

ESTTA Tracking number: **ESTTA576247**

Filing date: **12/12/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Sirona Holding GmbH</b>
Application Serial Number:	<b>79111575</b>
Application Filing Date:	<b>03/14/2012</b>
Mark:	<b>APOLLO DI</b>
Date of Publication	<b>11/12/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Apollo PACS, Inc., 7700 Leesburg Pike, Suite 419, Falls Church, VA 22043, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 12/12/2013. Apollo PACS, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/12/2014.

Respectfully submitted,  
/Monica Riva Talley/  
12/12/2013

**Monica Riva Talley**

**Sterne, Kessler, Goldstein & Fox**

**1100 New York Ave. NWSuite 800**

**Washington, DC 20005**

**UNITED STATES**

**mtalley@skgf.com, tm@skgf.com, iestoest@skgf.com**

**202-371-2600**