

ESTTA Tracking number: **ESTTA681236**

Filing date: **07/01/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>CDN Sweden AB</b>
Application Serial Number:	<b>79128186</b>
Application Filing Date:	<b>02/08/2013</b>
Mark:	<b>MAAXTV</b>
Date of Publication	<b>06/02/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Home Box Office, Inc., 1100 Avenue of the Americas, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/02/2015. Home Box Office, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/30/2015.

Respectfully submitted,  
/Tamara F. Carmichael/  
07/01/2015

**Tamara F. Carmichael**

**LOEB & LOEB LLP**

**345 Park Avenue**

**New York, NY 10154**

**UNITED STATES**

**chdoCKET@loeb.com, tcarmichael@loeb.com, aproVencio@loeb.com**

**2124074000**