

ESTTA Tracking number: **ESTTA503296**

Filing date: **11/01/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>WHAT A MUSIC LIMITED</b>
Application Serial Number:	<b>79111003</b>
Application Filing Date:	<b>11/25/2011</b>
Mark:	<b>NOTHING BUT THE BEAT</b>
Date of Publication	<b>10/02/2012</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Beats Electronics, LLC, 1601 Cloverfield Blvd., Santa Monica, CA 90404, UNITED STATES, a Limited Liability Company, organized under the laws of California, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/01/2012. Beats Electronics, LLC respectfully requests that the time period within which to file an opposition be extended until 12/01/2012.

Respectfully submitted,  
/Michael G. Kelber/  
11/01/2012

**Michael G. Kelber**

**Neal, Gerber & Eisenberg LLP**

**Two North LaSalle Street**

**Chicago, IL 60602**

**UNITED STATES**

**[mkelber@ngelaw.com](mailto:mkelber@ngelaw.com), [ljames@ngelaw.com](mailto:ljames@ngelaw.com), [kspicer@ngelaw.com](mailto:kspicer@ngelaw.com), [mhall@ngelaw.com](mailto:mhall@ngelaw.com),  
[mbenson@ngelaw.com](mailto:mbenson@ngelaw.com)**

**312-269-8000**