

ESTTA Tracking number: **ESTTA523196**

Filing date: **02/25/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Admecum GmbH
Application Serial Number:	79104075
Application Filing Date:	09/20/2011
Mark:	BALANCED VALUECARD
Date of Publication	02/12/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Walgreen Co., 200 Wilmot Road, Deerfield, IL 60015, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/14/2013. Walgreen Co. respectfully requests that the time period within which to file an opposition be extended until 06/12/2013.

Respectfully submitted,
/carympumphrey/
02/25/2013

Cary M. Pumphrey

Walgreen Co.

104 Wilmot Road, MS #1425

Deerfield, IL 60015

UNITED STATES

pto@walgreens.com, cary.pumphrey@walgreens.com, laurin.grabowski@walgreens.com

847-315-4582