

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	79132965
LAW OFFICE ASSIGNED	LAW OFFICE 115
MARK SECTION (no change)	
OWNER SECTION (current)	
NAME	Hyundai Motor Company
STREET	231, Yangjae-Dong
COUNTRY	Korea, South
OWNER SECTION (proposed)	
NAME	Hyundai Motor Company
STREET	231, Yangjae-Dong
COUNTRY	Korea, South
LEGAL ENTITY SECTION (current)	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	KR
LEGAL ENTITY SECTION (proposed)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Korea, South
ARGUMENT(S)	

In the Office Action, the Examining Attorney maintains refusals against the Applicant's HYUNDAI AUTR mark citing Registration Nos. 1104727, 1567009 and 3991863. These cited Registrations belong to the Applicant, Hyundai Motor Company. For clarity in demonstrating its longstanding ownership, the Applicant attaches the Certificates for Registration Nos. 1104727, 1567009 and 3991863, all in the name of Hyundai

Company. With each Certificate, the corresponding TESS record and Trademark Assignment Abstract of Title for Registration is provided. All these public records clearly identify the current owner of record as Hyundai Motor Company, a corporation or stock company of Korea, of which either entity term is equivalent and accurate. The Applicant further amends its entity type in the instant application to correctly identify its entity type as a corporation of Korea. On this clear proof of ownership, the signed declaration requested in the Office Action should not be required to support the claim of ownership submitted February 3, 2014. The Applicant respectfully requests that the refusal citing Registration Nos. 1104727, 1567009 and 3991863 be withdrawn.

EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	evi_3819534170-20140904152744489953_Hyundai_Motor_Company_ownership_of_Reg_No_1104727.pdf
CONVERTED PDF FILE(S) (5 pages)	\\TICRS\EXPORT16\IMAGEOUT16\791\329\79132965\xml10\RFR0002.JPG
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	\\TICRS\EXPORT16\IMAGEOUT16\791\329\79132965\xml10\RFR0004.JPG
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ORIGINAL PDF FILE	evi_3819534170-20140904152744489953_Hyundai_Motor_Company_ownership_of_Reg_No_1567009.pdf
CONVERTED PDF FILE(S) (5 pages)	\\TICRS\EXPORT16\IMAGEOUT16\791\329\79132965\xml10\RFR0007.JPG
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ORIGINAL PDF FILE	evi_3819534170-20140904152744489953_Hyundai_Motor_Company_ownership_of_Reg_No_3991863.pdf
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	\\TICRS\EXPORT16\IMAGEOUT16\791\329\79132965\xml10\RFR0013.JPG
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	\\TICRS\EXPORT16\IMAGEOUT16\791\329\79132965\xml10\RFR0015.JPG
DESCRIPTION OF EVIDENCE FILE	Certificates, TESS records and Trademark Assignment Abstract of Title for Registration Nos. 1104727, 1567009 and 3991863.

GOODS AND/OR SERVICES SECTION (current)**INTERNATIONAL CLASS**

009

DESCRIPTION

Cameras; adding machines; mechanisms for counter-operated apparatus, namely, coin or currency counting sorting machines; mathematical instruments, namely, calculators; time recording apparatus; electric calculators; totalizers, namely, adding machines; chronographs for use as specialized time recording apparatus; time recorders; electric relays; electrical relays and transformers; high-frequency switching power supplies; power controllers; reactors, namely, electrical reactors, laboratory chemical reactors; electrical connection boxes; switchboards; indicating lamps for switchboards; electrical distribution consoles; electrical distributing boards; electrical distribution boxes; electrical branch boxes, namely, junction boxes; electrical cell switches; solenoid valves being electromagnetic switches; voltage regulators for vehicles; step-up transformers; round plug connectors; electrical inductors; automatic time switches; electrical reducers, namely, electric power converters; electrical terminal blocks; electrical power distribution blocks; electrical transformers; electric switches; electric light dimmers being regulators; electric regulating apparatus; electrical adapters; electrical inverters; electrical control panels; electrical armatures; electric resistances; electric converters; electric connections; electric contacts; electric control panels; electric connectors; electric capacitors; electric coils; holders for electric circuit fuses (for telecommunication apparatus); electrical fuses; current converters; electric current switches; electric current control devices; current limiters; splices for electrical transmission lines; connections for electric line connectors for electric lines; electrical wire connectors; voltage surge protectors; voltage monitor modules; voltage stabilizing power supply; voltage stabilizers; voltage regulators; power switches; electromagnetic coils; blinkers being signaling lights, namely, flashing safety lights; current rectifiers; rectifier modules; electric apparatus for communication, namely, telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data and video communications across multiple network infrastructures; communications protocols; commutators; phase modifier, namely, power controllers; power transformers for amplification; circuit breakers; differential switches; choking coils for use in controlling impedance in electric apparatus; condensers being capacitors; rechargers for electric accumulators; battery charge devices; fuses; wire; plug connectors; wires for metal alloys, namely, fuse wire; anti-interference devices for insulating electrical transmission; electrical circuit closers; rotary converters; electric power distribution machines and apparatus; electrical controllers; electrical controlling devices; vehicle radios; stereos, namely, stereo amplifiers; stereo receivers, stereo tuners; audiovisual receivers; audio and video receivers; receivers for satellites; apparatus for voice recording and replaying; apparatus for transmitting and reproducing sound or images; sound and image recording and playback machines; radio receivers and monitors for the reproduction of sound and signals; apparatus for the recording/transmission or reproduction of sound and images; recording and playing devices; sound and image carriers; sound transmitting apparatus; sound reproduction apparatus; acoustic couplers; portable media players; car broadcasting tuners; car televisions; electro-acoustic transducers; electric phonographs; amplifiers; loudspeakers with built-in amplifiers; diaphragms used in acoustics, namely, electroacoustic transducers; electricity limiters; car video recorders; car cassette players; cassette recorders; cassette players; tape and videotape players; television monitors; television receivers being tv sets; television decoders; television apparatus; power amplifiers; loud speaking apparatus and instruments, namely, loudspeaker systems; cabinets for loudspeakers; public address systems; CD players; DVD players; radiotelephony sets; terminals for radiotelephones; video phones; devices for hands-free use of mobile phones; intercoms; interphones, namely, telephone intercoms; telephone sets; telephone connectors; hands free kits for phones; telephone answering apparatus; answering machines; telephone apparatus; portable telephones; electronic frequency converters for high velocity electro-motors; fixed multichannel communication apparatus, namely, multi-channel radio communication machines and apparatus for fixed stations; fixed single channel communication apparatus, namely, single-channel radio communication machines and apparatus for fixed stations; single-channel radio communication machines and apparatus for fixed stations; apparatus for

transmitting radio programmes and radio relay messages; radar apparatus; microphones; modems; devices for wireless radio transmission; masts for wireless aerials; radiotelegraphy sets; antennas for wireless communications apparatus; carrier frequency repeaters; video multiplexers; video transmission apparatus; intercommunication apparatus, namely, interoperable communication system designed to provide radio, streaming video, wireless internet, and VOIP phone; manual switching apparatus (for telecommunication); telegraph apparatus; navigation apparatus for vehicles in the nature of on-board computers; electro-dynamic apparatus for the remote control of signals; frequency converter for actuators; electric igniting apparatus, namely, electronic motor vehicle ignition control units; remote control apparatus, namely, remote control transmitter radio-controlled devices, remote control starters and remote operation of vehicle functions; remote control telemetering machines and apparatus; global positioning systems being GPS; satellite aerials; satellite navigational apparatus; voice frequency transmission machines and apparatus; apparatus for wireless transmission of acoustic information; satellite navigation equipment; automatic answering machines; automatic telegraph apparatus; automatic telephone exchanges; navigation apparatus and instruments for vehicles; car aerials; telecommunication machines and implements, namely, telephone apparatus; transmitters for telecommunication; transmitting sets for telecommunication, namely, telecommunications transmitters; telegraphs (apparatus); frequency converters; electrical transit switches; radar receivers with amplifiers; car antennas; communications apparatus for vehicles, namely, apparatus for transmission of communication; electro-dynamic apparatus for the remote control of railway points, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and cable transmission machines and apparatus, namely, cable broadcast transmission machines and apparatus; television transmitters; teleprompters for televisions; teletypewriters; teleprinters; electric resistors (for telecommunication apparatus); electric capacitors (for telecommunication apparatus); telecommunication exchanges; telecommunications transmitters; apparatus for transmission of sound; converters; portable communications apparatus, namely, portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, image, and audio files; computer programs being downloadable software for use in remote control of vehicles and devices, for use in monitoring vehicle performance and maintenance, for use in transmitting vehicle performance and maintenance data to others, for use in accessing information about vehicle system control, performance, maintenance and operation from networks, for use in updating electronic control unit operating systems, for use in providing technical support software developers in vehicle field, for use in receiving entertainment content, navigational and location information, and radio signals, for use in testing vehicle control systems, for use in transmitting vehicle tele and operation information, for use in monitoring and maintaining electronic interfaces to mechanical vehicle systems; computer programs for document management; operating system programs; computer application software for mobile phones and smart phones, namely, software for electronic control of vehicles, software for obtaining information based on geographic location and proximity, software for obtaining parking information, vehicle use and repair information; computer game programs; computer software for operating vehicle electronic controls and control units; data processing apparatus; microprocessors; vehicle drive training simulators; electronic circuit machines for learning about circuit board layout, function, and diagnostics; computers; communications computers; geiger counters; phototubes, namely, photoelectric tubes; laser measuring systems; light-emitting electronic pointers; luminous pointers; video monitors; electric discharge tubes other than for lighting; cyclotrons; electronic tags for goods; thermionic valves; electronic cards for processing images; magnetic encoders; electronic notice boards; electrical monitoring apparatus, namely, electronic monitors and monitor modules for monitoring electric current and electrical signals; secure terminals for electronic transactions; electrical sockets; safety contact plugs; anodes; cathodes; cathodic anti-corrosion apparatus, namely, cathodes for eliminating corrosion; magnets; magnetic cores; decorative magnets; covers for electrical outlets; electric sockets; electric plugs; electromagnets; electric collectors, namely, electric accumulators; plug, namely, electrical plugs; plug adaptors; plugs, sockets and other contacts, namely, electric connections; power strips with moveable sockets; electronic notice boards; electron tubes; electronic theft prevention installations, namely, access control and alarm monitoring systems, alarm installations and alarms; cards incorporating electronic devices, namely, electronic key cards, blank smart cards, encoded identity cards; electronic coding

units; electronic indicator panels; transmitters of electronic signals; electronic payment terminals; electronic indicator boards; rectifier tubes; alarm central units; cards with integrated circuits; couplers being data processing equipment; monitors being computer hardware; electric control panels for checking electric cable encoded magnetic cards for use as gift cards, debit cards, credit cards, key cards, identity cards; card reader credit cards; automatic solar tracking sensors; closed loop circuit boards; holograms, namely, electronic images containing holograms; IC cards, namely, integrated circuit cards; LCD large-screen displays; LCD panel diodes; semi-conductors; semi-conductor memories; semiconductor elements, namely, semiconductor power elements; semi-conductor wafers; semiconductor power elements; light emitting diodes being LEDs; silicon wafers in the form of silicon slices; electronic circuit boards; connectors for electronic circuits; integrated circuits; circuit boards provided with integrated circuits; integrated circuit modules; chips being integrated circuits; thermistors; multi-outlet socket blocks; anticathodes; transistors; circuit boards; erasing magnets

GOODS AND/OR SERVICES SECTION (proposed)

INTERNATIONAL CLASS	009
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TRACKED TEXT DESCRIPTION

Cameras; adding machines; mechanisms for counter-operated apparatus, namely, coin or currency counting sorting machines; mathematical instruments, namely, calculators; time recording apparatus; electric calculator totalizers, namely, adding machines; chronographs for use as specialized time recording apparatus; time recorders; electric relays; electrical relays and transformers; high-frequency switching power supplies; power controllers; reactors, namely, electrical reactors, laboratory chemical reactors; electrical connection boxes; switchboards; indicating lamps for switchboards; electrical distribution consoles; electrical distributing board electrical distribution boxes; electrical branch boxes, namely, junction boxes; electrical cell switches; solenoid valves being electromagnetic switches; voltage regulators for vehicles; step-up transformers; round plug connectors; electrical inductors; automatic time switches; electrical reducers, namely, electric power conversion electrical terminal blocks; electrical power distribution blocks; electrical transformers; electric switches; electric light dimmers being regulators; electric regulating apparatus; electrical adapters; electrical inverters; electrical control panels; electrical armatures; electric resistances; electric converters; electric connections; electric control panels; electric control panels; electric connectors; electric capacitors; electric coils; holders for electric coils; ~~fuses for telecommunication apparatus~~; [fuses for telecommunication apparatus](#); electrical fuses; current converters; electric current switches; electric current control devices; current limiters; splices for electrical transmission connections for electric lines; connectors for electric lines; electrical wire connectors; voltage surge protection voltage monitor modules; voltage stabilizing power supply; voltage stabilizers; voltage regulators; power switches; electromagnetic coils; blinkers being signaling lights, namely, flashing safety lights; current rectifier rectifier modules; electric apparatus for communication, namely, telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data and video communications across multiple network infrastructures and communications protocols; commutators; phase modifier, namely, power controllers; power transformers for amplification; circuit breakers; differential switches; choking coils for controlling impedance in electrical apparatus; condensers being capacitors; rechargers for electric accumulators; battery charge devices; fuses; fuse wire; plug connectors; wires for metal alloys, namely, fuse wire; ~~anti-interference devices for insulating electrical transmission~~; [anti-interference devices for insulating electrical transmission, namely, insulators and filters for suppressing electrical interference](#); electrical circuit closers; converters; electric power distribution machines and apparatus; electrical controllers; electrical controlling devices; vehicle radios; stereos, namely, stereo amplifiers, stereo receivers, stereo tuners; audiovisual receiver audio and video receivers; receivers for satellites; apparatus for voice recording and replaying; apparatus for transmitting and reproducing sound or images; sound and video recording and playback machines; radio receivers and monitors for the reproduction of sound and signals; apparatus for the recording/transmission and reproduction of sound and images; recording and playing devices for sound and image carriers; sound

transmitting apparatus; sound reproduction apparatus; acoustic couplers; portable media players; car broadcast tuners; car televisions; electro-acoustic transducers; electric phonographs; amplifiers; loudspeakers with built-in amplifiers; diaphragms used in acoustics, namely, electroacoustic transducers; electricity limiters; car video recorders; car cassette players; cassette recorders; cassette players; tape and videotape players; television monitors; television receivers being tv sets; television decoders; television apparatus; power amplifiers; ~~loud speaking apparatus and instruments, namely, loudspeaker systems~~; [loud speaking apparatus and instrument namely, loudspeaker systems comprised of speakers, amplifiers and speaker housings](#); cabinets for loudspeaker public address systems; CD players; DVD players; radiotelephony sets; terminals for radiotelephones; video phones; devices for hands-free use of mobile phones; intercoms; interphones, namely, telephone intercoms; telephone sets; telephone connectors; hands free kits for phones; telephone answering apparatus; answering machines; telephone apparatus; portable telephones; electronic frequency converters for high velocity electric motors; fixed multichannel communication apparatus, namely, multi-channel radio communication machines and apparatus for fixed stations; fixed single channel communication apparatus, namely, single-channel radio communication machines and apparatus for fixed stations; single-channel radio communication machines and apparatus for fixed stations; apparatus for transmitting radio programmes and radio relay messages; radar apparatus; microphones; modems; devices for wireless radio transmission; masts for wireless aerials; radiotelegraphy sets; antennas for wireless communications apparatus; carrier frequency repeaters; video multiplexers; video transmission apparatus; intercommunication apparatus, namely, interoperable communication system designed to provide radio, streaming video, wireless internet, and VOIP phone; main switching apparatus (for telecommunication); telegraph apparatus; navigation apparatus for vehicles in the form of on-board computers; electro-dynamic apparatus for the remote control of signals; frequency converter for actuators; ~~electric igniting apparatus, namely, electronic motor vehicle ignition control units~~; [electric igniting apparatus, namely, electronic motor vehicle ignition control units that electronically monitor engine performance and deliver re-calculated sensor values to regulate engine performance](#); remote control apparatus, namely, remote control transmitter for radio-controlled devices, remote control starters and remote operation of vehicle functions; remote control telemetering machines and apparatus; global positioning systems being GPS; satellite aerial navigation apparatus; voice frequency transmission machines and apparatus; apparatus for wireless transmission of acoustic information; satellite navigation equipment; automatic answering machines; automatic telegraph apparatus; automatic telephone exchanges; navigation apparatus and instruments for vehicles; car aerials; telecommunication machines and implements, namely, telephone apparatus; transmitters for telecommunication; transmitting sets for telecommunication, namely, telecommunications transmitters; ~~telegraphs (apparatus)~~; [telegraphs apparatus](#); frequency converters; electrical transit switches; radar receivers with amplifiers; car antennas; communications apparatus for vehicles, namely, apparatus for transmission of communication; electro-dynamic apparatus for the remote control of railway points, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and lights; cable transmission machines and apparatus, namely, cable broadcast transmission machines and apparatus; television transmitters; teleprompters for televisions; teletypewriters; teleprinters; ~~electric resistors (for telecommunication apparatus)~~; [electric resistors for telecommunication apparatus](#); ~~electric capacitors (for telecommunication apparatus)~~; [electric capacitors for telecommunication apparatus](#); telecommunication exchanges; telecommunications transmitters; apparatus for transmission of signals; converters; portable communications apparatus, namely, portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, image, and audio files; computer programs being downloadable software for use in remote control of vehicles and devices, for use in monitoring vehicle performance and maintenance, for use in transmitting vehicle performance and maintenance data to others, for use in accessing information about vehicle system control, performance, maintenance and operation from networks, for use in updating electronic control unit operating systems, for use in providing technical support to software developers in vehicle field, for use in receiving entertainment content, navigational and location information, and radio signals, for use in testing vehicle control systems, for use in transmitting vehicle telemetry and operation information, for use in monitoring and maintaining electronic interfaces to mechanical

vehicle systems; computer programs for document management; operating system programs; computer application software for mobile phones and smart phones, namely, software for electronic control of vehicle software for obtaining information based on geographic location and proximity, software for obtaining part information, vehicle use and repair information; computer game programs; computer software for operating vehicle electronic controls and control units; data processing apparatus; microprocessors; vehicle drive train simulators; ~~electronic circuit machines for learning about circuit board layout, function, and diagnostics~~; [electronic circuit machines, namely, computer hardware and educational software for learning about circuit board layout, function, and diagnostics](#); computers; communications computers; geiger counters; phototube namely, photoelectric tubes; laser measuring systems; light-emitting electronic pointers; luminous pointers; monitors; electric discharge tubes other than for lighting; cyclotrons; electronic tags for goods; thermionic v electronic cards for processing images; magnetic encoders; electronic notice boards; electrical monitoring apparatus, namely, electronic monitors and monitor modules for monitoring electric current and electrical s secure terminals for electronic transactions; electrical sockets; safety contact plugs; anodes; cathodes; catho anti-corrosion apparatus, namely, cathodes for eliminating corrosion; magnets; magnetic cores; decorative magnets; covers for electric outlets; electric sockets; electric plugs; electromagnets; electric collectors, nam electric accumulators; plugs, namely, electrical plugs; plug adaptors; plugs, sockets and other contacts, nam electric connections; power strips with moveable sockets; electronic notice boards; electron tubes; electroni prevention installations, namely, access control and alarm monitoring systems, alarm installations and alarm cards incorporating electronic devices, namely, electronic key cards, blank smart cards, encoded identity ca electronic coding units; electronic indicator panels; transmitters of electronic signals; electronic payment terminals; electronic indicator boards; rectifier tubes; alarm central units; cards with integrated circuits; cou being data processing equipment; monitors being computer hardware; electric control panels for checking electric cables; encoded magnetic cards for use as gift cards, debit cards, credit cards, key cards, identity ca card readers for credit cards; automatic solar tracking sensors; closed loop circuit boards; ~~holograms, name~~ [electronic image files containing holograms](#); [holograms, namely, electronic image files containing hologra](#) [namely, downloadable image files and image files recorded on electronic storage media](#); IC cards, namely, integrated circuit cards; LCD large-screen displays; LCD panels; diodes; semi-conductors; semi-conductor memories; semiconductor elements, namely, semiconductor power elements; semi-conductor wafers; semiconductor power elements; light emitting diodes being LEDs; silicon wafers in the form of silicon slice electronic circuit boards; connectors for electronic circuits; integrated circuits; circuit boards provided with integrated circuits; integrated circuit modules; chips being integrated circuits; thermistors; multi-outlet sock blocks; anticathodes; transistors; circuit boards; erasing magnets

FINAL DESCRIPTION

Cameras; adding machines; mechanisms for counter-operated apparatus, namely, coin or currency counting sorting machines; mathematical instruments, namely, calculators; time recording apparatus; electric calcula totalizers, namely, adding machines; chronographs for use as specialized time recording apparatus; time recorders; electric relays; electrical relays and transformers; high-frequency switching power supplies; pow controllers; reactors, namely, electrical reactors, laboratory chemical reactors; electrical connection boxes; switchboards; indicating lamps for switchboards; electrical distribution consoles; electrical distributing boa electrical distribution boxes; electrical branch boxes, namely, junction boxes; electrical cell switches; solen valves being electromagnetic switches; voltage regulators for vehicles; step-up transformers; round plug connectors; electrical inductors; automatic time switches; electrical reducers, namely, electric power conve electrical terminal blocks; electrical power distribution blocks; electrical transformers; electric switches; el light dimmers being regulators; electric regulating apparatus; electrical adapters; electrical inverters; electri control panels; electrical armatures; electric resistances; electric converters; electric connections; electric contacts; electric control panels; electric connectors; electric capacitors; electric coils; holders for electric c fuses for telecommunication apparatus; electrical fuses; current converters; electric current switches; electr current control devices; current limiters; splices for electrical transmission lines; connections for electric lir

connectors for electric lines; electrical wire connectors; voltage surge protectors; voltage monitor modules; voltage stabilizing power supply; voltage stabilizers; voltage regulators; power switches; electromagnetic c blinkers being signaling lights, namely, flashing safety lights; current rectifiers; rectifier modules; electric apparatus for communication, namely, telecommunications and data networking hardware, namely, devices transporting and aggregating voice, data and video communications across multiple network infrastructures communications protocols; commutators; phase modifier, namely, power controllers; power transformers for amplification; circuit breakers; differential switches; choking coils for use in controlling impedance in electric apparatus; condensers being capacitors; rechargers for electric accumulators; battery charge devices; fuses; wire; plug connectors; wires for metal alloys, namely, fuse wire; anti-interference devices for insulating electrical transmission, namely, insulators and filters for suppressing electrical interference; electrical circuit closers; rotary converters; electric power distribution machines and apparatus; electrical controllers; electric controlling devices; vehicle radios; stereos, namely, stereo amplifiers, stereo receivers, stereo tuners; audio receivers; audio and video receivers; receivers for satellites; apparatus for voice recording and replaying; apparatus for transmitting and reproducing sound or images; sound and video recording and playback machines; radio receivers and monitors for the reproduction of sound and signals; apparatus for the recording/transmission or reproduction of sound and images; recording and playing devices for sound and image carriers; sound transmitting apparatus; sound reproduction apparatus; acoustic couplers; portable media players; car broadcasting tuners; car televisions; electro-acoustic transducers; electric phonographs; amplifiers; loudspeakers with built-in amplifiers; diaphragms used in acoustics, namely, electroacoustic transducers; electricity limiters; car video recorders; car cassette players; cassette recorders; cassette players; tape and videotape players; television monitors; television receivers being tv sets; television decoders; television apparatus; power amplifiers; loud speaking apparatus and instruments, namely, loudspeaker systems comprised of speakers, amplifiers and speaker housings; cabinets for loudspeakers; public address systems; CD players; DVD players; radiotelephony sets; terminals for radiotelephones; video phones; devices for hands-free use of mobile phones; intercoms; interphones, namely, telephone intercoms; telephone sets; telephone connectors; hands free kits; phones; telephone answering apparatus; answering machines; telephone apparatus; portable telephones; electronic frequency converters for high velocity electro-motors; fixed multichannel communication apparatus, namely, multi-channel radio communication machines and apparatus for fixed stations; fixed single channel communication apparatus, namely, single-channel radio communication machines and apparatus for fixed stations; single-channel radio communication machines and apparatus for fixed stations; apparatus for transmitting radio programmes and radio relay messages; radar apparatus; microphones; modems; devices for wireless radio transmission; masts for wireless aerials; radiotelegraphy sets; antennas for wireless communications apparatus; carrier frequency repeaters; video multiplexers; video transmission apparatus; intercommunication apparatus, namely, interoperable communication system designed to provide radio, streaming video, wireless internet, and VOIP phone; manual switching apparatus (for telecommunication); telegraph apparatus; navigation apparatus for vehicles in the nature of on-board computers; electro-dynamic apparatus for the remote control of signals; frequency converter for actuators; electric igniting apparatus, namely, electronic motor vehicle ignition control units that electronically monitor engine performance and deliver recalculated sensor values to regulate engine performance; remote control apparatus, namely, remote control transmitter for radio-controlled devices, remote control starters and remote operation of vehicle functions; remote control telemetering machines and apparatus; global positioning systems being GPS; satellite aerial satellite navigational apparatus; voice frequency transmission machines and apparatus; apparatus for wireless transmission of acoustic information; satellite navigation equipment; automatic answering machines; automatic telegraph apparatus; automatic telephone exchanges; navigation apparatus and instruments for vehicles; car aerials; telecommunication machines and implements, namely, telephone apparatus; transmitters for telecommunication; transmitting sets for telecommunication, namely, telecommunications transmitters; telegraphs apparatus; frequency converters; electrical transit switches; radar receivers with amplifiers; car antennas; communications apparatus for vehicles, namely, apparatus for transmission of communication; electro-dynamic apparatus for the remote control of railway points, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and

cable transmission machines and apparatus, namely, cable broadcast transmission machines and apparatus; television transmitters; teleprompters for televisions; teletypewriters; teleprinters; electric resistors for telecommunication apparatus; electric capacitors for telecommunication apparatus; telecommunication exchanges; telecommunications transmitters; apparatus for transmission of sound; converters; portable communications apparatus, namely, portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, image, and audio files; computer programs being downloadable software for use in remote control of vehicles and devices, for use in monitoring vehicle performance and maintenance, for use in transmitting vehicle performance and maintenance data to others, use in accessing information about vehicle system control, performance, maintenance and operation from networks, for use in updating electronic control unit operating systems, for use in providing technical support software developers in vehicle field, for use in receiving entertainment content, navigational and location information, and radio signals, for use in testing vehicle control systems, for use in transmitting vehicle tele and operation information, for use in monitoring and maintaining electronic interfaces to mechanical vehicle systems; computer programs for document management; operating system programs; computer application software for mobile phones and smart phones, namely, software for electronic control of vehicles, software obtaining information based on geographic location and proximity, software for obtaining parking information, vehicle use and repair information; computer game programs; computer software for operating vehicle electronic controls and control units; data processing apparatus; microprocessors; vehicle drive training simulators; electronic circuit machines, namely, computer hardware and educational software for learning about circuit board layout, function, and diagnostics; computers; communications computers; geiger counters; phototube namely, photoelectric tubes; laser measuring systems; light-emitting electronic pointers; luminous pointers; video monitors; electric discharge tubes other than for lighting; cyclotrons; electronic tags for goods; therm valves; electronic cards for processing images; magnetic encoders; electronic notice boards; electrical monitoring apparatus, namely, electronic monitors and monitor modules for monitoring electric current and electrical signals; secure terminals for electronic transactions; electrical sockets; safety contact plugs; anodes; cathodic cathodic anti-corrosion apparatus, namely, cathodes for eliminating corrosion; magnets; magnetic cores; decorative magnets; covers for electric outlets; electric sockets; electric plugs; electromagnets; electric coils, namely, electric accumulators; plugs, namely, electrical plugs; plug adaptors; plugs, sockets and other components, namely, electric connections; power strips with moveable sockets; electronic notice boards; electron tubes; electronic theft prevention installations, namely, access control and alarm monitoring systems, alarm installations and alarms; cards incorporating electronic devices, namely, electronic key cards, blank smart cards, encoded identity cards; electronic coding units; electronic indicator panels; transmitters of electronic signal; electronic payment terminals; electronic indicator boards; rectifier tubes; alarm central units; cards with integrated circuits; couplers being data processing equipment; monitors being computer hardware; electric control panels for checking electric cables; encoded magnetic cards for use as gift cards, debit cards, credit key cards, identity cards; card readers for credit cards; automatic solar tracking sensors; closed loop circuit boards; holograms, namely, electronic image files containing holograms, namely, downloadable image files; image files recorded on electronic storage media; IC cards, namely, integrated circuit cards; LCD large-screen displays; LCD panels; diodes; semi-conductors; semi-conductor memories; semiconductor elements, namely, semiconductor power elements; semi-conductor wafers; semiconductor power elements; light emitting diodes being LEDs; silicon wafers in the form of silicon slices; electronic circuit boards; connectors for electronic circuits; integrated circuits; circuit boards provided with integrated circuits; integrated circuit modules; chips being integrated circuits; thermistors; multi-outlet socket blocks; anticathodes; transistors; circuit boards; electronic magnets

ADDITIONAL STATEMENTS SECTION

In the Office Action, the Examining Attorney objects to the identification of certain goods. The Applicant respectfully submits that the identification "Interoperable communication system designed to provide radio, streaming video, wireless internet, and VOIP phone"

MISCELLANEOUS STATEMENT	appears in the Acceptable Identification of Goods and Services Manual. The Applicant respectfully requests that the identification having this description be accepted. The Applicant has amended other identifications in substantial compliance with the Examining Attorney's suggestions and respectfully requests acceptance. The Applicant notes that the amendment to the Applicant's entity type is limited to the entity type, without any other amendment intended. The signed Declaration is in support of the amendment to the entity type.
SIGNATURE SECTION	
DECLARATION SIGNATURE	/John E. Lyhus/
SIGNATORY'S NAME	John E. Lyhus
SIGNATORY'S POSITION	Attorney of record, Illinois bar member
SIGNATORY'S PHONE NUMBER	312-577-7000
DATE SIGNED	09/04/2014
RESPONSE SIGNATURE	/John E. Lyhus/
SIGNATORY'S NAME	John E. Lyhus
SIGNATORY'S POSITION	Attorney of record, Illinois bar member
SIGNATORY'S PHONE NUMBER	312-577-7000
DATE SIGNED	09/04/2014
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Sep 04 17:22:38 EDT 2014
TEAS STAMP	USPTO/RFR-38.195.34.170-2 0140904172238628467-79132 965-500c6666158a27e56f941 8581c54d36e45db1506993587 d3328ca23d947b99daa-N/A-N /A-20140904152744489953

Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **79132965** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

In the Office Action, the Examining Attorney maintains refusals against the Applicant's HYUNDAI AUTRON mark citing Registration Nos. 1104727, 1567009 and 3991863. These cited Registrations belong to the Applicant, Hyundai Motor Company. For clarity in demonstrating its longstanding ownership, the Applicant attaches the Certificates for Registration Nos. 1104727, 1567009 and 3991863, all in the name of Hyundai Motor Company. With each Certificate, the corresponding TESS record and Trademark Assignment Abstract of Title is provided. All these public records clearly identify the current owner of record as Hyundai Motor Company, a corporation or stock company of Korea, of which either entity term is equivalent and accurate. The Applicant further amends its entity type in the instant application to correctly identify its entity type as a corporation of Korea. On this clear proof of ownership, the signed declaration requested in the Office Action should not be required to support the claim of ownership submitted February 3, 2014. The Applicant respectfully requests that the refusal citing Registration Nos. 1104727, 1567009 and 3991863 be withdrawn.

EVIDENCE

Evidence in the nature of Certificates, TESS records and Trademark Assignment Abstract of Title for Registration Nos. 1104727, 1567009 and 3991863. has been attached.

Original PDF file:

[evi_3819534170-](#)

[20140904152744489953 . Hyundai Motor Company ownership of Reg No 1104727.pdf](#)

Converted PDF file(s) (5 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

Original PDF file:

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[20140904152744489953 . Hyundai Motor Company ownership of Reg No 1567009.pdf](#)

Converted PDF file(s) (5 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

Original PDF file:

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[20140904152744489953 . Hyundai Motor Company ownership of Reg No 3991863.pdf](#)

Converted PDF file(s) (4 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 009 for Cameras; adding machines; mechanisms for counter-operated apparatus, namely, coin or currency counting and sorting machines; mathematical instruments, namely, calculators; time recording apparatus; electric calculators; totalizers, namely, adding machines; chronographs for use as specialized time recording apparatus; time recorders; electric relays; electrical relays and transformers; high-frequency switching power supplies; power controllers; reactors, namely, electrical reactors, laboratory chemical reactors; electrical connection boxes; switchboards; indicating lamps for switchboards; electrical distribution consoles; electrical distributing boards; electrical distribution boxes; electrical branch boxes, namely, junction boxes; electrical cell switches; solenoid valves being electromagnetic switches; voltage regulators for vehicles; step-up transformers; round plug connectors; electrical inductors; automatic time switches; electrical reducers, namely, electric power converters; electrical terminal blocks; electrical power distribution blocks; electrical transformers; electric switches; electric light dimmers being regulators; electric regulating apparatus; electrical adapters; electrical inverters; electrical control panels; electrical armatures; electric resistances; electric converters; electric connections; electric contacts; electric control panels; electric connectors; electric capacitors; electric coils; holders for electric coils; fuses (for telecommunication apparatus); electrical fuses; current converters; electric current switches; electric current control devices; current limiters; splices for electrical transmission lines; connections for electric lines; connectors for electric lines; electrical wire connectors; voltage surge protectors; voltage monitor modules; voltage stabilizing power supply; voltage stabilizers; voltage regulators; power switches; electromagnetic coils; blinkers being signaling lights, namely, flashing safety lights; current rectifiers; rectifier modules; electric apparatus for communication, namely, telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data and video communications across multiple network infrastructures and communications protocols; commutators; phase modifier, namely, power controllers; power transformers for amplification; circuit breakers; differential switches; choking coils for use in controlling impedance in electrical apparatus; condensers being capacitors; rechargers for electric accumulators; battery charge devices; fuses; fuse wire; plug connectors; wires for metal alloys, namely, fuse wire; anti-interference devices for insulating electrical transmission; electrical circuit closers; rotary converters; electric power distribution machines and apparatus; electrical controllers; electrical controlling devices; vehicle radios; stereos, namely, stereo amplifiers, stereo receivers, stereo tuners; audiovisual receivers; audio and video receivers; receivers for satellites; apparatus for voice recording and replaying; apparatus for transmitting and reproducing sound or images; sound and video recording and playback machines; radio receivers and monitors for the reproduction of sound and signals; apparatus for the recording/transmission or reproduction of sound and images; recording and playing devices for sound and image carriers; sound transmitting apparatus; sound reproduction apparatus; acoustic couplers; portable media players; car broadcasting tuners; car televisions; electro-acoustic transducers; electric phonographs; amplifiers; loudspeakers with built-in amplifiers; diaphragms used in acoustics, namely, electroacoustic transducers; electricity limiters; car video recorders; car cassette players; cassette recorders; cassette players; tape and videotape players; television monitors; television receivers being tv sets; television decoders; television apparatus; power amplifiers; loud speaking apparatus and instruments, namely, loudspeaker systems; cabinets for loudspeakers; public address systems; CD players; DVD players; radiotelephony sets; terminals for radiotelephones; video phones; devices for hands-free use of mobile phones; intercoms;

interphones, namely, telephone intercoms; telephone sets; telephone connectors; hands free kits for phones; telephone answering apparatus; answering machines; telephone apparatus; portable telephones; electronic frequency converters for high velocity electro-motors; fixed multichannel communication apparatus, namely, multi-channel radio communication machines and apparatus for fixed stations; fixed single channel communication apparatus, namely, single-channel radio communication machines and apparatus for fixed stations; single-channel radio communication machines and apparatus for fixed stations; apparatus for transmitting radio programmes and radio relay messages; radar apparatus; microphones; modems; devices for wireless radio transmission; masts for wireless aerials; radiotelegraphy sets; antennas for wireless communications apparatus; carrier frequency repeaters; video multiplexers; video transmission apparatus; intercommunication apparatus, namely, interoperable communication system designed to provide radio, streaming video, wireless internet, and VOIP phone; manual switching apparatus (for telecommunication); telegraph apparatus; navigation apparatus for vehicles in the nature of on-board computers; electro-dynamic apparatus for the remote control of signals; frequency converter for actuators; electric igniting apparatus, namely, electronic motor vehicle ignition control units; remote control apparatus, namely, remote control transmitter for radio-controlled devices, remote control starters and remote operation of vehicle functions; remote control telemetering machines and apparatus; global positioning systems being GPS; satellite aerials; satellite navigational apparatus; voice frequency transmission machines and apparatus; apparatus for wireless transmission of acoustic information; satellite navigation equipment; automatic answering machines; automatic telegraph apparatus; automatic telephone exchanges; navigation apparatus and instruments for vehicles; car aerials; telecommunication machines and implements, namely, telephone apparatus; transmitters for telecommunication; transmitting sets for telecommunication, namely, telecommunications transmitters; telegraphs (apparatus); frequency converters; electrical transit switches; radar receivers with amplifiers; car antennas; communications apparatus for vehicles, namely, apparatus for transmission of communication; electro-dynamic apparatus for the remote control of railway points, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and lights; cable transmission machines and apparatus, namely, cable broadcast transmission machines and apparatus; television transmitters; teleprompters for televisions; teletypewriters; teleprinters; electric resistors (for telecommunication apparatus); electric capacitors (for telecommunication apparatus); telecommunication exchanges; telecommunications transmitters; apparatus for transmission of sound; converters; portable communications apparatus, namely, portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, image, and audio files; computer programs being downloadable software for use in remote control of vehicles and devices, for use in monitoring vehicle performance and maintenance, for use in transmitting vehicle performance and maintenance data to others, for use in accessing information about vehicle system control, performance, maintenance and operation from networks, for use in updating electronic control unit operating systems, for use in providing technical support to software developers in vehicle field, for use in receiving entertainment content, navigational and location information, and radio signals, for use in testing vehicle control systems, for use in transmitting vehicle telemetry and operation information, for use in monitoring and maintaining electronic interfaces to mechanical vehicle systems; computer programs for document management; operating system programs; computer application software for mobile phones and smart phones, namely, software for electronic control of vehicles, software for obtaining information based on geographic location and proximity, software for obtaining parking information, vehicle use and repair information; computer game programs; computer software for operating vehicle electronic controls and control units; data processing apparatus; microprocessors; vehicle drive training simulators; electronic circuit machines for learning about circuit board layout, function, and diagnostics; computers; communications computers; geiger counters; phototubes, namely, photoelectric tubes; laser measuring systems; light-emitting electronic pointers; luminous pointers; video monitors; electric discharge tubes other than for lighting; cyclotrons; electronic tags for goods; thermionic valves; electronic cards for processing images; magnetic encoders; electronic notice boards; electrical monitoring apparatus, namely,

electronic monitors and monitor modules for monitoring electric current and electrical signals; secure terminals for electronic transactions; electrical sockets; safety contact plugs; anodes; cathodes; cathodic anti-corrosion apparatus, namely, cathodes for eliminating corrosion; magnets; magnetic cores; decorative magnets; covers for electric outlets; electric sockets; electric plugs; electromagnets; electric collectors, namely, electric accumulators; plugs, namely, electrical plugs; plug adaptors; plugs, sockets and other contacts, namely, electric connections; power strips with moveable sockets; electronic notice boards; electron tubes; electronic theft prevention installations, namely, access control and alarm monitoring systems, alarm installations and alarms; cards incorporating electronic devices, namely, electronic key cards, blank smart cards, encoded identity cards; electronic coding units; electronic indicator panels; transmitters of electronic signals; electronic payment terminals; electronic indicator boards; rectifier tubes; alarm central units; cards with integrated circuits; couplers being data processing equipment; monitors being computer hardware; electric control panels for checking electric cables; encoded magnetic cards for use as gift cards, debit cards, credit cards, key cards, identity cards; card readers for credit cards; automatic solar tracking sensors; closed loop circuit boards; holograms, namely, electronic image files containing holograms; IC cards, namely, integrated circuit cards; LCD large-screen displays; LCD panels; diodes; semi-conductors; semi-conductor memories; semiconductor elements, namely, semiconductor power elements; semi-conductor wafers; semiconductor power elements; light emitting diodes being LEDs; silicon wafers in the form of silicon slices; electronic circuit boards; connectors for electronic circuits; integrated circuits; circuit boards provided with integrated circuits; integrated circuit modules; chips being integrated circuits; thermistors; multi-outlet socket blocks; anticathodes; transistors; circuit boards; erasing magnets

Original Filing Basis:

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: Cameras; adding machines; mechanisms for counter-operated apparatus, namely, coin or currency counting and sorting machines; mathematical instruments, namely, calculators; time recording apparatus; electric calculators; totalizers, namely, adding machines; chronographs for use as specialized time recording apparatus; time recorders; electric relays; electrical relays and transformers; high-frequency switching power supplies; power controllers; reactors, namely, electrical reactors, laboratory chemical reactors; electrical connection boxes; switchboards; indicating lamps for switchboards; electrical distribution consoles; electrical distributing boards; electrical distribution boxes; electrical branch boxes, namely, junction boxes; electrical cell switches; solenoid valves being electromagnetic switches; voltage regulators for vehicles; step-up transformers; round plug connectors; electrical inductors; automatic time switches; electrical reducers, namely, electric power converters; electrical terminal blocks; electrical power distribution blocks; electrical transformers; electric switches; electric light dimmers being regulators; electric regulating apparatus; electrical adapters; electrical inverters; electrical control panels; electrical armatures; electric resistances; electric converters; electric connections; electric contacts; electric control panels; electric connectors; electric capacitors; electric coils; holders for electric coils; ~~fuses (for telecommunication apparatus);~~ [fuses for telecommunication apparatus](#); electrical fuses; current converters; electric current switches; electric current control devices; current limiters; splices for electrical transmission lines; connections for electric lines; connectors for electric lines; electrical wire connectors; voltage surge protectors; voltage monitor modules; voltage stabilizing power supply; voltage stabilizers; voltage regulators; power switches; electromagnetic coils; blinkers being signaling lights, namely, flashing safety lights; current rectifiers; rectifier modules; electric apparatus for communication, namely, telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data and video communications across multiple network infrastructures and communications protocols; commutators; phase modifier, namely, power controllers; power transformers for amplification;

circuit breakers; differential switches; choking coils for use in controlling impedance in electrical apparatus; condensers being capacitors; rechargers for electric accumulators; battery charge devices; fuses; fuse wire; plug connectors; wires for metal alloys, namely, fuse wire; ~~anti-interference devices for insulating electrical transmission~~; [anti-interference devices for insulating electrical transmission, namely, insulators and filters for suppressing electrical interference](#); electrical circuit closers; rotary converters; electric power distribution machines and apparatus; electrical controllers; electrical controlling devices; vehicle radios; stereos, namely, stereo amplifiers, stereo receivers, stereo tuners; audiovisual receivers; audio and video receivers; receivers for satellites; apparatus for voice recording and replaying; apparatus for transmitting and reproducing sound or images; sound and video recording and playback machines; radio receivers and monitors for the reproduction of sound and signals; apparatus for the recording/transmission or reproduction of sound and images; recording and playing devices for sound and image carriers; sound transmitting apparatus; sound reproduction apparatus; acoustic couplers; portable media players; car broadcasting tuners; car televisions; electro-acoustic transducers; electric phonographs; amplifiers; loudspeakers with built-in amplifiers; diaphragms used in acoustics, namely, electroacoustic transducers; electricity limiters; car video recorders; car cassette players; cassette recorders; cassette players; tape and videotape players; television monitors; television receivers being tv sets; television decoders; television apparatus; power amplifiers; ~~loud speaking apparatus and instruments, namely, loudspeaker systems~~; [loud speaking apparatus and instruments, namely, loudspeaker systems comprised of speakers, amplifiers and speaker housings](#); cabinets for loudspeakers; public address systems; CD players; DVD players; radiotelephony sets; terminals for radiotelephones; video phones; devices for hands-free use of mobile phones; intercoms; interphones, namely, telephone intercoms; telephone sets; telephone connectors; hands free kits for phones; telephone answering apparatus; answering machines; telephone apparatus; portable telephones; electronic frequency converters for high velocity electro-motors; fixed multichannel communication apparatus, namely, multi-channel radio communication machines and apparatus for fixed stations; fixed single channel communication apparatus, namely, single-channel radio communication machines and apparatus for fixed stations; single-channel radio communication machines and apparatus for fixed stations; apparatus for transmitting radio programmes and radio relay messages; radar apparatus; microphones; modems; devices for wireless radio transmission; masts for wireless aerials; radiotelegraphy sets; antennas for wireless communications apparatus; carrier frequency repeaters; video multiplexers; video transmission apparatus; intercommunication apparatus, namely, interoperable communication system designed to provide radio, streaming video, wireless internet, and VOIP phone; manual switching apparatus (for telecommunication); telegraph apparatus; navigation apparatus for vehicles in the nature of on-board computers; electro-dynamic apparatus for the remote control of signals; frequency converter for actuators; ~~electric igniting apparatus, namely, electronic motor vehicle ignition control units~~; [electric igniting apparatus, namely, electronic motor vehicle ignition control units that electronically monitor engine performance and deliver re-calculated sensor values to regulate engine performance](#); remote control apparatus, namely, remote control transmitter for radio-controlled devices, remote control starters and remote operation of vehicle functions; remote control telemetering machines and apparatus; global positioning systems being GPS; satellite aerials; satellite navigational apparatus; voice frequency transmission machines and apparatus; apparatus for wireless transmission of acoustic information; satellite navigation equipment; automatic answering machines; automatic telegraph apparatus; automatic telephone exchanges; navigation apparatus and instruments for vehicles; car aerials; telecommunication machines and implements, namely, telephone apparatus; transmitters for telecommunication; transmitting sets for telecommunication, namely, telecommunications transmitters; ~~telegraphs (apparatus)~~; [telegraphs apparatus](#); frequency converters; electrical transit switches; radar receivers with amplifiers; car antennas; communications apparatus for vehicles, namely, apparatus for transmission of communication; electro-dynamic apparatus for the remote control of railway points, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and lights; cable transmission machines and apparatus,

namely, cable broadcast transmission machines and apparatus; television transmitters; teleprompters for televisions; teletypewriters; teleprinters; ~~electric resistors (for telecommunication apparatus);~~ [electric resistors for telecommunication apparatus](#); ~~electric capacitors (for telecommunication apparatus);~~ [electric capacitors for telecommunication apparatus](#); telecommunication exchanges; telecommunications transmitters; apparatus for transmission of sound; converters; portable communications apparatus, namely, portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, image, and audio files; computer programs being downloadable software for use in remote control of vehicles and devices, for use in monitoring vehicle performance and maintenance, for use in transmitting vehicle performance and maintenance data to others, for use in accessing information about vehicle system control, performance, maintenance and operation from networks, for use in updating electronic control unit operating systems, for use in providing technical support to software developers in vehicle field, for use in receiving entertainment content, navigational and location information, and radio signals, for use in testing vehicle control systems, for use in transmitting vehicle telemetry and operation information, for use in monitoring and maintaining electronic interfaces to mechanical vehicle systems; computer programs for document management; operating system programs; computer application software for mobile phones and smart phones, namely, software for electronic control of vehicles, software for obtaining information based on geographic location and proximity, software for obtaining parking information, vehicle use and repair information; computer game programs; computer software for operating vehicle electronic controls and control units; data processing apparatus; microprocessors; vehicle drive training simulators; ~~electronic circuit machines for learning about circuit board layout, function, and diagnostics;~~ [electronic circuit machines, namely, computer hardware and educational software for learning about circuit board layout, function, and diagnostics](#); computers; communications computers; geiger counters; phototubes, namely, photoelectric tubes; laser measuring systems; light-emitting electronic pointers; luminous pointers; video monitors; electric discharge tubes other than for lighting; cyclotrons; electronic tags for goods; thermionic valves; electronic cards for processing images; magnetic encoders; electronic notice boards; electrical monitoring apparatus, namely, electronic monitors and monitor modules for monitoring electric current and electrical signals; secure terminals for electronic transactions; electrical sockets; safety contact plugs; anodes; cathodes; cathodic anti-corrosion apparatus, namely, cathodes for eliminating corrosion; magnets; magnetic cores; decorative magnets; covers for electric outlets; electric sockets; electric plugs; electromagnets; electric collectors, namely, electric accumulators; plugs, namely, electrical plugs; plug adaptors; plugs, sockets and other contacts, namely, electric connections; power strips with moveable sockets; electronic notice boards; electron tubes; electronic theft prevention installations, namely, access control and alarm monitoring systems, alarm installations and alarms; cards incorporating electronic devices, namely, electronic key cards, blank smart cards, encoded identity cards; electronic coding units; electronic indicator panels; transmitters of electronic signals; electronic payment terminals; electronic indicator boards; rectifier tubes; alarm central units; cards with integrated circuits; couplers being data processing equipment; monitors being computer hardware; electric control panels for checking electric cables; encoded magnetic cards for use as gift cards, debit cards, credit cards, key cards, identity cards; card readers for credit cards; automatic solar tracking sensors; closed loop circuit boards; ~~holograms, namely, electronic image files containing holograms;~~ [holograms, namely, electronic image files containing holograms, namely, downloadable image files and image files recorded on electronic storage media](#); IC cards, namely, integrated circuit cards; LCD large-screen displays; LCD panels; diodes; semi-conductors; semi-conductor memories; semiconductor elements, namely, semiconductor power elements; semi-conductor wafers; semiconductor power elements; light emitting diodes being LEDs; silicon wafers in the form of silicon slices; electronic circuit boards; connectors for electronic circuits; integrated circuits; circuit boards provided with integrated circuits; integrated circuit modules; chips being integrated circuits; thermistors; multi-outlet socket blocks; anticathodes; transistors; circuit boards; erasing magnets

Class 009 for Cameras; adding machines; mechanisms for counter-operated apparatus, namely, coin or currency counting and sorting machines; mathematical instruments, namely, calculators; time recording apparatus; electric calculators; totalizers, namely, adding machines; chronographs for use as specialized time recording apparatus; time recorders; electric relays; electrical relays and transformers; high-frequency switching power supplies; power controllers; reactors, namely, electrical reactors, laboratory chemical reactors; electrical connection boxes; switchboards; indicating lamps for switchboards; electrical distribution consoles; electrical distributing boards; electrical distribution boxes; electrical branch boxes, namely, junction boxes; electrical cell switches; solenoid valves being electromagnetic switches; voltage regulators for vehicles; step-up transformers; round plug connectors; electrical inductors; automatic time switches; electrical reducers, namely, electric power convertors; electrical terminal blocks; electrical power distribution blocks; electrical transformers; electric switches; electric light dimmers being regulators; electric regulating apparatus; electrical adapters; electrical inverters; electrical control panels; electrical armatures; electric resistances; electric convertors; electric connections; electric contacts; electric control panels; electric connectors; electric capacitors; electric coils; holders for electric coils; fuses for telecommunication apparatus; electrical fuses; current convertors; electric current switches; electric current control devices; current limiters; splices for electrical transmission lines; connections for electric lines; connectors for electric lines; electrical wire connectors; voltage surge protectors; voltage monitor modules; voltage stabilizing power supply; voltage stabilizers; voltage regulators; power switches; electromagnetic coils; blinkers being signaling lights, namely, flashing safety lights; current rectifiers; rectifier modules; electric apparatus for communication, namely, telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data and video communications across multiple network infrastructures and communications protocols; commutators; phase modifier, namely, power controllers; power transformers for amplification; circuit breakers; differential switches; choking coils for use in controlling impedance in electrical apparatus; condensers being capacitors; rechargers for electric accumulators; battery charge devices; fuses; fuse wire; plug connectors; wires for metal alloys, namely, fuse wire; anti-interference devices for insulating electrical transmission, namely, insulators and filters for suppressing electrical interference; electrical circuit closers; rotary convertors; electric power distribution machines and apparatus; electrical controllers; electrical controlling devices; vehicle radios; stereos, namely, stereo amplifiers, stereo receivers, stereo tuners; audiovisual receivers; audio and video receivers; receivers for satellites; apparatus for voice recording and replaying; apparatus for transmitting and reproducing sound or images; sound and video recording and playback machines; radio receivers and monitors for the reproduction of sound and signals; apparatus for the recording/transmission or reproduction of sound and images; recording and playing devices for sound and image carriers; sound transmitting apparatus; sound reproduction apparatus; acoustic couplers; portable media players; car broadcasting tuners; car televisions; electro-acoustic transducers; electric phonographs; amplifiers; loudspeakers with built-in amplifiers; diaphragms used in acoustics, namely, electroacoustic transducers; electricity limiters; car video recorders; car cassette players; cassette recorders; cassette players; tape and videotape players; television monitors; television receivers being tv sets; television decoders; television apparatus; power amplifiers; loud speaking apparatus and instruments, namely, loudspeaker systems comprised of speakers, amplifiers and speaker housings; cabinets for loudspeakers; public address systems; CD players; DVD players; radiotelephony sets; terminals for radiotelephones; video phones; devices for hands-free use of mobile phones; intercoms; interphones, namely, telephone intercoms; telephone sets; telephone connectors; hands free kits for phones; telephone answering apparatus; answering machines; telephone apparatus; portable telephones; electronic frequency convertors for high velocity electro-motors; fixed multichannel communication apparatus, namely, multi-channel radio communication machines and apparatus for fixed stations; fixed single channel communication apparatus, namely, single-channel radio communication machines and apparatus for fixed stations; single-channel radio communication machines and apparatus for fixed stations; apparatus for transmitting radio programmes and radio relay messages; radar apparatus; microphones; modems; devices for wireless radio transmission; masts for wireless aerials; radiotelegraphy sets; antennas for wireless communications

apparatus; carrier frequency repeaters; video multiplexers; video transmission apparatus; intercommunication apparatus, namely, interoperable communication system designed to provide radio, streaming video, wireless internet, and VOIP phone; manual switching apparatus (for telecommunication); telegraph apparatus; navigation apparatus for vehicles in the nature of on-board computers; electro-dynamic apparatus for the remote control of signals; frequency converter for actuators; electric igniting apparatus, namely, electronic motor vehicle ignition control units that electronically monitor engine performance and deliver re-calculated sensor values to regulate engine performance; remote control apparatus, namely, remote control transmitter for radio-controlled devices, remote control starters and remote operation of vehicle functions; remote control telemetering machines and apparatus; global positioning systems being GPS; satellite aerials; satellite navigational apparatus; voice frequency transmission machines and apparatus; apparatus for wireless transmission of acoustic information; satellite navigation equipment; automatic answering machines; automatic telegraph apparatus; automatic telephone exchanges; navigation apparatus and instruments for vehicles; car aerials; telecommunication machines and implements, namely, telephone apparatus; transmitters for telecommunication; transmitting sets for telecommunication, namely, telecommunications transmitters; telegraphs apparatus; frequency converters; electrical transit switches; radar receivers with amplifiers; car antennas; communications apparatus for vehicles, namely, apparatus for transmission of communication; electro-dynamic apparatus for the remote control of railway points, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and lights; cable transmission machines and apparatus, namely, cable broadcast transmission machines and apparatus; television transmitters; teleprompters for televisions; teletypewriters; teleprinters; electric resistors for telecommunication apparatus; electric capacitors for telecommunication apparatus; telecommunication exchanges; telecommunications transmitters; apparatus for transmission of sound; converters; portable communications apparatus, namely, portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, image, and audio files; computer programs being downloadable software for use in remote control of vehicles and devices, for use in monitoring vehicle performance and maintenance, for use in transmitting vehicle performance and maintenance data to others, for use in accessing information about vehicle system control, performance, maintenance and operation from networks, for use in updating electronic control unit operating systems, for use in providing technical support to software developers in vehicle field, for use in receiving entertainment content, navigational and location information, and radio signals, for use in testing vehicle control systems, for use in transmitting vehicle telemetry and operation information, for use in monitoring and maintaining electronic interfaces to mechanical vehicle systems; computer programs for document management; operating system programs; computer application software for mobile phones and smart phones, namely, software for electronic control of vehicles, software for obtaining information based on geographic location and proximity, software for obtaining parking information, vehicle use and repair information; computer game programs; computer software for operating vehicle electronic controls and control units; data processing apparatus; microprocessors; vehicle drive training simulators; electronic circuit machines, namely, computer hardware and educational software for learning about circuit board layout, function, and diagnostics; computers; communications computers; geiger counters; phototubes, namely, photoelectric tubes; laser measuring systems; light-emitting electronic pointers; luminous pointers; video monitors; electric discharge tubes other than for lighting; cyclotrons; electronic tags for goods; thermionic valves; electronic cards for processing images; magnetic encoders; electronic notice boards; electrical monitoring apparatus, namely, electronic monitors and monitor modules for monitoring electric current and electrical signals; secure terminals for electronic transactions; electrical sockets; safety contact plugs; anodes; cathodes; cathodic anti-corrosion apparatus, namely, cathodes for eliminating corrosion; magnets; magnetic cores; decorative magnets; covers for electric outlets; electric sockets; electric plugs; electromagnets; electric collectors, namely, electric accumulators; plugs, namely, electrical plugs; plug adaptors; plugs, sockets and other contacts, namely, electric connections; power strips with

moveable sockets; electronic notice boards; electron tubes; electronic theft prevention installations, namely, access control and alarm monitoring systems, alarm installations and alarms; cards incorporating electronic devices, namely, electronic key cards, blank smart cards, encoded identity cards; electronic coding units; electronic indicator panels; transmitters of electronic signals; electronic payment terminals; electronic indicator boards; rectifier tubes; alarm central units; cards with integrated circuits; couplers being data processing equipment; monitors being computer hardware; electric control panels for checking electric cables; encoded magnetic cards for use as gift cards, debit cards, credit cards, key cards, identity cards; card readers for credit cards; automatic solar tracking sensors; closed loop circuit boards; holograms, namely, electronic image files containing holograms, namely, downloadable image files and image files recorded on electronic storage media; IC cards, namely, integrated circuit cards; LCD large-screen displays; LCD panels; diodes; semi-conductors; semi-conductor memories; semiconductor elements, namely, semiconductor power elements; semi-conductor wafers; semiconductor power elements; light emitting diodes being LEDs; silicon wafers in the form of silicon slices; electronic circuit boards; connectors for electronic circuits; integrated circuits; circuit boards provided with integrated circuits; integrated circuit modules; chips being integrated circuits; thermistors; multi-outlet socket blocks; anticathodes; transistors; circuit boards; erasing magnets

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

APPLICANT AND/OR ENTITY INFORMATION

Applicant proposes to amend the following:

Current: Hyundai Motor Company, a limited liability company legally organized under the laws of KR, having an address of

231, Yangjae-Dong

,
Korea, South

Proposed: Hyundai Motor Company, a corporation of Korea, South, having an address of

231, Yangjae-Dong

Korea, South

ADDITIONAL STATEMENTS

Miscellaneous Statement

In the Office Action, the Examining Attorney objects to the identification of certain goods. The Applicant respectfully submits that the identification "Interoperable communication system designed to provide radio, streaming video, wireless internet, and VOIP phone" appears in the Acceptable Identification of Goods and Services Manual. The Applicant respectfully requests that the identification having this description be accepted. The Applicant has amended other identifications in substantial compliance with the Examining Attorney's suggestions and respectfully requests acceptance. The Applicant notes that the amendment to the Applicant's entity type is limited to the entity type, without any other amendment intended. The signed Declaration is in support of the amendment to the entity type.

SIGNATURE(S)

Declaration Signature

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom,

declares that, if the applicant submitted the application or amendment to allege use (AAU) unsigned, all statements in the application or AAU and this submission based on the signatory's own knowledge are true, and all statements in the application or AAU and this submission made on information and belief are believed to be true.

STATEMENTS FOR UNSIGNED SECTION 1(a) APPLICATION/AAU: If the applicant filed an unsigned application under 15 U.S.C. Section 1051(a) or AAU under 15 U.S.C. Section 1051(c), the signatory additionally believes that: the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce and has been using the mark in commerce as of the filing date of the application or AAU on or in connection with the goods/services in the application or AAU, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the original specimen(s), if applicable, shows the mark in use in commerce as of the filing date of the application or AAU on or in connection with the goods/services in the application or AAU; and to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive.

STATEMENTS FOR UNSIGNED SECTION 1(b)/SECTION 44 APPLICATION: If the applicant filed an unsigned application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the signatory additionally believes that: the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention and has had a bona fide intention as of the application filing date to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application; and to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive.

Signature: /John E. Lyhus/ Date: 09/04/2014
Signatory's Name: John E. Lyhus
Signatory's Position: Attorney of record, Illinois bar member
Signatory's Phone Number: 312-577-7000

Request for Reconsideration Signature

Signature: /John E. Lyhus/ Date: 09/04/2014
Signatory's Name: John E. Lyhus
Signatory's Position: Attorney of record, Illinois bar member

Signatory's Phone Number: 312-577-7000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the

applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79132965

Internet Transmission Date: Thu Sep 04 17:22:38 EDT 2014

TEAS Stamp: USPTO/RFR-38.195.34.170-2014090417223862

8467-79132965-500c6666158a27e56f9418581c

54d36e45db1506993587d3328ca23d947b99daa-

N/A-N/A-20140904152744489953

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office

Reg. No. 1,104,727
Registered Oct. 24, 1978

TRADEMARK
Principal Register

HYUNDAI

Hyundai Motor Company (Korean corporation)
178, Saejong-ro, Jongrougu
Seoul, Republic of Korea

For: CARS, TRUCKS AND BUSES, in CLASS 12
(U.S. CL. 19).
Owner of Korean Reg. No. 52,042, dated Dec. 28,
1977.

Ser. No. 100,024, filed Mar. 20, 1978.



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Typed Drawing

Word Mark	HYUNDAI
Goods and Services	IC 012. US 019. G & S: CARS, TRUCKS AND BUSES
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73100024
Filing Date	March 20, 1978
Current Basis	44E
Original Filing Basis	44D
Registration Number	1104727
Registration Date	October 24, 1978
Owner	(REGISTRANT) HYUNDAI MOTOR COMPANY CORPORATION REPUBLIC OF KOREA 178, SAEJONG-ro, JONGROUGU SEOUL REPUBLIC OF KOREA
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Howard N. Aronson
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20081212.
Renewal	2ND RENEWAL 20081212
Live/Dead Indicator	LIVE

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**Trademark Assignment Abstract of Title****Total Assignments: 3****Serial #:** [73100024](#)**Filing Dt:** 03/20/1978**Reg #:** [1104727](#)**Reg. Dt:** 10/24/1978**Registrant:** HYUNDAI MOTOR COMPANY**Mark:** HYUNDAI**Assignment: 1****Reel/Frame:** [1816/0348](#)**Recorded:** 08/14/1998**Pages:** 20**Conveyance:** SECURITY AGREEMENT**Assignor:** [HYUNDAI MOTOR AMERICA](#)**Exec Dt:** 08/03/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** [BANKAMERICA BUSINESS CREDIT, INC., AS AGENT](#)55 SOUTH LAKE AVENUE, SUITE 900
PASADENA, CALIFORNIA 91101**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** FEDERAL RESEARCH CORPORATIONR. PAUL BARKES, ESQ.
400 SEVENTH STREET, N.W.
WASHINGTON, DC 20004**Assignment: 2****Reel/Frame:** [1816/0025](#)**Recorded:** 11/13/1998**Pages:** 22**Conveyance:** SECURITY AGREEMENT**Assignor:** [HYUNDAI MOTOR AMERICA](#)**Exec Dt:** 08/30/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** [BANKAMERICA BUSINESS CREDIT, INC. AS AGENT](#)SUITE 900
55 SOUTH LAKE AVENUE
PASADENA, CALIFORNIA 91101**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** FEDERAL RESEARCH CORP.R. PAUL BARKES, ESQ.
400 SEVENTH ST. N.W.
SUITE
WASHINGTON, D.C. 20004**Assignment: 3****Reel/Frame:** [2558/0941](#)**Recorded:** 08/05/2002**Pages:** 8**Conveyance:** RELEASE OF SECURITY AGREEMENT**Assignor:** [BANKAMERICA BUSINESS CREDIT, INC., AS AGENT](#)**Exec Dt:** 04/30/2002**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** [HYUNDAI MOTOR AMERICA](#)10550 TALBERT AVENUE
FOUNTAIN VALLEY, CALIFORNIA 92708**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** JENKENS & GILCHRIST, P.C.

ANDRE M. SZUWALSKI
1445 ROSS AVENUE
STE. 3200
DALLAS, TX 75202-2799

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Int. Cl.: 12

Prior U.S. Cl.: 19

Reg. No. 1,567,009

United States Patent and Trademark Office Registered Nov. 21, 1989

**TRADEMARK
PRINCIPAL REGISTER**

HYUNDAI SHUTTLE

HYUNDAI MOTOR COMPANY (REPUBLIC OF
KOREA CORPORATION)
140-2, KE-DONG, CHONGRO-KU
SEOUL, REPUBLIC OF KOREA , ASSIGNEE
OF HYUNDAI MOTOR AMERICA (CALIFOR-
NIA CORPORATION) GARDEN GROVE, CA
92642

FOR: AUTOMOBILES AND STRUCTURAL
PARTS THEREOF, IN CLASS 12 (U.S. CL. 19).
FIRST USE 12-1-1987; IN COMMERCE
12-1-1987.

SER. NO. 699,051, FILED 12-4-1987.

DAVID H. STINE, EXAMINING ATTORNEY



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Typed Drawing

Word Mark HYUNDAI SHUTTLE
Goods and Services IC 012. US 019. G & S: AUTOMOBILES AND STRUCTURAL PARTS THEREOF. FIRST USE: 19871201. FIRST USE IN COMMERCE: 19871201
Mark Drawing Code (1) TYPED DRAWING
Serial Number 73699051
Filing Date December 4, 1987
Current Basis 1A
Original Filing Basis 1A
Published for Opposition August 29, 1989
Registration Number **1567009**
Registration Date November 21, 1989
Owner (REGISTRANT) HYUNDAI MOTOR COMPANY CORPORATION REPUBLIC OF KOREA 10550 TALBERT AVENUE FOUNTAIN VALLEY CALIFORNIA 92728
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Howard N. Aronson
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20000808.
Renewal 1ST RENEWAL 20000808
Live/Dead Indicator LIVE

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**Trademark Assignment Abstract of Title****Total Assignments: 4****Serial #:** [73699051](#)**Filing Dt:** 12/04/1987**Reg #:** [1567009](#)**Reg. Dt:** 11/21/1989**Registrant:** HYUNDAI MOTOR COMPANY**Mark:** HYUNDAI SHUTTLE**Assignment: 1****Reel/Frame:** [0622/0410](#)**Recorded:** 10/21/1988**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** [HYUNDAI MOTOR AMERICA](#)**Exec Dt:** 09/02/1988**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** KOREA, REPUBLIC OF**Assignee:** [HYUNDAI MOTOR COMPANY](#)140-2, KE-DONG, CHONGRO-KU
SEOUL, KOREA, REPUBLIC OF**Correspondent:** HYUNDAI MOTOR AMERICAP.O. BOX 2669
7373 HUNT AVENUE
GARDEN GROVE, CA 92642-2669**Assignment: 2****Reel/Frame:** [1816/0348](#)**Recorded:** 08/14/1998**Pages:** 20**Conveyance:** SECURITY AGREEMENT**Assignor:** [HYUNDAI MOTOR AMERICA](#)**Exec Dt:** 08/03/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** [BANKAMERICA BUSINESS CREDIT, INC., AS AGENT](#)55 SOUTH LAKE AVENUE, SUITE 900
PASADENA, CALIFORNIA 91101**Correspondent:** FEDERAL RESEARCH CORPORATIONR. PAUL BARKES, ESQ.
400 SEVENTH STREET, N.W.
WASHINGTON, DC 20004**Assignment: 3****Reel/Frame:** [1816/0025](#)**Recorded:** 11/13/1998**Pages:** 22**Conveyance:** SECURITY AGREEMENT**Assignor:** [HYUNDAI MOTOR AMERICA](#)**Exec Dt:** 08/30/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** [BANKAMERICA BUSINESS CREDIT, INC. AS AGENT](#)SUITE 900
55 SOUTH LAKE AVENUE
PASADENA, CALIFORNIA 91101**Correspondent:** FEDERAL RESEARCH CORP.

R. PAUL BARKES, ESQ.

400 SEVENTH ST. N.W.
SUITE
WASHINGTON, D.C. 20004

Assignment: 4

Reel/Frame: [2558/0941](#)

Recorded: 08/05/2002

Pages: 8

Conveyance: RELEASE OF SECURITY AGREEMENT

Assignor: [BANKAMERICA BUSINESS CREDIT, INC., AS AGENT](#)

Exec Dt: 04/30/2002

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [HYUNDAI MOTOR AMERICA](#)

10550 TALBERT AVENUE
FOUNTAIN VALLEY, CALIFORNIA 92708

Correspondent: JENKENS & GILCHRIST, P.C.

ANDRE M. SZUWALSKI
1445 ROSS AVENUE
STE. 3200
DALLAS, TX 75202-2799

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United States of America

United States Patent and Trademark Office

HYUNDAI

Reg. No. 3,991,863

Registered July 12, 2011

Int. Cls.: 7 and 12

TRADEMARK

PRINCIPAL REGISTER

HYUNDAI MOTOR COMPANY (REPUBLIC OF KOREA STOCK COMPANY)
231, YANGJAE-DONG
SEOCHO-GU
SEOUL, REPUBLIC OF KOREA

FOR: WATER PUMPS FOR LAND VEHICLES; CYLINDER HEADS USED ON ENGINES; PISTONS FOR LAND VEHICLES; FANS FOR MOTORS AND ENGINES; VEHICLE ENGINE PARTS, NAMELY, OIL COOLERS; OIL FILTERS FOR LAND VEHICLES; VEHICLE PARTS, NAMELY, RADIATOR SUPPORTING PANELS; RADIATOR GRILLES FOR LAND VEHICLES, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FOR: BEARINGS FOR LAND VEHICLES, NAMELY, AXLE BEARINGS, ENGINE BEARINGS, WHEEL BEARINGS; ENGINES AND MOTORS MUFFLERS; CLUTCH COVERS FOR LAND VEHICLES; TRANSMISSIONS FOR LAND VEHICLES; DISK BRAKES FOR LAND VEHICLES; REARVIEW MIRRORS FOR AUTOMOBILES; WINDSCREEN WIPERS FOR AUTOMOBILES; RUBBER BELTS FOR LAND VEHICLES; FUEL TANKS FOR LAND VEHICLES; WHEELS FOR LAND VEHICLES; WHEEL CAPS FOR LAND VEHICLES; BUMPERS FOR AUTOMOBILES; HOODS FOR AUTOMOBILES; DOORS FOR AUTOMOBILES; TRUNK PANELS FOR LAND VEHICLES; BUMPERS FOR LAND VEHICLES; DOOR HANDLES FOR AUTOMOBILES; AERIALS FOR AUTOMOBILES; HORNS FOR AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

THE ENGLISH TRANSLATION OF "HYUNDAI" IN THE MARK IS "MODERN".

OWNER OF INTERNATIONAL REGISTRATION 1046531 DATED 2-23-2010, EXPIRES 2-23-2020.

SER. NO. 79-085,628, FILED 2-23-2010.

PAM WILLIS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office



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HYUNDAI

Word Mark HYUNDAI

Translations The English translation of "HYUNDAI" in the mark is "MODERN".

Goods and Services IC 007. US 013 019 021 023 031 034 035. G & S: Water pumps for land vehicles; cylinder heads used on engines; pistons for land vehicles; fans for motors and engines; vehicle engine parts, namely, oil coolers; oil filters for land vehicles; vehicle parts, namely, radiator supporting panels; radiator grilles for land vehicles

IC 012. US 019 021 023 031 035 044. G & S: Bearings for land vehicles, namely, axle bearings, engine bearings, wheel bearings; engines and motors mufflers; clutch covers for land vehicles; transmissions for land vehicles; Disk brakes for land vehicles; rearview mirrors for automobiles; windscreen wipers for automobiles; rubber belts for land vehicles; fuel tanks for land vehicles; wheels for land vehicles; wheel caps for land vehicles; bumpers for automobiles; hoods for automobiles; doors for automobiles; trunk panels for land vehicles; bumpers for land vehicles; door handles for automobiles; aerials for automobiles; horns for automobiles

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 79085628

Filing Date February 23, 2010

Current Basis 66A

Original Filing Basis 66A

Published for Opposition April 26, 2011

Registration

Number 3991863

**International
Registration
Number** 1046531

**Registration
Date** July 12, 2011

Owner (REGISTRANT) Hyundai Motor Company Stock Company REPUBLIC OF KOREA 231, Yangjae-Dong Seocho-Gu
Seoul REPUBLIC OF KOREA

**Attorney of
Record** Michael J. Bevilacqua, Esquire

**Description
of Mark** Color is not claimed as a feature of the mark.

**Type of
Mark** TRADEMARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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No assignment has been recorded at the USPTO

For Serial Number: 79085628

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