

ESTTA Tracking number: **ESTTA532152**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79100308
Applicant	XOOLoo

Notice of Appeal

Notice is hereby given that XOOLoo appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79100308.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009.
All goods and services in the class are appealed, namely: Electronic apparatus and instruments, namely electronic components specifically for computers, tablets, telephones, and mobile telephones; electronic card readers, games apparatus designed solely to be used with television sets; photographic, cinematographic and teaching apparatus and instruments, namely, cameras, camera lenses, video cameras, projectors, projectors for transparencies, multimedia projectors, LCD projectors, overhead projectors, television screens, exposed camera and photographic films, computers; apparatus for recording, transmitting and reproducing sound or images; electronic, optical and magnetic data media, namely, blank recording discs, audio tapes, video tapes, computer diskettes, video discs, optical discs and compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB memory drives, interactive compact discs, all featuring text, sound, voice, music, animated and images, uniform resource locators, source codes, computer data, games, and databases; recording discs, video tapes, computer diskettes; video discs, optical discs, compact discs with read-only memory; interactive compact discs; computer programs, software and software packages for parental control and internet filtering, online protection of children, consumer products and services, internet security and protection, database management, data encryption, entertainment, and education; calculating machines; data processing equipment; computers and laptop computers; computer peripherals; telephone apparatus; mobile telephones and parts and components thereof
- Class 016.
All goods and services in the class are appealed, namely: Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters; printed matter, namely, posters, dictionaries, greeting cards, and stickers; newspapers; newsletters featuring reviews in the field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; magazines in the field of field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; sheet music; bookbinding material; photographs; stationery; artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, paints, easels, notepads, notebooks; printed instructional and teaching materials in the field of consumer products and services, parental control, internet filtering, entertainment, and education
- Class 035.
All goods and services in the class are appealed, namely: Arranging of subscriptions to newspapers and other publications of others; computer file management; compilation of information into computer databases; systemization of information into computer databases; data processing and storage services for others; database management for others
- Class 038.
All goods and services in the class are appealed, namely: Telecommunications services, namely, telecommunication access services, rental of telecommunications equipment, providing advanced calling features, transmission of webcasts, wireless telephone services; transmission of data, text, images, sound, voice and documents in the field of consumer products and services, computers, entertainment,

culture, education, online protection of children, parental control and internet filtering; press information and communications agency services, namely, the transmission of news items to others; paging services by radio, telephone and other means of telephone communication; radio, computer and telephone communication, via fiber-optic networks and computer terminals; broadcasting of radio and television programs; electronic and computer messaging services; data transmission via computers; cable and satellite communication and television; computer-aided transmission of images and messages

- Class 041.

All goods and services in the class are appealed, namely: Education services, namely, providing classes, seminars, workshops in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; training in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; cultural activities, namely, film festivals, exhibitions, shows, concerts, movies; publication of books and reviews; book lending; agencies for performing artists; film rental; organization of competitions in the field of education or entertainment, namely, dance, music, art, culinary, fashion, and technology; organization and holding of colloquiums, conferences, and meetings in the field of information technology, parental control and internet filtering, entertainment, education, consumer products and services, online protection of children, internet filtering for non-business and non-commercial purposes; organization of exhibitions for cultural or educational purposes in the field of information technology, parental control and internet filtering, entertainment and education, consumer products and services, and online protection of children; music publishing; record production and music editing; organization of online meetings in the field of education, culture, and entertainment, internet technology, parental control and internet filtering, consumer products and services, online protection of children and internet filtering for non-business and non-commercial purposes

- Class 042.

All goods and services in the class are appealed, namely: Internet site design, editing and development for others, namely, developing, editing, hosting, and managing secure child-friendly websites for interacting online; software design, updating and rental; specialized computer advice, namely, computer hardware and software consulting services and computer consultation; technical computer support, namely, providing back-up computer programs, desk-help services for information technology infrastructure, operating systems, database systems, and web applications, troubleshooting computer hardware and software problems; rental of a database server to third parties; computer services, namely, creating and hosting on-line community for registered users to participate in discussion, get feed-back from peers, form virtual communities, and engage in social networking

Respectfully submitted,
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