

From: Lott, Maureen D.

Sent: 5/11/2015 12:31:27 PM

To: TTAB Efilng

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79115461 - HISENSE I'TV - N/A - Request for  
Reconsideration Denied - Return to TTAB

\*\*\*\*\*

Attachment Information:

Count: 16

Files: 76381186P001OF002.JPG, 76381186P002OF002.JPG, app-1.jpg, app-2.jpg, app22-1.jpg, app22-2.jpg, app4-1.jpg, app4-2.jpg, acf-1.jpg, acf-2.jpg, dcdfs-1.jpg, dcdfs-2.jpg, dcdfs-3.jpg, dcdfs-4.jpg, dcdfs-5.jpg, 79115461.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 79115461

**MARK:** HISENSE I'TV



**CORRESPONDENT ADDRESS:**

MARTIN W. SCHIFFMILLER

KIRSCHSTEIN ISRAEL SCHIFFMILLER & PIERON

425 FIFTH AVENUE, 5TH FLOOR

NEW YORK, NY 10016-2223

**GENERAL TRADEMARK INFORMATION:**

<http://www.uspto.gov/trademarks/index.jsp>

[VIEW YOUR APPLICATION FILE](#)

**APPLICANT:** Hisense Electronics Industry Holding Co. ETC.

**CORRESPONDENT'S REFERENCE/DOCKET NO:**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

mws@kirschsteinlaw.com

**REQUEST FOR RECONSIDERATION DENIED**

**ISSUE/MAILING DATE:** 5/11/2015

**INTERNATIONAL REGISTRATION NO. 1122838**

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. See 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a). The partial refusal under Section 2(d) made final in the final Office action dated October 20, 2014 is maintained and continues to be final. See TMEP §§715.03(a)(ii)(B), 715.04(a).

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. See TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); see 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); see TMEP §§715.03, 715.03(a)(ii)(B), (c).

The examining attorney has addressed applicant's comments and again addressed the refusal below.

**Likelihood of Confusion - Partial Refusal as to "laptop computers; data processing apparatus; notebook computers; modems; television apparatus, namely, televisions; DVD players"**

Registration of the applied-for mark is refused as to the above-referenced goods because of a likelihood of confusion with the mark in U.S. Registration No. 2788108. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 *et seq.* See the enclosed registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely a potential consumer would be confused, mistaken, or deceived as to the source of the goods and/or services of the applicant and registrant. See 15 U.S.C. §1052(d). A determination of likelihood of confusion under Section 2(d) is made on a case-by case basis and the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973) aid in this determination. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d 1344, 1349, 98 USPQ2d 1253, 1256 (Fed. Cir. 2011) (citing *On-Line Careline, Inc. v. Am. Online, Inc.*, 229 F.3d 1080, 1085, 56 USPQ2d 1471, 1474 (Fed. Cir. 2000)). Not all the *du Pont* factors, however, are necessarily relevant or of equal weight, and any one of the factors may control in a given case, depending upon the evidence of record.

*Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d at 1355, 98 USPQ2d at 1260; *In re Majestic Distilling Co.*, 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); see *In re E. I. du Pont de Nemours & Co.*, 476 F.2d at 1361-62, 177 USPQ at 567.

In this case, the following factors are the most relevant: similarity of the marks, similarity and nature of the goods and/or services, and similarity of the trade channels of the goods and/or services. See *In re Viterra Inc.*, 671 F.3d 1358, 1361-62, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593, 1595-96 (TTAB 1999); TMEP §§1207.01 *et seq.*

### **Similarity of the Marks**

Registrant's mark is "iTV." Applicant's mark is "Hisense I'TV" and design.

For a composite mark containing both words and a design, the word portion may be more likely to be impressed upon a purchaser's memory and to be used when requesting the goods and/or services. *Joel Gott Wines, LLC v. Rehoboth Von Gott, Inc.*, 107 USPQ2d 1424, 1431 (TTAB 2013) (citing *In re Dakin's Miniatures, Inc.*, 59 USPQ2d 1593, 1596 (TTAB 1999)); TMEP §1207.01(c)(ii); see *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908, 1911 (Fed. Cir. 2012) (citing *CBS Inc. v. Morrow*, 708 F. 2d 1579, 1581-82, 218 USPQ 198, 200 (Fed. Cir 1983)). Thus, although such marks must be compared in their entireties, the word portion is often considered the dominant feature and is accorded greater weight in determining whether marks are confusingly similar, even where the word portion has been disclaimed. *In re Viterra Inc.*, 671 F.3d at 1366, 101 USPQ2d at 1911 (Fed. Cir. 2012) (citing *Giant Food, Inc. v. Nation's Foodservice, Inc.*, 710 F.2d 1565, 1570-71, 218 USPQ2d 390, 395 (Fed. Cir. 1983)).

In this case, consumers would use the wording in the marks to call for the relevant goods. With respect to the wording in the marks, applicant has essentially just added a term to the registered mark.

Adding a term to a registered mark generally does not obviate the similarity between the compared marks, as in the present case, nor does it overcome a likelihood of confusion under Section 2(d). See *Coca-Cola Bottling Co. v. Jos. E. Seagram & Sons, Inc.*, 526 F.2d 556, 557, 188 USPQ 105, 106 (C.C.P.A. 1975) (finding BENGAL and BENGAL LANCER and design confusingly similar); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1269 (TTAB 2009) (finding TITAN and VANTAGE TITAN confusingly similar); *In re El Torito Rests., Inc.*, 9 USPQ2d 2002, 2004 (TTAB 1988) (finding MACHO and MACHO COMBOS confusingly similar); TMEP §1207.01(b)(iii). In the present case, the marks are identical in part.

It also is noted that the wording that has been added may be a house mark for applicant. In this regard, applicant has pointed in its response to a plethora of registered “HISENSE” marks. In addition, the attached excerpts from applicant’s website appear to show applicant using “HISENSE” as a house mark in connection with multiple goods.

Adding a house mark to an otherwise confusingly similar mark will not obviate a likelihood of confusion under Section 2(d). See *In re Fiesta Palms LLC*, 85 USPQ2d 1360, 1366-67 (TTAB 2007) (finding CLUB PALMS MVP and MVP confusingly similar); *In re Christian Dior, S.A.*, 225 USPQ 533, 534 (TTAB 1985) (finding LE CACHET DE DIOR and CACHET confusingly similar); TMEP §1207.01(b)(iii). It is likely that goods and/or services sold under these marks would be attributed to the same source. See *In re Chica, Inc.*, 84 USPQ2d 1845, 1848-49 (TTAB 2007).

In this case, as a result of the shared wording, the marks, as a whole, appear and sound similar (though not identical). They also have similar overall commercial impressions with each calling to mind instructional television. Thus, it is likely that consumers would be confused as to the origin of applicant’s goods and/or services.

#### **The Goods and/or Services are Related**

The goods and/or services of the parties need not be identical or even competitive to find a likelihood of confusion. See *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) (“[E]ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods.”); TMEP §1207.01(a)(i).

The respective goods and/or services need only be “related in some manner and/or if the circumstances surrounding their marketing [be] such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

In this case, applicant's goods are as follows: laptop computers; data processing apparatus; notebook computers; modems; television apparatus, namely, televisions; DVD players.

Registrant's goods are as follows: electrical, audio, and video signal transmitting cables and connectors for connecting a computer to a television to watch movies, not including use for interactive televisions.

The trademark examining attorney attached to the previous Office action(s) evidence from the USPTO's X-Search database consisting of a number of third-party marks registered for use in connection with the same or similar goods and/or services as those of both applicant and registrant in this case. This evidence shows that the goods and/or services listed therein are of a kind that may emanate from a single source under a single mark. See *In re Anderson*, 101 USPQ2d 1912, 1919 (TTAB 2012); *In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783, 1785-86 (TTAB 1993); *In re Mucky Duck Mustard Co.*, 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii).

The Internet evidence attached to the previous Office actions also establishes that the same entity commonly provides goods similar to both applicant's and registrant's goods. Moreover, it establishes that such goods are commonly provided in the same trade channels and/or under the same mark. Therefore, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes. See, e.g., *In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009). See, for example, the Internet excerpts attached to the previous Office action regarding the Toshiba®, Sony®, and Samsung® computer and television goods and their accessories, which include cables.

Evidence obtained from the Internet may be used to support a determination under Section 2(d) that goods and/or services are related. See, e.g., *In re G.B.I. Tile & Stone, Inc.*, 92 USPQ2d 1366, 1371 (TTAB 2009); *In re Paper Doll Promotions, Inc.*, 84 USPQ2d 1660, 1668 (TTAB 2007). The Internet has become integral to daily life in the United States, with Census Bureau data showing approximately three-quarters of American households used the Internet in 2013 to engage in personal communications, to obtain news, information, and entertainment, and to do banking and shopping. See *In re Nieves & Nieves LLC*, 113 USPQ2d 1639, 1642 (TTAB 2015) (taking judicial notice of the following two official government publications: (1) Thom File & Camille Ryan, U.S. Census Bureau, Am. Cmty. Survey Reports ACS-28, *Computer & Internet Use in the United States: 2013* (2014), available at <http://www.census.gov/content/dam/Census/library/publications/2014/acs/acs-28.pdf>, and (2) The Nat'l Telecomms. & Info. Admin. & Statistics Admin., *Exploring the Digital Nation: America's Emerging Online Experience* (2013), available at [http://www.ntia.doc.gov/files/ntia/publications/exploring\\_the\\_digital\\_nation\\_-](http://www.ntia.doc.gov/files/ntia/publications/exploring_the_digital_nation_-)

[americas\\_emerging\\_online\\_experience.pdf](#)). Thus, the widespread use of the Internet in the United States suggests that Internet evidence may be probative of public perception in trademark examination.

### **Applicant's Argument**

Applicant argues that there is no likelihood of confusion especially because 1) the marks differ, 2) "ITV" is descriptive and has been disclaimed in applicant's mark, 3) "ITV" is diluted for television services, and 4) "HISENSE" is the dominant portion of applicant's mark. In support of its argument applicant provided a list of its registrations for "HISENSE" in various countries.

With respect to applicant's list of "HISENSE" registrations, please note that the mere submission of a list of registrations or a copy of a private company search report does not make such registrations part of the record. *In re Promo Ink*, 78 USPQ2d 1301, 1304 (TTAB 2006); TBMP §1208.02; TMEP §710.03. To make registrations of the record, an applicant must submit copies of the registrations, or the complete electronic equivalent from the USPTO's automated systems, prior to appeal. *In re Jump Designs LLC*, 80 USPQ2d 1370, 1372-73 (TTAB 2006); *In re Ruffin Gaming*, 66 USPQ2d, 1924, 1925 n.3 (TTAB 2002); TBMP §1208.02; TMEP §710.03. For foreign registrations, a copy of the registration record also must be provided.

Meanwhile, the examining attorney acknowledges that "ITV" does appear to be descriptive at least in the case of applicant's mark. It also appears to be more diluted in connection with television-related *services*. However, only the owner of the cited registration has registered "ITV" in connection with goods similar to applicant's goods. Thus, applicant has not established that "ITV" is diluted in connection with electronic *goods*.

Moreover, applicant's and registrant's goods are used for similar purposes and appear complementary in nature. Thus, applicant's and registrant's goods are more similar to each other than to any of the services listed in the registrations that applicant refers to.

Most significant in this case is that registrant's mark is registered on the Principal Register without a disclaimer or claim of acquired distinctiveness. **Moreover, a Declaration of Incontestability Under §15 of the Trademark Act was filed in connection with the cited registration.**

In this regard, Section 15 of the Trademark Act, 15 U.S.C. §1065, provides a procedure by which the exclusive right to use a registered mark in commerce on or in connection with the goods or services covered by the registration can become “incontestable,” if the owner of the registration files an affidavit or declaration stating that the mark has been in continuous use in commerce for a period of five years after the date of registration. Under §33(b) of the Act, 15 U.S.C. §1115(b), if the right to use the mark has become incontestable under §15, then the registration is conclusive evidence of the validity of the registered mark and its registration, of the registrant’s ownership of the mark, and of the owner’s exclusive right to use the registered mark in commerce, subject to certain defenses and exceptions. Sections 15 and 33(b) apply only to registrations issued on the Principal Register. See TMEP §1605.

In *Park ‘N Fly v. Dollar Park & Fly, Inc.*, 469 U.S. 189, 224 USPQ 327 (1985), the Supreme Court held that the owner of a registered mark may rely on incontestability to enjoin infringement, and that an **incontestable registration, therefore, cannot be challenged on the ground that the mark is merely descriptive**. See TMEP §1216.02.

**Thus, the registered mark cannot be viewed as descriptive, and applicant has not provided evidence that “ITV” is particularly diluted/widely used in connection with electronic goods.** It, therefore, still appears that a likelihood of confusion exists given the similarity of the marks and highly related nature of the goods.

#### **Doubt is Resolved in Favor of Registrant**

The overriding concern is not only to prevent buyer confusion as to the source of the goods and/or services, but to protect the registrant from adverse commercial impact due to use of a similar mark by a newcomer. See *In re Shell Oil Co.*, 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1690 (Fed. Cir. 1993). Therefore, any doubt regarding a likelihood of confusion determination is resolved in favor of the registrant. TMEP §1207.01(d)(i); see *Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1265, 62 USPQ2d 1001, 1003 (Fed. Cir. 2002); *In re Hyper Shoppes (Ohio), Inc.*, 837 F.2d 463, 464-65, 6 USPQ2d 1025, 1026 (Fed. Cir. 1988).

In light of the foregoing, the partial final refusal under Trademark Act Section 2(d), 15 U.S.C. §1052(d), is continued.

Please do not hesitate to contact the undersigned with any questions.

/MaureenDallLott/

Maureen Dall Lott

Trademark Examining Attorney, Law Office 105

United States Patent and Trademark Office

571-272-9714

[maureen.lott@uspto.gov](mailto:maureen.lott@uspto.gov)

Electronics



TVs



Tablets



Pulse



360°

It just keeps getting better.

LEARN MORE



In keeping with Hisense's policy of constant innovation and improvement, the product and services displayed on the Hisense website may vary from the actual product and are not meant to be exact representations of the same.

#### Our Company

[About Hisense](#)  
[Careers](#)  
[Press Releases](#)  
[Investors](#)

#### Products

[Televisions](#)  
[Appliances](#)  
[Tablets](#)

#### Shopping

[Where to Buy](#)  
[Mailing List](#)

#### Need Help?

[Support](#)  
[User Manuals](#)  
[Agents/Retailer](#)  
[Glossary](#)  
[Electronics Recycling](#)  
[Contact Us](#)

#### Connect @Hisense USA

[Tweets by @hisense\\_USA](#)



[Privacy](#) | [Legal](#) | [United States / English](#)

Hisense Around the World



ELECTRONICS

APPLIANCES

WHY HISENSE

SUPPORT

## Hisense • Roku TV

Roku TV puts your entertainment favorites all in one place. We've simplified the smart TV so you can instantly enjoy endless entertainment.



View all 3D TVs



View all Smart TVs



View all Ultra HD TVs

Browse By Size

The Learning Center

See All TVs

### Browse by Size

Find the absolute best fit for your needs.



- 50" Class
- 50" Class
- 40" Class
- 30" Class
- 20" Class

### The Learning Center

All the info you'll need to know about Hisense TV features!



### See All TVs

Browse the entire lineup of TVs by Type, Features and Screen Size.



### Hisense Pulse with Google TV

One box, endless entertainment. The Hisense Pulse set-top-box with Google TV puts endless entertainment right at your fingertips.

[Learn more](#)



### Contact Us

Need to reach us for support or inquire about new products?

TV Support: 1 888 336 8888

[Email Support](#)



### Our Company

- [About Hisense](#)
- [Careers](#)
- [Press Releases](#)
- [Investors](#)

### Products

- [Televisions](#)
- [Appliances](#)
- [Tablets](#)

### Shopping

- [Where to Buy](#)
- [Mailing List](#)

### Need Help?

- [Support](#)
- [User Manuals](#)
- [Agent/Retailer](#)
- [Glossary](#)
- [Electronics Recycling](#)
- [Contact Us](#)

### Connect @Hisense USA

[Tweets by @Hisense\\_USA](#)



[Privacy](#) | [Legal](#) | [United States / English](#)

Hisense Around the World:

## Immerse Yourself

Hisense 3D TVs bring you closer than ever before, making objects onscreen so real you'll want to reach out and grab them.



### 3D TVs

PRODUCT FILTER

Screen Size

- 16" - 29"
- 30" - 39"
- 40" - 49"
- 50" - 59"
- 60" & Up

Features

- UHD
- Vision TV
- LED
- LCD
- 3D
- Full HD 1080p
- Smart





55" XT LED 710  
Hisense Smart TV

Sizes: 55" 40" 42"

[Learn More](#)



55" K560RW  
Hisense Smart TV

Sizes: 55"

[Learn More](#)

**Our Company**

- [About Hisense](#)
- [Careers](#)
- [Press Releases](#)
- [Investors](#)

**Products**

- [Televisions](#)
- [Appliances](#)
- [Tablets](#)

**Shopping**

- [Where to Buy](#)
- [Mailing List](#)

**Need Help?**

- [Support](#)
- [User Manuals](#)
- [Agent/Retailer](#)
- [Glossary](#)
- [Electronics Recycling](#)
- [Contact Us](#)

Contact [@Hisense\\_USA](#)

[Tweets by @Hisense\\_USA](#)

   
[Privacy](#) [Legal](#)  [United States / English](#)

Hisense Around the World



ELECTRONICS

APPLIANCES

WHY HISENSE

SUPPORT



## Why Hisense? Because we share the same passions and beliefs as you.



### Technology

We are passionate about technology and making it accessible to the world.

We believe that for technology to be truly innovative, it has to be accessible. It's not about what it is, it's about what it does. Technology connects us to our passion. It should make our world a better place. It should make what we want to do, where we want to go, and what we want to learn easier. And, it should be easy to use and available to everyone. Our mission is to deliver technological innovations that



mission is to develop technological innovations that improve the lives of others. We want our customers to happily exclaim, "Life is better with Hisense."

 <b>Technology</b> Making technology accessible to the world	 <b>Quality</b> Building reliable, affordable, easy-to-use products.	 <b>Service</b> We are passionate about making our customers happy.	 <b>Warranty</b> We proudly stand behind our products.
--	--	---	---

#### Our Company

[About Hisense](#)  
[Careers](#)  
[Press Releases](#)  
[Investors](#)

#### Products

[Televisions](#)  
[Appliances](#)  
[Tablets](#)

#### Shopping

[Where to Buy](#)  
[Mailing List](#)

#### Need Help?

[Support](#)  
[User Manuals](#)  
[Agent/Retailer](#)  
[Glossary](#)  
[Electronics Recycling](#)  
[Contact Us](#)

#### Connect @Hisense\_USA

[Tweets by @Hisense\\_USA](#)



[Privacy / Legal](#)  [United States / English](#)

Hisense Around the World



## Hisense Pulse™ Google TV

Breathe life into your TV by giving it a pulse.



### Say hello to your TV's **new best friend.**

One box, endless entertainment. The Hisense Pulse set-top-box with Google TV blends TV content, search and apps into one intuitive, user-friendly device. With built-in WiFi for internet access, watch live TV or stream content from YouTube, Netflix, Crackle and more at the touch of a button. The Pulse gives you access to thousands of apps on Google Play and makes web searches a breeze using the innovative dual-sided touchpad and keyboard remote. Sit back, relax and get acquainted with your TV's new best friend.



**Loads of fun packed in a little box.**

The Hisense Pulse comes with an ever-expanding collection of features and built-in apps that make your TV viewing experience more fun and intuitive.

**Experience Google TV** 

Be immersed by the powerful features of Google TV when you hook up the Hisense Pulse to your HDTV. Live TV, the web, apps and a seemingly endless source of entertainment.

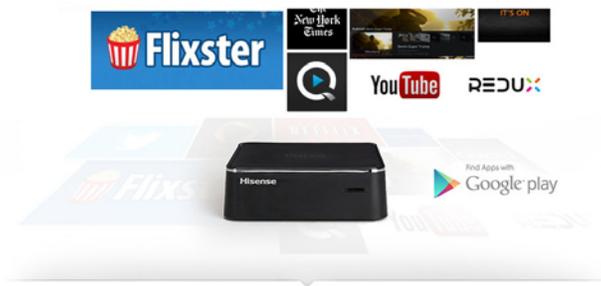




## All the Best Apps.

The Hisense Pulse brings you access to thousands of apps designed specifically for Google TV, with many familiar ones already pre-installed and ready to launch right out of the box.





## Best of Both Worlds.

The Pulse comes equipped with a dual-sided remote with keyboard and touchpad to make surfing through your entertainment options as effortless as possible.



### Double the function, double the fun.

An intuitive dual sided remote control offering full QWERTY keyboard and touchpad make on-screen navigation and web searches a snap.





### Phone & Tablet Control

When you can't find the remote, control your Pulse on Android or Apple smart phone or tablet by downloading the free Google TV™ remote control app.

## What are you waiting for?



Model #PUK1200V

[Buy at Amazon](#)

#### Our Company

[About Hisense](#)  
[Careers](#)  
[Press Releases](#)  
[Investors](#)



[Privacy | Legal](#) [United States / English](#)

#### Products

[Televisions](#)  
[Appliances](#)  
[Tablets](#)

#### Shopping

[Where to Buy](#)  
[Mailing List](#)

#### Need Help?

[Support](#)  
[User Manuals](#)  
[Agent/Retailer](#)  
[Glossary](#)  
[Electronics Recycling](#)  
[Contact Us](#)

#### Connect [@Hisense\\_USA](#)

Tweets by [@Hisense\\_USA](#)

Hisense Around the World