From: Webster, Michael

Sent: 3/21/2011 11:06:00 AM

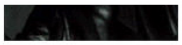
To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79069986 - CAVALLI - 82062-277 - Request for Reconsideration Denied - Return to TTAB - Message 4 of 10

****
Attachment Information:
Count: 9
Files: Exhibit2b-2.jpg, Exhibit2c-1.jpg, Exhibit2c-2.jpg, Exhibit2d-1.jpg, Exhibit2d-2.jpg, Exhibit2d-3.jpg, Exhibitde-1.jpg, Exhibitde-2.jpg, Exhibitde-3.jpg

- Giorgio Armani
- Givenchy
- Gucci
- Guess?
- Hermes
- Hugo Boss
- Imitation of Christ
- Jean Paul Gaultier
- Jil Sander
- John Galliano
- Karl Lagerfeld
- Kate Spade
- Lacoste
- Lanvin
- Louis Vuitton
- Marc Jacobs
- Missoni
- Moschino
- Paul Smith
- Prada
- Ralph Lauren
- **Roberto Cavalli**
- Rochas
- Sonia-Rykiel
- Stella McCartney
- Tommy Hilfiger
- Valentino
- Versace
- Vivienne Westwood
- Yohji Yamamoto
- Yves Saint Laurent
- Zac Posen



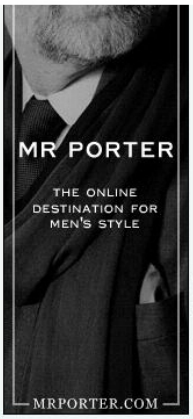
And to think it all started on a ping-pong table. This is where, as a student at Florence's Academy of Art, **Cavalli** first began to experiment with printing on leather, later patenting a similar technique. The son of a tailor and the grandson of a revered painter (of the Macchiaioli movement), **Cavalli** is an expert embellisher and decorator of textiles.

After founding his own fashion company in the early '60s, **Cavalli** was one of the first to put leather on a catwalk, patchworking it together for his debut show in 1972, which was staged at the Palazzo Pitti in Florence. **Cavalli** was an outsider to high fashion during the '80s, but staged a remarkable comeback in the '90s. In this renaissance period, **Cavalli** has become the label of choice among the R&B aristocracy, not to mention any starlet with both the bravado and the body to carry off one of his attention-seeking frocks.

Assisted by his second wife Eva Duringer, a former Miss Universe, **Cavalli** brought his distinctive look - a unique combination of thrusting sex appeal, artisanal prints and frankly eccentric themes and catwalk shows - to the Milan collections, where press and clients alike received him with open arms. The collections bearing his name now include **Just Cavalli**, a menswear line, a childrenswear line and perfume licences, among others. In 2003 his company scored a turnover of à 289 million and its collections are distributed in over 30 countries. **Cavalli** also owns one of Italy's best racehorse stud farms.

Ads by Google D&G Dresses DKNY Dresses Gucci Dress 2011 Fashion

ADD THIS



Other Fashion directories: Fashion Photographers | Fashion Models | Fashion Schools

© Copyright 2004-2010 Top-Fashion-designers.info:
Famous fashion designers directory

http://webcache.googleusercontent.com/search?q=cache:ZF6xmaKd1B0J:www.topsellingsunglasses.com/designer-sunglasses/roberto-cavalli.aspx+roberto+cavalli+famous&cd=4&hl=en&ct=clnk&gl=us&source=www.google.com
03/20/2011 05:42:53 PM

This is Google's cache of http://www.topsellingsunglasses.com/designer-sunglasses/roberto-cavalli.aspx. It is a snapshot of the page as it appeared on Mar 14, 2011 06:52:08 GMT. The current page could have changed in the meantime. Learn more

These search terms are highlighted: **roberto cavalli famous**

Top Selling Sunglasses » Designer Sunglasses » R Brands » **Roberto Cavalli** Sunglasses

TOP SELLING SUNGLASSES

Search: find!

Designer Sunglasses | Designer Styles | Accessories | FAQ | Shopping

Roberto Cavalli Sunglasses

Unquestionably One of the Best Designers in the Fashion Industry

Roberto Cavalli is **famous** for his rock and roll image and his overstated designs which have been defining fashion for years. **Cavalli** was the first person to discover how to print on leather. This technique forever changed the world of rock star fashion. Winning a number of fashion awards and gaining recognition for his outstanding glam-rock designs, **Cavalli** has successfully made his mark on the fashion industry. He will forever be known as the man who changed the rock and roll image.

ADVERTISER LINKS [what's this?]

Car Ins: Up to 50% Off
1 Trick your Auto Insurer hides from you for extremely cheap rates.
www.news9consumer.com

Roberto Cavalli 60% Off
Hot Sunglasses - Free & Fast Shipping - No Restocking Fee on Returns
www.steparistyle.com

Wholesale Sunglasses
Lowest Price. $6/dz Huge Selection. Top Brands. Direct Manufacture.
WholesaleDiscountSunglasses.com

Roberto Cavalli designs and manufactures a wide variety of mens and women's clothing and accessories. His designs have been featured in some of the world's most prestigious fashion shows and worn by some of the world's hottest men and women.

Newest Lines & Must-Have Models

http://webcache.googleusercontent.com/search?q=cache:ZF6xmaKd1B0J:www.topsellingsunglasses.com/designer-sunglasses/roberto-cavalli.aspx+roberto+cavalli+famous&cd=4&hl=en&ct=clnk&gl=us&source=www.google.com
03/20/2011 05:42:53 PM

Roberto Cavalli's newest sunglass line continues to feature provocative styles and risk-taking designs. The studded detailing and diamond accents really spice up the look of Cavalli's sunglasses. Oversized, unique shapes with distinctive detailing on the arms make Cavalli's line unlike any other. His rock star focus has prevailed over the years and continues on in his latest sunglass line. Thick arms, wide frames and daring designs define his latest collection. Some must-have **Roberto Cavalli** models include his Nausicaa 167S, Marsia 154S and Fegeo 124S.

Average Costs

Roberto Cavalli sunglasses are made with the highest quality materials and are therefore sold at high prices. What may seem like pocket change to wealthy celebrities is actually quite a bit of money for the average individual. **Roberto Cavalli** creates some of the most incredible designs in sunglass history - at a price of about $230 - $500 a pair.

Celebrity Sightings

Celebrities crave **Roberto Cavalli** designs. Whether they choose to wear his apparel, accessories or his daring sunglass designs, Cavalli's creations are showing up all over the streets of Hollywood. **Famous** celebrities seen sporting Cavalli's designer frames include Kate Moss, Naomi Campbell, Madonna, Britney Spears, Alicia Keys and David Beckham. There are a multitude of other high profile celebrities choosing Cavalli's designs including Lenny Kravitz, Bono, Mischa Barton, Cindy Crawford, Sting and Jennifer Lopez. **Roberto Cavalli** has a longer list of celebrity supporters than most other designers in the industry. His over-the-top, remarkable designs are exactly what the celebrities are looking for.

Related Designers

If you like **Roberto** Cavalli's sunglass styles, you might also like the styles offered by these designer labels:

Christian Dior

Chanel

Prada

NEXT ARTICLE ▸ Rudy Project Sunglasses

Copyright © 2011 | Link to Us | Privacy Policy | Terms of Use | Resources | About Us | Contact Us | Sitemap

http://webcache.googleusercontent.com/search?q=cache:wY-0hDMCC8gJ:www.itofashion.com/blog/roberto-cavalli-%E2%80%93-an-famous-italian-fashion-designer+roberto+cavalli+famous&cd=9&hl=en&ct=clnk&gl=us&source=www.google.com
03/20/2011 05:48:08 PM

This is Google's cache of http://www.itofashion.com/blog/roberto-cavalli-%E2%80%93-an-famous-italian-fashion-designer. It is a snapshot of the page as it appeared on Mar 15, 2011 21:19:48 GMT. The current page could have changed in the meantime. Learn more

These search terms are highlighted: roberto cavalli famous

Text-only version

Roberto Cavalli

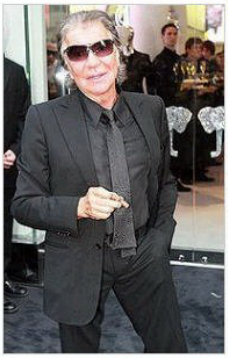
Posted by: admin in Designers

Designer Closeout Sales
Exclusive Designer Sample Sales. Up to 70% Off Top Fashion Brands.

Still Selling Your Car?
We'll Pay You and Tow it Away Get an offer right now!

Ads by Google

Tweet 1



Roberto Cavalli is an famous Italian fashion designer.

He was born on November 15, 1940 in Florence (Italy) in an artistic family. His grandfather, Giuseppe Rossi, was a famous painter, whose works are exhibited in the Uffizi Gallery.

Cavalli studied at the famous Florentine Academy of Arts, where he acquired the necessary knowledge for further work in the field of design and fine arts. Being a student, he made a series of works that drew the attention of the largest textile factory in Italy.
In the beginning 1970's Cavalli invented and patented a procedure for applying figures on the skin and presented to the public his works in patchwork.
At the age of 30 years, he presented his first collection in the salon Prêt-à-Porter in Paris. In 1972, he held his first fashion show at the famous Florentine villa Palazzo Pitti. The same year Cavalli opened his first fashion boutique in Saint-Tropez (France).
In 1998, Cavalli opened the line "Just Cavalli": men's and women's clothing, accessories, optics, watches, perfume, lingerie and beachwear.
He currently lives with his wife Eva Dyuringer and children in their own villa near Florence.

Latest Articles | Popular Articles

Hair Color 2011: it's trendy natur...
FASHION SUNGLASSES 2011
Dolce&Gabbana
Calvin Klein
A little bit about Giorgio Armani, an It...
Roberto Cavalli
Designer clothes for children
How to become the most fashionable
10 things every man should have in his w...
10 things from the cosmetic bag, which m...

Get Updates Via E-Mail!
Enter your E-Mail address:
SUBSCRIBE

Northern Virginia Coupons
1 ridiculously huge coupon a day. Like doing Northern VA at 90% off!
www.Groupon.com/Northern-Virginia

Vogue - Official Site
View Roberto Cavalli Collection at Vogue.com. Browse our Gallery!
www.Vogue.com

Roberto Cavalli
Fashion news, accessories and models. Latest collections.
www.balharbourshops.com

Gareth Pugh shop online
New Man Woman collection S/S 2011 Best Selection of Fashion Designers
www.antonioli.eu/GarethPugh

Ads by Google

Leave a Reply

Name

Mail (will not be published)

Website

Submit Comment

Advertisment

Categories

- Accessories (3)
- Beauty (3)
- Designers (3)
- Fads & Trends (0)
- Fashion clothes (8)
  - Children (1)
  - Men (1)
  - Women (2)
- Industry news (0)
- Shoes (2)

Comments

- **bagshoesdroid:**
  [エドウィン] モノトーンストライプ Wプリント

[エドウィン] モノトーンストライプ Wプリント ボディバッグ EDWIN(エドウィン)
http://amzn.to/gpgJbB #bag #shoes #fashion #brand

- **caniibeeeez:**
  Fashion Asians http://goo.gl/fb/NvryO
- **ScottNewsStream:**
  Fashion icon on Merthyr's image: Merthyr Tydfil's public image and disgraced designer John Galliano are just two... http://bbc.in/gk99Ae
- **AdrianTremblay:**
  @FromHamadsLips You should take a look at these Armani Jeans - http://www.dolcefugo.com/Jeans :)
- **GonzaloCelis:**
  En chile para ser fashion hay que vestirse en ZARA o FES hahahaha a esas weas llegan colecciones con 1 año de retraso... vayan a Bandera!
- **AmyJane69:**
  why's the fatty on gok's fashion dancing like she's bad #cringe
- **BMaliks:**
  Scene City: Target Aces the Fashion Set: Target's Go International program just turned five years old, and to c... http://nyti.ms/gtAnit
- **BbbbleWolfe:**
  Fashion Asians http://ping.fm/RzjzL
- **ninadobrevTVD:**
  RT @NinaDobrevSRB: RT @nina_network: Pick Up a Copy of Teen Vogue On Sale NOW! @ninadobrev is April's Cover Girl let's support her! <3
- **vogue_london:**
  See Alexandra Shulman's full Twitter Q&A here: http://bit.ly/gfDWqx #VogueQandA
- **SexInTheCity21:**
  RT @biggboymgmt: Get on the mailing list for our upcoming showcases, fashion shows and parties=> http://bit.ly/i476wX SIGN UP TODAY!!
- **inTAMweTrust:**
  RT @giannilee RT @inTAMweTRUST Hey Guys! Check me out on Babyloncartel.com under fashion for Miami Style!

© Copyright 2011 **Fashion blog, news, trends and tips from online fashion store.** All Rights Reserved

Sommelier INDIA
THE WINE MAGAZINE

THE NEXT QUALITY EXPERIENCE
A campaign financed by contribution from the European Union and the Italian State
ITALIAN WINE PRODUCERS ASSOCIATION

Home Page
Wines to Buy
Wine Retailers
Wine Restaurants
Producers & Importers
SI Wine Calendar
Resources

About Us
Email Updates
Subscribe Now
Advertising
Contributors
Contact Us

« Breakfast with Clicquot | Home Page | Cristal, the champagne of the Tsars »

The spirit of Roberto Cavalli

"The Roberto Cavalli Vodka is a lifestyle extension of the Roberto Cavalli brand," said soft-spoken Tommaso Cavalli, the eldest son of Roberto Cavalli, the famous Italian fashion designer. **Brinda Gill** met Tommaso in Pune at the launch of Cavalli's designer vodka, at Mix@36, The Westin, on November 26, 2010. Describing the vodka as very clear, smooth and sophisticated, Tommaso said it was the first ultra-premium vodka produced in Italy and was very very connected to his father, his name, his image, and to glamour.

"The Roberto Cavalli Vodka is made from the purest water flowing from the slopes of the Monte Rosa, the finest quality grains grown in the valley where the south-western Alps meet the River Po and goes through a meticulous distillation process followed by filtration through layers of flakes of Italian Carrara marble.

"The Roberto Cavalli Vodka offers an extraordinary experience. It is part of the new segment of super premium vodkas. It has been very well appreciated internationally and specially in traditional vodka drinking countries like Russia and Ukraine."

The spirit comes in a stylish, tall, slim frosted bottle, tapering slightly in the centre, with a serpent in relief coiled around it and an animal print motif, from the designer's collection, embellishing its surface. Special large bottles have illuminated coasters on which they are placed for an enhanced effect.

The Roberto Cavalli Vodka is priced at Rs 1,185 for 50 ml, Rs 9,950 for 750 ml, and Rs 18, 595 for 1500 ml in Pune. It is solely distributed by Aspri Spirits in India.

NEWS SEARCH
Looking for more about **roberto cavalli famous**?
From my site:
November 2010 Archives
Indian Wine Magazine - Sommelier India
Indian Wine Magazine - Sommelier India
Launches & Interviews Archives
From my content:
Roberto Cavalli Jeans and Dress 2010
Roberto Cavalli - Italian Fashion Designer
Cavalli | Italy
More results for **roberto cavalli famous**...
powered by Lijit
search
Lijit

Contact Us

RECENT BLOG POSTS

Top 20 in 2010. Sommelier India's Favorite Restaurants

An East wind in Bordeaux?

The Next Quality Experience

Chêne Bleu Extreme Wine: A Wine Course to Top all Courses

SI Ticker Tape: Nashik Chandon by next year?

SI Ticker Tape: Stunning news from California

Cakebread goes Pink

Pink champagne for St Valentine's Day

Sommelier India Ticker Tape

Spanish wine and food set to woo Indian palates

Facebook Public Profile
Login to see this content

This public profile is not visible.

Like Sign Up to see what your friends like.

Posted at November 29, 2010 12:05 PM | Permalink ShareThis

You might also like:

Wine from the south of France launched in India

Women's Wine Club launches in Mumbai

Sicilian wines enter Indian market

Big Banyan premium wines for hot summer

LinkWithin

Like DISQUS

Add New Comment

Type your comment here.

Post as ...

Showing 0 comments

Sort by Oldest first Subscribe by email Subscribe by RSS

Table of Contents

Receive Sommelier India WINE Magazine at home. Subscribe Today!

SULA VINEYARDS

The Oberoi MUMBAI, INDIA

kinvah LIFE'S RICHER

SEAGRAM'S nine hills

Four Seasons

VAANA

BLOG ARCHIVES
Subscribe to this blog's feed

Reactions

DailyWineNews 3 months ago

From Twitter via BackType

A designer vodka: "The Roberto Cavalli Vodka is a lifestyle extension of the Roberto Cavalli brand", said soft-s... http://bit.ly/gtlyOP

sommelierindia 3 months ago

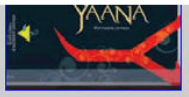
From Twitter via BackType

A designer vodka via Sommelier India - India's only wine magazine - "The Roberto Cavalli Vodka is a ... http://tinyurl.com/2vab7vn

Trackback URL http://disqus.com/forum

NEWS ARCHIVES
View by month: January 2011 December 2011 November 2010 October 2010 September 2010 August 2010 July 2010 June 2010 May 2010 April 2010 March 2010 February 2010 January 2010 December 2009 November 2009 October 2009 September 2009 August 2009 July 2009 June 2009 May 2009 April 2009 March 2009 February 2009 January 2009 December 2008 November 2008 October 2008 September 2008 August 2008 July 2008 June 2008 May 2008 April 2008 March 2008 February 2008 January 2008 December 2007 November 2007 October 2007 September 2007 August 2007 July 2007

© Copyright. Consolidated Media Intl. All rights reserved.



Advertise with us and reach thousands of influential wine lovers and professionals.