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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	79132965
Applicant	Hyundai Motor Company
Applied for Mark	HYUNDAI AUTRON
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Submission	Applicant's Motion to Suspend
Attachments	Request to Suspend HYUNDAI AUTRON mark App No 79132965.pdf(58930 bytes )
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Date	10/22/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re: Hyundai Motor Company, )  
Applicant. )  
)  
Mark: **HYUNDAI** )  
**AUTRON** )  
)  
Application No.: 79132965 )  
)  
Appeal Filed: September 4, 2014 )  
)  
April K. Roach )  
Trademark Examining Attorney )  
Law Office 115 )

**REQUEST TO SUSPEND**

The Applicant, Hyundai Motor Company, pursuant to 37 CFR § 2.117 and TBMP §510, and under the guidelines of TBMP §1213, requests suspension of the instant appeal pending the determination of whether cited Registration No. 3540456 will be maintained or cancelled.

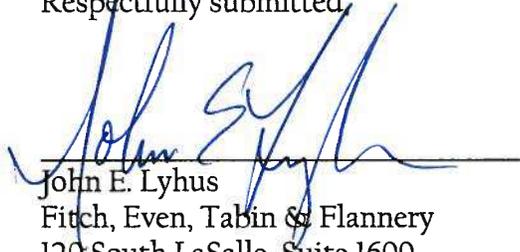
During examination of Applicant's Application No. 79132965, Registration No. 3540456 was cited as a basis of refusal under Section 2(d) of the Trademark Act, and the refusal became FINAL. After denial of Applicant's Request for Reconsideration, the Section 2(d) refusal relative to Registration No. 3540456 remains as a primary issue on appeal. Cited Registration No. 3540456 issued more than five (5) years ago on December 2, 2008. An affidavit of continued use under Section 71 to maintain Registration No. 3540456 is yet to be filed.

TBMP §1213 provides that "If an applicant requests suspension based on the possibility that the cited registration may be cancelled for failure to file an affidavit of

continued use, the Board will grant such request if the Board acts on the request after the 5th anniversary of the issue date of the registration.” As cited Registration No. 3540456 is well past its 5th anniversary and is yet to be maintained, the circumstances fully conform with the guidance of TBMP §1213, and the grant of an Order suspending the appeal will promote the Trademark Trial and Appeal Board’s interest in judicial economy.

Accordingly, the Applicant respectfully requests that the Board suspend the instant appeal until such time as Registration No. 3540456 is either maintained or cancelled.

Respectfully submitted,



October 22, 2014

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