

ESTTA Tracking number: **ESTTA610284**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79128744
Applicant	Hyundai Motor Company

Notice of Appeal

Notice is hereby given that Hyundai Motor Company appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79128744.

The refusal to register has been appealed as to the following class of goods/services:

- Class 042. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Development of data processing programs; developing of driver and operating system software; monitoring of computer systems by remote access to ensure proper functioning; web site development, maintenance of websites, web site maintenance, all for others; creating and maintaining web sites for others; hosting computer web sites; rental of application software; development of computer game software; rental of computer software; computer software design; computer software consultancy; design of computer software; installation of computer software; updating of computer software; computer software research; maintenance of computer software; technical advice relating to the installation and repair of computer software; development service relating to computer software; computer system design; computer system analysis; design and development of computer systems; computer programming; data conversion of computer programs and data, not physical conversion; development of computer programs; duplication of computer programs; rental and conversion of computer programs; rental of database servers to third parties; rental of web servers; computer rental; design of semiconductors or integrated circuits; design of semiconductors; design of semiconductor chips; integrated circuit design; design of integrated circuits; consultancy in the design and development of computer hardware; computer consultancy; research relating to computer software and hardware; advisory services relating to computers; design of computer microchips; computer hardware development; design of computer hardware; research relating to mechanical engineering; mechanical research; rental of robots; rocket research; automobile inspection; material testing; inspection of safety of electrical apparatus; inspection of electrical equipment; electrical safety research; electrical safety surveys; testing and research services relating to electricity; standard authentication in the field of electrical goods; research and development of electronic components; product analysis, namely, product research and testing; vehicle roadworthiness testing

Respectfully submitted,
/John E. Lyhus/
06/17/2014

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