

From: Meier, Sharon

Sent: 7/20/2014 9:11:23 AM

To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79114998 - BOOKING.COM - 096981-0113 - Request for Reconsideration Denied - Return to TTAB - Message 3 of 41

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aname · 4 months ago

Isn't it incredible how Yahoo is still there at #9 with regards to how many people get there - and then about 1:5th of everyone else with regards to page views and time-on-site? Such an underutilized asset, easily worth hundreds of millions a year.

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Rafat Ali > aname · 4 months ago

Yes, good point. They have ignored Yahoo Travel for a decade now, a huge pity.

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Jayesh Paul · 3 days ago

I like Travelocity and TripAdvisor, there is very good advantage of booking online is to check out past clients reviews for restaurants, hotels and flights, most of travellers using these type sites to check reviews before finalize their travel plans, it has been observed and analyzed as a travel technology consultant @ TravelCarma

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SoCal Traveler · 17 days ago

For the last year or so, I have been using <http://CheapoMotels.com> Great Rates & Customer Service. Highly Recommend

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Steve Oliverez · 3 months ago

"Cheapoair.com is among the top ten, but we understand a lot of its traffic is marketing-spend dependent."

This confuses me. Aren't the majority of these sites in the top 10 thanks in large part to their multi-million dollar marketing budgets?

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Serge · 3 months ago

or voyagesncf.fr

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Serge · 3 months ago

Don't you thing you forgot voyagesncf.com one of the largest travel website in France ?

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marcusday · 4 months ago

Don't forget to add MoreRentalCars.com to the list for next time!

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rony > marcusday · 4 months ago

and another one worth mentionning is travelots.com

 and another one worth mentioning is travelots.com
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 **Rafat Ali** → rony · 4 months ago
we would if they had traffic more than 5 million visits a month.
they don't.
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 **Cristovao** · 4 months ago
Wow, Hotel Urbano in the Brazilian market has more access than Kayak or Orbitz in the US, it's the 7th.
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 BCTBC — Flying the 747 for 3 legs this fall.... may be my last

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 Michael Kaye — I've been hearing about these studies for the last nearly 30years. Invariably the ...

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 Michelle Grant — Yes, I agree. Everyone is still participating in the metasearch tool but only Choice ...

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Beverly, Josette
MADRIDS



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