

From: Snyder, Nelson

Sent: 11/4/2014 3:50:02 PM

To: TTAB E Filing

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Subject: U.S. TRADEMARK APPLICATION NO. 79122365 - BOOKING.COM - 096981-0116 - Request for Reconsideration Denied - Return to TTAB - Message 1 of 3

Attachment Information:

Count: 18

Files: Booking Center1.jpg, Booking Plus.jpg, BookingWiz.jpg, Cancun Hotel Booking1.jpg, Cancun Hotel Booking2.jpg, Drake Hotel Bookings1.jpg, Drake Hotel Bookings2.jpg, Drake Hotel Bookings3.jpg, Drake Hotel Bookings4.jpg, Drake Hotel Bookings5.jpg, EZY Hotel Booking.jpg, EZY Hotel Booking2.jpg, FRBO Bookings.jpg, NetBookings.jpg, RoomsBooking.jpg, Tree House Bookings1.jpg, Tree House Bookings2.jpg, 79122365.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 79122365 MARK: BOOKING.COM	
CORRESPONDENT ADDRESS: JONATHAN E MOSKIN AND KATHERINE P CALIFA FOLEY & LARDNER LLP 3000 K STREET NW SUITE 600 WASHINGTON, DC 20007-5109	GENERAL TRADEMARK INFORMATION: http://www.uspto.gov/trademarks/index.jsp VIEW YOUR APPLICATION FILE
APPLICANT: Booking.com B.V.	
CORRESPONDENT'S REFERENCE/DOCKET NO: 096981-0116 CORRESPONDENT E-MAIL ADDRESS: IPdocketing@foley.com	

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE: 11/4/2014

INTERNATIONAL REGISTRATION NO. 1140887

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. See 37 C.F.R. §2.64(b); TMEP §§715.03(a)(2)(B), (a)(2)(E), 715.04(a). The requirement(s) and/or refusal(s) made final in the Office action dated June 30, 2014 are maintained and continue to be *final*. See TMEP §§715.03(a)(2)(B), (a)(2)(E), 715.04(a).

Reconsideration Denied – Applied-for “Mark” is Generic

Based on its October 13, 2014 communication, Applicant appears to be under the misguided impression that the evidentiary standard for assessing the applied-for “mark’s” genericness is that of a phrase rather than a compound term.

For a mark that is a generic “phrase,” the evidence of record must show that the composite mark, as a whole, is used generically and thus would be perceived by the relevant purchasing public as a generic phrase when used in connection with the relevant goods and/or services. See *In re Dial-A-Mattress Operating Corp.*, 240 F.3d 1341, 1345-46, 57 USPQ2d 1807, 1810-11 (Fed. Cir. 2001) (quoting *In re Am. Fertility Soc’y*, 188 F.3d 1341, 1348-49, 51 USPQ2d 1832, 1837 (Fed. Cir. 1999)); *Alcatraz Media, Inc. v. Chesapeake Marine Tours Inc.*, 107 USPQ2d 1750, 1760 (TTAB 2013); TMEP §1209.01(c)(i).

For a mark that is a generic “compound term,” a combination of two or more words, the evidence of record must show that each of the constituent words is generic, and that each word retains its generic meaning when combined such that the composite formed is generic and does not create a different, non-generic meaning. See *In re Gould Paper Corp.*, 834 F.2d 1017, 1018-19, 5 USPQ2d 1110, 1111-12 (Fed. Cir. 1987); *In re ActiveVideo Networks, Inc.*, 111 USPQ2d 1581, 1602-03 (TTAB 2014); TMEP §1209.01(c)(i).

Contrary to Applicant's arguments, the composite term “Booking.com” communicates no more than the common meanings of the individual components, that is, that the applicant operates a commercial website via the Internet for booking services, but adds nothing as an indication of source. See *In re Hotels.com LP*, 91 USPQ2d 1532, 1535 (Fed. Cir. 2009). As was true in *Hotels.com*, there is no error in considering the word “booking” for genericness separate from the “.com” suffix, and the generic term “booking” does not lose its generic character by placement in the domain name “Booking.com”. *In re Hotels.com* at 1535.

On a related note, Applicant's request for reconsideration also takes exception with the examining attorney's continued discussion of its September 17, 2013 response to office action in which the applicant stated that BOOKING.COM is "legally equivalent" to BOOKINGS. Applicant's most recent communication asserts that this is not a concession that the applied-for "mark" is generic.

For the sake of clarity, Applicant's own September 17, 2013 communication asserts that there is *no difference* between what is clearly a *generic* term for the services and the non-plural form of that same *generic* term combined with a *generic* TLD. No matter how Applicant's most recent communication tries to spin it, if "bookings" is generic for the identified services, then so is "booking.com".

By Applicant's own logic, if "bookings" is the "legal equivalent" of "booking.com", then certainly, "booking.com" and "bookings.com" are also equivalent. Of particular note, the attached information for abandoned U.S. Application Serial No. 76031790 (for "Bookings.com") shows that that "mark" was refused as generic for travel services in a June 19, 2003 Office Action. Contrary to Applicant's assertions about the applied-for "mark" in the instant application, the wording in question hasn't somehow become less generic in the intervening 11 years.

The Court of Appeals for the Federal Circuit has stated that, as a general rule, the addition of a gTLD to otherwise unregistrable wording (i.e., merely descriptive or generic) does not add source-indicating significance except in "unique" or "exceptional" circumstances. *In re Oppedahl & Larsen LLP*, 373 F.3d 1171, 1175-77, 71 USPQ2d 1370, 1372-74 (Fed. Cir. 2004). In the *Oppedahl* decision, referring to an illustrative hypothetical mark discussed by the court during oral argument, the court gave the following explanation for possible "unique" or "exceptional" circumstances:

This hypothetical applicant's mark consists of a descriptive term – "tennis" – and a [g]TLD – ".net." The "net" portion alone has no source-identifying significance. The hypothetical mark as a whole, as is immediately apparent, produces a witty double entendre relating to tennis nets, the hypothetical applicant's product. Arguably, the attachment of the [g]TLD to the other descriptive portion of the mark could enhance the prospects of registrability for the mark as a whole. This hypothetical example illustrates that, although [g]TLDs **will most often not add any significant source-identifying function to a mark**, a bright-line rule might foreclose registration of a mark with a [g]TLD component that can demonstrate distinctiveness.

In re Oppedahl, 373 F.3d at 1175, 71 USP2d at 1373 (emphasis added).

As noted in previous Office Actions, no such exceptional circumstances exist in this case. Furthermore, not only has the applicant failed to show that the addition of the gTLD somehow creates a witty double entendre or adds any other significance capable of identifying source, but (as noted above) the applicant has stated that the (generic) term by itself is the “legal equivalent” of that term plus the (generic) “.com”. Thus, by Applicant’s own admission, the combined wording and the gTLD retain their common meaning.

Applicant’s most recent communication also takes exception with citations to *In re Oppedahl*, asserting that the refusal in that case involved descriptiveness, not genericness. However, Applicant’s contentions that descriptiveness and genericness are unrelated are wholly without merit. The applicant is reminded that the refusal in this case was *also* made under Trademark Act Section 2(e)(1), and that a generic term has been called “the ultimate in descriptiveness.” *H. Marvin Ginn Corp. v. Int’l Ass’n of Fire Chiefs, Inc.*, 782 F.2d 987, 989, 228 USPQ 528, 530 (Fed. Cir. 1986), quoting *Weiss Noodle Co. v. Golden Cracknel & Specialty Co.*, 290 F.2d 845, 847, 129 USPQ 411, 413 (C.C.P.A. 1961). TMEP §1209.02(a).

Although Applicant chooses to disregard it, the record is replete with relevant evidence of generic use.

Multiple United States dictionary entries show the wording in the applied-for “mark” to be generic, as do attached and previously supplied entries from the [U.S. Acceptable Identification of Goods and Services Manual](#). Similarly, attached web page screen captures from the World Intellectual Property Organization website also demonstrate *generic* use of the wording in question.

Attached and previously supplied news excerpts from www.lexis.com also show numerous examples of generic use of the wording in question both before and during Applicant’s stated dates of use:

Hyatt, which pioneered the first fully functional hotel online booking in 1995 ...

He has operated it as a ... hotel booking site since 1997.

... in September 1998 launched USAHotelGuide.com, a highly successful online hotel booking site.

...I checked several online booking services: Travelscape, Hotel Discount Network and Quikbook.

The site compares rates offered by hundreds of thousands of hotels and 200 hotel booking websites worldwide ...

Likewise, travel agents and online booking sites have not seen widespread cancellations.

... which facilitates online booking for hotels and attraction websites.

Hotels.com is a leading online accommodation booking website ...

TripAdvisor and the several independent hotel-booking websites all have enormous databases of customer reviews, covering hotels just about everywhere ...

... received a lot of interest in the property through a vacation-rental booking website they used ...

[Emphasis added in all.]

Contrary to Applicant's arguments, the wording in the applied-for "mark" is also generic for the specified information, advice and consultancy services. Generally, an applied-for mark may be found generic where the identification is broadly worded and encompasses the narrower category of goods and/or services named in the mark. *See, e.g., In re Greenliant Sys. Ltd.*, 97 USPQ2d 1078, 1082 (TTAB 2010) (holding NANDRIVE generic for "electronic integrated circuits" because NAND drives were types of solid state flash drives, a subcategory of applicant's broadly worded "electronic integrated circuits"); *In re Wm. B. Coleman Co.*, 93 USPQ2d 2019, 2024-25 (TTAB 2010) (holding ELECTRIC CANDLE COMPANY generic for electric candles, a subcategory of applicant's broadly worded "lighting fixtures"); *In re CyberFinancial.Net Inc.*, 65 USPQ2d 1789, 1790 (TTAB 2002) (holding BONDS.NET generic for information and electronic commerce services regarding financial products because bonds were a subcategory of applicant's broadly worded "financial products").

Applicant's arguments ignore the fact that such information and advisory services are a necessary part of a hotel booking service. A prospective consumer doesn't make a hotel reservation for some unknown future date at some random location. As a result, part of the booking service involves providing information and advice as to what bookings are available on a particular date, in a particular location, at a particular price, and then providing information about the booking itself (e.g., price and confirmation number) after it is made. Attached web page screen captures and news excerpts from www.lexis.com show generic use of wording in the "mark" with such services:

... it would cost \$123.84 for two adults to spend one night in a room with two queen beds, according to online booking information on the hotel's website.

... Motorists on the road in the Freeport area will also have access to mechanics, hotel booking information and travel resources ...

The complete agenda, ... registration and hotel booking information are available online ...

Google conceivably might try to offer travel services such as hotel-booking information or even sell reservations ...

... using GPS technology to display AAA-approved restaurants and diamond-rated hotel details and booking information ...

Visit www.marriott.com/chafi or call 423-499-3800 for booking information.

Detailed hotel booking information and valid offer codes can be found at nycgo.com.

Expedia is also offering hotel booking and advice at www.expedia.com/inauguration.

Because hotel booking information is immediate online, replete with pictures and reviews ...

One-hundred percent of the company's online hotel and booking information is now available in French, German, Italian and International Spanish.

... effectively provides consumers with all the detailed hotel booking information they demand from online travel Web sites ...

Our travel information includes accommodation and hotel booking advice, as well as information on flights and local airlines in Indonesia.

You can find extensive booking information and price rates to make your trip a success.

[Emphasis added in all.]

Attached and previously supplied web page screen captures (such as those specified below) also show numerous instances of “booking” and “booking.com” being used as part of the web addresses of competitors offering similar and identical services:

- [www.hotel**booking.com**](http://www.hotelbooking.com)
- [www.cancunhotel**booking.com**](http://www.cancunhotelbooking.com)
- [www.drakehotel**bookings.com**](http://www.drakehotelbookings.com)
- [www.ezyhotel**booking.com**](http://www.ezyhotelbooking.com)
- [www.frbo**bookings.com**](http://www.frbobookings.com)
- [www.net**bookings.com**](http://www.netbookings.com)
- [www.rooms**booking.com**](http://www.roomsbooking.com)
- [www.treehouse**bookings.com**](http://www.treehousebookings.com)
- [www.francehotel**booking.com**](http://www.francehotelbooking.com)
- [www.instantworld**booking.com**](http://www.instantworldbooking.com)
- [www.securehotel**booking.com**](http://www.securehotelbooking.com)
- [www.**bookingbuddy.com**](http://www.bookingbuddy.com)
- [www.**booking-hotels.com**](http://www.booking-hotels.com)
- [www.marriott.com/online-hotel-**booking.mi**](http://www.marriott.com/online-hotel-booking.mi)
- [www.**bookingcenter.com**](http://www.bookingcenter.com)

- www.bookingplusinc.com
- www.bookingwiz.com

[Emphasis added in all.]

Since Applicant (once again) blends its Section 2(f) claim with its assertions that the applied-for “mark” is not generic, the applicant is (once again) reminded that no amount of purported proof that a generic term has acquired secondary meaning can transform that term into a registrable trademark or service mark. See *In re Bongrain Int’l (Am.) Corp.*, 894 F.2d at 1317 n.4, 13 USPQ2d at 1728 n.4; *H. Marvin Ginn Corp. v. Int’l Ass’n of Fire Chiefs, Inc.*, 782 F.2d 987, 989, 228 USPQ 528, 530 (Fed. Cir. 1986); TMEP §1212.02(i).

Applicant is also reminded that the de minimis stylization in the applied-for “mark” is not sufficiently striking, unique or distinctive so as to create a commercial impression separate and apart from the unregistrable components of the mark. See *In re Sambado & Son Inc.*, 45 USPQ2d 1312 (TTAB 1997); *In re Bonni Keller Collections Ltd.*, 6 USPQ2d 1224 (TTAB 1987).

Accordingly, the final refusal under Trademark Act Section 2(e)(1) [because the applied-for “mark” is generic] is maintained and continues to be *final*.

Reconsideration Denied – In the Alternative, Applied-for Mark is Merely Descriptive and Applicant’s Evidence of Acquired Distinctiveness Remains Insufficient

In the alternative, if the applied-for mark is ultimately determined not to be generic by an appellate tribunal, then applicant’s Section 2(f) claim remains insufficient and the final refusal of registration based on the applied-for mark being merely descriptive of applicant’s services is maintained and continued. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); see TMEP §§1209.01(b), 1209.03.

The ultimate test in determining acquisition of distinctiveness under Trademark Act Section 2(f) is not applicant’s efforts, but applicant’s success in educating the public to associate the claimed mark with a single source. TMEP §1212.06(b); see *In re Packaging Specialists*, 221 USPQ at 920; *In re Redken Labs., Inc.*, 170 USPQ 526 (TTAB 1971).

The amount and character of evidence required to establish acquired distinctiveness depends on the facts of each case and particularly on the nature of the mark sought to be registered. *Bd. of Trs. v. Pitts*,

Jr., 107 USPQ2d 2001, 2016 (TTAB 2013) (citing *Roux Labs., Inc. v. Clairol Inc.*, 427 F.2d 823, 829, 166 USPQ 34, 39 (C.C.P.A. 1970)); *In re Chevron Intellectual Prop. Grp. LLC*, 96 USPQ2d 2026, 2030 (TTAB 2010); see TMEP §1212.05(a).

More evidence is required where a mark is so highly descriptive that purchasers seeing the matter in relation to the named goods and/or services would be less likely to believe that it indicates source in any one party. See, e.g., *In re Bongrain Int'l (Am.) Corp.*, 894 F.2d 1316, 1317 n.4, 13 USPQ2d 1727, 1728 n.4 (Fed. Cir. 1990) (quoting *Yamaha Int'l Corp. v. Hoshino Gakki Co.*, 840 F.2d 1572, 1581, 6 USPQ2d 1001, 1008 (Fed. Cir. 1988)); *Alcatraz Media, Inc. v. Chesapeake Marine Tours Inc.*, 107 USPQ2d 1750, 1767 (TTAB 2013).

However, no amount of purported proof that a generic term has acquired secondary meaning can transform that term into a registrable trademark or service mark. See *In re Bongrain Int'l (Am.) Corp.*, 894 F.2d at 1317 n.4, 13 USPQ2d at 1728 n.4; *H. Marvin Ginn Corp. v. Int'l Ass'n of Fire Chiefs, Inc.*, 782 F.2d 987, 989, 228 USPQ 528, 530 (Fed. Cir. 1986); TMEP §1212.02(i).

Contrary to Applicant's assertion, whether the applied-for mark appears in advertising with other registered marks ("Booking.yeah" or a single stylized letter "B") is irrelevant. This application is for "Booking.com" by itself. No inherently distinctive wording or design elements appears in the instant mark.

As noted previously, the Trademark Trial and Appeals Board found evidence of the sort proffered by the instant applicant unpersuasive in the highly analogous case *In re Hotels.com, L.P.*, 573 F.3d 1300, 91 USPQ2d 1532 (Fed. Cir. 2009).

The burden of proving that a mark has acquired distinctiveness is on the applicant. *Yamaha Int'l Corp. v. Yoshino Gakki Co.*, 840 F.2d 1572, 6 USPQ2d 1001, 1004 (Fed. Cir. 1988); *In re Meyer & Wenthe, Inc.*, 267 F.2d 945, 122 USPQ 372 (C.C.P.A. 1959); TMEP §1212.01. An applicant must establish that the purchasing public has come to view the proposed mark as an indicator of origin.

Allegations of sales and advertising expenditures do not per se establish that a term has acquired significance as a mark. An applicant must also provide the actual advertising material so that the examining attorney can determine how the term is used, the commercial impression created by such use, and the significance the term would have to prospective purchasers. TMEP §1212.06(b); see *In re*

Boston Beer Co., 198 F.3d 1370, 53 USPQ2d 1056 (Fed. Cir. 1999); *In re Packaging Specialists, Inc.*, 221 USPQ 917, 920 (TTAB 1984).

As a result of the foregoing, the alternative refusal under Trademark Act Section 2(e)(1) [because the applied-for mark is merely descriptive and the Section 2(f) claim remains insufficient] is maintained and continues to be final.

Reconsideration Denied

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

Response Guidelines

The filing of a request for reconsideration does not extend the time for filing a proper response to a final Office action or an appeal with the Trademark Trial and Appeal Board (Board), which runs from the date the final Office action was issued/mailed. See 37 C.F.R. §2.64(b); TMEP §715.03, (a)(2)(B), (a)(2)(E), (c).

If time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to comply with and/or overcome any outstanding final requirement(s) and/or refusal(s) and/or to file an appeal with the Board. TMEP §715.03(a)(2)(B), (c). However, if applicant has already filed a timely notice of appeal with the Board, the Board will be notified to resume the appeal. See TMEP §715.04(a).

/Nelson B. Snyder III/

Trademark Examining Attorney

Law Office 107

(571) 272-9284

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Include Serial No.)

108B8C

Time of Request: Tuesday, November 04, 2014 12:55:30 EST

Client ID/Project Name:

Number of Lines: 318

Job Number: 1825:487355892

Research Information

Service: Terms and Connectors Search

Print Request: Selected Document(s): 40,43,59,77,89

Source: US Newspapers and Wires

Search Terms: nocaps("online booking" or "booking website") and
date(geq (7/1/14) and leq (11/4/14))

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Los Angeles Times

October 18, 2014 Saturday

Home Edition

SECTION: BUSINESS; Business Desk; Part B; Pg. 1

LENGTH: 816 words

HEADLINE: CONFRONTING EBOLA;

Travel industry rushes to reassure vacationers;

Amid the latest wrinkle on a cruise ship, firms scramble to quell concerns over the virus.

BYLINE: Hugo Martin

BODY:

CONFRONTING EBOLA; Travel industry rushes to reassure vacationers; Amid the latest wrinkle on a cruise ship, firms scramble to quell concerns over the virus. Los Angeles Times October 18, 2014 Saturday

With a series of embarrassing accidents in its wake, the \$37.1-billion cruise industry was looking forward to a strong booking season this winter. Instead, cruise operators are facing the same crisis that has shaken the airline industry: Ebola.

Mexican authorities Friday blocked a Carnival cruise ship from docking in Cozumel after the U.S. Centers for Disease Control and Prevention alerted Carnival Corp. that a passenger may have handled Ebola-contaminated lab specimens at the Texas hospital where a Liberian man died.

The escalating Ebola scare has the travel industry scrambling to figure out how to reassure anxious Americans that it's still safe to take a vacation.

Travel companies have already begun to take steps that crisis management experts say are needed to prevent the outbreak from quelling travel demand and spending.

"The best thing they need to do is to go on social media and on their websites to announce they are taking measures," said Drew Kerr, a crisis management expert with Four Corners Communications. "The whole thing is about the future and making people feel good about what is ahead."

Big money is at stake.

Shares of airlines, hotels and cruise ship companies have dropped over the last month -- starting about the time that Thomas Eric Duncan traveled to Texas and tested positive for the deadly disease.

Shares of Miami-based Carnival, the world's largest cruise company, have fallen 12.6% over the last month. Carnival shares closed up 23 cents, less than 1%, at \$34.92 on Friday.

"Cruise lines and airlines are seen as potentially vulnerable to Ebola because of the ... proximity that people must be in on planes and ships," said Matthew Jacob, a cruise analyst for ITG Investment Research.

Anxiety first hit the travel industry when news spread that a nurse who had treated Duncan flew on Frontier Airlines a day before testing positive for Ebola.

The airline is trying to contact more than 1,000 passengers who either flew on the planes with the nurse or on subsequent flights.

Frontier said Friday that the news has not prompted mass cancellations, but the airline has received about 1,000 calls from customers with questions about the Ebola case.

Likewise, travel agents and **online booking** sites have not seen widespread cancellations. But travelers clearly are nervous.

"This disease and the potential for spreading it among travelers is being hugely underestimated," said Laura Byrd, a freelance writer who recently flew to Dallas and San Antonio. "It's unsettling."

CONFRONTING EBOLA; Travel industry rushes to reassure vacationers; Amid the latest wrinkle on a cruise ship, firms scramble to quell concerns over the virus. Los Angeles Times October 18, 2014 Saturday

Off the eastern coast of Mexico, a Carnival ship carrying a laboratory supervisor from the Texas hospital has isolated her and a companion in a cabin, even though she has shown no symptoms. Still, Mexican authorities would not let the ship dock in Cozumel, forcing the cruise line to reroute the ship to Galveston, Texas.

To make up for the missed stop, Carnival said it has provided each passenger \$200 in onboard credit and a 50% discount on a future cruise.

Over the last year, Carnival has improved its tarnished image, according to Kerr, especially after a series of accidents that started with the sinking of the Costa Concordia in 2012. The wreck killed 32 passengers and crew members. The ship was operated by a Carnival subsidiary.

In February 2013, a fire on the Carnival Triumph left the ship without power in the Gulf of Mexico, stranding passengers for four days.

In response to the accidents, Carnival announced \$300 million in upgrades for all of its ships last year.

"They pulled it together and their perception came back quite a ways," Kerr said.

In the last year, several gastrointestinal illnesses have struck passengers on ships operated by Carnival's competitors, Princess Cruises and Royal Caribbean International.

Despite such problems, the world's cruise industry is expected to carry a total of 21.6 million passengers in 2014, a 3% increase over 2013, according to Cruise Market Watch, an industry researcher.

To keep those passengers returning, Princess Cruises said Friday that it is screening anyone who has been to Sierra Leone, Guinea and Liberia in the previous 21 days and is denying boarding to people who have helped care for or had physical contact with someone with Ebola.

Carnival is going a step further by denying boarding to anyone who has visited Sierra Leone, Guinea and Liberia in the previous 21 days. Plus, all guests sailing on Carnival ships must answer a series of health screening questions before boarding.

Carnival had already rerouted cruise ships that were scheduled to stop in West African countries in November.

Princess Cruises said Friday that it plans to change the itinerary of two ships that were scheduled to stop in West African ports next spring.

"I certainly think we are going to have to reassure passengers that their health and safety is absolutely our highest priority," Princess Cruises spokeswoman Julie Benson said.

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hugo.martin@latimes.com

CONFRONTING EBOLA; Travel industry rushes to reassure vacationers; Amid the latest wrinkle on a cruise ship, firms scramble to quell concerns over the virus. Los Angeles Times October 18, 2014 Saturda

GRAPHIC: PHOTO: MEXICO blocked a Carnival cruise ship from docking in Cozumel over fears a passenger may have handled Ebola-contaminated lab specimens. PHOTOGRAPHER:Gustavo Villegas European Pressphoto Agency

LOAD-DATE: October 18, 2014

Tourism event attracts over 220; Conference could have \$300,000 impact, official says.; SPRINGFIELD
Dayton Daily News (Ohio) October 17, 2014 Friday



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Dayton Daily News (Ohio)

October 17, 2014 Friday

SECTION: LOCAL & STATE; Pg. B4

LENGTH: 582 words

HEADLINE: Tourism event attracts over 220;
Conference could have \$300,000 impact, official says.;
SPRINGFIELD

BYLINE: By Matt Sanctis

BODY:

Jerrud Smith, from New Vision Media, shows Alaina Shearer, from Cement Marketing, the quad copter unmanned aerial vehicle his company uses to make multimedia video productions Thursday. The event reportedly drew more than 220 people.

Tourism event attracts over 220; Conference could have \$300,000 impact, official says.; SPRINGFIELD
Dayton Daily News (Ohio) October 17, 2014 Friday

Ohio's \$38 billion tourism industry is seeing steady growth, according to several businesses that attended a statewide conference Thursday in downtown Springfield for the industry.

More than 220 people filled the Hollenbeck Bayley Creative Arts and Conference Center for the 2014 Ohio Travel Association Conference.

The three-day event could also provide more than \$300,000 in economic impact to the region, said Chris Schutte, director of marketing and the Convention and Visitors Bureau for the Greater Springfield Chamber of Commerce.

It drew participants ranging from travel experts to hotel operators to advertisers from across the state.

Typically the event is held in cities like Columbus or Cincinnati, Schutte said. But hosting the conference in Springfield will draw needed attention to local attractions like the Westcott House and the Springfield Museum of Art, he said.

"It allows us to showcase everything Springfield has to offer," Schutte said.

Along with networking opportunities and several vendors, the conference included keynote speakers and presentations on topics like culinary and nature tourism.

Hosting the conference in Clark County will give several local businesses a chance to gain statewide exposure, said Dan Young, owner of Young's Jersey Dairy.

Young was busy Thursday afternoon serving dozens of cups of Young's ice cream he donated as part of an ice cream social.

About 80 percent of visitors to the dairy drive from about a 70-mile radius, he said. But another 20 percent of customers come from all over the state, which he said is particularly important in slower times of the year.

The conference will ideally show visitors that downtown Springfield is improving, Young said.

"It's really great to expose a lot of folks to what we have to offer here," he said.

The Springfield visitor's bureau won a statewide award Thursday for a recent revamp of its marketing campaign to promote the region's assets.

A report released earlier this year showed Clark County has seen a 13 percent increase in tourism compared with two years ago, and the industry contributes about \$368 million annually to Clark County's economy.

Information from TourismOhio shows the industry was one of the first to bounce back since the Great Recession. Spending in the industry has increased from about \$30 billion in 2009 to \$38 billion last year, a roughly 27 percent increase.

Tourism event attracts over 220; Conference could have \$300,000 impact, official says.; SPRINGFIELD
Dayton Daily News (Ohio) October 17, 2014 Friday

Employment in the industry also ticked up more than 2 percent between 2012 and 2013, according to information from the agency.

"Things are looking up for the whole industry," said Shawn McKeown, an attendee promoting Jack-Rabbit Systems, which facilitates **online booking** for hotels and attraction websites. He was among several attendees who said they were impressed with the first two days of the event downtown.

"It's been a great experience," said David Fell, an account executive with Travel Host Magazine, a Canton-based publication that promotes attractions in 22,000 hotel rooms in northeast Ohio.

That region of the state is also benefiting from increased tourism spending, he said, with new hotels under construction in both Cleveland and Canton.

"For a small state, we really have a lot to offer," Fell said.

Contact this reporter at 937-328-0355 or email Matt.Sanctis@coxinc.com

LOAD-DATE: October 17, 2014

Hotels.com Selects U.S. Cities Under \$150 for Fall-Friendly Water Sport Adventures; From Urban Rafting to Vast Waterways, Adrenaline Seekers will Thrive at these Aquatic Hotspots PR Newswire October 1



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October 14, 2014 Tuesday 12:13 PM EST

LENGTH: 755 words

HEADLINE: Hotels.com Selects U.S. Cities Under \$150 for Fall-Friendly Water Sport Adventures; From Urban Rafting to Vast Waterways, Adrenaline Seekers will Thrive at these Aquatic Hotspots

DATELINE: DALLAS, Oct. 14, 2014

BODY:

Hotels.com® is inspiring fall travelers determined to stay connected with the great outdoors, to take to the waves for their next getaway. Travelers can still indulge their inner adrenaline seeker by embarking on water sport adventures such as kayaking, canoeing and paddle boarding, which are equally gratifying during the fall. Whether exploring a city's off-the-beaten path terrain or taking in the stunning fall foliage, the travel experts at Hotels.com have hand-picked five budget-friendly cities, based on its latest Hotel Price Index(TM) report, that are worth including on adventure travel itineraries this season.

Hotels.com Selects U.S. Cities Under \$150 for Fall-Friendly Water Sport Adventures; From Urban Rafting to Vast Waterways, Adrenaline Seekers will Thrive at these Aquatic Hotspots PR Newswire October 1

Columbus, GA (\$88)*

Georgia's second largest city boasts the longest urban whitewater rafting course in the world. Travelers can enjoy the challenge of navigating the forceful Class II to IV rapids of the Chattahoochee River, which flows through the heart of downtown Columbus. Following the excursion, visitors can explore nearby attractions, including the Coca-Cola Space Science Center, The National Infantry Museum, and Oxbow Meadows.

Stay Here:DoubleTree by Hilton Columbus

Charlotte, NC (\$114)*

The U.S. National Whitewater Center in Charlotte doubles as a public outdoor recreation facility and Olympic training center for whitewater rafting, kayaking, canoeing and other outdoor activities like rock climbing, mountain biking, and hiking. Rookies can learn the ropes with trained guides and advanced enthusiasts can take part in the Whitewater Race Series, which challenges participants in different sports.

Stay Here:Crowne Plaza Charlotte Executive Park

Pittsburg, PA (\$145)*

Ranked as one of the best cities for kayaking by National Geographic Traveler, Pittsburgh's three rivers - the Allegheny River, Monongahela River and Ohio River - are hotspots for kayakers, paddle boarders and other water sport lovers. Its vast waterways, more than 30,000 miles extending into New York and West Virginia, offer a number of scenic trails and opportunities to discover its equally diverse wildlife.

Stay Here:Hyatt Regency Pittsburgh International Airport

Chattanooga, TN (\$106)*

Nicknamed the "Scenic City," Chattanooga is renowned for its natural beauty, a complementary backdrop for its host of outdoor activities. With many rivers, lakes and creeks to choose from, canoe and kayak paddlers have prime vantage points from which to view the city's lush landscape. The Tennessee River Blueway, for example, flows through downtown Chattanooga's entertainment district and as travelers progress along the river trail, they find primitive camping options, and an array of restaurants, museums and other tourist attractions.

Stay Here:Sheraton Read House Hotel Chattanooga

Reno, NV (\$83)*

Touting year-round outdoor recreation, Reno is home to the Truckee River Whitewater Park, a half-mile long, man-made attraction running through the city's downtown resort area. The \$1.5 million park opened in 2004, and caters to kayakers of all skill levels, especially with its 11 drop pools.

Stay Here:Atlantis Casino Resort Spa

Hotels.com Selects U.S. Cities Under \$150 for Fall-Friendly Water Sport Adventures; From Urban Rafting to Vast Waterways, Adrenaline Seekers will Thrive at these Aquatic Hotspots PR Newswire October 1

Travelers can get their outdoor adventure on a roll by finding last-minute hotel deals on-the-go when they download the Hotels.com mobile booking app, or sign up for the Hotels.com newsletter to get exclusive access to Private Sales up to 50% off.

*The actual prices paid per night by travelers during the first half of 2014, according to the Hotel Price Index.

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Hotels.com Selects U.S. Cities Under \$150 for Fall-Friendly Water Sport Adventures; From Urban Rafting to Vast Waterways, Adrenaline Seekers will Thrive at these Aquatic Hotspots PR Newswire October 1

LOAD-DATE: October 15, 2014

Hotel customer service: Who's best? Park Hyatt Orlando Sentinel (Florida) October 5, 2014 Sunday



77 of 318 DOCUMENTS

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Orlando Sentinel (Florida)

October 5, 2014 Sunday

FINAL

SECTION: LAKE; LAKE; SENIORS ON THE GO; Pg. J4

LENGTH: 729 words

HEADLINE: Hotel customer service: Who's best? Park Hyatt

BYLINE: Ed Perkins, Tribune Content Agency

BODY:

The hotel chain with the highest ratings for customer satisfaction is Park Hyatt, with a 94 percent "positive" rating. That's according to a report published by Medallia, a prominent customer-experience specialist, covering the second quarter of this year. Scores are based on combining traveler ratings posted on "some of the world's most visited and used travel- and hospitality-review sites" including TripAdvisor, Hotels.com and Booking.com. The report covers only multiproperty brands in the United States. Overall, the percentage of positive numbers generally follows the trend you might expect: better scores for luxury and upscale chains, lower scores as you proceed down to midscale and economy.

Hotel customer service: Who's best? Park Hyatt Orlando Sentinel (Florida) October 5, 2014 Sunday

*Luxury: Park Hyatt, at 94 percent, outscores everyone else, but it developed only 214 responses. Among the luxury chains with more than 1,000 responses, Las Vegas Sands scores an impressive 91 percent, and Four Seasons, Sofitel, and Leading Hotels score 89 percent to 90 percent. The lowest-ranking luxury chains are Waldorf Astoria and W Hotels, both surprisingly just in the high 70s. Among individual hotels, Whiteface Lodge, Lake Placid, stands out with a near-perfect score. I especially like it because it has stopped adding mandatory resort fees.

*Upper Upscale. The top chain in this group is Omni, at 85 percent, closely followed by Renaissance, Hard Rock, Le Meridien, Westin and Hyatt, at 82 percent to 83 percent. At 74 percent, Sheraton is at the bottom of the list, with Marriott, Embassy Suites, and Hilton in the high 70s. Surprisingly, this is the only group that didn't follow the "higher prices equal better scores" scenario.

*Upscale. Outrigger, at 90 percent, outscores all of the pricier upper upscale group, but I have to think that being mostly in Hawaii helps garner good customer reviews for this small chain. The much larger chains, Staybridge Suites, Cambria Suites, Element, Best Western Premier, and Hyatt House, all score a close 88 percent to 89 percent. Surprisingly, with scores of 73 percent to 74 percent, Crowne Plaza, Radisson, and Four Points do not fare well.

*Upper Midscale. This group's top chain, Hampton Inn and Suites, at 88 percent, also outscores all the Upper Upscale group. Home2Suites, Hampton Inn, Fairfield Inn and Suites, Holiday Inn Express, Comfort Suites, Towneplace Suites and Best Western Plus all score in the 80s. The low end is represented by Carlson at 61 percent and Park Inn at 45 percent.

*Midscale. The leader here is Candlewood at 82 percent, with a substantial gap over Wingate, Best Western Best, Sleep Inn, MainStay Suites, and La Quinta Inns and Suites in the 70 percent to 76 percent range. The low end in this group consists of Ramada, at 53 percent, and Howard Johnson, at 50 percent.

*Economy. Not surprisingly, scores for the economy group suffer in comparison with the more expensive groups. The top scorer is the very small Value Place chain, at 67 percent. Top scorers among the larger chains are 61 percent for Microtel Inns and Suites, with scores of 50 percent to 55 percent for Super 8, Travelodge, Rodeway Inn, Econo Lodge, Extended Stay America, Days Inn, Motel 6, and Studio 6, with Knights Inn (47 percent) and Crossland (32 percent) at the bottom.

Obviously, these chain scores are averages from hundreds to tens of thousands of individual samples. You find substantial variation within any individual chain. Even though Days Inn scores relatively low overall, for example, the Days Inn in Eureka Springs, Ark., earns a score close to the best, as does the La Quinta in Sebring. One other observation from the data: Suite chains appear to generate favorable reviews in all price classes.

The primary conclusion, however, is that you need to keep in mind the adage, "A statistician is someone who drowns wading in a river that averages 3 feet deep." An overall chain or brand score is far less useful than a report on any individual hotel, motel or resort you might be considering. And some of your best choices may not be units of a chain at all. TripAdvisor and the several independent hotel-**booking websites** all have enormous databases of customer reviews, covering hotels just about everywhere you

Hotel customer service: Who's best? Park Hyatt Orlando Sentinel (Florida) October 5, 2014 Sunday
might want to visit -- along with places such as Pyongyang and Benghazi that you probably don't want to visit. Use these resources.

CONTACT: Send e-mail to Ed Perkins at eperkins@mind.net

LOAD-DATE: October 6, 2014

HotSpot Tax Services dominating vacation-rental tax-compliance niche Denver Business Journal September 30, 2014 Tuesday



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DENVER
BUSINESS JOURNAL

Denver Business Journal

September 30, 2014 Tuesday

LENGTH: 665 words

HEADLINE: HotSpot Tax Services dominating vacation-rental tax-compliance niche

BYLINE: Ed Sealover

BODY:

The number of people who prefer to stay in rental homes over hotels on vacations is rising, but the number of companies that work with second-home owners on their tax issues is not - and that's a good thing for HotSpot Tax Services of Centennial.

HotSpot Tax Services dominating vacation-rental tax-compliance niche Denver Business Journal September 30, 2014 Tuesday

Now 12 years old, HotSpot is believed by industry leaders to be the only company in the U.S. to specialize in offering a web-based software program that aids owners of vacation-rental property in being tax-compliant with local, state and federal laws.

And after several years in a row of revenue growth exceeding 20 percent, the company is seeing even bigger benefits - including a recent cash infusion from vacation-rental online marketplace HomeAway Inc.

"The business continues to steadily chug along," HotSpot founder and CEO Rob Stephens said. "It's a niche. And our niche has been these vacation rentals - or what you might call alternative lodging."

That sector of the travel industry was just a blip on the national radar when Stephens, his wife and her brother went in together and bought a second-home condominium in Vail they could rent out to visiting skiers.

The Stephenses - both of whom are accountants - received a lot of interest in the property through a vacation-rental **booking website** they used, but they also realized quickly they had to pay fees and taxes on the rental to multiple government agencies, and there was no company out there prepared to simplify that process for them.

So, Stephens developed software that allows vacation-home owners everywhere to discover what taxes they must pay and have forms prepared for them to send. Through a subscription model for which the property owners pay \$10 to \$12 per month, the software tracks what taxes they must collect and when those payments are due, sends reminders to the property owners and prepares and files the returns with agencies across the country.

HotSpot now has filed more than 70,000 tax returns accounting for nearly \$1 billion in revenue in a total of 43 states. And it owns the space in what once was a "niche" market.

Two things have served as primary drivers in the business surge. First, local governments that originally were uninterested in tracking down taxes from these rentals clamped down on second-home owners during the Great Recession, sending those part-time businesspeople scurrying for tax-compliance help, explained HomeAway CEO Brian Sharples, who markets HotSpot's services on his company's website.

Second, the vacation-rental market is undergoing considerable growth. Where just 7 percent of families told a HomeAway survey in 2005 that they preferred rental properties to hotels, that total more than doubled to 17 percent in the most recent poll, Sharples said.

"The vast majority of our owners want to pay taxes, but they aren't sure exactly which taxes they have to pay," said Sharples, whose company is now a minority partner in Stephens' business. "What HotSpot does is it actually makes it really easy for an owner to pay their taxes."

Alys Macias, co-owner of Breckenridge-based luxury-vacation rental-management company River Ridge Rentals, said it can be very time-consuming to ensure each tax is being paid properly. She discovered

HotSpot Tax Services dominating vacation-rental tax-compliance niche Denver Business Journal September 30, 2014 Tuesday

HotSpot through an individual client who already used the company's software, and now she uses it for all 80 homes River Ridge manages.

"We have several different rates that the HotSpot team keeps straight," Macias said.

The HotSpot staff remains small - even doubling it earlier this year raised the number of employees only to 10, Stephens said. But with the cash infusion from HomeAway and with a potential market of 3 million vacation rentals in the United States, there could be significant growth in the company's future.

"We're very bullish that this is not just a temporary trend," Stephens said. "Vacation rentals are a great value."

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University Wire

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The Post: Ohio University

February 23, 2014 Sunday

SECTION: NEWS; Pg. 1

LENGTH: 438 words

HEADLINE: Fire at 68 Stewart St. causes \$225,000 in damages, displaces students

BYLINE: Allan Smith

BODY:

A fire at 68 Stewart St. caused more than \$200,000 in damage, according to the Athens Fire Department. The fire is under investigation by the state fire marshal. (Laura Winegar | For The Post)

Fire at 68 Stewart St. causes \$225,000 in damages, displaces students The Post: Ohio University February 23, 2014 Sunday

A house fire early Sunday morning, contained mostly to the first floor of a multi-story rental complex on Stewart Street, left the property partly charred and Ohio University officials financially assisting students.

Athens Fire Department officials said the fire caused \$225,000 in damages to the 10-bedroom house, which was leased to several Ohio University students who were not injured because no one was believed to be home at the time of the fire.

There was an additional \$5,000 worth of damages to personal property inside the house.

The department was dispatched to 68 Stewart St. early Sunday morning in response to a report of a structural fire, Capt. George Klinger said.

The incident is under investigation by the Athens Police and Fire departments as well as the Ohio State Fire Marshall's office. The fire department has yet to determine the cause of the blaze that likely occurred around 1 or 2 a.m., Sunday, Klinger said.

Officials could not provide any additional details as of press time.

OU Dean of Students Jenny Hall-Jones, who tweeted that she visited the house Sunday, said the university has been in contact with at least four students who had been displaced by the fire.

"The entire side was black, so it definitely had a lot of smoke damage," Hall-Jones told The Post. "I looked at the door and everything I could see was black."

She said the students were either temporarily staying on campus in residence halls or at the Holiday Inn Express, 555 E. State St.

The university and Pam Hines, of Hines Rentals, who county records show is the owner of the property, will contribute to paying for their hotel accommodations, Hall-Jones said. The university will offer the students some Bobcat Cash so they can eat meals at the dining halls, Hall-Jones said, as well as a Walmart gift card.

She wouldn't comment on how much OU would spend in total because it wasn't immediately clear how long the students would need to stay at the hotel.

As of press time it would cost \$123.84 for two adults to spend one night in a room with two queen beds, according to online **booking information** on the **hotel's** website.

The home, built in 1930, has a total valuation of \$226,730, according to records from Athens County Auditor Jill Thompson's website. The building has a total of 14 rooms, 10 of which are bedrooms, as well as four full bathrooms and a basement.

-Danielle Keeton-Olson contributed to this report.

@akarl_smith

Fire at 68 Stewart St. causes \$225,000 in damages, displaces students The Post: Ohio University February 23, 2014 Sunday

as299810@ohiou.edu

LOAD-DATE: February 24, 2014

holiday Travels; Clear skies on the horizon for northwest Illinois The Journal-Standard (Freeport, Illinois)
November 26, 2013 Tuesday



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The Journal-Standard (Freeport, Illinois)

November 26, 2013 Tuesday

SECTION: IL NEWS; Pg. 1

LENGTH: 290 words

HEADLINE: holiday Travels;

Clear skies on the horizon for northwest Illinois

BYLINE: Nick Crow The JournalStandard

BODY:

FREEPORT - Northwest Illinois saw its first taste of snow Monday. Here is a look at how your Thanksgiving travel plans could be affected and where to get information while on the road this holiday weekend.

The forecast

holiday Travels; Clear skies on the horizon for northwest Illinois The Journal-Standard (Freeport, Illinois)
November 26, 2013 Tuesday

Tom Philip, meteorologist at the National Weather Service in the Quad Cities, said that there's a chance for flurries Tuesday afternoon, but he doesn't expect much accumulation.

"At the most it will be isolated snow showers and maybe some lingering flurries," Philip said. "It will be minor accumulation, if anything at all."

For Wednesday and Thanksgiving Day, Philip said that weather will be ideal for those hitting the roads.

"There is nothing in the forecast in the way of storm systems," Philip said. "It should be good weather conditions for travel."

Wednesday will bring sun and highs in the mid to upper 20s while Thursday will be partly cloudy with highs in the lower 30s.

Where to stop

Motorists on the road in the Freeport area will also have access to mechanics, **hotel booking information** and travel resources by stopping at the Freeport/Stephenson County Convention and Visitor's Bureau, located off of U.S. 20 at 4596 U.S. Highway 20 East. Connie Sorn, executive director at the bureau, said that travelers can receive info there that they need about Stephenson County.

"We have maps, regional information and info on local auto services that we can share with travelers," Sorn said. "Whether it be locked keys, a flat or anything like that, we can provide them with local businesses that can provide support. Travelers can even book hotels here and receive a discount."

Travelers needing roadside assistance can also contact AAA at 866-968-7222.

Nick Crow; 815-232-0136; ncrow@journalstandard.com; @Crow_Nick

LOAD-DATE: November 27, 2013

Suite Deals for Your Traveling Guests The Pilot (Southern Pines, North Carolina) April 30, 2013



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The Pilot (Southern Pines, North Carolina)

April 30, 2013

SECTION: BRIDE & GROOM

LENGTH: 501 words

HEADLINE: Suite Deals for Your Traveling Guests

BYLINE: Marilyn Kennedy Melia

BODY:

Any good wedding host wants to ensure guests enjoy eating, drinking, dancing ... and sleeping.

Since invitation lists these days often contain distant ZIP codes, many guests will need overnight accommodations.

Contracting for group room rates can save your guests money. Perhaps more importantly, the festivities are likely to run more smoothly and be more enjoyable when guests stay at the place. Here, are guiding to giving your guests first-class "room service."

Suite Deals for Your Traveling Guests The Pilot (Southern Pines, North Carolina) April 30, 2013

When your reception is being held at a hotel, even guests who live nearby may want to book a room so that they don't have to worry about driving home, notes Laurie Goldstein, a spokeswoman for Marriott International.

In fact, in-town guests who decide to spend the night at a hotel tend to think of the event as a "staycation" - a fun wedding plus a weekend away with friends and family, explains Geri Gomes, director of sales & marketing for Crowne Plaza Houston West.

Sometimes, adds Gomes, "hotels may also provide a complimentary hospitality room or a 'glamour room' for bridesmaids to meet and finalize last-minute details."

Moreover, couples may be able to request that the hotel bar be kept open late just to accommodate wedding guests at the hotel who want to continue socializing after the reception ends, says Goldstein.

And, most hotel firms also book your guests on the same floor or in close proximity so that they can easily visit other rooms.

A lodging facility won't necessarily be able to accommodate a group of guests on a moment's notice. Hotel spokesmen all agree that it's probably never too early to discuss your estimated group needs.

It's common for couples to include **hotel** suggestions and **booking information** with their wedding invitations, notes Erlin Evangelista Moya, director of sales at the Crowne Plaza Dallas.

Since there's a difference between advising a hotel that you'll probably have a certain number of guests in a block of rooms, and actually reserving them, "Tell your guests to book their hotel rooms as soon as possible," advises Moya.

Increasingly, lodging companies are offering Web-based systems allowing more efficient booking and information for you and your guests. At Hilton.com, for instance, there's a self-service portal which allows you to create a custom page with maps and which also provides a link for your guests to make reservations, explains Tina Rance, director of sales at the Hilton Baton Rouge Capitol Center in Louisiana.

Discounts on group room rates - which can vary depending on the company - are just one benefit of having your guests lodge together.

Awareness by hotel staffers of the wedding and its related activities increases with the number of wedding guests. For instance, desk staffers may be prepared to hand out directions to the wedding or distribute gifts or goody bags on behalf of the marrying couple.

If last-minute changes to events occur, it may also be possible to send out group alerts, in the form of notes on doors or mass voice mail messages.

Suite Deals for Your Traveling Guests The Pilot (Southern Pines, North Carolina) April 30, 2013

LOAD-DATE: May 3, 2013

Escape to Sedona this November with the IndyBar The Indiana Lawyer August 31, 2012



8 of 58 DOCUMENTS

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The Indiana Lawyer

August 31, 2012

LENGTH: 350 words

HEADLINE: Escape to Sedona this November with the IndyBar

BODY:

Escape to Sedona this November with the IndyBar

Stargazing, sunsets over the Red Rocks and...CLE? This unlikely combination makes for a can't miss trip to this year's IndyBar Destination CLE, to be held at the Enchantment Resort & Mii amo Spa in Sedona, Arizona November 15 to November 17.

Kicking off with a welcome cocktail reception and dinner on Thursday, November 15, a stay in Red Rock Country will offer attendees mornings that feature CLE programs presented by top-notch Indy attorneys and judges, allowing the afternoons and evenings to be spent exploring what "Good Morning America" named one of the Top 10 most beautiful cities in the United States. Sedona boasts activities and destinations for nearly every interest, from arts and culture to history and archaeology.

Attendees will also have unique opportunity to experience the Sedona skies with JD and Karen Maddy, official astronomers for both the Arizona State Parks and the National Park Service, at a stargazing

Escape to Sedona this November with the IndyBar The Indiana Lawyer August 31, 2012

excursion on Friday evening. The Arizona high desert land is known for amazingly clear skies, making it the perfect location to view the nighttime sky without the interfering lights of nearby cities. These accomplished astronomers will personally guide participants through the cosmos with an array of scopes, refractors, astronomical binoculars and telescopes.

Chaired by Hon. Cale Bradford of the Indiana Court of Appeals, the Destination CLE committee is hard at work to ensure that the getaway features the perfect mix of education, socializing and opportunities to enjoy the picturesque surroundings of Sedona. Joining Judge Bradford on the committee are Hon. Robert R. Altice, Jr., Marion Superior Court; Hon. Hon Heather A. Welch, Marion Superior Court; Aaron Freeman, Voyles Zahn & Paul PA; Ellen Morrison Townsend, Hackman Hulett & Cracraft LLP; and Robert W. York, Robert W. York & Associates.

Don't let this opportunity to enjoy a relaxing respite before the hustle and bustle of the holidays begins. The complete agenda, online registration and **hotel booking information** are available online at www.indybar.org.

LOAD-DATE: October 8, 2012

Google in travel mode, picks up Frommer's; Search giant to buy well-known guide - Follows purchases of Zagat and ITA The Seattle Times August 14, 2012 Tuesday



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The Seattle Times

August 14, 2012 Tuesday

Fourth Edition

SECTION: ROP ZONE; Business; Pg. A7

LENGTH: 343 words

HEADLINE: Google in travel mode, picks up Frommer's;
Search giant to buy well-known guide - Follows purchases of Zagat and ITA

BYLINE: Brandon Bailey, San Jose Mercury News

BODY:

Google is buying Frommer's, a well-known brand for travel guides, in another move by the Internet search giant to expand its portfolio of travel-related information and services.

Google in travel mode, picks up Frommer's; Search giant to buy well-known guide - Follows purchases of Zagat and ITA The Seattle Times August 14, 2012 Tuesday

The deal, announced Monday, follows Google's purchase last year of the Zagat restaurant-rating service and the software maker ITA, which makes tools for tracking the status of airline flights and related information.

Google didn't announce any plans for the Frommer's brand, but analysts say Google could use material from Frommer's travel guides to augment the Zagat reviews and other location-specific information that Google serves up along with relevant advertising when consumers search for information about restaurants and other services in a specific city or district.

With its earlier purchase of Zagat, Google has sought to compete more aggressively with popular review services such as Yelp in the battle for local advertising dollars.

The Zagat deal was spearheaded by former Google executive Marissa Mayer, now CEO of Yahoo.

Frommer's started in the 1950s with a series of travel guides written by Arthur Frommer. Industry experts say its library of reviews is not as extensive as TripAdvisor, a competing online travel service. But analysts at Macquarie Securities suggested in a report Monday that Google may have broader ambitions for the deal.

Google conceivably might try to offer travel services such as **hotel-booking information** or even sell reservations, according to the Macquarie report, which noted that Google has recently added new features to its search engine that automatically track airline information and provide users with real-time status reports on their upcoming flights.

The company's plans are "still not clear, and will take some time to play out," the report cautioned, while adding that the recent acquisitions show Google "is focused" on the travel sector.

The Frommer's deal was announced Monday by John Wiley & Sons, the New Jersey publishing company that had controlled the Frommer's brand. The purchase price was undisclosed.

<!--body done-->

LOAD-DATE: August 15, 2012

Google buys Frommer's, increasing travel-related offerings Contra Costa Times (California) August 13, 2012
Monday



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Contra Costa Times (California)

August 13, 2012 Monday

SECTION: BUSINESS

LENGTH: 360 words

HEADLINE: Google buys Frommer's, increasing travel-related offerings

BYLINE: By Brandon Bailey bbailey@mercurynews.com

BODY:

MOUNTAIN VIEW --GoogleGOOG) is buying Frommer's, a well-known brand for travel guides, in another move by the Internet search giant to expand its portfolio of travel-related information and services.

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Monday

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Contact Brandon Bailey at 408-920-5022; follow him at [Twitter.com/BrandonBailey](https://twitter.com/BrandonBailey)

LOAD-DATE: August 14, 2012

Google buys Frommer's, increasing travel-related offerings San Jose Mercury News (California) August 13,
2012 Monday



11 of 58 DOCUMENTS

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San Jose Mercury News (California)

August 13, 2012 Monday

SECTION: BREAKING; Technology; News; Local; Business

LENGTH: 360 words

HEADLINE: Google buys Frommer's, increasing travel-related offerings

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Google buys Frommer's, increasing travel-related offerings San Jose Mercury News (California) August 13, 2012 Monday

The deal, announced Monday, follows Google's purchase last year of the Zagat restaurant rating service and the software-maker ITA, which makes tools for tracking the status of airline flights and related information.

Google didn't announce any plans for the Frommer's brand, but analysts say Google could use material from Frommer's travel guides to augment the Zagat reviews and other location-specific information that Google serves up -- along with relevant advertising -- when consumers search for information about restaurants and other services in a specific city or district.

With its earlier purchase of Zagat, Google has sought to compete more aggressively with popular review services such as Yelp in the battle for local advertising dollars. The Zagat deal was spearheaded by former Google executive Marissa Mayer, now CEO of Yahoo (HOO).

Frommer's started in the 1950s with a series of travel guides written by Arthur Frommer. Industry experts say its library of reviews is not as extensive as TripAdvisor, a competing online travel service. However, analysts at Macquarie Securities suggested in a report Monday that Google may have broader ambitions for the deal.

Google conceivably might try to offer travel services such as **hotel booking information** or even sell reservations, according to the Macquarie report, which noted that Google has recently added new features to its search engine that automatically track airline information and provide users with real-time status reports on their upcoming flights.

The company's plans are "still not clear, and will take some time to play out," the report cautioned, while adding that the recent acquisitions show Google "is focused" on the travel sector.

The Frommer's deal was announced Monday by John Wiley & Sons, the New Jersey publishing company that had controlled the Frommer's brand. The purchase price was undisclosed.

Contact Brandon Bailey at 408-920-5022; follow him at [Twitter.com/BrandonBailey](https://twitter.com/BrandonBailey).

LOAD-DATE: August 15, 2012

R.I. to market its air-rail link; warwick Providence Journal January 12, 2012 Thursday



13 of 58 DOCUMENTS

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Providence Journal

January 12, 2012 Thursday

SECTION: NEWS; Local; Pg. 9

LENGTH: 617 words

HEADLINE: R.I. to market its air-rail link;
warwick

BYLINE: Barbara Polichetti, Journal Staff Writer

HIGHLIGHT:

State, local leaders say they want to advertise it to tourists and locals, attract more businesses near airport

BODY:

R.I. to market its air-rail link; warwick Providence Journal January 12, 2012 Thursday

WARWICK -- It s time to get the word out.

With trains rolling into the station connected via skybridge to T.F. Green Airport, it s time for Rhode Island to start really selling the convenience it can offer travelers, Governor Chafee told a crowd of dignitaries gathered Wednesday at the commuter-rail complex.

Chafee stressed that the state has the closest air-rail link in the country and, with the airport s rental car companies in the train station complex, Rhode Island needs to let it be known that you can land in Warwick and in minutes be on a commuter train to Boston or a road trip to Newport.

Flanked by city, state and federal dignitaries, Chafee said the state can celebrate its multimodal offerings and a feature story in Delta Airlines Sky magazine, which is read by up to 15 million people.

Surprised travelers pulling their suitcases up to rental car counters Wednesday ducked television cameras as Chafee s brief address was followed by comments from Warwick Mayor Scott Avedisian, Department of Transportation Director Michael Lewis, U.S. Sen. Sheldon Whitehouse and Keith Stokes, director of the state Economic Development Corporation (EDC).

Avedisian noted that the City of Warwick recently completed a master zone plan intended to facilitate development of private property around the airport and train station, an area referred to as the Station District. As an example of the type of development the city is hoping for, Avedisian pointed to the Hilton Garden Inn and to the Iron Works Tavern, which occupies the former headquarters of the old Rhode Island Malleable Iron Works.

More than a million square feet of private property could be developed in the area, he said, as indicated in the master plan recently approved by the City Council.

He said it is Warwick s hope that private developers will create a mix of retail, hotels and restaurants that will be attractive to residents as well as visitors.

We are moving forward with our vision that will guide development of 1.5 million square feet for mixed uses, and create a strong vibrant sense of place , Avedisian said.

Avedisian said that in addition to creating a specific zone plan for the area, the city also received nearly \$900,000 in federal grant money to make the area more user-friendly with infrastructure improvements such as new sidewalks and street lighting.

Stokes said the EDC is applying for a \$300,000 federal grant to aggressively market the Station District. This is an asset we get to build upon, he said.

At one point during the news conference, a bundled-up bicyclist cut through the crowd, pulling a bicycle by hand as the cyclist crossed busy Post Road on the skybridge. That proves, Whitehouse said, that this is truly a center for all kinds of transportation.

R.I. to market its air-rail link; warwick Providence Journal January 12, 2012 Thursday

Chafee and Lewis said they also wanted to take the opportunity to showcase the new giant computerized information board that the Transportation Department has designed to make navigating Rhode Island easier for visitors. It features an illuminated map of the state that shows real-time traffic conditions and also posts bus and commuter rail schedules.

In addition, 16 flat-screen televisions broadcast live images from the department's highway cameras, and automated kiosks offer maps and **hotel booking information**.

I have often said that the best way for Rhode Island to attract new jobs and economic growth is through capitalizing on our existing assets, Chafee said. We are working collaboratively at the state and local levels to market the Station District, leveraging Warwick's position as a regional transportation hub.

The investments have already been made, he said. Now we need to build on our strengths, market our assets.

NOTES: bpoliche@providencejournal.com (401) 277-8065

GRAPHIC: Sen Sheldon Whitehouse, left, Keith W. Stokes, director of the Economic Development Corporation, Governor Chafee and state DOT Director Michael Lewis Wednesday tout the train-plane link at Green Airport.

LOAD-DATE: January 13, 2012

Chattanooga Hamilton Place Hotel to Participate in the "Race For The Cure"; Saving Lives One Step at a Time Marketwire September 12, 2011 Monday 11:16 AM GMT



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Marketwire

September 12, 2011 Monday 11:16 AM GMT

LENGTH: 488 words

HEADLINE: Chattanooga Hamilton Place Hotel to Participate in the "Race For The Cure";
Saving Lives One Step at a Time

DATELINE: CHATTANOOGA, TN; Sep 12, 2011

BODY:

The Fairfield Inn by Marriott, among Chattanooga Hamilton Place hotels, will wear their pink proudly at the 12th annual Susan G. Komen Race For The Cure September 25 in downtown Chattanooga.

Having participated in the race for the past 3 years, employees of the Fairfield Inn Hamilton Place are ready to leave it all on the pavement in this tremendous fundraising effort. Management Company 3H Group Hotels will also be participating in the Chattanooga affiliate Race for the Cure.

Chattanooga Hamilton Place Hotel to Participate in the "Race For The Cure"; Saving Lives One Step at a Time Marketwire September 12, 2011 Monday 11:16 AM GMT

With funds from the race going to research, education, screening, and treatment programs, the decision to resume participation was an easy one. "Our staff is thrilled to be a part of the Chattanooga race," General Manager Sarah Stokes said. "The Susan G. Komen Race For The Cure is not something we were going to miss out on."

3H Group Hotels has set a team fundraising goal of \$2,500.00 in donations for the Susan G. Komen foundation this year. "The Race for the Cure is a great way for everyone to come together and have fun while supporting a cause that has touched our lives in some way," Stokes said.

The Fairfield Inn Hamilton Place is just a short drive away from downtown Chattanooga. With excellent group accommodations in Chattanooga, complimentary grab and go breakfast, spacious rooms, and outdoor pool, the Fairfield Inn is a great place to stay while in town for the Race.

About Fairfield Inn Hamilton Place The Fairfield Inn Hamilton Place is conveniently located among hotels near CHA airport with easy access to many local destinations. With nearby attractions including Hamilton Place Mall, the Tennessee Aquarium, Rock City and the new Volkswagen plant, the hotel gives guests the opportunity to enjoy all that the city has to offer without the expense or frustration of staying downtown. Perfect for those looking for family friendly hotels in Chattanooga or travelling on business, the hotel offers complimentary high speed internet, well lit work areas, a 24 hour business center, and free breakfast. Visit www.marriott.com/chafi or call 423-499-3800 for **booking information**.

About Marriott **Hotels** Marriott continues to inspire performance and a balanced life on the road for discerning and high-achieving business and leisure travellers, offering warm, professional service; sophisticated yet functional guest room design; lobby spaces that facilitate working, dining and socializing; restaurants and bars serving international cuisine prepared simply and from the freshest ingredients; meeting and event spaces and services that are gold standard; and expansive, 24-hour fitness facilities. All Marriott hotels participate in the award winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay.

Image Available: http://www2.marketwire.com/mw/frame_mw?attachid=1729128

Sarah Stokes

423-499-3800

Email Contact

SOURCE: Marriott International

Chattanooga Hamilton Place Hotel to Participate in the "Race For The Cure"; Saving Lives One Step at a Time Marketwire September 12, 2011 Monday 11:16 AM GMT

LOAD-DATE: September 13, 2011

There's An App For That: Triptik The Holland Sentinel (Michigan) September 4, 2010 Saturday



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The Holland Sentinel (Michigan)

September 4, 2010 Saturday

SECTION: NEWS; Pg. A1

LENGTH: 34 words

HEADLINE: There's An App For That: Triptik

BODY:

Trip Tik is a free download using GPS technology to display AAA-approved restaurants and diamond-rated **hotel** details and **booking information** and gas prices, maps and driving directions, among other features.

LOAD-DATE: June 18, 2014

MAYOR BLOOMBERG AND NYC AND COMPANY OFFER TRAVEL ASSISTANCE TO VISITORS EXTENDING THEIR STAYS IN NEW YORK BECAUSE OF ICELAND VOLCANO States News Service April 16, 2010 Friday



20 of 58 DOCUMENTS

Copyright 2010 States News Service

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April 16, 2010 Friday

LENGTH: 850 words

HEADLINE: MAYOR BLOOMBERG AND NYC AND COMPANY OFFER TRAVEL ASSISTANCE TO VISITORS EXTENDING THEIR STAYS IN NEW YORK BECAUSE OF ICELAND VOLCANO

BYLINE: States News Service

DATELINE: NEW YORK, NY

BODY:

The following information was released by the office of the mayor of New York:

Mayor Michael R. Bloomberg and NYC and Company, New York City's marketing, tourism and partnership organization, today announced hotel discounts and additional resources that will allow travelers to make the most of their extended stay in New York City this weekend in the wake of Wednesday's eruption of the Eyjafjallajokull volcano in Iceland, which has impacted transatlantic travel between New York City and Europe. NYC and Company has banded together with more than 30 member

MAYOR BLOOMBERG AND NYC AND COMPANY OFFER TRAVEL ASSISTANCE TO VISITORS EXTENDING THEIR STAYS IN NEW YORK BECAUSE OF ICELAND VOLCANO States News Service April 16, 2010 Friday

hotels to offer a 15 percent discount on the best available rate this weekend to passengers who have been impacted by the incident and aren't able to receive hotel vouchers through their airlines. In addition, the City's official tourism website, www.nycgo.com, is offering visitors information on low-cost activities this weekend for those who are extending their New York City vacations, including information on cultural events, restaurants, Broadway, attractions, performing arts and more. NYC and Company members New York Airport Service and Go Airlink Shuttle will also extend a 15 percent discount for transportation to and from John F. Kennedy or Newark Liberty International Airports for visitors who have had to extend their stay due to the volcanic ash incident.

"While for many travelers having a stay in New York extended unexpectedly is a great stroke of luck, the logistics involved can also be a bit of a pain in the neck," said Mayor Bloomberg. "We hope these special discounts and tips for low-cost activities in town show people around the world that no matter what happens anywhere on earth, we're ready for it - and for you - in New York City."

"Over the last 24 hours, NYC and Company has engaged the local travel industry to offer hotel and airline transportation discounts in response to the volcanic eruption - we want to collectively send the message that New York City is always a welcoming destination even during unexpected circumstances such as this," said NYC and Company CEO George Fertitta. "We invite our European visitors who are extending their visit here this weekend to check out the latest NYC travel information at nycgo.com and to visit our Information Center on Seventh Avenue to plan their weekend itineraries."

To help travelers make the most of their additional time in New York City, NYC and Company has compiled a wide range of information and offers for travelers. Offers include 15 percent discounts at more than 30 of the City's hotels through Monday, April 19th (checking out on April 19th): Ace Hotel; Andaz Wall Street; The Beekman Hotel; The Carlton Hotel; Comfort Inn Midtown West; Doubletree Guest Suites Times Square; Econo Lodge Times Square; Grand Union Hotel; Hampton Inn - Manhattan/Soho; Hilton Manhattan East; Hotel Plaza Athenee; Holiday Inn-Manhattan View; Hudson Hotel; InterContinental New York Barclay; the Lucerne Hotel; Marriott LaGuardia; Morgans Hotel; The New York Helmsley Hotel; Night Hotel New York; NU Hotel Brooklyn; Plaza Hotel; Royalton Hotel; the Strand Hotel NYC; Skyline Hotel New York; St. Regis New York; Hotel Wales; Washington Jefferson Hotel; Wellington Hotel; Wingate by Wyndham Manhattan Midtown; The Wolcott Hotel; and 3 West Club.

Detailed **hotel booking information** and valid offer codes can be found at nycgo.com. The hotel discounts are based on availability and it is recommended that impacted visitors call the hotel directly to book.

The Official NYC Information Center, located at 810 Seventh Avenue between 52nd and 53rd Streets, will provide visitors with the Official NYC Spring Visitor Guide, maps and information on accessing the City's attractions - from Broadway to museums and performing arts throughout the five boroughs. In addition, there will be a limited supply of umbrellas provided courtesy of J and R Music and Computer World to visitors who show their airline ticket stub.

MAYOR BLOOMBERG AND NYC AND COMPANY OFFER TRAVEL ASSISTANCE TO VISITORS EXTENDING THEIR STAYS IN NEW YORK BECAUSE OF ICELAND VOLCANO States News Service April 16, 2010 Friday

Visitor kiosks are also located throughout the City to assist visitors with locations in Times Square, Harlem, the Financial District (26 Wall Street), City Hall Park (Broadway at Park Row) and Chinatown (at the intersection of Canal, Walker and Baxter Streets).

New York City is the number one tourist destination among overseas travelers, attracting more than 7.5 million visitors in 2009. On an average April day, the city welcomes 12,000 new Western European visitors. The city welcomed approximately 45.2 million visitors from both domestic and international markets in 2009; travelers who spent approximately \$28 billion across the five boroughs. The city became the most popular U.S. travel destination in 2009, ahead of nearest competitors Orlando and Las Vegas.

About NYC and Company

NYC and Company is the official marketing, tourism and partnership organization for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For the official source on all there is to see and do in New York City, go to www.nycgo.com.

LOAD-DATE: April 17, 2010

We do swear . . . Going to the inauguration? What you need to know Orlando Sentinel (Florida) November 16, 2008 Sunday



27 of 58 DOCUMENTS

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Orlando Sentinel (Florida)

November 16, 2008 Sunday

FINAL

SECTION: TRAVEL & ARTS; FLORIDA; Pg. F1

LENGTH: 804 words

HEADLINE: We do swear . . .

Going to the inauguration? What you need to know

BODY:

You want to be a part of history, but don't have tickets to President-elect Barack Obama's swearing-in? Don't despair! There are other ways to be part of the excitement of this historic Inauguration.

Still don't have a room? Now you might be headed for despair. Wealthy folks can spend \$40,000 on an eco-inaugural package at the Fairmont Hotel in Foggy Bottom. The four-night extravaganza includes exclusive use of a Lexus hybrid vehicle -- driver included -- and his-or-her organic spa treatments with a massage and manicures. The Fairmont's "first lady" will also get her own eco-friendly ball gown. And, following a night at the inaugural balls, the hotel will serve an organic supper for 10.

We do swear . . . Going to the inauguration? What you need to know Orlando Sentinel (Florida) November 16, 2008 Sunday

Out of your price range? Well, start looking up old friends.

If you're heading to D.C. for the Jan. 20 event, here's some practical information on what to expect -- and ways you can still be a part of history.

The parade

Hundreds of thousands of people always gather along Pennsylvania Avenue to watch the procession from the Capitol to the White House after the swearing-in ceremony. You'll likely see marching bands and floats, no matter where you stand, but you're not guaranteed a glimpse of the president and his family.

The good news: Only bleacher seats require tickets.

The bad news: The Monday holiday for Martin Luther King Jr. Day falls on Jan. 19, the day before the inauguration, which will also add to the crowds.

The weather

Floridians, brace yourselves. Be prepared for cold. Very cold. According to Weather Underground's Trip Planner, since 1993, temperatures on Jan. 20 in Washington have run from an average low of 27 to an average high of 39. The temperature dipped below freezing in 11 of the past 16 years, and only once did it go as high as 60.

The balls

Fancy parties are a big part of the festivities, and the new president typically drops in on a few of them. Tickets for balls organized by state societies and other private organizations sell out fast, though you may find some tickets to these types of events being resold at higher prices online.

The Hawaii State Society reported on its Web site that tickets were already sold out to its island-themed inaugural ball.

Most balls are still in the planning stages.

Getting around

Many streets downtown and around the National Mall will be closed on Inauguration Day, so plan to use public transportation whenever possible. Your best options include Metrorail and Metrobus and the DC Circulator bus. You can avoid waiting in line in Metro stations by pre-purchasing all-day Metro passes online -- wmata.com/onlinestore/default.cfm?nocache. Be aware that security is heightened. For example, your bags might be checked on Metro and Amtrak trains.

Where to stay

We do swear . . . Going to the inauguration? What you need to know Orlando Sentinel (Florida) November 16, 2008 Sunday

Downtown hotel rooms are nearly all already filled, but there are still some rooms available in far outlying areas of the city and the suburbs. Many hotels are requiring three- and four-night minimum stays, so keep in mind if you're trying to make an online booking, that searching for one- or two-night stays may not show any results. "You really want to get at it right now," advises William Hanbury with Destination DC, the city's tourism bureau. Groups requiring 10 or more rooms can call Destination DC at 1-800-422-8644.

Hanbury says people are coming up with innovative approaches such as sleeping in church basements, school cafeterias or on friends' couches. Some D.C. residents have posted ads on Web sites such as Craigslist offering to rent out their homes.

The Lincoln connection

Stirring words from Abraham Lincoln, Barack Obama's political hero, provide the inaugural theme: "A New Birth of Freedom," a phrase from Lincoln's Gettysburg Address. In fact, Obama says he's reading Lincoln's speeches to prepare his remarks. Times have changed since Lincoln's big day:

Then: On March 4, 1861, Lincoln arrived in a horse-drawn carriage, accompanied by President Buchanan. His procession to the Capitol was surrounded by heavily armed cavalry and infantry -- the nation stood on the brink of war. Harper's Weekly reported "over twenty-five thousand strangers were in the city."

Now: For Obama's ceremony, the capital is expecting the largest-ever crowd for a presidential inauguration -- upward of 2 million people. Military escorts will accompany VIPs, and extensive security will be on hand.

More info

*Destination DC has created a 2009 Presidential Inauguration event on Facebook that anyone with a Facebook account can join.

*TripAdviser.com has a forum with all sorts of information.

*Expedia is also offering **hotel booking and advice** at www.expedia.com/inauguration.

*Joint Congressional Committee on Inaugural Ceremonies is the official site, at inaugural.senate.gov/index.cfm.

*Armed Forces Inaugural Committee is the military's official site, at www.afic.northcom.mil/

We do swear . . . Going to the inauguration? What you need to know Orlando Sentinel (Florida) November 16, 2008 Sunday

CONTACT: FROM STAFF AND WIRE REPORTS

GRAPHIC: PHOTO 2: This postcard depicting the inauguration of Abraham Lincoln was circulated ca.1910. Obama will face a media blitz.

JOINT CONGRESSIONAL COMMITTEE ON INAUGURAL CEREMONIES

LOAD-DATE: November 16, 2008

Renovators of Hotel Fifty in Portland bank on 'boutique' label Daily Journal of Commerce (Portland, OR)
January 3, 2008 Thursday



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Daily Journal of Commerce (Portland, OR)

January 3, 2008 Thursday

SECTION: NEWS

LENGTH: 641 words

HEADLINE: Renovators of Hotel Fifty in Portland bank on 'boutique' label

BYLINE: Tyler Graf

BODY:

Adjacent to the Morrison Bridge on the footsteps of the Willamette River, Hotel Fifty, previously a Starwood-operated Four Points by Sheraton, has 40 years of history. Now it's building a future as a flagship boutique hotel for its new owner, Coastal Hotel Group.

Purchased in November by the Seattle-based hotel manager, the rechristened Hotel Fifty will undergo a six-month, \$7 million renovation. The renovation, the hotel's developers say, will underscore the timeless

Renovators of Hotel Fifty in Portland bank on 'boutique' label Daily Journal of Commerce (Portland, OR)
January 3, 2008 Thursday

qualities of the building while re-branding it as a destination boutique - small on rooms but big on personality.

"The hotel will be geared toward the business professional during the week, and the traveler during the weekend," said Gibb Fisher, interior designer for Seattle-based MNID & Associates.

The remodeling is on a floor-by-floor basis, to keep the hotel operating. The renovations will include new interiors and exteriors, enhanced bathrooms, a newly designed restaurant and LEDs around the building.

As Portland grows, so do the needs of its visitors.

Throughout the 1990s, hotel room revenue in Portland doubled from \$109 million to \$215 million, according to a Portland Development Commission report. And last year the market continued to mature. In February, Hotel Monaco Portland underwent a \$4 million renovation.

In the same month, the Ace Hotel opened downtown.

The 331-room hotel The Nines, located above the newly renovated downtown Macy's, is scheduled to open during the summer of 2008. And at Cascade Station, near Portland International Airport, the Aloft Portland Hotel is still under construction, set to open in 2008.

"What we are trying to do is show the clean architecture of the building," Fisher said. The building features the classically modern design of the 1960s, heavy on angles and straight lines. The development team says it wants to maintain the building's unmistakable look without reverting it to retro kitsch.

The team wants to show visitors the true essence of Bridgetown. Using local photographers, art displays lavishly dedicated to Portland's multiple bridges will adorn the walls. And the restaurant will be stocked with a selection of the region's finest wines.

But what constitutes a "boutique" hotel?

No set definition exists, says Gregg Mindt, director of the Tri-County Lodging Association. But boutique hotels are generally smaller, emphasize customer service, cater to high-end customers and, perhaps most important, are independent.

"Portland specifically has always had a significant number of boutique hotels. I think it fits Portland's personality well," Mindt said. "People are looking for a unique, personal travel experience. Something that meets their needs and, more importantly, their personal tastes. "

The benefit to developers, Mindt says, is the differentiation within the marketplace: Boutique hotels are not affiliated with national chains, like Radisson or Hilton, but what they lack in size and recognition they make up for in character. Marketing is simplified if the hotel belongs to a "marketing co-op," such as

Renovators of Hotel Fifty in Portland bank on 'boutique' label Daily Journal of Commerce (Portland, OR)
January 3, 2008 Thursday

Historic Hotels or Preferred Hotels. These co-ops have a significant online presence and allow their members to reach the most potential costumers.

"The Internet has leveled, to some degree, the playing field," said Yogi Hutsen, a one-time Starwood regional vice president and the president and CEO of Coastal **Hotel** Group. Because **hotel booking information** is immediate online, replete with pictures and reviews, boutique hotels can rely on a sort of virtual word-of-mouth.

And keeping the hotel looking fresh, trendy and upscale in an increasingly interconnected, constantly evolving marketplace remains important.

"Interior design at hotels is like fashion: It changes as things come back and things go," Hutsen said. "We need to set a style for ourselves, since we don't have a brand to rely on. "

LOAD-DATE: April 18, 2008

Best Western Sets Industry Record for Online Bookings; Single-Day Reservations Made Via Company Web Site Hit \$1 Million Mark 70 Times in 2005 PR Newswire US May 5, 2005 Thursday 12:02 PM GMT



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PR Newswire US

May 5, 2005 Thursday 12:02 PM GMT

LENGTH: 435 words

HEADLINE: Best Western Sets Industry Record for Online Bookings;
Single-Day Reservations Made Via Company Web Site Hit \$1 Million Mark 70 Times in 2005

DATELINE: PHOENIX May 5

BODY:

PHOENIX, May 5 /PRNewswire/ -- Best Western International today announced it has set an industry record for gross bookings on its <http://www.bestwestern.com/> web site in 2005. The company has recorded \$1 million, or more, in online reservations 70 days this year. Through March, the company has experienced 52 percent growth in worldwide revenue via the bestwestern.com site from the same time period a year ago.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20030627/BESTWESTERNLOGO>)

Best Western Sets Industry Record for Online Bookings; Single-Day Reservations Made Via Company Web Site Hit \$1 Million Mark 70 Times in 2005 PR Newswire US May 5, 2005 Thursday 12:02 PM GMT

"On average, Best Western books \$1 million of revenue through its web site every other day," said David Kong, president and chief executive officer for Best Western International. "This is a clear indication that our strategy to focus on electronic channels and capitalize on the rebounding travel market is paying great dividends."

Among the most recent improvements to the bestwestern.com site is the addition of translated content. One-hundred percent of the company's online **hotel and booking information** is now available in French, German, Italian and International Spanish. Additionally, all hotel property listings and reservations web pages for Asia, Australia, Hawaii, Bangladesh, India, New Zealand and Pakistan are available in simplified Chinese, Japanese and Korean.

Currently, Internet bookings comprise close to 50 percent of all Best Western reservations. The company's global web bookings have grown an average of 54 percent per year during the past five years. Part of Best Western's electronic distribution strategy entails major enhancements to its web site, including a complete redesign, 360 degree virtual tours and packages. The enhancements are scheduled to be rolled out later in 2005.

About Best Western International

Best Western International is THE WORLD'S LARGEST HOTEL CHAIN(R) with more than 4,100 hotels in 80 countries and territories. It is a membership association of independently owned and operated hotels that provides marketing, reservations and operational support to its members. For more information, please visit: <http://www.bestwestern.com/> .

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Web site: <http://www.bestwestern.com/>

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Best Western Sets Industry Record for Online Bookings; Single-Day Reservations Made Via Company Web
Site Hit \$1 Million Mark 70 Times in 2005 PR Newswire US May 5, 2005 Thursday 12:02 PM GMT

URL: <http://www.prnewswire.com>

LOAD-DATE: May 6, 2005

Pegasus Solutions and Orbitz Renew Agreement for Internet Hotel Inventory Business Wire May 13, 2003,
Tuesday



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Business Wire

May 13, 2003, Tuesday

DISTRIBUTION: Business Editors/High-Tech Writers

LENGTH: 959 words

HEADLINE: Pegasus Solutions and Orbitz Renew Agreement for Internet Hotel Inventory

DATELINE: DALLAS, May 13, 2003

BODY:

Travelers Booking via Orbitz Can Choose From More Than 45,000 Hotels Worldwide Accessed Through Pegasus' Online Distribution Database

Pegasus Solutions, Inc. (Nasdaq:PEGS) finalized a renewal agreement with Chicago-based Orbitz, the travel Web site that makes it easy to find low airfares and hotel rates. Under the agreement, Pegasus continues to serve as the preferred online hotel reservation system for Orbitz, www.orbitz.com, providing travelers with the ability to view detailed property information, rates and photos and to secure instant real-

Pegasus Solutions and Orbitz Renew Agreement for Internet Hotel Inventory Business Wire May 13, 2003,
Tuesday

time reservations 24 hours a day at hotels worldwide. Dallas-based Pegasus Solutions is a leading global provider of hotel reservations-related services and technology.

"Orbitz is committed to offering consumers the broadest selection of hotel options, including retail and promotional rates. Thousands of hotels participate in our OrbitzSaver rate program, either directly with Orbitz or through our affiliate relationships," said Kurt Weinsheimer, Orbitz vice president of Hotels. "Pegasus Solutions provides Orbitz with retail rates at more than 45,000 additional hotels worldwide. We are pleased to renew our arrangement with Pegasus, the preferred distributor of retail data and inventory for the hotel industry."

"Orbitz' renewal with Pegasus reiterates that the online travel and hotel sectors continue to recognize the need for an electronic distribution solution that effectively provides consumers with all the detailed **hotel booking information** they demand from online travel Web sites," said John F. Davis III, chairman, chief executive officer and president of Pegasus Solutions. "We've been impressed with Orbitz' rapid growth in the hotel area and are pleased to claim Orbitz as one of our largest online distribution customers."

Through its customers' affiliates, thousands of Web sites are Powered by Pegasus(TM), including travel sites such as Continental.com, ebookers, Expedia, Hotwire and Travelweb.com. Industry analyst Jupiter Research estimates that online revenues specific to lodging will grow from \$5 billion in 2001 to \$14.8 billion in 2007(1).

Through Orbitz' participation in the Pegasus Commission Processing service, Pegasus provides a fully automated solution for managing, reconciling and tracking Orbitz' commission revenues from hotels worldwide. Pegasus operates the hotel industry's leading travel agent commission processing service.

Company Information

Dallas-based Pegasus Solutions, Inc. (www.pegs.com) is a leading global provider of hotel reservations-related services and technology. Its services include central reservations systems; electronic distribution services that connect more than 45,000 hotels to the Internet and to the global distribution systems (GDS); travel agent commission processing and payment services; the Utell marketing and reservation representation service (www.Utell.com); and PegasusCentral(TM), a Web-based enterprise solution with property management applications. Pegasus' customers comprise the majority of travel agencies around the world, including the top 10 largest U.S.-based travel agencies(2); more than 48,000 hotel properties around the globe, including all of the 50 largest hotel brands in the world based on total number of guest rooms(3); and thousands of Web sites/services have their hotel reservations Powered by Pegasus(TM). In addition to its corporate headquarters in Dallas, Pegasus has 20 offices in 11 countries, including regional hubs in Phoenix, London and Singapore. The company's stock is traded on the Nasdaq National Market under the symbol PEGS.

Some statements made in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements regarding

Pegasus Solutions and Orbitz Renew Agreement for Internet Hotel Inventory Business Wire May 13, 2003,
Tuesday

future events, financial performance and financial projections, as well as management's expectations, beliefs, hopes, intentions or strategies regarding the future. Because such statements deal with future events, they are subject to various risks and uncertainties, and actual results could differ materially from current expectations. Factors that could cause or contribute to such difference include, but are not limited to, terrorist acts or war, global health epidemics, variation in demand for and acceptance of the company's products and services and timing of sales, general economic conditions including a slowdown in technology spending by the company's current and prospective customers, failure to maintain successful relationships with and to establish new relationships with customers, the success of the company's international operations, the level of product and price competition from existing and new competitors, changes in the company's level of operating expenses and its ability to control costs, delays in developing, marketing and deploying new products and services, as well as other risks identified in the company's Securities and Exchange Commission filings, including those appearing under the caption Risk Factors in the company's 2002 Annual Report on Form 10-K.

1 Jupiter Research, May 15, 2002, "2002 U.S. Travel Market
Forecast"

2 Travel Weekly, June 24, 2002, "Top 50 Travel Agencies"

3 Hotel Business, February 7, 2002, "The Top Hotel Brands" -
ranked by total number of rooms (2001)

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TravelCLICK's New Web Site Provides Free Access to Local Hotel GDS Booking Information Business Wire
May 22, 2002, Wednesday



42 of 58 DOCUMENTS

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Business Wire

May 22, 2002, Wednesday

DISTRIBUTION: Business/Technology Editors

LENGTH: 511 words

HEADLINE: TravelCLICK's New Web Site Provides Free Access to Local **Hotel GDS Booking Information**

DATELINE: CHICAGO, May 22, 2002

BODY:

Bruce W. Mainzer, senior vice president of marketing for TravelCLICK, announced the launch of a completely enhanced www.travelclick.net Web site with a unique capability: the site now enables any visitor to download GDS hotel booking data for over 400 cities worldwide.

"TravelCLICK is making **hotel booking information** available to increase understanding of the \$15 billion marketplace the GDS represent," said Mainzer. "We encourage anyone interested in hotel room distribution to investigate e-commerce trends in their local market through www.travelclick.net. Our new site enables them to do that - and at no cost."

TravelCLICK's New Web Site Provides Free Access to Local Hotel GDS Booking Information Business Wire
May 22, 2002, Wednesday

The site provides updated sample reports and tutorials of TravelCLICK's two market-leading competitive benchmarking products: Hotelligence and PHASER Complete Access. Additionally, TravelCLICK's Media Networks, including the new Group Media Network, are presented in self-guided tours. The upgraded site also provides a look-up feature to connect with a local TravelCLICK expert who can provide more detailed information on individual hotel property booking performance, and assist properties in their efforts to maximize revenues from electronic channels.

"Being the worldwide leader in digital media and electronic distribution data for the travel industry carries a responsibility," Mainzer said. "Our Web site now reflects that responsibility by providing education and resources any hotelier can use to their advantage to make his or her hotel more successful in the competitive marketplace."

About TravelCLICK

TravelCLICK (www.travelclick.net) is the leading provider of digital media and data solutions to the worldwide travel industry. The company's products and consultants help hotels and other travel industry suppliers improve profits through electronic distribution channels. TravelCLICK's exclusive electronic marketing networks allow hotels and other travel related suppliers to target promotional messages to specific travel agents, consumers, and group meeting planners when they are booking travel. The company's competitive benchmarking reports provide hotels with price and booking performance information unavailable through any other source. Established in 1996 and headquartered in the Chicago area, TravelCLICK operates in more than 140 countries around the world. The company has over 6,000 clients, including national and international companies such as Accor, Air France, Avis, Best Western International, British Airways, Choice Hotels, Fairmont Hotels & Resorts, Four Seasons Hotels & Resorts, Hilton Hotels Corporation, Hyatt Hotels & Resorts, Kempinski Hotels & Resorts, Leading Hotels of the World, Loews Hotels, Lufthansa, Marriott International, The Peninsula Group, Radisson, The Ritz-Carlton Hotel Company, SAS, The Savoy Group, Shangri-La Hotels, Sol Melia, Starwood Hotels & Resorts, Thistle Hotels, USAirways, Virgin Atlantic and Wyndham Hotels & Resorts.

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Kristina Pailer, 847.585.5238

kpailer@travelclick.net

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LOAD-DATE: May 23, 2002

The American Banker, April 13, 2000



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The American Banker

April 13, 2000, Thursday

SECTION: CARDS ; Pg. 15

LENGTH: 180 words

HEADLINE: Card Briefs: CFO Who Streamlined Deluxe Is Departing

DATELINE: ST. PAUL

BODY:

Thomas W. VanHimbergen, chief financial officer at Deluxe Corp., will leave the company April 30, officials announced.

Mr. VanHimbergen, 51, joined Deluxe in 1997. The St. Paul company is parent to four businesses that offer transaction processing and related payments products.

The finance chief was "instrumental in the divestiture of more than 15 nonstrategic businesses," J.A. Blanchard, chairman and chief executive officer, said in a statement. His reason for leaving was not disclosed.

The American Banker, April 13, 2000

Lois Martin, 37, vice president and corporate controller, is to be interim senior vice president and CFO after Mr. VanHimbergen departs. In a related announcement, Paul H. Bristow, 57, was hired to be CFO of eFunds Corp., a unit of Deluxe that recently filed for an initial public offering. Mr. Bristow was CFO and treasurer of Galileo International Inc. of Rosemont, Ill., which connects travel agents with **booking information** for airlines, **hotel** chains, and car rental companies.

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The next best rates are usually called "Internet Rates," usually these can be cancelled but pay attention to the "cancel by date" which may be one or two days prior to arrival as opposed to the "cancel by 6 PM day of arrival" you see with most rates.

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THE DRAKE HOTEL

The Drake Hotel is an outstanding luxury hotel found in downtown Chicago, adjacent to Michigan Avenue's famous restaurants and shops. The hotel stands two blocks north of the Water Tower Place and the John Hancock Center.

History

The Drake Hotel was founded in the year 1920, making it one of the oldest surviving structures in America listed in the National Register of Historic Places. It was designed in the Italian Renaissance style by Marshall & Fox, which was one of the most famous and sought-after architectural firms in the 20th century.

Features

The Drake Hotel has more than 520 guestrooms, 74 suites (including the Princess Diana Suite), 2 large ballrooms, Club International (a special

Features

The Drake Hotel has more than 520 guestrooms, 74 suites (including the Princess Diana Suite), 2 large ballrooms, Club International (a special members-only club), 5 restaurants, bars, a fitness center, the Palm Court (a wonderful club-like lobby) and the Executive Lounge.

The five restaurants found at the Drake Hotel not only boast of cozy interiors, but also specialize in American cuisine fused with a few international flavors. They also offer a wide variety of both local and international non-alcoholic drinks that you can take as you wait for your main dish. The waiters are neatly dressed, friendly and are always prompt to take orders and listen to complaints. The hotel's Travel Traders convenience store offers sundries, snacks, toys for kids, magazines and an assortment of refreshing drinks.

Facilities

The Drake Hotel's guestrooms and suites are designed and decorated with convenience and comfort in mind. They are all equipped with a variety of state-of-the-art facilities such as high-quality beds, plush sofas, coffee making machines, telephones, hair dryers, air conditioners, DVD players, refrigerators, music systems, 15-inch LCD televisions, and free high-speed Internet. Bathrooms have marble vanities, hot and cold water, towels and shower rods.

The Executive Lounge offers Executive Level Guest Rooms where you can enjoy hot and cold beverages and complimentary continental breakfasts and evening hors d'oeuvres as you capture captivating views of the city center as well as the expansive Lake Michigan. As an Executive Level guest, you can also enjoy elegant bathrobe and upgraded showerhead. You also benefit from the Hilton Serenity Collection. Hilton Serenity beds feature Super Topper mattress pad, Touch Down Pillows, Suite Dreams mattress, elegantly 250-thread count sheets and duvet cover.

The hotel's fitness center is not only decorated with polished wood floors, but is also equipped with an array of treadmills, weightlifting equipment, skipping ropes and stationary bicycles. In addition, the fitness center offers complimentary headphones that you can use in case you do not want to get distracted by any type of noise during workouts.

Another interesting thing about the Drake Hotel is that it provides a number of large spaces suitable for meetings, gatherings and parties. You can host an elegant wedding, birthday or family get-together celebration in the Grand Ballroom or the Gold Coast Ballroom. You can also hold an important business meeting right in the heart of Chicago in any of the hotel's boardrooms. Each boardroom is spacious enough to accommodate up to about 500 people at a single meeting and is equipped with comfortable seats, charts, overhead projectors, LCD screens and excellent lighting system.

Notable Visitors

Ever since it was established, the Drake Hotel has been many different guests on a daily basis. Even though many of them are ordinary guests, others are big personalities only seen in movies and televisions or heard on the radio. Notable celebrities have included Princess Diana, Winston Churchill, Frank Sinatra, Elizabeth Taylor, Hugh Hefner, Judy Garland, Marchesa Chiaramonte-Raposa, Owe Lundberg, Marilyn Monroe, Ukrainian President Viktor Yushchenko, and Joe DiMaggio. Up to now, many movie stars and TV personalities continue to frequent the hotel, meaning that you might be lucky to share a table or get an autograph from any of your favorite celebrities if you visit the hotel.

In Popular Culture

Unlike many hotels in America, the Drake Hotel has featured in a number of fascinating movies such as Mission Impossible, My Best Friend's Wedding, Continental Divide, What Women Want, Risky Business and Flags of Our Fathers. It also features in Wicker Park, Hero and the Trivial Pursuit version Genus II.

Things to do Near the Drake Hotel

Things to do Near the Drake Hotel

The Drake Hotel is strategically located close to prestigious shopping malls, major hospitals, beauty shops and other impressive attractions. You can explore famous attractions such as the Millennium Park, Navy Pier, Lincoln Park Zoo, Art Institute of Chicago and the American Girl Place. You can also go for a massage or spa at any of the nearby boutiques such as Cartier, Ferrari, Vera Wang, Jimmy Choo or Prada.

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MINIMUM CHECK-IN AGE IS: 21
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📋 FACILITIES

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- Bar/lounge
- Breakfast available (surcharge)
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- Fitness facilities
- Gift shops or newsstand
- Limo or Town Car service available
- Restaurant
- Safe-deposit box at front desk
- Shopping on site
- Total number of rooms - 535

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🏠 HOTEL POLICY

Know Before You Go

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HOTEL POLICY

Know Before You Go

The property has connecting/adjoining rooms, which are subject to availability and can be requested by contacting the property using the number on the booking confirmation.

Fees

The following fees and deposits are charged by the property at time of service, check-in, or check-out. Fee for in-room wireless Internet: USD 12.95 (rates may vary) Fee for in-room high-speed Internet (wired): USD 12.95 per 24-hour period (rates may vary) Valet parking fee: USD 56 per day (in/out privileges) Pet fee: USD 75 (varies based on length of stay) Rollaway bed fee: USD 30.00 per night. The above list may not be comprehensive. Fees and deposits may not include tax and are subject to change.

HOTEL ROOMS

King Deluxe

One king bed. City view. 250-275 square feet (23-25 square meters). Multi-line phone with caller ID. High-speed Internet access (surcharge). Laptop-compatible safe. Complimentary nightly turndown service with chocolates and ice delivery available upon request.



One Queen

One queen bed. 250-275 square feet (23-25 square meters). Multi-line phone with caller ID. High-speed Internet access (surcharge). Laptop-compatible safe. Complimentary nightly turndown service with chocolates and ice delivery available upon request.



King

One king bed. Two armchairs upholstered with neutral-tone fabrics. Large desk with swivel chair. High-speed Internet access (surcharge). Flat-screen TV with cable channels. Dual-line speakerphone with caller ID and voice mail. Evening turndown upon request.

Two Twins

Two twin beds. Desk. High-speed Internet access (surcharge). Cable TV with pay movies. Clock radio. In-room safe. Coffee/tea maker and minibar.

✈ AREA ATTRACTIONS

The closest major airports to The Drake Hotel are:
Chicago, IL (MDW-Midway Intl.) - 15.8 km / 9.8 mi
Chicago, IL (ORD-O'Hare Intl.) - 24.8 km / 15.4 mi

The preferred airport for The Drake Hotel is Chicago, IL (ORD-O'Hare Intl.).

Distances are calculated in a straight line from the property's location to the point of interest or airport and may not reflect actual travel distance.

Distances are displayed to the nearest 0.1 mile and kilometer.

🏋 THE DRAKE HOTEL RECREATION

The Drake Hotel's fitness center features polished wood floors and an array of new equipment including stationary bicycles, treadmills, stair machines, and exercise balls. Complimentary earphones are available during workouts. Guests also receive discounted access to the facilities and classes at the Equinox health club in the Bloomingdale's building less than a block away.

The hotel is across Lake Shore Drive from Oak Street Beach on Lake Michigan, popular for sunbathing and swimming. In the summer, guests can walk, jog, or bike along a 20-mile lakefront path. Canoeing, kayaking, and rowing equipment can be rented from the Lincoln Park Boathouse, two miles away. Four miles from the hotel, the Sydney R. Marovitz golf course offers a challenging and scenic nine-hole course along Lake Michigan.

The recreational activities listed below are available either on site or near the hotel; fees may apply.



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<table border="1"><tr><td>Invoice ID</td><td>CK1341819246</td></tr><tr><td>Date From</td><td>27/6/2012</td></tr><tr><td>Date To</td><td>28/6/2012</td></tr></table>	Invoice ID	CK1341819246	Date From	27/6/2012	Date To	28/6/2012	<table border="1"><thead><tr><th>Price per night</th><th>Discount</th><th>Free nights</th></tr></thead><tbody><tr><td>99</td><td>\$ 25</td><td>% last 1</td></tr></tbody></table>	Price per night	Discount	Free nights	99	\$ 25	% last 1	<table border="1"><tr><td>Date From</td><td>1/12/2011</td></tr><tr><td>Date To</td><td>10/7/2012</td></tr></table> <input type="button" value="GENERATE"/>	Date From	1/12/2011	Date To	10/7/2012																										
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Invoicing Module	Discounts and Seasonal Rates	Reports																																										

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Users!!!

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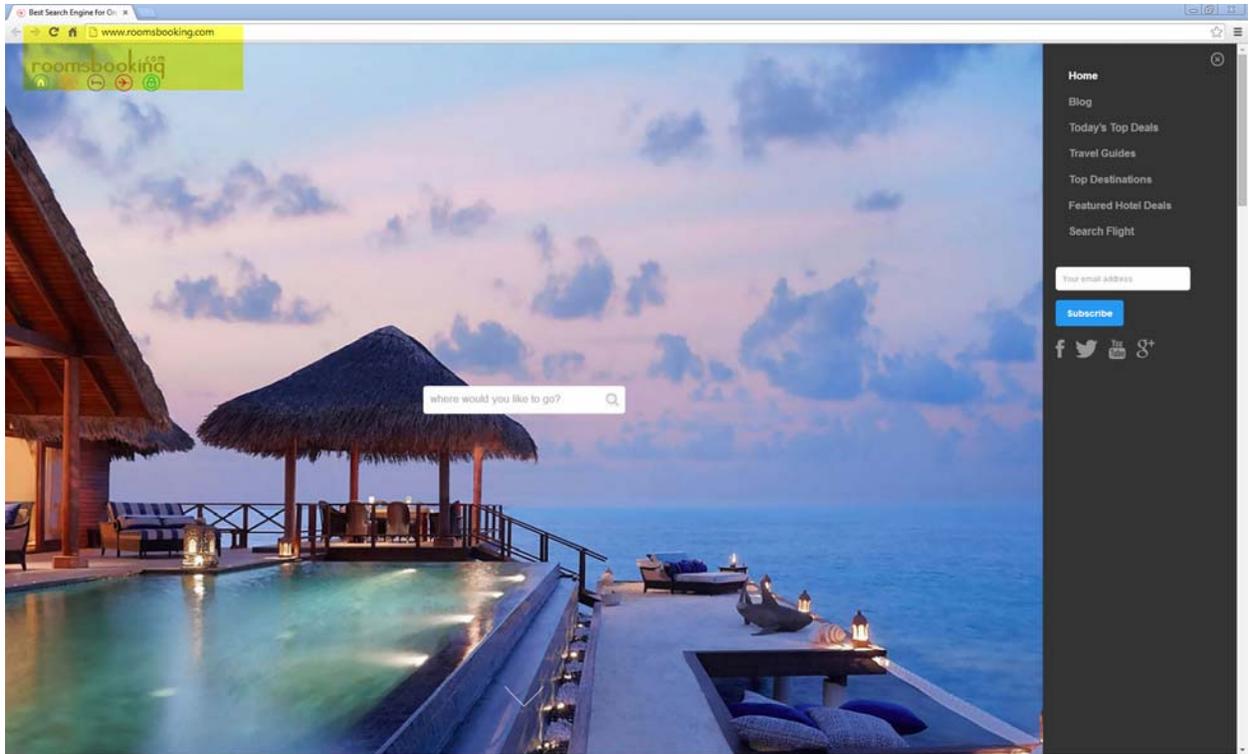
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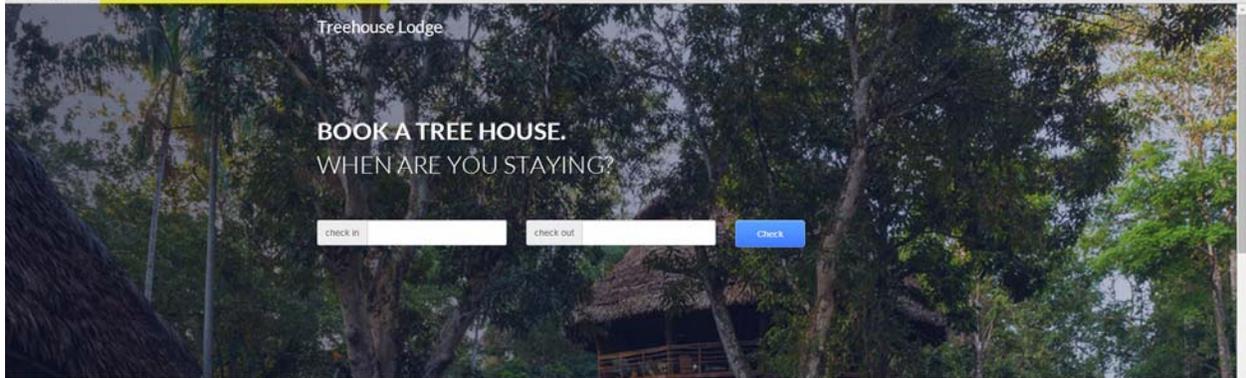
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Bungalows



Bungalow 1 - Dos Ramas

Bungalow 1 is the most accessible bungalow at Treehouse. It sits 36 feet off the ground and spans approximately 17 feet in diameter. During high water, the bungalow stands high over a flooded lagoon, providing tranquil views of the shimmering expanse - it's an experience you won't forget. During low water, the vegetation revives and a view of the surrounding jungle beauty is something you will enjoy daily. Bungalow 1 has two large branches within the interior which add to the feeling that you are home in nature. The space can be arranged with either one king bed or two twins. Also, a portable cot can be provided if requested for an additional person.



Bungalow 2 - Laguna Vista

Bungalow 2 is another easily accessible bungalow at Treehouse Lodge. It sits 36 feet off the ground and spans approximately 17 feet in diameter. During high water, the bungalow stands high over a flooded lagoon, providing tranquil views of the shimmering expanse - it's an experience you won't forget. During low water, the vegetation revives and a view of the surrounding jungle beauty is something you will enjoy daily. Bungalow 2 has two large branches within the interior which add to the feeling that you are home in nature. The space can be arranged with either one king bed or two twins. Also, a portable cot can be provided if requested for an additional person.

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feet up arching stairs, cross steel cable bridge - See more at <http://www.treehouseedge.com/bungalows/hmishash-fG9hKYG.dpuf>



Bungalow 6 - Cass Alta

Bungalow 6 is the highest bungalow at Treehouse. It towers over the jungle providing magnificent views of the surrounding rainforest. Monkeys are regularly seen and heard traveling through the trees around this bungalow. It's also a great place to watch Parakeets, Parrots, and Macaws in the early morning without even leaving the house. Bungalow 6 sits 67 feet off the ground and spans approximately 15 feet in diameter. It can only be arranged with two twin beds. Also, portable cot can be provided if requested for an additional person. Directions to Bungalow 6: walk 200 feet from main lodge along raised wooden pathway, walk up beautiful 55 foot spiral staircase, walk across steel cable bridge - See more at <http://www.treehouseedge.com/bungalows/hmishash-fG9hKYG.dpuf>



Bungalow 7 - Soledad

Bungalow 7 is the second highest bungalow at Treehouse. It stands tall and provides a beautiful secluded home nestled amongst the trees. On one side, you will be greeted by spacious views spanning the rainforest, on the other the rainforest will be right next to you. Monkeys are regularly seen and heard traveling through the trees around Bungalow 6 and the bridge leading to it. As this bungalow sits further into the jungle, it brings the sights and sounds of the wild close to home. Bungalow 7 sits 55 feet off the ground and spans approximately 18 feet in diameter. It can be arranged with either one king bed or two twins. Also, a portable cot can be provided if requested for an additional person. Directions to Bungalow 7: walk 200 feet from the main lodge raised, wooden pathway, walk up beautiful 55 foot spiral staircase, walk across 2 steel cable bridges - See more at <http://www.treehouseedge.com/bungalows/hmishash-fG9hKYG.dpuf>



Bungalow 8

Bungalow 8 is uniquely positioned inside numerous branches that cradle the hut comfortably in the jungle's embrace. It makes a wonderfully natural home. Standing alone, Bungalow 8 is ideal for those who like a little distance from their neighbors. Beautiful views of rainforest can be seen in every direction. Further into the jungle, this bungalow brings the sights and sounds of the wild close to home. It sits 60 feet off the ground and spans approximately 15 feet in diameter. Bungalow 8 can be arranged with either one king bed or two twins. Also, a portable cot can be provided if requested for an additional person. Directions to Bungalow 8: walk 250 feet from main lodge along raised wooden pathway, walk 25 feet up stairs - See more at <http://www.treehouseedge.com/bungalows/hmishash-fG9hKYG.dpuf>