

To: Hyundai Motor Company (tlee@pryorcashman.com)
Subject: U.S. TRADEMARK APPLICATION NO. 79138141 - PINKO - 99999.00099
Sent: 2/10/2016 2:49:44 PM
Sent As: ECOM121@USPTO.GOV
Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 79138141

MARK: PINKO

79138141

CORRESPONDENT ADDRESS:

TERESA LEE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK, NY 10036

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APPLICANT: Hyundai Motor Company

CORRESPONDENT'S REFERENCE/DOCKET

NO:

99999.00099

CORRESPONDENT E-MAIL ADDRESS:

tlee@pryorcashman.com

OFFICE ACTION

ISSUE/MAILING DATE: 2/10/2016

INTERNATIONAL REGISTRATION NO. 1180875

This application was previously suspended pending a determination in the cited registration (RN No. 3492924). A review of the record of that registration reveals that the owner filed its Section 71 affidavit on February 4, 2014, and the Office accepted the filing on February 14, 2015. Therefore, the cited registration continues to be a bar to the registration of Applicant's mark under Section 2(d) of the Trademark Act. As such, the suspension is properly lifted, the final refusal is continued, and the application is returned to the Board for resumption of the appeal.

/Kevin A. Mittler/
Acting Senior Attorney
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TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the

response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

To: Hyundai Motor Company (tle@pryorcashman.com)
Subject: U.S. TRADEMARK APPLICATION NO. 79138141 - PINKO - 99999.00099
Sent: 2/10/2016 2:49:46 PM
Sent As: ECOM121@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **2/10/2016** FOR U.S. APPLICATION SERIAL NO. 79138141

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **2/10/2016** (or sooner if specified in the Office action). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

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