

ESTTA Tracking number: **ESTTA562310**

Filing date: **10/01/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Kabushiki Kaisha AOB Keio Holdings
Application Serial Number:	79122166
Application Filing Date:	06/06/2012
Mark:	ARSOA
Date of Publication	09/03/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30318, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/03/2013. The Coca-Cola Company respectfully requests that the time period within which to file an opposition be extended until 01/01/2014.

Respectfully submitted,

/Andrea Bates/

10/01/2013

Andrea Bates

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