

From: Meier, Sharon

Sent: 7/27/2014 7:13:54 AM

To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79114998 - BOOKING.COM - 096981-0113 - Request for Reconsideration Denied - Return to TTAB - Message 7 of 41

Attachment Information:

Count: 5

Files: app3-1.jpg, app3-2.jpg, app3-3.jpg, app4-1.jpg, app4-2.jpg

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All facilities listed in the room descriptions are included in the room price. To see the facilities, just click on the room name. You can see if breakfast or anything else, such as taxes, are included by moving your cursor over the text in the "Conditions" column. This information can also be found in your confirmation email and at [My Booking.com](#).

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You'll need a valid credit card to guarantee your reservation with most hotels. However, we are offering an increasing number of hotels that will guarantee your booking **without** a credit card. You also have the option to book a hotel using someone else's credit card, provided you have their permission. In this case, when making your reservation please note the card holder's name and confirm that you have permission to use their card in the "Special Requests" box.

[How do I know if my reservation is confirmed?](#)

As soon as you've completed the booking process, a confirmation page will appear. This page shows all of your reservation details, including the booking number and your PIN code, so you can access your confirmation online at [My Booking.com](#). We'll also send you a confirmation email with all of your booking information.

[Can I cancel or change my reservation through Booking.com?](#)

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Yes, it's easy to cancel or change your booking via our self-service tool at [My Booking.com](#). Please remember to check the hotel's cancellation policy before making any changes to your reservation. Non-refundable rooms and other special deals may have a different cancellation policy. Room-specific cancellation information can be found next to the room type under the "Conditions" column on the hotel's page.

[What is my PIN code and what do I need it for?](#)

Your PIN code is the 4-digit number in your booking confirmation. Used with your booking number, it allows you to log in to [My Booking.com](#). At [My Booking.com](#) you can view, change or cancel your booking. Remember to keep your PIN code confidential.

[Where can I find the hotel's phone number and/or email address?](#)

After booking, all of the hotel's details (including phone number and email address) are provided in the online booking confirmation, confirmation email and at [My Booking.com](#).

[How can I see how much a hotel room costs?](#)

Once you've entered the dates of your stay, the rates will be clearly displayed along with the available room types.

[I am entering my credit card details. When will I be charged?](#)

The payment process for your stay varies based on the individual hotel and room type. You can check how you will be charged for your stay in the "Hotel Policies," in the room description under "Conditions" and in your booking confirmation.

[Does the hotel need a deposit or payment in advance?](#)

Most hotels don't require a payment or deposit in advance. If they do, you can find the details under "Hotel Policies" on the hotel's page and in your confirmation email.

[We have children; can we get extra beds/cribs in the room?](#)