

ESTTA Tracking number: **ESTTA678564**

Filing date: **06/17/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|---------------------------|
| Applicant: | Ido Yehuda Gov Ari |
| Application Serial Number: | 79124364 |
| Application Filing Date: | 08/12/2012 |
| Mark: | CHEEKY |
| Date of Publication | 06/02/2015 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Samuel Katzin-Simon, 228 Park Avenue South, #25697, New York, NY 10003, UNITED STATES, an individual and a citizen of UNITED STATES respectfully requests that he/she be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/02/2015. Samuel Katzin-Simon respectfully requests that the time period within which to file an opposition be extended until 09/30/2015.

Respectfully submitted,

/sud/

06/17/2015

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