

From: Besch, Jay

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Subject: U.S. TRADEMARK APPLICATION NO. 79117638 - BONOBO - CREG-0079-T - Request for  
Reconsideration Denied - Return to TTAB

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Files: 79117638.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 79117638

**MARK:** BONOBO



**CORRESPONDENT ADDRESS:**

JEFFREY A SMITH

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**GENERAL TRADEMARK INFORMATION:**

<http://www.uspto.gov/trademarks/index.jsp>

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**APPLICANT:** Bonofood

**CORRESPONDENT'S REFERENCE/DOCKET NO:**

CREG-0079-T

**CORRESPONDENT E-MAIL ADDRESS:**

docketing@mwzb.com

**REQUEST FOR RECONSIDERATION DENIED**

**ISSUE/MAILING DATE:** 9/10/2015

**INTERNATIONAL REGISTRATION NO. 1128558**

On December 15, 2014, action on this application was suspended pending the filing of maintenance documents for the cited registration as the basis for the likelihood of confusion refusal under Section 2(d). The maintenance documents have since been filed. Therefore, the cited registration remains in force and the likelihood of confusion refusal under Section 2(d) is maintained.

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. *See* 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a). The following requirement(s) and/or refusal(s) made final in the Office action dated Jan 2, 2014 are maintained and continue to be final: the refusal to register the application under Section 2(d) for a likelihood of confusion with U.S. Registration No. 3520671. *See* TMEP §§715.03(a)(ii)(B), 715.04(a).

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); *see* 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); *see* TMEP §§715.03, 715.03(a)(ii)(B), (c).

USPTO

/Jay Besch/

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