0117, Building 9, Jianwai SOHO 39 Central East 3rd Ring Road, Chaoyang Dist.,Beijing CHINA

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of four Chinese characters.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

---

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)  
[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

---

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 9 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*



### HANWEI MANUFACTURING

**Word Mark** HANWEI MANUFACTURING

**Translations** The non-Latin characters in the mark transliterate to "HAN WEI ZHI ZAO" and this means "HAN WEI MANUFACTURING" in English.

**Goods and Services** IC 007. US 013 019 021 023 031 034 035. G & S: Papermaking machines; paper machines, namely, paper coating machines, paper cutting machines, paper reeling machines; rolling machines for rolling metals; dehydrators for papermaking industry, namely, press fabric for paper making machines; pulp refining machines; corrugated paperboard making machines; pulp refining machines in the nature of pulp pumps; machinery for the production of sanitary napkins; machinery for the production of diapers; paper calendaring machines

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.05.21 - Triangles that are completely or partially shaded  
 26.13.08 - Quadrilaterals comprised of letters, numerals or punctuation and letters, numerals or punctuation forming the perimeter of a quadrilateral  
 26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals  
 26.13.16 - Quadrilaterals touching or intersecting  
 26.13.21 - Quadrilaterals that are completely or partially shaded  
 26.13.28 - Miscellaneous designs with overall quadrilateral shape; Quadrilateral shapes (miscellaneous overall shape)  
 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters  
 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 79140850

**Filing Date** November 26, 2013

**Current Basis** 66A

**Original Filing Basis** 66A  
**Published for Opposition** June 17, 2014  
**Registration Number** 4595039  
**International Registration Number** 1187808  
**Registration Date** September 2, 2014  
**Owner** (REGISTRANT) Hanwei Machinery Manufacturing Co., Ltd. LIMITED LIABILITY COMPANY CHINA Shi Gongshang Xingzheng Guanliju No. 123 Dounan Street, Fushu Yilou Quanzhou, Fujian Province CHINA  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MANUFACTURING" AND THE NON-LATIN CHARACTERS THAT TRANSLITERATE TO "ZHI ZAO" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of four Chinese characters at the top right corner. A design of three intersecting quadrilaterals and a design of a triangle appear below. Two horizontal lines and the stylized wording "HANWEI MANUFACTURING" appear below the design.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Other Data** The name "HANWEI" in the mark does not identify a living individual.  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 8 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
( Use the "Back" button of the Internet Browser to return to TESS)



<b>Word Mark</b>	MORNING
<b>Translations</b>	The Chinese characters in the trademark transliterate into English, when read from left to right as follows: the first Chinese character transliterates from mandarin as "ZAO" and the second Chinese character transliterates from mandarin as "CHEN". The English translation of the foreign word(s) in the mark is: "MORNING".
<b>Goods and Services</b>	IC 025. US 022 039. G & S: Clothing, namely, coats, pants, skirts; clothing for children, namely, coats, pants, skirts; shoes; hats; hosiery; gloves as clothing; neckties; scarfs; leather belts being clothing; wedding dresses
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards 26.01.21 - Circles that are totally or partially shaded. 28.01.03 - Asian characters; Chinese characters; Japanese characters
<b>Serial Number</b>	79145834
<b>Filing Date</b>	February 26, 2014
<b>Current Basis</b>	66A
<b>Original Filing Basis</b>	66A
<b>Published for Opposition</b>	January 13, 2015
<b>International Registration Number</b>	1200064
<b>Owner</b>	(APPLICANT) GUANGZHOU MORNING KID'S; ARTICLES CO., LTD. Limited Company CHINA Area 11, No. 380 Shicha Road Baiyun District Guangzhou City, Guangdong Province CHINA

**Description of Mark** Color is not claimed as a feature of the mark. The trademark consists of a design depicting a shaded circle containing an unshaded stylized heart, the design located above the English word "MORNING" which is above two Chinese characters that transliterate as "ZAO" and "CHEN" and translate to "MORNING" in English

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Jan 8 03:21:02 EST 2015

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

Logout Please logout when you are done to release system resources allocated for you.

Start List At:  OR Jump to record:  **Record 1 out of 25**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
*( Use the "Back" button of the Internet Browser to return to TESS)*



**Translations** The non-Latin characters appearing on the left side of the mark transliterate to "AR", "LA" and "ER" and this has no meaning in a foreign language. The non-Latin characters appearing on the right side of the mark transliterate to "HONG ZAO" and this means "red dates" in English. The English translation of Non-Latin characters on the right in the mark is "red dates".

**Goods and Services** IC 029. US 046. G & S: Dried dates. FIRST USE: 20121001. FIRST USE IN COMMERCE: 20121001

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 86323411

**Filing Date** June 27, 2014

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** December 9, 2014

**Owner** (APPLICANT) SUPER WORLD TRADING INC. CORPORATION NEW YORK 28 VARICK AVE. BROOKLYN NEW YORK 11237

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE CHINESE FONTS THAT TRANSLITERATE TO "HONG ZAO" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) Black, Green and Red is/are claimed as a feature of the mark. The mark consists of five Chinese style characters. Three of the fonts on the left of the mark are in black with green outline and appear in a horizontal line; the other two characters appear to the right in smaller red font on a green background appearing vertically, one above the other.

Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

---

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)  
[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

---

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)