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07/20/2012 10:35:43 AM

Processor News Plastics News March 1, 2004, Monday

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Plastics News

March 1, 2004, Monday

SECTION: Pg. 13

LENGTH: 1336 words

HEADLINE: Processor News

BODY:

... plastics sheet businesses. Shareholders are likely to decide on the takeover bid in mid-March, said a Barlo spokesman.

Barlo operations earmarked by Mullins for disposal include Athlone, **Ireland**-based Athlone Extrusions; Barlo Plastics sro in Pribram, Czech Republic; and Barlo Packaging Ltd. in **Newbridge, Ireland**.

The buyer for those units is Hasik Ltd., a company formed in **Ireland** by Athlone executives.

Barlo Plastics of Geel, Belgium, has grown by acquisition since forming in 1997 and now runs nine, clear-plastics cast and extruded sheet plants across Europe.

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07/20/2012 10:37:10 AM

Genesis member to help program blossom in China Telegram & Gazette (Massachusetts) February 14, 2001 Wednesday,

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Telegram & Gazette (Massachusetts)

February 14, 2001 Wednesday, ALL EDITIONS

SECTION: NEWS; Pg. A1

LENGTH: 644 words

HEADLINE: Genesis member to help program blossom in China

BYLINE: Lee Hammel; TELEGRAM & GAZETTE STAFF

DATELINE: WORCESTER

BODY:

... opportunity for Ms. Hast.

She has traveled the globe to assist some of the 370 clubhouses in 28 countries. Her trips have taken her to clubhouses in Utah and North Carolina, as well as Ontario, Canada; England; and Sligo and **Newbridge, Ireland**.

And Ms. Hast received her own training for three weeks in sessions in Malmo, Sweden, in 1997.

But her most exciting trip of all is coming this month. Ms. Hast will be ...

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tst=VkJWIC&_startdoc=111&wchp=dGLzVzVzSkAA&_md5=ec3526130f42a8ef61c5250a2fe318a
07/20/2012 10:38:24 AM

Irish poet to be grandmaster of Topeka parade, one of many St. Patricks Day festivities Topeka Capital-Journal (Kansas) March 17, 1999, Wednesday

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Topeka Capital-Journal (Kansas)

March 17, 1999, Wednesday

LENGTH: 511 words

HEADLINE: Irish poet to be grandmaster of Topeka parade, one of many St. Patricks Day festivities

BYLINE: BILL BLANKENSHIP

SOURCE: The Capital-Journal

BODY:

Egan, who lives in **Newbridge** in County **Kildare, Ireland**, came to Topeka to attend a preview Monday night of an hour-long video about his life and work, "Desmond Egan: Through the Eyes of a Poet."

The St. Patricks Day Committee helped raise money ...

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07/20/2012 10:39:14 AM

Friends of Library show travel films The Post and Courier (Charleston, SC) January 21, 1999, Thursday,

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The Post and Courier (Charleston, SC)

January 21, 1999, Thursday, PREVIEW EDITION

SECTION: E, Pg. 7

LENGTH: 243 words

HEADLINE: Friends of Library show travel films

BYLINE: Bill Thompson

BODY:

... protects its history and environment.

On Feb 15 comes "Scandinavian Holiday," Jim McDonald's sojourn through the region's wondrous natural areas as well as Stockholm, Copenhagen and Oslo.

The series concludes March 22 with "**Ireland**," in which director Ken Creed ventures across the Emerald Isle by car, bike, house cart, boat and on foot. Stops include Dublin, Cork, **Newbridge**, Galway, Connemarra and the Aran Islands as well as a trip down the Shannon River.

Tickets may be purchased at the Main Branch of the Charleston County Library and at the West Ashley and Mount Pleasant branches. - ...

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07/20/2012 10:41:30 AM

IRISH POET ON TOUR, TO READ AT UALR Arkansas Democrat-Gazette (Little Rock, AR) May 1, 1994, Sunday

Copyright 1994 Little Rock Newspapers, Inc.
Arkansas Democrat-Gazette (Little Rock, AR)

May 1, 1994, Sunday

SECTION: FEATURES; Pg. 8J

LENGTH: 370 words

HEADLINE: IRISH POET ON TOUR, TO READ AT UALR

BYLINE: NOEL OMAN Democrat-Gazette Capitol Bureau

BODY:

... Omaha, where he has served as a visiting professor. Chicago and Edmonton, Alberta, in Canada are the other stops on Egan's tour.

Egan, 55, is married to the former Vivienne Abbott and they have two daughters and resides near **Newbridge, Ireland**, where he has toiled as a full-time poet since 1987 when he quit a longtime teaching post at **Newbridge** College.

His most recent work is "Selected Poems," edited by Hugh Kenner and published last year by Creighton University Press. Other recent works include "A Song For My ...

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These search terms are highlighted: **us tourism ireland**

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The screenshot displays the Tourism Ireland website's 'US Overview' page. At the top left is the Tourism Ireland logo with the tagline 'Marketing the Island of Ireland overseas'. A search bar is located at the top right. Below the logo, a navigation breadcrumb reads 'You are here: Tourism Ireland Corporate Website > [US Overview](#) > [Marketing Activities](#) > [Who's Who](#) > [Office Location](#)'. The main content area features a navigation bar with four tabs: 'Market Profile', 'Marketing Activities', 'Who's Who', and 'Office Location'. The 'Market Profile' tab is active, showing text about the US market: 'The United States is the second largest market for tourism to the Island of Ireland. 885,000 visitors from the US visited the island in 2009. American visitors who travel to the island of Ireland are high spenders and the value of their visit represented revenue of €554M€439M.' Below this is a 'Market information' section with a paragraph explaining the content of the market profile and marketing activities sections. At the bottom left, there is an 'About Us' section and a 'Our Markets' list containing 'Great Britain' and 'North America'. A large, empty white space occupies the right half of the page.

- USA
 - Market Profile
 - Marketing Activities
 - Who's Who
 - Office Location
- Canada
- Mainland Europe
- New and Developing Markets

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Ministry of Environment and Tourism

Tourist Statistical Report

2010



Republic of Namibia

Ministry of Environment and Tourism

Tourist Statistical Report

2010

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Foreword

Tourism has become an important economic sector in Namibia, especially due to its potential to contribute in the battle to alleviate poverty, by creating jobs and generating much needed foreign currency and earnings.

As the number one foreign exchange earner in the country, tourism has become one of the top national contributing sectors to the national treasury. The Tourist Arrival Statistics are therefore important for assessing the market for investment, planning and research amongst others. The Tourist arrivals for the year 2010 is 984,099 is indicates recorded a slight increase of 0.4% as compared to 980,173 arrivals recorded in 2009.

This can be attributed to about the impact of the global economic crisis of which the industry is busy emerging from. Thus the slight decline of 2.8 % in the number of total foreign arrivals to Namibia in 2010 (1,178,487) as compared to 2009 (1,211,925) and an even lower increase in the number of tourists recorded in 2010 as compared to the previous years. Obviously, this is a cause for serious concern. We will need to face this challenge together, because its impacts will be felt by all of us, albeit in different forms and intensity.

Tourism makes it economical and profitable to protect natural, cultural and historical attractions, for without these attractions, tourism cannot prosper. Although tourism is experiencing a remarkable growth and is today the fastest growing sector, there are still areas for improvement. Namibia needs to minimize the leakages within the industry by improving its services and the quality of products that are on offer for our tourists. I hope the use of these tourist arrival statistics will help the industry to plan and thus contribute to the sector to continue growing from strength to strength.

I would like to thank the Ministry of Home Affairs and Immigration, the Directorate of Tourism, staff, as well as other stakeholders, for the production of these statistics. Much appreciation also goes to the Millennium Challenge Account - Namibia, for the service it has rendered to the Directorate of Tourism towards the publication of this report.

Hon. Minister: Netumbo Nandi-Ndaitwah
Ministry of Environment and Tourism

Acknowledgements

The Directorate of Tourism in the Ministry of Environment and Tourism acknowledges with thanks the Ministry of Home Affairs and Immigration and the Namibia Tourism Board (NTB) in the collection of the tourist arrival and hotel occupancy statistics. The technical assistance rendered by Mr. Philippe N. Gafishi, Commissioned by the Millennium Challenge Account - Namibia with funding from the Millennium Challenge Corporation, and Dr J.K. Mfuno from the University of Namibia during the preparation of this report is also acknowledged onwards.

Executive Summary

The publication on the Tourist Arrival Statistics aims to provide all Namibian partners involved, directly or indirectly, in the tourism sector with adequate up-to-date statistics and analysis in a timely fashion on an annual basis. This publication is prepared by the Directorate of Tourism and contains four major sections: an overview, foreign arrivals profile, tourist arrivals profile and hotel accommodation utilisation. Statistics and analysis presented below are related to the year 2010 and were derived from the arrival forms obtained from the Ministry of Home Affairs and Immigration.

A stratified sampling method was used to select a sample size of 288,981 arrival forms out of 1,178,487 for 2010. The population from which the sample was drawn included all foreign arrivals (non-Namibian nationals) to Namibia from 1st January to 31st December 2010 as recorded by the border control posts operated by the Ministry of Home Affairs and Immigration.

The findings show that there was a decrease of 2.8% of foreign arrivals in 2010 compared to 2009, following an increase of 5.3% in 2009 compared to foreign arrivals in 2008. However, despite this decrease in foreign arrivals, tourist arrivals have increased by 0.4% in the same period. This represented 84% of all foreign arrivals to Namibia. The trend of foreign arrivals to Namibia shows that in 2010 the number of foreign arrivals was almost four times bigger than their number in 1993, rising from 316,104 to 1,178,487 in 18 years. The increase over the 18 years amounted to a total of 862,383 foreign arrivals.

The majority of tourists to Namibia came from the Africa region with 714,288 tourists, making 72.6% of the total number of tourist arrivals, followed by Europe with 22.3% (219,069), North America (only USA and Canada) and "Other regions" contributed 2.3% (22,793) and 2.8% (27,949) respectively. In 2010, tourist arrivals from the Africa region and North America decreased by 1.3% and 8.6% respectively compared to 2009, while those arriving from Europe and "Other regions" increased by 6.1% and 11.9% respectively.

Results reveal that Angola, South Africa, Germany, Zambia, Zimbabwe, Botswana, United Kingdom, United States of America, France and Netherlands are the top ten countries that patronised Namibia as a favoured tourist destination in 2010. Tourist arrivals from Angola and South Africa together made up 58.4% of all tourist arrivals in Namibia in 2010 and 80.4% of tourist arrivals from Africa.

The overseas top five tourism markets for Namibia are Germany, UK, USA, France and the Netherlands. The tourist arrivals from these 5 countries represented 60.7% of all overseas tourist arrivals to Namibia and 16.6% of all tourist arrivals in 2010. Tourist arrivals from Germany account for 39.7% of all tourists arriving from Europe in 2010 and 8.8% of all tourist arrivals to Namibia in the same year.

In 2010, the majority of tourists that came to Namibia were in the age category of 30-39 years and this represented 25% of all tourist arrivals. The other two dominant age groups were 40-49 years accounting for 22% and 20-29 years accounting for 20%. The dominant age groups of tourists from Europe were 60+ years (22.2%) and 50-59 years (22.2%) respectively. This distribution is similar to the one of tourist arrivals from North America which accounted for 24.4% and 19.5% for the same age groups. Contrary to the dominant overseas age groups of tourist arrivals to Namibia in 2010, tourist arrivals from Africa were younger than

those arriving from overseas and were dominantly in age groups 30-39 with 28.4%, 40-49 with 22.4% and 20-29 with 21.4%. However, the distribution of tourist arrivals from South Africa by age group was different from the trend observed from other African countries. Most tourists from South Africa were in the age group 50-59 with 18.4% and 60+ years with 10.7%.

A total of 594,381 males compared to 389,718 female tourists visited Namibia in 2010 representing 60% and 40% of the total respectively. This gender imbalance was more pronounced in the Africa Region and "Other Regions" than in Europe and North America. It is however pleasing to observe that 4 source markets contributed more female than male tourist to Namibia in 2010. These included Scandinavia (58%), Brazil (51.5%), USA (51.5%) and Australia (50.7%).

Out of a total of 984,099 tourists that visited Namibia, 42% were on holiday, 40% were visiting friends or relatives, 14% were on business and 4% were on any other business not specified elsewhere. It is pleasing to note that of the 219,069 tourists from Europe and 22,793 tourists from North America, that visited Namibia, 81.2% and 75.7 % came for holiday while only 28.6% of tourists from the Africa Region came for holiday to Namibia. From a total of 277,655 tourists that came from the Africa Region, the majority (50.3%) came to visit friends or relatives. It is evident from the foregoing therefore that overseas markets contribute significantly to the tourism industry in Namibia since tourists on holiday spend most of their money on leisure.

In 2010, the two major points of entry for tourists in Namibia were the Northern border posts and Hosea Kutako International Airport each allowing 28.5% and 27.7% entry respectively. Together, these two received 54.2% of the total tourists arriving to Namibia.

Further analysis of the data on intended length of stay revealed that in 2010, the average intended length of stay of tourist arrivals to Namibia was 19 days. This represents an increase of 11.8% compared to 2009 when the average length of stay was 17 days.

In 2010, entry into Namibia by road was the most commonly used mode of travel for tourist arrivals accounting for 67.9% of all tourists. This is due to tourists arriving from neighbouring countries using the very well-established road network in Namibia. Air is the second mode of tourists representing 30.4% of all tourists and 61.4% of overseas tourist arrivals to Namibia.

The number of tourists that arrived in Namibia in different quarters of the year showed an increase throughout the year. However, the pattern for overseas tourists showed a significant peak season in July-September which accounted for 34.0% of all overseas tourists coming to Namibia in 2010. A total of 427,606 tourists representing 43.5% of all tourist arrivals in Namibia in 2010 came during the peak tourist season from May-September.

In 2010, the bed occupancy rate was 28%, declining from 31% in 2009 and 32% in 2008. This decline in bed occupancy may be due to many factors. The decrease may either imply that tourists do not patronize established accommodation facilities or may reflect the fact that some available accommodation are not registered, or not all data from established accommodation facilities have been captured.

Research Framework

1. Objectives

The objective of this Annual Report on Tourism Arrival Statistics for the year 2010 is to provide timely quality data on tourism arrivals to Namibia to all stakeholders including the Government of the Republic of Namibia, Namibia Tourist Board (NTB), Bank of Namibia, Namibia Planning Commission, Federation of Namibia Tourism Association (FENATA) and all its members, research institutions, NGOs, donors, universities and the general public for planning and general use purposes.

2. Methods

The production of this annual report involved collection of arrival forms from different border posts of Namibia by the Directorate of Tourism (DoT) of the Ministry of Environment and Tourism (MET) and stored in the Ministry of Home Affairs and Immigration (MNAI) for sorting, coding and selection of the sample. There were 33 border posts including 10 airports, 3 seaports and 20 other border posts. The total stratified sampling method was used to select a sample size of 288,981 arrival forms out of 1,178,487 for 2010. The population from which the sample was drawn included all foreign arrivals (Non-Namibian nationals) to Namibia from the 1st January to the 31st December 2010 as recorded by the border control posts operated by the MHA. Data entry, verification, cleaning, tabulation and analysis were done using SPSS software. Data was then weighted and extrapolated from the sample to estimate the population of tourist arrivals.

Key Concepts and Definitions

Foreign Tourist: is defined as "any visitor travelling to a place other than his/ her usual environment for more than 1 night but less than 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the place visited". This is the United Nations World Tourism Organisation (UNWTO) definition and it is used to produce foreign tourist arrival statistics in Namibia. The use of this broad concept makes it possible to identify both "tourists" (overnight visitors) and "same-day visitors".

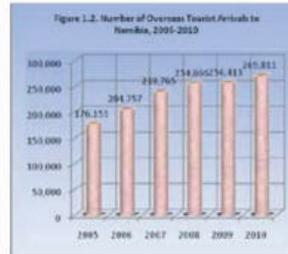
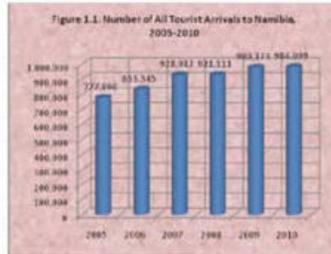
Purpose of Visit of Tourist: the main purpose of visit of tourist is classified under 4 categories which are – Visiting Friends/Relatives, Holiday, Business, and Other (those reasons that did not fall under the three categories).

The above definitions and classifications allow international comparison of Namibia's tourism statistics and are designed to measure the key segments of tourism demand for planning, marketing and promotion purposes.

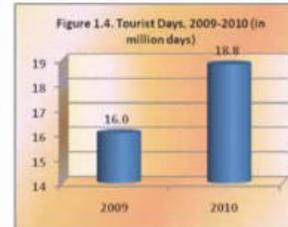
Results and Analysis, 2010

1. Overview

In 2010, Namibia received 1,178,487 foreign arrivals compared to 1,211,925 in 2009. This represents a 2.8% decline. However, a total of 984,099 tourists arrived in 2010, compared to 980,173 in 2009, representing a slight increase of 0.4%. Tourist arrivals from Europe increased by 6.1% and those from other overseas regions by 1.6%, while tourist from Africa decreased by 1.3%.



The average length of stay of tourists was 19 days in 2010 up from 17 days in 2009 (Figure 1.3), representing an increase of 11.8% and Tourist arrivals' days increased as well by 17.4% to 18.8 million days in 2010 (Figure 1.3 – Figure 1.4).



The top 10 tourism markets for Namibia from 2005 to 2010 are presented in the Table 1.1 below. The top 5 tourism markets for Namibia in 2010 were Angola, South Africa, Germany, Zambia and Zimbabwe. The next top 5 tourist markets were Botswana, United Kingdom, United States of America, France and the Netherlands. These countries have almost kept their positions during the last 6 years from 2005 to 2010, except France which took the lead over Netherlands from 2007 to 2010. UK and Botswana also interchanged their positions (9th or 10th) during this period. It is interesting to note that Germany and USA have kept respectively the 3rd and 8th position throughout the 6 year period from 2005 to 2010.

Table 1.1. Top Ten Tourism Markets, 2005-2010

| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|--------------|---------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Angola | 281,905 | Angola 278,058 | Angola 338,045 | Angola 330,395 | Angola 309,127 | Angola 296,825 |
| South Africa | 230,949 | South Africa 239,586 | South Africa 250,035 | South Africa 243,038 | South Africa 285,779 | South Africa 277,655 |
| Germany | 61,222 | Germany 68,214 | Germany 80,418 | Germany 83,543 | Germany 81,974 | Germany 87,072 |
| Zambia | 35,782 | Zambia 45,200 | Zambia 40,700 | Zambia 50,748 | Zambia 54,313 | Zambia 54,229 |
| Zimbabwe | 22,785 | Zimbabwe 30,623 | UK 28,214 | Zimbabwe 29,261 | Zimbabwe 31,842 | Zimbabwe 37,667 |
| Botswana | 22,313 | UK 24,716 | Zimbabwe 26,764 | UK 28,111 | UK 28,019 | Botswana 31,503 |
| UK | 20,978 | Botswana 24,720 | Botswana 25,440 | Botswana 26,378 | Botswana 26,918 | UK 25,717 |
| USA | 11,979 | USA 16,325 | USA 19,142 | USA 20,856 | USA 20,080 | USA 17,806 |
| Netherlands | 11,369 | Netherlands 12,136 | France 13,010 | France 14,604 | France 15,044 | France 17,029 |
| France | 8,929 | France 12,000 | Netherlands 13,282 | Netherlands 14,382 | Netherlands 14,509 | Netherlands 16,078 |

The trend shows that most of the tourist arrivals from overseas came for holiday in Namibia. It is pleasing to note that of the 219,069 tourists from Europe and 22,793 tourists from North America, that visited Namibia, 81.2% and 75.7 % came for holiday, while only 28.6% of tourists from the Africa Region came for holiday in Namibia. From a total of 277,655 tourists that came from the Africa region, the majority (50.3%) came to visit friends or relatives.

Figure 1.5. Number of All Tourist Arrivals in Namibia by Purpose of Visit, 2007-2010

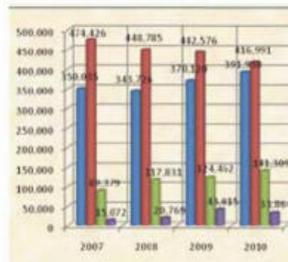


Figure 1.6. Number of Overseas Tourist Arrivals in Namibia by Purpose of Visit, 2007-2010

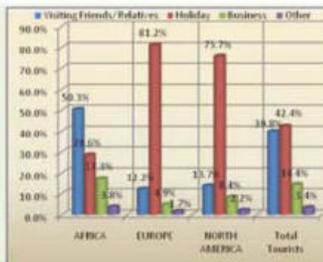
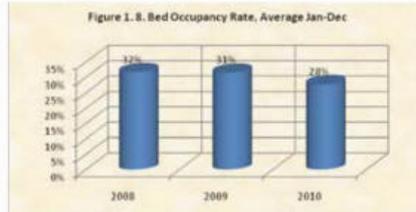


Figure 1.8. Bed Occupancy Rate, Average Jan-Dec



In 2010, the bed occupancy rate was 28%, declining from 31% in 2009 and 32% in 2008 (Figure 1.8).

2. Foreign Arrivals Profile

The total foreign arrivals comprise every individual coming into Namibia and are classified according to the following categories: Returning Residents, Tourists, Same-day Visitors and Others (such as students, diplomats, PRP holder, ORP, EP&SP Holders, etc.). It is important to understand that not all foreign arrivals are tourists.

2.1. Foreign Arrivals to Namibia, 1993-2010

The trend of foreign arrivals to Namibia shows that in 2010 the number of foreign arrivals was almost 4 times bigger than their number in 1993, rising from 316,104 to 1,178,487 during the last 18 years (Figure 2.1). The increase over the 18 years amounted to a total of 862,383 foreign arrivals. There was a decrease of 2.8% of foreign arrivals in 2010 compared to 2009, following an increase of 5.3% in 2009 compared to foreign arrivals in 2008. It is important to indicate the consecutive increase of foreign arrivals, from 2006 to 2009 of 6.0%, 9.2%, 2.2% and 5.3% respectively (Figure 2.1). A part from a decrease of 8.2% in 2003, tourist arrivals have increased from 1993 to 2010. Notwithstanding, the decrease of foreign arrivals of 2.8% in 2010 compare to 2009, tourist arrivals have increased by 0.4% in the same period.

Figure 2.1. Number of Total Foreign Arrivals to Namibia, 1993-2010



2.2. Foreign Arrivals' Category of Traveller to Namibia, 2010

In 2010, tourists represented 84% of the total foreign arrivals to Namibia, while Same-day Visitors, "Others" and "Returning Residents" made up 11%, 4% and 1% of foreign arrivals respectively (Figure 2.2). This trend